



*Explore our list of workshops (tentative) being planned for City Summit. Please note that all workshops are subject to change.*

## **HOUSING & HOMELESSNESS**

### **Local Actions to Accelerate Housing Supply**

Local leaders are keenly aware that housing supply needs to increase to meet growing demand. In response, they are pursuing a wide range of promising and equitable practices to bolster housing supply. This workshop will highlight some of the innovative actions that cities are taking to expand existing housing supply; opportunities to make effective use of construction and development, finance, land use, and zoning strategies; and the potential for public-private partnerships to increase and preserve housing supply. Panelists also will discuss approaches cities are adopting for authentic community.

### **Local Actions to Preserve Existing Housing Supply**

Cities are pursuing a range of strategies to meet the demand for housing, including directing greater attention toward preserving the existing housing supply. This workshop will explore a toolbox of housing preservation policies and programs that cities can draw upon, including engagement with homeowners and landlords on preserving naturally occurring affordable housing and community-wide education. Panelists also will show how housing preservation efforts can draw on equity, climate resilience and healthy housing frameworks to deliver multiple layers of benefits to communities.

### **Governance Strategies to Improve Local Homeless Response Systems**

Local governance is most effective in responding to challenges when processes are participatory, accountable, transparent, efficient, and inclusive. This workshop highlights the role of governance in developing approaches to improve local homeless response systems, particularly in terms of increased alignment across governance structures. Participants will discuss how to coordinate strategies across agencies and with other organizations; learn about successful partnership models; and explore ways to involve the lived experiences of residents, community organizations, and stakeholders in decision-making processes that drive meaningful change.

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## **Human-centered Approaches to Address Homelessness**

Homelessness is not a monolithic issue, and tackling it requires tailored solutions that consider the unique needs of different populations experiencing homelessness, including pregnant women, children, youth and young adults, families, veterans, justice-involved individuals or individuals with mental health challenges. This workshop delves into a coordinated systems approach that relies on using local data, both qualitative and quantitative, to inform decisions about how to allocate resources, services and programs to most effectively meet the needs of those experiencing homelessness in the community.

## **Housing Stability: New Ideas for a Persistent Challenge**

In an ever-changing housing landscape, how can cities ensure there is a stable housing supply for their residents? Housing stability has taken on even greater urgency as eviction protections put in place during the COVID-19 pandemic have expired. In this session, participants will gain insight into the meaning of housing stability and learn how some communities are making progress toward the goal of housing stability. City leaders will highlight steps they are taking to prepare residents to maintain and upkeep their homes and endure disruptions and emergencies such as evictions, foreclosure or natural disasters. The discussion also will explore inclusive solutions to build housing stability among residents who are underserved due to race, ethnicity or geography.

## **INFRASTRUCTURE**

### **Infrastructure Grant Winners: Learn How They Won and How You Can Too**

Small municipalities (under 50K population) have been successful in securing Bipartisan Infrastructure Law (BIL) grants. This workshop will highlight how some of these communities, with limited staff and resources, put together winning proposals and will generate ideas for how your municipality can take steps to make an application for BIL or other federal funding more competitive. Come hear about general trends in BIL funding, anecdotal reports on successful tactics, and more.

### **BUILT: Community Engagement for Placemaking and Infrastructure Design**

Come join this interactive session on creative community engagement for placemaking and infrastructure design and experiment with Sojourn Theatre's gamified planning tool, BUILT. BUILT is a civic dialogue project that addresses the challenges of housing, infrastructure, neighborhood cohesion, and equity in American cities. This simulation will demonstrate the complexity of placemaking, the roles of local elected officials as they design a community, and how decisions impact the health and equity of

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residents. Learn about creative approaches to equitable placemaking and engaging community voices, and explore the connections between social infrastructure and health, equity, well-being and the built environment.

