

National Black Caucus of Local Elected Officials Government Summer Conference

June 13-16, 2023 • Jackson, MS

Sponsorship Opportunities

The National Black Caucus of Local Elected Officials (NBC-LEO) is a Constituency Group within NLC that represents the interests of African American municipal officials and provides a forum to share ideas and develop leadership experience.

Each year, NBC-LEO hosts a Summer Conference, offering an in-person chance for networking and education. With more than 450 members, NBC-LEO is thrilled to present a conference that boasts:

- Attendance from 150+ members of the caucus and other NLC members, representing leaders from a broad array of the country;
- Panels and keynote speakers to illuminate the pressing issues of African Americans and the communities they live in, while also examining paths to progress;
- Poignant evening events that celebrate the vibrant culture, history and progress of African Americans;
- A unified vision for creating partnerships and long-lasting relationships to meaningfully move the needle on issues of importance to historically disenfranchised and underinvested communities.

To join and support this important event, we offer the below sponsorship opportunities:

Premier Sponsor – \$50,000

- Eight (8) minutes of stage time to provide remarks at a conference lunch, breakfast, or reception
- Sponsor content in pre- or post-attendee email
- Opportunity to provide a conference bag item
- Meeting with NBC-LEO leadership
- One board presentation within one year of the event
- Highlighted brand visibility
- Pre- and post-conference attendee list (*no emails*)
- Six (6) complimentary conference registrations

Champion Sponsor – \$30,000

- Opportunity to participate on a conference panel
- Opportunity to provide conference bag item
- Brand visibility
- Pre- and post- conference attendee list (*no emails*)
- Four (4) complimentary conference registrations

Supporting Sponsor – \$10,000

- Opportunity to provide conference bag item
- Brand visibility
- Pre-conference attendee list (*no emails*)
- Two (2) complimentary conference registrations

Note: Sponsorship opportunities are not exclusive unless otherwise noted.

National Black Caucus of Local Elected Officials

Established in 1970, NBC-LEO is a space for members to express themselves, share best practices and ensure that NLC's policies and programs benefit their community. NBC-LEO serves as a vehicle for members to discuss problems and explore solutions, debate policy issues, and contribute to the success of American cities and towns. The group meets three times a year in person and hosts a variety of webinars and programs throughout the year. This year NBC-LEO is focusing on the platform of SEE Black (Safety, Education, and Economics).

Meet NBC-LEO President Councilmember Aaron Banks

Councilmember Aaron Banks of Jackson, MS is a pastor, motivational speaker, political consultant, and grassroots organizer. In 2013, Aaron Banks was asked by the late Mayor Chokwe Lumumba to serve as a Liaison of the Mayor's office to the community at large as a Constituent Service Representative. Aaron also served the City of Jackson in the capacity of Deputy Chief Administrator Officer where he managed what was known as the Division of Quality Life. This division included the cities departments of Parks and Recreation, Human and Cultural Services and Personnel.

After leaving the city of Jackson, Aaron launched his career in the private sector as a successful owner and operator of Vision Strategies LLC, an innovative political and public relations consulting company. In 2017, Aaron Banks was elected to become councilman of Jackson's Ward 6. Banks has served as Chair of the Economic Development Committee, Rules Committee, Law Enforcement Ad-hoc Committee and Legislative Committee. In addition, Banks has served as Vice Chair of the Finance Committee, Education Committee and has served as President of the Jackson City Council.

During Banks' tenure he has authored legislation such as the Clean Safe School Zone Act and offered various amendments to aged laws within the capitol city. Banks is a proud member of the Mississippi Municipal League and member of the Mississippi Black Caucus of Local Elected Officials (MBC-LEO) where he has served as President. In addition, Banks proudly serves as a member of the National League of Cities where he has represented his city as member of the Race, Equity, And Leadership Council (REAL), Community and Economic Development Advocacy Committee, and now as President of the National Black Caucus of Local Elected Officials (NBC-LEO).

The National League of Cities

The National League of Cities (NLC) is an organization comprised of city, town and village leaders that are focused on improving the quality of life for their current and future constituents. With nearly 100 years of dedication to the strength and advancement of local governments, NLC has gained the trust and support of more than 2,700 cities across the nation. Our mission is to relentlessly advocate for, and protect the interests of, cities, towns and villages by influencing federal policy, strengthening local leadership and driving innovative solutions.

Please email constituencygroups@nlc.org to learn more or reserve your package!