

## Women in Municipal Government Summer Conference

August 9-11, 2023 • Charlotte, NC

### Sponsorship Opportunities

Women in Municipal Government (WIMG) is a caucus within NLC that serves as forum for communication and networking among women local elected officials and their colleagues.

Each year, WIMG hosts a Summer Conference, offering an in-person chance for networking and education. With more than 350 members, WIMG is thrilled to present a conference that boasts:

- Attendance from 75+ members of the caucus and other members of NLC, representing leaders from a broad array of cities, towns, and villages;
- Panels and keynote speakers to illuminate the pressing issues of women and families, and the role of women elected leaders in creating paths to progress for the next generation;
- Evening events that celebrate women in history, culture, and government;
- A unified vision for creating partnerships and long-lasting relationships to meaningfully move the needle on women's issues.

*To join and support this important event, we offer the below sponsorship opportunities:*

#### **Premier Sponsor – \$25,000**

- Eight (8) minutes of stage time to provide remarks at a conference lunch, breakfast, or reception
- Sponsor content in pre- or post-attendee email
- Opportunity to provide a conference bag item
- Meeting with WIMG leadership
- One board presentation within one year of the event
- Highlighted brand visibility
- Pre- and post-conference attendee list (*no emails*)
- Six (6) complimentary conference registrations

#### **Champion Sponsor – \$15,000**

- Participation on a conference panel
- Opportunity to provide conference bag item
- Brand visibility
- Pre- and post- conference attendee list (*no emails*)
- Four (4) complimentary conference registrations

### **Supporting Sponsor – \$5,000**

- Opportunity to provide conference bag item
- Brand visibility
- Pre-conference attendee list (*no emails*)
- Two (2) complimentary conference registrations

*Note: Sponsorship opportunities are not exclusive unless otherwise noted.*

### **Women in Municipal Government**

Established within NLC in 1974, the group works to raise awareness about issues of concern to women, and it encourages women to seek public office in their communities. It has successfully forged a prominent role for women in the development of NLC's National Municipal Policy and its agenda for the nation's cities and towns.

### **Meet WIMG President Mayor Pro Tempore Chrelle Booker**

Chrelle Booker is the Mayor Pro Tempore for Tryon, NC, has a full-time job in television broadcasting, is a licensed North Carolina Realtor, formerly sat on the Board of Directors of the National League of Cities, and previously chaired the Information Technology and Communications Committee, President of Women in Municipal Government, a member of the Legislative Action Committee, and Small Cities Council, all for NLC.

Booker was one of eight women from across the USA featured for Women's History Month 2021 in the article "[Women in Local Government: Paving the Way, Breaking Barriers & Leading Differently](#)" Booker feels that it is important to give back to society through service, but it is paramount to serve by volunteering with your time, gifts, and talents.

### **The National League of Cities**

The National League of Cities (NLC) is an organization comprised of city, town and village leaders that are focused on improving the quality of life for their current and future constituents.

With nearly 100 years of dedication to the strength and advancement of local governments, NLC has gained the trust and support of more than 2,700 cities across the nation. Our mission is to relentlessly advocate for, and protect the interests of, cities, towns and villages by influencing federal policy, strengthening local leadership and driving innovative solutions.

**Please email [constituencygroups@nlc.org](mailto:constituencygroups@nlc.org) to learn more or reserve your package!**