## INNOVATION + TECHNOLOGY

### **Using a Data-driven Approach to Build Innovative Policies**

From delivering services to solving problems, building data capacity can support the prioritization of funding for successful projects, improve response to community needs, and build resiliency for future crises. How can local communities build on innovative policies? What lessons can they take away from pilot projects? This workshop will help local leaders learn how to use data to better understand the impact of innovative policies and pilot projects and recognize the impact of policies on different neighborhoods and communities. Perfect for the newly elected official or a seasoned local leader, this session gives you the strategies to use data to spur and strengthen the adoption of innovative policies.

### **From Tech to Talk in the Era of Emerging Technologies**

Local leaders can play a key role in communicating effectively about the use and benefits of emerging technologies like AI, Virtual Reality and automation in local government. Learn how to build trust, foster understanding and craft compelling narratives about these technologies while demystifying buzzwords and addressing resident concerns. Engage in small group discussions with an array of experts and leaders and leave with the skills to drive inclusive and informed discussions about the use of technology in your community.

### **Using Research Partnerships: A Small City Model for Innovation**

Smaller and rural municipalities are well-positioned to design and implement innovative policies to improve internal operations, benefit residents' quality of life, and develop innovation ecosystems. These communities can enhance this innovation by partnering with external groups such as universities whose research capacity can empower local leaders. Hear from the Partnership for Inclusive Innovation of Georgia to learn how university-community partnerships are being applied locally in Georgia and beyond to spur initiatives that are driving shared economic prosperity, and technology and innovation.

## MENTAL HEALTH & WELLBEING

### **Addressing Root Causes of Mental Health and Substance Use Disorders**



About 46 million Americans suffer from addiction and mental health burden, and local governments increasingly recognize the need to adopt holistic strategies that go beyond treatment options. The growing availability of fentanyl and rising numbers of opioid overdose deaths, combined with increases in mental health challenges, trauma, and violence, only underscore the need for cities to examine root causes and set a course for long-term change. Learn how cities are analyzing data, implementing multidisciplinary and regional approaches and combining funding streams, including opioid settlement dollars, to go beyond treatment and lay the foundation for comprehensive strategies to address mental health and substance use disorders.

### **Taking a Data-Driven Approach to Community Well-Being**

City leaders are health leaders. They have the power to reshape policies and practices and to redefine their city's view of "progress" from one that uses economic or growth measures alone to one that defines progress as "well-being for all people." Local governments can address multiple dimensions of health equity by ensuring city efforts are data driven and city specific and by working side by side with communities to codesign solutions to address complex health and social needs. Learn how cities are analyzing a range of indicators and implementing data-driven policies to comprehensively address community well-being.

### **The Urgency of Addressing Youth Mental Health in Cities**

Across the country, cities are seeing increases in depression, anxiety, and other mental health conditions among adolescents and young adults, as well as the impacts of isolation and stress on community life. Many of these conditions have been exacerbated by the COVID-19 pandemic and the influence of social media, among other drivers. This session will explore ways that cities can direct resources to meet the needs of their youth, parents and families. Panelists will open their toolboxes and discuss steps to raise awareness and reduce stigma, school-based interventions, trauma-informed approaches and integrating the arts into behavioral health practice. They also will focus on ways to make mental health services more accessible and affordable, especially for youth and historically marginalized groups. Join us for a candid and solutions-oriented discussion to promote healing in our cities.

## **PUBLIC SAFETY/VIOLENCE INTERVENTION**

### **Youth & Young Adult Violence: Facts, Myths, Prevention & Intervention**

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Many cities are becoming increasingly concerned about issues of youth and young adult violence in their communities, particularly as Black and Brown young people are disproportionately impacted. In response, cities are supporting innovative measures to engage young residents in violence prevention efforts in K-12 classrooms, afterschool programs and community-based organizations. This session takes a closer look at some of the facts and myths surrounding youth and young adult violence and engages city leaders in dialogue about community- and school-based prevention and intervention strategies that respond to the needs, concerns and aspirations of youths and young adults.

### **Gun Violence and Mass Shootings: Trauma-Informed Care and Other Municipal Approaches to Recovery**

When a mass shooting or other widespread acts of violence occur in a city, the response of local leaders can greatly impact the recovery of communities. Collaborative, people-centered approaches focused on those experiencing these traumas show promise toward increased community wellness. This session explores how elected leaders, alongside community partners and residents can ensure that after an incident of violence or other traumatic event, the recovery and well-being of those impacted comes first.

