How to Apply for HUD Healthy Housing Funding

Lead Hazard Reduction Capacity Building Grant
Welcome

Fireside Chat: Why a capacity building funding opportunity, and how can municipalities use this funding to build local lead hazard programs?

- Victoria Jackson, Government Technical Representative, HUD Office of Lead Hazard Control & Healthy Homes
- Denise Williams, Government Technical Representative, HUD Office of Lead Hazard Control & Healthy Homes
- Becky O’Meara, Program Manager, Healthy Housing, NLC

Overview of Lead Hazard Capacity Building Funding Opportunity

- Victoria Jackson & Denise Williams, Government Technical Representatives, HUD Office of Lead Hazard Control & Healthy Homes

Q&A

Wrap-up
Fireside Chat
Lead Hazard Reduction (LHR) Capacity Building
Available Funding
(Funding Amounts Approximate)

36-Month Period of Performance

$50M – LHR Capacity Program Funding

$500K - Minimum Award Amount

$2.5M - Maximum Award Amount
The Lead Hazard Reduction (LHR) Capacity Building Grant is to assist identified eligible jurisdictions that have not received a HUD lead hazard control grant.

The LHR Capacity Building Program will focus on developing the infrastructure to identify and control lead-based paint hazards in privately-owned rentals or owner-occupied housing.
Who Can Apply?

- Units of local government and other OLHCHH grant programs who meet jurisdictions requirements
- State governments and Tribes authorized by EPA to conduct lead abatement certification programs for their jurisdictions; all 50 states including DC and PR
- Sub-recipients, no matter year of program that would like to establish a lead hazard control program
- For eligible states, target areas must be different from those of local government applicants (no doubling up).
<table>
<thead>
<tr>
<th>Ineligible Applicants</th>
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<tbody>
<tr>
<td>Individuals</td>
</tr>
<tr>
<td>Non-Profit Organizations</td>
</tr>
<tr>
<td>Foreign entities</td>
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<tr>
<td>Sole proprietorship organizations</td>
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</table>

Previous direct Lead Hazard Control grantees *after Fiscal Year 2010.* (e.g., *If received grant between FY 2011-Present. You are not eligible for this NOFO.*
<table>
<thead>
<tr>
<th>Strategic Goal</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>1: Support Underserved Communities</td>
<td>Fortify and support equitable community development for all people</td>
</tr>
<tr>
<td>2: Advance Housing Justice</td>
<td>Support vulnerable populations, underserved communities, and fair housing enforcement</td>
</tr>
<tr>
<td>3: Invest in the Success of Communities</td>
<td>Promote equitable community development that generates wealth-building for underserved and communities of color</td>
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<tr>
<td>4: Create a More Accessible and Inclusive Housing Finance System</td>
<td>Promote the preservation and creation of affordable housing stock</td>
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<tr>
<td>5: Strategic Goal #4: Advance Sustainable Communities</td>
<td>Promoting environmental justice, and recognizing housing’s role as essential to health; strengthen environmental justice: reduce health risks, environmental hazards, and substandard housing for low-income and communities of color</td>
</tr>
<tr>
<td>6: Integrate Health and Housing</td>
<td>Advance policies that recognize housing’s role as essential to health</td>
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## LHR Capacity Building - Program Purpose

### What can these grants do for your community?

<table>
<thead>
<tr>
<th><strong>Support</strong></th>
<th><strong>Further Goals</strong></th>
<th><strong>Establish</strong></th>
<th><strong>Promote</strong></th>
<th><strong>Create</strong></th>
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<tbody>
<tr>
<td>- Build local capacity to determine the prevalence of childhood lead poisoning among children under six years in the targeted community.</td>
<td>- Hire qualified staff with experienced organizational management and financial capacity.</td>
<td>- Establish and implement a system for program intake to expedite processing of applicants.</td>
<td>- Collaboration, data sharing, and targeting between health and housing departments.</td>
<td>- Create public and private-market demand to integrate health outcomes into housing and infrastructure projects and planning.</td>
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<tr>
<td>- Build local capacity to safely and effectively address lead hazard control, and renovation, remodeling, and maintenance activities by integrating lead-safe work practices.</td>
<td>- Expand contractor capacity training development.</td>
<td>- Demonstrate that providing safe and healthy environments where children live is feasible, affordable, and beneficial.</td>
<td>- Development of key partnerships.</td>
<td>- Create strategies to incorporate lead hazard control into existing housing repair programs.</td>
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</table>
Contractor Capacity

Activities that Build Capacity

• Coordinate with an EPA or state certified training provider to host training courses
• Partnering with accredited lead paint providers to build lead practitioner capacity
• Engage Higher Education, Community Organizations and Agencies i.e., vocational schools, etc. to recruit

Section 3

• Emphasis on hiring low-income residents, providing training opportunities, and awarding contracts to Section 3 businesses
Establish key partnerships/subgrantees; to enter formal arrangements with organizations for capacity (housing authorities, health departments, landlord association, community action groups, neighborhood housing services, other cities or counties etc.).

