

NL

√Al

ALC NATIO

TIONAL

2022 ANNUAL REPORT



What We **Believe**

Cities, towns, and villages drive this country

Cities are where problems get solved —from the most complex to the most routine

Innovation is essential for sustained prosperity

Local expertise, democracy, equity and sustainability are essential to our future

Municipal leaders listen to every voice and **serve** every citizen

Municipalities **provide** leadership on both intractable challenges and unexpected crises

Valuing **Diversity**, **Inclusion & Belonging**

At NLC, we are committed to a culture that values diversity and promotes inclusion and belonging. We are focused on building more inclusive communities and improving the guality of life for current and future residents. We strive to build teams at NLC that mirror our members and the communities they serve. Equity is a guiding principle for our work. In our mission to relentlessly advocate for and protect the interests of cities, towns, and villages, we believe in a fair distribution of resources based on a community's needs and a just approach that recognizes the impact of historic disinvestments in marginalized and underrepresented communities.

Our Guiding Principles

We abide by 8 pillars of excellence to provide quality service and resources to our members and their 200+ million constituents.

NLC IS INCLUSIVE.

We are a nonpartisan organization and we embrace diversity of thought, perspectives and

FOCUSED. We focus on what matters most to

NLC IS

our member cities, towns and villages and municipalities nationwide. experiences.

NLC IS VISIBLE.

We have a strong impact on our members, in Washington, D.C., and in the news.

NLC IS **RELATIONSHIP**

DRIVEN. We are dedicated to building personal connections between local leaders and between local governments and NLC staff.

NLC IS VALUABLE.

As a resource and advocate for our members, and a key partner to the state municipal leagues.

NLC IS FORWARD LEANING.

With compelling engagement opportunities and cutting-edge technology, we are innovative at every turn.

NLC IS **INFLUENTIAL**.

We are recognized as powerful and reliable partners and respected by federal policymakers.

NLC IS FINANCIALLY SOLID.

With a diversified revenue model that reflects the nation's modern economy.

A Message **From Our CEO**

2022 HAS BEEN AN EXCITING YEAR - one in which our entire National League of Cities (NLC) family has come together in person for the first time since the beginning of the pandemic. Despite being apart for so long, we have managed to achieve so much together in the last several years, from the success of our Cities Are Essential campaign to the passage of the American Rescue Plan Act, the Bipartisan Infrastructure Law, and the Inflation Reduction Act. NLC delivered for our members

NIC

when the pandemic was at its worst - but those efforts were just the beginning.

Now that communities have federal funds in hand, NLC has spent the last year working hard to turn our advocacy into action and help America's cities, towns and villages take advantage of these hard-won investments to the fullest extent possible.

Our organization has been laserfocused on telling the stories of how communities are spending their federal relief dollars, through data

Now that communities have federal funds in hand, NLC has spent the last year working hard to turn our advocacy into action and help America's cities, towns and villages take advantage of these hard-won investments to the fullest extent possible.

> and resources, directly with one another, and to federal lawmakers who have the power to allocate direct funds to local governments in the future. We've been working hard to ensure cities and towns have sufficient support to access these funds in the first place particularly the small and mid-sized communities that need it most.

And while a major part of our focus this year has been to help cities take advantage of the historic amount of federal funding opportunities, we have also worked incredibly hard to create programming and resources that helps our members address their toughest challenges - from implementing equitable public safety projects to addressing growing incivility.

Thank you for the honor to lead NLC during this important time for municipalities in our nation. I am grateful to each of you for your service and leadership, not just in your own cities, but for communities across America. I hope you agree that our actions over the last year, as outlined in this report, demonstrate the strength of this amazing organization.

CLARENCE E. ANTHONY CEO AND EXECUTIVE DIRECTOR National League of Cities

5



Growing Our Membership



Numbers as of December 2022

TEN YEARS AGO, just over 1,000 cities, towns and villages comprised our membership. Today, NLC is proud to be over 2,700 members strongand continually growing. During the pandemic, we actually saw an increase in our membershipproof of the strong value our programming and advocacy brings to communities across the country. Since October 2021, we have welcomed 146 new members, with many of them hailing from the South and West regions.