### **Reimagining Community Safety: Taking a Collaborative Approach**

Elected officials, residents, civic leaders, educators, businesses and other stakeholders share the goal of community safety. What types of creative solutions can they collaboratively develop and implement to promote safety and well-being throughout their communities? This session will focus on innovative community violence interventions and the impacts they can deliver when properly supported. It will feature examples of collaborative approaches that engage city leaders, agency staff, residents, philanthropies and national partners.

### **New Visions for the City Safety Workforce**

Cities across the country are taking a fresh look at public safety and reimagining the type of workforce needed to ensure a safe community. This approach entails reducing police response to nonviolent and non-criminal calls for help, expanding alternative response programs and recruiting crisis intervention and social service responders. Come learn about some of the innovative strategies cities are implementing and how they are redefining the roles of public safety professionals and gain new insights into building and sustaining a public safety ecosystem in your community.

## SUSTAINABILITY & CLIMATE RESILIENCE

### **Community Resilience 101: Best Practices to Advance Climate Goals**

The impacts of changing climate conditions affect virtually every facet of governance, infrastructure operations and community well-being. This session will deliver valuable information for all city leaders, from those just starting their climate resilience journey to those leading in the field. Learn about best practices to advance resilient infrastructure, how cities are leveraging federal funding and other financing mechanisms to advance climate projects, and the critical role of partnerships in creating communities that thrive. These success stories can inspire your community to meet this moment and take advantage of the billions of federal dollars available for critical projects to maintain and strengthen built and social infrastructure. This session is an excellent opportunity to connect with other leaders and collaborate on solutions to create healthier, more resilient communities.

### **Climate-Friendly Buildings for a Healthy, Just & Sustainable Future**

Buildings account for over 30 percent of greenhouse gas emissions in the United States – which means that meeting climate goals will require American communities to rethink how they construct and power buildings. Upgrading and investing in the built environment also have positive spillover benefits to other policy areas such as green workforce development, public health improvements and energy independence and resilience. With Americans spending over 90 percent of their time indoors, making buildings as healthy as possible can substantially improve their quality of life. Learn about the benefits and challenges of municipal, residential and commercial building decarbonization, and hear local leaders describe their experiences with building code and zoning ordinance changes, energy efficiency upgrades and distributed renewable energy systems.

### **Achieving Environmental Justice through Policy, Practice & Funding**

Communities that bear the brunt of climate change often are on the frontlines of other injustices as well. Historic levels of federal funding create a once-in-a-generation opportunity to invest in climate resilience measures that not only address sustainability needs but also improve health and equity. At this interactive session, city leaders, federal agency representatives and environmental justice advocates will showcase the tools they use to set environmental justice priorities and highlight the funding opportunities available to address them. Come learn about best practices for health and environmental remediation, including lead removal and increasing access to nature and open spaces; using data tools to identify environmental justice areas of focus; making use of federal funding, municipal bonds and capital planning; and designing workforce training for a just transition.



## **TRANSPORTATION**

### **Delivery Robots, Electric Fleets and Sensors: The Municipal Role and the Environmental Opportunity**

The rapid rise of delivery technologies, such as electric fleets, ground-based delivery drones and e-cargo bikes, offers new opportunities for more efficient delivery in cities, towns and villages. However, integrating these technologies requires careful planning, coordination and effective curb management. This session will provide participants with insights into these innovative delivery modes and practical strategies for managing change, such as working with local utilities, accelerating permitting, and balancing the needs of pedestrians, cyclists and traditional delivery vehicles. City leaders and industry experts will share examples of successfully implementing these technologies and how they overcame shared challenges.

### **Making Connections: Exploring Rural and Suburban Mobility Options**

How can rural and suburban communities fill mobility gaps, ease traffic congestion and reduce stress on parking demands while driving economic development? A surge of federal funding to cities, towns and villages gives local leaders new opportunities to increase resident well-being, boost economic prosperity and lower barriers for those with limited mobility options. In this session, municipal leaders will explore tradeoffs between flexible mobility and fixed-route mobility, best practices in establishing and funding pilots and programs, success stories and lessons learned, and some of the ways that rural and suburban communities are prioritizing accessible mobility. A panel Q&A will be followed by break-out sessions.