Conducting targeted outreach, marketing, and education, or development of outreach programs on lead hazard control and lead poisoning prevention that are designed to increase the ability of the program to deliver lead hazard control services to local targeted communities.

Attend health fairs, community events, festivals, and neighborhood outreach meetings to promote LHR Capacity programs.
Enrollment Data System

• Developing the mechanism or capacity for data sharing and linking eligible families

• Developing and implement a system or process for intake pipeline(s) e.g., referrals of children under age six years with elevated blood lead levels (EBLs)

• Establish a system or process to move applicants through the process efficiently
Training Development

Providing resources to build contractor capacity

Free delivery of HUD approved lead-safe work practices training courses

Assistance with certifications

• Example Target Geographic

  • Educating entities on the benefits of program participation and lead-based paint hazards regulations. For example: owners of rental properties, landlord associations, tenants, and other local entities that will be educated on the Residential Lead-Based Paint Hazard Reduction Act.

  • Training and developing housing rehabilitation contractors, rehabilitation workers, renovators, remodelers, homeowners, renters, painters, maintenance staff, and others conducting renovation, rehabilitation, maintenance, hazard control, or other work in private housing.
### Match and Cost Requirements Table

<table>
<thead>
<tr>
<th>Program</th>
<th>Minimum Match (of federal)</th>
<th>Direct Lead Hazard Control Costs</th>
<th>Maximum Administrative Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Hazard Reduction Capacity Building Grant Program</td>
<td>10 percent</td>
<td>65 percent</td>
<td>10 percent</td>
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</table>
What Can These Funds Pay For?

The following kinds of activities can be included for (10%) administrative cost:

- Salaries and Fringe (*with administrative duties*)
- Travel (OLHCHH Requirement Trainings)
- Office Supplies
- Indirect Cost (count towards 10%)
What Can Funds Can Pay For? (Part II)

**Direct Costs Activities (65%)**

- Development of outreach programs on lead hazard control activities designed to increase outreach, marketing, and education on lead poisoning prevention to local targeted communities.

- Build coalitions that result in a model applicant referral process (tool) for EBL’s. Increase client enrollment and establish data systems.

- Collaborating with key partnerships/subgrantees; to enter formal arrangements with organizations for capacity building objectives.

**LHR Capacity Main Program Purpose Recap**

- Educating entities on applicable provisions of the Fair Housing Act, especially as it pertains to familial status (e.g., families with children) and disability discrimination, to Limited English Proficient (LEP) individuals through language assistance strategies.

- Training Courses Development and Certifications Assistance to building program contractor capacity with emphasis on Section 3 eligible individuals.

- Training and development to build qualified program staff with organizational experience.
Other Allowable Direct Costs:

Within 6 months prior to the End of Period of Performance begin:

- **Lead Inspections/Risk Assessments.** A complete lead-based paint inspection and lead hazard risk assessment, evaluating each housing unit, common area, exterior surface, and bare soil (and not a sample of any of them), including either separate reports or a combined report is required for all properties enrolled under this program.

- **Lead Hazard Control Unit Activities.** The control or elimination of all lead-based paint hazards identified in housing units and in common areas of multi-family housing by either (or a combination), through either interim controls or lead-based paint abatement.

- Purchasing or leasing items having a per-unit cost under $5,000

- Relocation Cost for Unit Activities
What These Funds Cannot Pay For? (Part IV)

Applicants may not use grant funds for any of the following activities.

- Purchase of real property

- Purchase equipment more than $5,000, except for the purchase or lease of one X-ray fluorescence (XRF) analyzer to be used exclusively by the grant program.

- Medical treatment costs related to children with elevated blood lead levels (EBLs) or asthma related medical treatment costs

- Demolition of housing units or detached buildings as a means of healthy home intervention and/or the replacement of such structures

Please review NOFO for other funding restrictions.
Application Criteria

• Applicants will be evaluated based on Program Narrative Rating Factors below:

1. Rating Factor 1: Capacity of the Applicant and Relevant Organizational Experience (40 Points);

2. Rating Factor 2: Justification of Applicant Need (40 points)

3. Rating Factor 3: Budget Proposal (including 2 points for Section 3)-(20 points)

4. Preference Points –(4 points)

Key Notes:
• Program Narrative submission of 15 pages maximum
• Key personnel must include, at a minimum, a Project Director (PD), Program Manager (PM), Finance Manager (FM) or job description if not hired yet.
• The program manager is required to dedicate at least (75%) doing time of award.
Rating Factor 1

- Program Administration and Oversight
- Community Outreach/Marketing of Program
- Contractor Capacity and Public Private Parentships
- Relevant Organization Experience
Rating Factor 2

