

Hispanic Elected Local Officials Summer Conference

May 24-27, 2023 • Coral Gables-Miami, FL

Sponsorship Opportunities

Hispanic Elected Local Officials (HELO) is a space for members to make meaningful connections with fellow Hispanic/Latino/a local officials, share best practices and advocate for policies that benefit their community.

Each year, HELO hosts a Summer Conference, offering an in-person chance for networking and education. With approximately 130 members, HELO is thrilled to present a conference that boasts:

- Attendance from 50+ members of HELO and other NLC members, representing leaders from a broad array of cities, towns, and villages;
- Panels and keynote speakers to illuminate the unique challenges and concerns of Hispanic communities of all sizes;
- Evening events that celebrate Hispanic/Latino/a Americans in history, in culture, and in government;
- A unified vision for creating partnerships and long-lasting relationships to meaningfully move the needle on issues of import to Hispanic/Latino/a communities.

To join and support this important event, we offer the below sponsorship opportunities:

Premier Sponsor – \$25,000

- Eight (8) minutes of stage time to provide remarks at a conference lunch, breakfast, or reception
- Sponsor content in pre- or post-attendee email
- Opportunity to provide a conference bag item
- Meeting with HELO leadership
- One board presentation within one year of the event
- Highlighted brand visibility
- Pre- and post-conference attendee list (*no emails*)
- Six (6) complimentary conference registrations

Champion Sponsor – \$15,000

- Opportunity to participate on a conference panel
- Opportunity to provide conference bag item
- Brand visibility
- Pre- and post-conference attendee list (*no emails*)
- Four (4) complimentary conference registrations

Supporting Sponsor – \$5,000

- Opportunity to provide conference bag item
- Brand visibility
- Pre-conference attendee list (*no emails*)
- Two (2) complimentary conference registrations

Hispanic Elected Local Officials

Established in 1976, HELO tackles current issues facing the Latino and Hispanic communities. It provides guidance to the NLC Board of Directors and Federal Advocacy Committees and influences NLC advocacy platforms. In recent years, HELO has promoted the education of Hispanic youth, immigration reform, broadband access, workforce development, voting rights and minority business enterprise programs, and other infrastructure needs.

Meet HELO President Aidee Nieves

Aidee Nieves was elected the Bridgeport City Council President in December 2017 after serving for two years as a City Councilwoman representing the 137th District. Reared in by a Puerto Rican family in Bridgeport, Connecticut she is a proud product of its public education system. In addition to being a loving wife and mother of three, Aidee is employed full-time at Grossman Solutions as a Community Organizer.

Her passion for the East Side and Bridgeport was instilled at a young age watching her grandfather clean the front of his bodega - Maria's Grocery on East Main Street. Commitment and pride were something her mother repeated constantly about making a difference. She has been committed to grass roots community organizing for over 20 years, beginning with her neighborhood Block Watch Association, expanding to the East Side Community Council, Coordinator East Side Community Council Youth Corp, City of Bridgeport Citizens Union, and President East Side Neighborhood Revitalization Board.

Since taking office in 2015 Aidee has emerged as a strong contender and powerbroker in the local political arena. In December 2017 she was elected by her Council peers as the first "Puertorriqueña" City Council President in Bridgeport's history, an honor that was humbling for her and a glass ceiling breaking moment for the Bridgeport community. She was re-elected to serve as City Council President in 2019 and again in 2021. Aidee has made a life-long commitment to move her community forward, working to improve her constituents' quality of life – regardless of race, class, gender, or socio-economic status. In 2019 she was elected by her national peers as the 1st Vice President of the National League of Cities Hispanic Elected Local Officials (HELO) constituency group representing the interests of Hispanic and Latino local elected officials nationwide. She became President of HELO in November 2022 and will serve a two-year term.

The National League of Cities

The National League of Cities (NLC) is an organization comprised of city, town and village leaders that are focused on improving the quality of life for their current and future constituents. With nearly 100 years of dedication to the strength and advancement of local governments, NLC has gained the trust and support of more than 2,700 cities across the nation. Our mission is to relentlessly advocate for, and protect the interests of, cities, towns and villages by influencing federal policy, strengthening local leadership and driving innovative solutions.

Please email constituencygroups@nlc.org to learn more or reserve your package!