### **Road Safety Interventions That Work and Save Lives**

With 2022 as the deadliest year on roads for pedestrians and drivers, local leaders are looking for ways to improve road and rail safety and save the lives of residents. This workshop will focus on best practices for rail and road safety, including the U.S. Department of Transportation's Proven Safety Countermeasures, technological innovations in road safety, funding options and implementation strategies. Come hear from three municipalities that found ways to implement innovative measures and reduce the number of roadway deaths in their communities and learn how NLC can connect you with helpful resources.

## **WORKFORCE DEVELOPMENT**

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## **Economic Inclusion: Alleviating Burdens and Building Resilience**

Embedding economic inclusion strategies into a framework of well-being and resilience is essential in supporting and ensuring the success of families, businesses and communities. This workshop will highlight several NLC programs designed to help cities close wealth gaps driven by race and gender inequity and expand economic opportunities for businesses of color and multiple generations of residents. Hear from city officials as they outline measures implemented to foster interdepartmental cooperation and community engagement, fortifying economic resilience and mitigating racial wealth disparities.

## **Leveraging Municipal Bond Markets for Racial Equity**

Municipal bonds are used to finance vital public infrastructure. They also can be used to emphasize equality, equity and other social outcomes in capital projects. Over the last year, NLC has collaborated with the Public Finance Initiative and other partners on the Racial Equity & Bond Markets project, which provides cities with opportunities to share their experiences and utilize tools to incorporate racial equity frameworks into their capital projects. This panel discussion will feature cities that have taken part in the Racial Equity & Bond Markets project and spotlight their experiences in leveraging finance as a catalyst to change inequitable conditions.

## **Building Pathways into the Municipal Workforce**

Local governments are facing a labor and workforce skills shortage that has been exacerbated by the COVID-19 pandemic, increased competition for labor, ineffective hiring practices, hiring restrictions, inadequate training programs and a lack of available labor data to inform workforce policies. This interactive workshop will highlight strategies local leaders are pursuing to reimagine their public sector hiring practices, benefits, training programs and workforce development strategies to attract and retain workers, build skills and pathways for advancement, support employees outside of work and generally develop a family-friendly city environment.

## **Good Jobs, Great Cities: The Next-Generation Infrastructure Workforce**

Building next-generation infrastructure requires a skilled and ready workforce – a challenge that calls upon city leaders to take an active role in aligning their regional workforce pipelines to meet burgeoning needs in infrastructure, advanced manufacturing, and clean energy. In this session, city leaders will spotlight useful frameworks for workforce development, funding strategies and lessons learned. They also will share how they have partnered with employers, colleges and universities, and workforce

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development agencies to create on-ramps to promising career pathways that can help close racial and economic equity gaps and expand economic opportunities for residents and businesses of color.

### **Revitalizing Main Street: Transforming Downtown Spaces**

Join our workshop to explore the roles of vibrant downtowns and Main Streets as economic, cultural, and social centers that contribute significantly to local identity, economic vitality, and overall quality of life. Delve into the various challenges these downtown areas face, such as vacant properties, business closures, and escalating rent costs. Acquire valuable insights, strategies, and tools necessary for the revitalization of your city's downtown core, alongside practical approaches, and successful case studies. Engage with industry experts to expand your network and empower yourself with the means to cultivate a prosperous future for your community, fostering thriving businesses while nurturing a flourishing culture and sense of community.

## **SOLUTION SESSIONS**

*In addition to workshops, conference attendees can enjoy sessions led by industry experts. Explore our Solution Sessions.*

### **Leading Ahead of the Trends: Today's Top Ten Community Needs**

Many facets of livability – such as infrastructure, public safety, and housing – work together to form a great community. This session puts the spotlight on ten priorities that matter most to U.S. residents today. Come hear public opinion experts and local government thought leaders discuss national trends that have the greatest impact on cities. Take a closer look at Polco's nationwide community survey and government performance databases and gain new insights into residents' perspectives on community livability. You'll also discover proven, practical strategies to harness community data for the most successful outcomes.