Much of our membership engagement happens at our member council, federal advocacy council, and constituency group meetings. While our virtual engagement has increased, as in-person events and convenings have resumed, we have also seen a large increase in engagement compared with pre-pandemic levels. In July, we had over 160 members attend the National Black Caucus of Local Elected Officials (NBC-LEO) summer meeting in Nashville. More than 60 members of the Women in Municipal Government (WIMG) group attended its summer meeting in Sacramento in August, and over 25 council presidents met in San Jose and San Francisco for the Large Cities Council Presidents' Meeting in September.

Last year, we piloted a new joint invoicing program with the Alabama League of Municipalities, which brought in 70 new NLC members. We have utilized this approach in Alabama again this year and are seeking opportunities to expand this model to other state leagues across the country as a strategy to grow our membership moving forward.

Building Our Partnerships

Along with growing interest in membership, we're also seeing growing interest from many companies in partnering with NLC. NLC offers companies and national nonprofit organizations a broad range of sponsorship opportunities that link reliable brands with high-visibility events, trusted online resources and targeted member groups. We offer our partners opportunities to engage with our membership at our two annual conferences, national and regional training events, and other group meetings. Our goal is for these networking opportunities to lead to strong publicprivate partnerships that benefit community leaders and their residents on the ground.

NLC's strategic partners are recognized as creators of industry best practices. They are dedicated to making NLC a go-to resource for local governments and stand by that commitment by offering value-added solutions and cost savings to our member communities.

Since October 2021, we have welcomed 29 new corporate partners, bringing in hundreds of thousands of dollars in new annual recurring revenue for our organization and bringing our total number of corporate partners to 78. (In FY 2021, we had a total of 49 corporate partners.)



This year's new partners include:

1 Enterprise

MySidewalk

8

Capstone

Google JustServe ServiceNow Pallet Shelter T-Mobile Cisco

Upside Tech Alliance

State Exchange on Employment and Disability (SEED)

20 Executive

American Gas Association

Delivery Associates

FLO

Guidehouse

Indigov

Rubicon

Cox Communications

Renewable Energy Group

NCTA

National Association of State Procurement Officers (NASPO) DocuSign

AirSpace Link

Barnes & Thornburg

Bird

Olea Edge Analytics

Peregrine

Qwally

JP Morgan Chase

Siemens

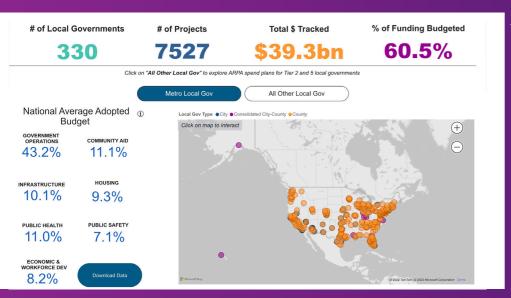
Mercury Public Affairs

STRENGTHENING Local Leadership

NLC has had remarkable success over the last two years creating funding opportunities for local governments through the American Rescue Plan Act (ARPA) and the Bipartisan Infrastructure Law (BIL). Now, we are working hard to ensure communities across the country have the resources they need to make the most of these historic investments.

Telling Cities' ARPA Stories

Nearly two years after the passage of ARPA, NLC continues to support cities, towns and villages in accessing, taking advantage of and reporting on their funding allocations in this groundbreaking legislation to help rebuild their communities in the wake of the pandemic. We began by providing tailored guidance and support for municipalities in accessing their ARPA funds, demystifying the process, answering questions, and reporting issues back to the U.S. Treasury Department to improve the distribution process over the long term. Today, we are on the ground collecting the stories of how cities, towns and villages have used these funds to bring their communities back to life.



