



A campaign for locally driven housing supply solutions.

About the Campaign

A partnership between the National League of Cities (NLC) and the American Planning Association (APA), the **Housing Supply Accelerator** is a national campaign to improve local capacity, identify critical solutions, and speed reforms that enable communities and developers to work together to produce, preserve and provide a diverse range of quality housing by realigning the efforts of public and private stakeholders in the housing sector to meet housing needs at the local level.

The Housing Supply Accelerator will bring together local governments, community planners, builders, financial institutions, housing policy associations and state and federal partners to develop, align and advance solutions for housing supply challenges at the local level.

Through this solutions-oriented campaign, we will develop model practices, ordinances and resources to accelerate and incentivize local approaches to land use, housing development and preservation.

Throughout 2023, NLC and APA will host several convenings. Each convening will focus on a specific key issue impacting local housing supply, including housing finance, construction, and regulatory requirements such as land use and zoning. Bringing together up to 75 local leaders and partners per convening, each convening will serve as a necessary forum for different sectors of the housing market to discuss the challenges and opportunities of increasing, improving, and preserving housing supply. More importantly, each convening will serve as a conduit to finding alignment on best practices and new pathways to tackling this growing issue affecting every community.

If your organization is interested in supporting the efforts of National League of Cities and the American Planning Association, please review our **[Housing Supply Accelerator](#)**'s sponsorship package and contact sponsorships@nlc.org.

Sponsorship Opportunities

<p>TITLE SPONSORSHIP \$75,000 (Exclusive – SOLD OUT)</p>	<ul style="list-style-type: none"> ▪ Remarks for 20 minutes at one of the Housing Supply Accelerator convenings ▪ Six registrations to each Housing Supply Accelerator convening ▪ Brand recognition through logo visibility on printed/digital materials for each convening ▪ Attendee list for each convening with names, titles and organizations
<p>PREMIER SPONSORSHIP \$50,000 <i>(Two Available)</i></p>	<ul style="list-style-type: none"> ▪ Remarks for 12 minutes at one Housing Supply Accelerator convening ▪ Four registrations to each Housing Supply Accelerator convening ▪ Brand recognition through logo visibility on printed/digital materials for each convening. ▪ Attendee list for each convening with names, titles, and organizations
<p>CHAMPION SPONSORSHIP \$25,000 <i>(Three Available)</i></p>	<ul style="list-style-type: none"> ▪ Brief introductory remarks and signage at a convening reception ▪ Three registrations to two Housing Supply Accelerator convenings ▪ Brand recognition through logo visibility on printed/digital materials for two convenings. ▪ Attendee list for two convenings with names, titles, and organizations
<p>GENERAL SPONSORSHIP \$10,000 <i>(Three Available)</i></p>	<ul style="list-style-type: none"> ▪ Three registrations to one Housing Supply Accelerator convening ▪ Brand recognition through logo visibility on printed/digital materials for one Housing Supply Accelerator convening. ▪ Attendee list for one convening with names, titles, and organizations