### **Engage Your Community through Service and Volunteering**

Service and volunteering are powerful tools to build unity and connection in local communities. JustServe is a non-profit organization that helps connect people to volunteer opportunities in their communities. In this conversation, JustServe will discuss strategies to assist your residents with

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identifying needs in your community, collaborating with organizations that address those needs, and seeing the transformational results of their service. JustServe is excited to introduce an innovative program that will honor both cities and the amazing residents who are making a difference and impacting communities through service. Join us to discover how your city can engage to unite your community and be recognized as a Global JustServe City of Service!

### **Reimagining Recruitment and Retention**

Given the structural changes in the nature of work and workforce competition over the last few years, it is time for local government managers to take a hard look at the recruitment process, experiment with new outreach and engagement methods, restructure interviews, and consider ways in which full-time vs. part-time may no longer be the only options. MissionSquare Research Institute will share data from public sector employees, HR managers, and job candidates for a discussion on how government can remain competitive in a difficult hiring market. Particular attention will be given to hard-to-recruit positions, the use of technology to reconfigure both recruitment and the workplace, and new findings among employees 35 and younger about what factors motivate them to seek or remain in public sector employment.

### **Inclusive Mental Health Policies for the City Workforce**

Rates of anxiety, depression, and other mental health conditions are on the rise, creating a dual challenge for local communities. Communities need to provide their government workforce with the mental health-related services and supports they need to perform their jobs. They also need to ensure that there are enough well-trained mental health providers to meet the growing demand for services and treatment. This panel will explore some of the innovative ways that local governments are addressing these challenges—from work-related mental health policies, plans and practices to efforts to bolster the behavioral health workforce.

This session will be facilitated by the State Exchange on Employment & Disability (SEED), a state-federal collaboration. The discussion will feature NLC members sharing their firsthand experiences and solutions for advancing inclusive mental health policies.

### **Redlining and Health: A Look at Impacts in Three Cities**

As part of the NLC Capstone Challenge, the City Health Dashboard is working with three cities that have dealt with historic redlining – Charlottesville, VA, Houston, TX and Rochester, NY – to understand how this practice continues to impact current health and economic disparities. The goal is to help cities integrate historic redlining maps into their equity planning processes and create action plans for



impactful and lasting local change for displaced populations and disinvested neighborhoods. Learn about these unique collaborations to combine mapping and data expertise with city representatives' collective local knowledge. You'll also hear directly from cities who are thinking critically about how the past can inform the present to create more widespread, equitable opportunity for all communities in the future.

### **Data, Insights and Innovations for Mental Health Solutions**

Join leaders of Care Solace and Be Well OC as they delve into the pressing issue of mental health among vulnerable populations. Drawing on data-driven insights from city partners, this session explores innovative strategies and solutions that can transform the mental health services and support systems available for individuals who are facing homelessness and other challenging circumstances. A combination of case studies, discussions among experts and collaborative problem-solving will give participants fresh ideas and new tools to respond to mental health issues that cities of all sizes are facing. This session will be valuable for both elected officials and municipal staff seeking to strengthen the mental well-being of their communities.

### **Reimagining Commercial Space as Housing**

Communities across the country are struggling to provide high-quality affordable housing, and Freddie Mac estimates a current shortage of 3.8 million units nationwide. At the same time, changes in the commercial real estate market – driven by more flexible work patterns – have created an abundance of vacant office space and, perhaps, new opportunities to expand the housing supply and create 24/7 neighborhoods. The American Institute of Architects will present five key takeaways for city leaders who are considering office-to-residential conversions as part of a comprehensive strategy to address housing shortages.

### **Good Neighbors: A Commitment to Protect Housing Affordability**

Housing affordability, and the pressing need to build more housing supply is an issue facing cities large and small across the country. Airbnb is engaging with policymakers, community groups, housing policy experts, and thought leaders to help support solutions. During this discussion, Airbnb will outline how the company is partnering with local communities to advocate for sensible policies that will boost affordable housing supply and address housing affordability challenges.