- Need/Extent of the Problem
- Target Area Data
- Narrative Response (Other Barriers/Capacity Issues)
Program Narrative Responses

- Provide Fiscal Oversight and Management
- Provide Section 3 Strategy

**Budget Planning Documentation (Required Separate Attachments)**

1) **HUD 424-CBW Worksheet:** Thoroughly estimate all applicable costs, including direct, indirect, and administrative expenses.
   - Submit a separate budget using the HUD 424 CBW: HUD Detailed Budget Worksheet for yourself and each partner that would receive over 10% of the budget

2) **Budget Narrative:** Document and justify all budget categories and costs and all major tasks of your organization (e.g., sub-recipients, contractors, partners, or others contributing to the project).
   - Provide minimum 10% match as funding and other funding requirement.
Preference Points

Promise Zones: HUD encourages activities in Promise Zones (PZ). To receive Promise Zones Preference Points, applicants must submit form HUD-50153, “Certification of Consistency with Promise Zone Goals and Implementation,” signed by the Promise Zone Official authorized to certify the project meets the criteria to receive preference points.

To view the list of designated Promise Zones and persons authorized to certify, please see the Promise Zone pages on HUD’s website.
Lead Hazard Reduction Capacity Building - NOFO APPENDICES

-APPENDIX A: Program Definitions

-APPENDIX B: Sample Budget Narrative

-APPENDIX C: Targeting Disadvantaged Communities for Lead Hazard Reduction Capacity Building Grants

-APPENDIX D: Environmental Requirements
Instructions for Applicants – Register with Grants.gov

1) You must download both the Application Instructions and the Application Package from Grants.gov.

2) Be approved by the E-Biz POC in SAM to submit applications.

3) Narratives and other attachments to your application must follow the following format:
   - A maximum of fifteen (15) pages length of program narrative (excluding appendices, budget forms/narrative, and worksheets)
   - Double spaced 12-point (minimum) Times New Roman font on letter sized paper (8 1/2 x 11 inches) with at least 1-inch margins on all sides
**Supportive Attachments:** (Information not to used within 15 pg. limit for program narrative)

- Budget Narrative
- Budget 424 CBW Budget Worksheet
- Résumés for key staff or position descriptions for vacant positions.
- Consolidated Plan Lead-Based Paint Element - *Must be given if awarded if not established*
- Supporting match documentation (Letters of Commitment) - *Must be given if awarded if not yet submitted*
- Code of Conduct - *Must be given if awarded if not established*

Please Note: All attachments must provide related Rating Factor number and page number (e.g., Factor 1 Attachment, page 1)
Other Submission Requirements

**Standard Form 424 (SF-424) Application for Federal Assistance** is the government-wide form required to apply for Federal assistance programs, discretionary Federal grants, and other forms of financial assistance programs.

**Other Assurances, Certifications, and Disclosures:**

- Applicant/Recipient Disclosure/Update Report (HUD 2880)
- Assurances (HUD 424-B)
The application deadline is 11:59:59 PM Eastern Time on Tuesday, June 27, 2023. HUD strongly recommends you submit your applications at least 48 hours before the deadline and during regular business hours to allow enough time to correct errors or overcome other problems.

Grants.gov Customer Support:
- Grants.gov Customer Support:
  - https://www.grants.gov/web/grants/support.html
  - 800 518-GRANTS
  - Federal Relay Service’s teletype service at (800)-877-8339
  - support@grants.gov
- “Received by Grants.gov” means the applicant received a confirmation of receipt and an application tracking number from Grants.gov.
Application Deadline

• Applications for the grant program funds are due **Tuesday, June 27, 2023, by 11:59pm.**

• Please read full NOFO on more in-depth application requirements.
Questions?

Contact:
Victoria Jackson, Government Technical Representative

Victoria.L.Jackson@hud.gov
202-402-3167
• Open Discussion
  • Questions?
  • Local examples of ideas you have for a potential capacity building program?
NLC Healthy Housing Local Action Challenge

Whether you’re already addressing your community’s healthy housing needs or are in the initial stages, when you accept the Local Action Challenge you’ll get:

- **Support** in the form of a structured framework to accelerate your work, plus peer learning, technical assistance and more

- **Tools** to identify needs, implement changes and evaluate the impact of reducing home-based health hazards such as lead and asthma triggers

- **National recognition** at every milestone along the way to becoming a Healthy Housing Change Agent

https://www.nlc.org/initiative/healthy-housing-local-action-challenge/
Wrap-up

- Feel free to reach out for additional information
- For more support, consider signing up to Take the Healthy Housing Local Action Challenge
  - Sign up [here](#)!
QUESTIONS? GET IN TOUCH.

Becky O’Meara
Program Manager, Healthy Housing
OMeara@nlc.org

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