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NLC Capstone Challenge Series – 2024 Member Application Content

Program Overview

Thank you for your interest in applying to participate in the 2024 NLC Capstone Challenge Series. This program brings together NLC member cities and strategic partners to create solutions to member needs.

NLC's Capstone and Enterprise Partners have submitted applications outlining proposed projects, informed by their expertise and history of working with cities. Based on member interest, NLC will match member cities with a strategic partner to work together on these projects and develop a solution over the next six months.

Each working group will consist of one strategic partner, one municipality (or a small group of municipalities, if applicable), and one NLC staff member as a liaison and resource. Working groups will work on the project together throughout the summer and fall, concluding by early 2025. The Series will culminate with an event where the group with the best project will receive an award.

Please review the project ideas and rank them, with 1 indicating the highest interest. You only need to rank those that you are interested in participating in – please do not assign a ranking to projects that you do not want to work on.

Application Information

In this application, you will have the opportunity to indicate interest in proposed projects from NLC Capstone and Enterprise partners. Members will be matched with projects based on fit and member and partner interest. Not all applicants will be matched.

NOTE: Applicants won't have the option to save their progress and return at a later time to complete the application. Prior to starting the application, we strongly advise reviewing all the questions to confirm you have the essential information needed to address each of the mandatory fields.

This form is due April 26th at 5 PM ET.

If you have any questions or technical difficulties, please reach out to Brandon Natsuhara at natsuhara@nlc.org.

Commitment

To participate in this program, members should be prepared to commit to at least once-monthly meetings with working groups from June to late 2023, 8 hours+ of additional time each month working on the project, and a virtual or in-person in early 2024.

There is no financial cost to members to participate in this program. Partners will be providing their services pro bono for the duration of the program period. Please note that accepted members must commit to full participation in the entire program, identify a staff member to serve as the project lead, and be prepared to engage with NLC staff and partners before, during and after the program.

Are you prepared to commit to full participation in this program? *

- Yes, now let's go to the application!

Page 1: General information (required)

1. Name
2. First & Last
3. Email
4. Phone Number
5. Title
6. Municipality
7. Population
8. Are you an NLC Member (Multiple Choice)
9. What are your municipality's top 5 priorities?
10. Why do you want to participate in NLC's Capstone Challenge?
11. What are your expectations for this program?

Page 2: Project Ideas

Please rank the partners below with a "1" indicating the partner that you would most like to partner with. There is space to enter your ranking at the bottom of the page. Only rank those that you are interested in, and do not assign a ranking to those that you do not want to participate in. For your top three partner prospects, you will need to submit additional information about the team that would be working on the project and a potential project idea that you would like to collaborate with our partners on. There will be additional discussions following the matching process to fine-tune what the project may evolve into for the 6-month project.

Name	Project Areas	Project Ranking
AARP	Constituency Support	
American Institute of Architects	Implement a City Architect Advisory Board	
Accela	Technology, Generative AI	
Amazon	Technology/Retail	
BRINC Drones	Public Safety Drones	
Build America Mutual	Insurance/Municipal Bonds	
CGI Digital	Community Video Showcase	
Cisco	Technology, Cybersecurity	
City Health Dashboard	Health Data Analytics	
Enterprise Holdings	Transportation, Electric Vehicles, EV Infrastructure, Fleet Vehicles	
Esri	Equity Planning through Data Analysis, Technology, GIS	
General Motors Future Roads	Road Safety Technology	
Google	Technology, Generative AI, Cybersecurity	
HomeServe USA	Service-Line Warranty	
JustServe	Volunteerism	
MissionSquare Retirement	Retirement Services, Financial Literacy	
Pallet	Temporary Housing, Affordable Housing Needs	
PayPal	Financial Services	
SEED	Employment	
Supernal	Transportation/Technology	
Tyler Technologies	Technology, Cybersecurity	
UL Standards & Engagement	Safety Science	
VC3	Cybersecurity	
Wells Fargo	Financial Services	

Partner with ranking 1-3

For the selected partners that you ranked 1-3, please provide details about the department/team that would be leading the project. If you only ranked one or two projects, you only need to fill out the information for those project(s).

Project Lead Information

Information for the staff lead for the project. Note: While more than one person may participate in this project, this section should only include details for the person leading this project from your municipality.

1. Name
2. Title
3. Email Address
4. Phone Number

Page 3: Thank You

Please make sure your application is complete, and then click the “Submit “button below to submit your response. Thank you for your interest in participating in the NLC Capstone Challenge Series. We will get back to you soon with a decision. If you have any questions in the interim, please reach out to Brandon Natsuhara at natsuhara@nlc.org.