### **Creating Resilient and Healthy Communities**



Resilient cities recognize the importance of equitable solutions that serve all members of the community, including our most vulnerable. That includes community members who are experiencing homelessness. Community leaders play a critical role in addressing the issues of housing and homelessness, and they understand that homelessness can arise from various circumstances, including mental health issues, the opioid/fentanyl crisis, extreme weather events, natural disasters and economic problems. With this in mind, community and local leaders seek ways to offer immediate shelter and establish pathways toward more permanent housing solutions. This session will focus on ways to build a comprehensive approach that combines immediate relief with sustainable strategies to build resilient cities where everyone has access to safe and stable housing.

### **Invest in Your Community: Buy Local and Support Small Business**

Supporting local, veteran-owned and minority-owned businesses and improving sustainability are important for city growth. Join this session as representatives from Amazon Business share innovative ways for city leaders to define, meet and proactively measure progress toward socially responsible purchasing goals. Learn how the buying process for city governments can be simplified and how the playing field can be leveled to create more opportunities for small businesses.

### **Drones as First Responders**

Drone technology is increasingly becoming an integral part of a first responder's toolbox. Drones allow for safer research and rescue, identifying safe pathways of entry and exit for first responders, opening two-way communication between an officer and a suspect in barricaded and unsafe situations and increasing situational awareness. They also can deliver payloads like medical kits and NARCAN. This session will feature some of the ways that state and local agencies and communities can benefit from using drone technology, aligned with correct policies, in responding to a range of emergency situations.

### **Integrated Public Safety: Developing a Holistic Response**

Public safety is no longer the sole domain of police, fire and offices of emergency management. The challenges cities face — from homelessness to violent crime — can only be tackled by strategizing and collaborating across municipal agencies and by bringing diverse skills, data and interventions together in meaningful ways. At this session, participants will learn about innovative ways cities are breaking down silos between city departments and addressing their most difficult challenges in building safer and healthier communities. Practical advice from police, housing and technology leaders will show what's

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required to build and execute cross-departmental strategies, including how to engage stakeholders across your city and how data tools can drive collaboration.

### **Gaining Community Support for Crime-Solving Technology**

Cities across the country face a challenging equation: rising crime, particularly firearm violence, and increasingly understaffed police departments. Real-time crime centers and policing technologies like license plate readers and gunshot detection systems are proven to be effective force multipliers for both real-time emergency situations and investigations. But in order to see maximum benefits, the process of implementing these technologies must involve the community. In this session, law enforcement and city leaders who have successfully deployed crime-solving technology will walk through a framework emphasizing transparency, accountability and equity. Topics of discussion will include choosing technologies/technology vendors that reflect the community; bringing together residents, community groups, elected officials, law enforcement and other stakeholders to be a part of the conversation; using a data-driven approach to technology deployment; and maintaining open lines of communication between police and community residents.

### **Nine Non-Techie Things to Help Keep Your Municipality Safe**

City leaders can't afford to ignore cybersecurity risks. Even if your technology experience is limited, you need to be part of decision-making processes to protect municipal systems. This session will cover the three biggest leadership mistakes that can leave a city vulnerable to cybersecurity breaches, understanding big-picture implications and what successful leaders are doing to change their outcomes even when they don't understand anything about IT. Join this session for a plain-language discussion and walk away with a nine-step practical checklist that you can start applying immediately.

### **Generative AI: What Mayors and Managers Must Know**

Easy access to artificial intelligence and cloud technologies opens up new opportunities for city governance. This session will review the digital landscape and deliver clear, practical and responsible examples of how AI can be used to propel your daily operations and policies. Speakers will provide real-world examples and highlight how very simple tools can support your work. They also will share best practices that protect against unwelcome uses. Regardless of your familiarity with these technologies, you'll leave with new insights and actionable strategies tailored to the needs of your office and community.



## **Helping Cities with Google's Generative AI**

In this age of artificial intelligence, companies are inspired to think big while balancing the need to act responsibly. For Google Cloud, that means delivering innovative products, developing transformational uses for your city and continuing to build an open ecosystem for AI innovation. Our work is driven by a commitment to apply AI safely and responsibly—in how we develop our models, how we partner with customers to evaluate risk and how we help ensure you maintain full control of your data. This session is an opportunity to gain knowledge and ideas to help you map out AI plans for your community.

## **The Role of Data and Analytics in Building Safer Communities**

Data-driven insights are critical for creating safer communities. This session will cover the latest technology to help cities solve safety challenges, including software solutions that can accelerate the pace of safety initiatives with predictive features. Participants also will learn how technology can be used to gauge progress on safety initiatives and provide required reporting for funding opportunities.

## **Helping the Advanced Air Mobility Industry Take Off**

Advanced Air Mobility (AAM) has the potential to make current transit networks more efficient by reducing carbon emissions, lowering congestion and adding transportation solutions to traditionally underserved communities. Learn about the AAM-driven benefits and what factors local leaders should consider to implement AAM safely and equitably. Speakers will address policies and measures that cities can take to spur investment and workforce development in AAM.

## **Electric Vehicles, Energy Companies, and Equitable Solutions**

More than 26 million electric vehicles are expected to be on U.S. roads by 2030. To meet anticipated demand to power those vehicles, and to ensure electric vehicles and their benefits are accessible to all, it is imperative for charging infrastructure to be strategically deployed in cities and counties of all sizes. This panel will discuss the partnerships necessary among energy companies, local governments and other key stakeholders to successfully align charging infrastructure build-out with equitable solutions.

## **Five Things Every City Leader Needs to Know About GIS**

GIS is engrained in local government operations and it delivers significant benefits for community life. Cities of all sizes use GIS to understand their challenges and improve the quality of life for residents. Like

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other technologies, GIS has undergone massive advancements, which cities can use to address equity, housing, transportation, public safety, economic development and more. This session will highlight five GIS application areas city leaders need to be aware of as they seek to execute more data-driven policy. You will leave this session with new ideas on how GIS can help you solve the challenges your community faces as well as questions to take back to your GIS staff.

### **Leveraging the Cloud to Elevate the Digital Resident Experience**

Digital government services are rapidly evolving, with cloud technology at the forefront. Cloud-based solutions not only provide seamless, integrated services but also significantly enhance the resident experience. How does the cloud facilitate this transformation, and what are its implications for your digital government services? Attend this session to better understand how your government can leverage cloud technology for staff and resident services.

### **Making Hazard-free Housing a Reality**

Older housing stock containing lead-based paint poses significant health threats, particularly to vulnerable children, in many cities, towns, and villages. This session, featuring the HUD Office of Lead Hazard Control and Healthy Homes, will bring together local practitioners and federal officials to offer insights, information and resources to identify and control lead and other housing hazards, along with initial planning to support municipal leaders. HUD grants can be a means for localities to build local capacity, develop a local infrastructure and receive support and technical assistance as they seek cost-effective ways to address lead-based paint hazards in homes. HUD is eager to bring on new municipalities needing further support in building sustainable local-level programs, policies and tools to safeguard healthy housing. During this session, HUD will share more information about their programs and offerings and offer cities guidance for the application process.

### **Electrifying Airport Ecosystems**

Many rental car agencies are taking steps to electrify their fleets in response to growing consumer interest in electric vehicles (EVs). That, in turn, positions airports to become epicenters for future EV demand. The power infrastructure needed to support the scale of future EV electric consumption – as well other sources of demand, such as electrification of ground support equipment for airlines – is likely to take many years to complete. That means airports, utilities, rental car agencies, and policy-makers



will need proactive planning and cross-industry collaboration to meet future demand for electricity. With that goal in mind, Xcel Energy, Enterprise Holdings, Denver International Airport (DIA) and Minneapolis-Saint Paul International Airport (MSP) commissioned a high-level power needs assessment for the electrification of land-side industries at airports through 2030 and 2050. Come learn about key findings from their assessment and discuss what they could mean for airports and industries in your region.