Snapshot of the Local Government ARPA Investment Tracker We continue to update our <u>Local Government</u> <u>ARPA Investment Tracker</u> that we developed in partnership with Brookings and the National Association of Counties, which compiles the ways local governments are deploying their ARPA State and Local Fiscal Recovery Fund (SLFRF) dollars. So far, we have captured recovery plan data from more than 6,200 projects in nearly 330 local governments, representing \$33.5 billion in planned investments. Our goal is to pull on these incredible accomplishments and stories to advocate for direct funding to cities on a wide variety of issues moving forward.

Additionally, NLC has hosted more than 20 webinars, released 89 blog posts, and published 15 factsheets about best practices, eligible uses, and other relevant federal guidance on how communities can put their ARPA dollars to work.

We know that ARPA is helping cities and towns make a strong economic recovery from the pandemic. Our latest City Fiscal Conditions report shows that, despite recent financial challenges such as inflation, municipal governments feel cautiously confident and optimistic about their fiscal situations moving forward – thanks largely to the federal investments from the last several years.



0

438,834 Blog views

NLC

Supporting City Infrastructure Efforts

IN ADDITION TO ARPA, cities have a \$1.2 trillion opportunity in the form of competitive grants available through the Bipartisan Infrastructure Law. Of course, that goes beyond just repairing roads and bridges – it means closing the digital divide, adopting new clean energy resources, fixing our water and sewer systems, and so much more. While NLC had already released some resources and provided training to help communities rebuild their infrastructure, this year, we went several steps further to begin providing transformative support that will help city leaders take advantage of these unprecedented funds.

Over the last year, NLC has released over 50 resources for local governments on the infrastructure grant opportunities that are becoming available in this law and how leaders can take advantage of them. This includes blog posts, factsheets, briefs and more:

- Applying for <u>bridge investment</u>, <u>transit</u> <u>development</u>, <u>road safety</u> and <u>affordable</u> <u>connectivity</u> grant programs
- Applying for the Bridge Investment Program
- Implementing electric vehicle charging infrastructure
- Infrastructure grants small cities should consider
- Expanding broadband through middle-mile infrastructure
- Exploring opportunities to partner with states on energy efficiency programs



Our "Ready to Rebuild" webinar series, launched in 2022, highlights specific programs available through the Bipartisan Infrastructure Law has also drawn strong attendance. Through the series, NLC has offered our members exclusive access to policy experts and speakers from the White House, U.S. Department of Labor, U.S. Department of Transportation, and U.S. Department of Commerce. This series will continue over 2023 as more Bipartisan Infrastructure Law programs become available.

We are also engaging with our State Municipal League partners across the country to ensure that municipalities also have access to the Bipartisan Infrastructure Law programs that funnel through state governments.

PROGRAM SPOTLIGHT: Local Infrastructure Hub

IN MAY OF 2022, in partnership with Bloomberg Philanthropies and other partner organizations, NLC announced the creation of the Local Infrastructure Hub, a new national program to ensure that cities and towns of all sizes can access federal infrastructure funds. Local governments are eligible for billions of dollars in funding to support projects that range from transforming ports to tackling climate change, but with nearly 400 separate grant opportunities set to come in the next two years under the law, many communities will struggle to identify and apply for all the funding available to them.

With a \$50 million initial investment from Bloomberg Philanthropies and a consortium of funders, the Local Infrastructure Hub is bringing together city networks and policy experts to provide direct support to communities as they develop applications for infrastructure grants.

As part of the Local Infrastructure Hub, NLC is creating and hosting a series of online bootcamps that walk cities through the process of applying for infrastructure grants. We expect this program will benefit thousands of communities with populations under 150,000.

The bootcamps last approximately 3-4 months, and participants include mayors and municipal staff with job functions focused on finance, community engagement, and other relevant disciplines such as administrative and advisory affairs. A major emphasis will also be placed on helping communities understand federal priorities, such as equity and sustainability, and then incorporate these and other desired outcomes into submissions.

NLC offered our initial round of bootcamps in the fall of 2022, and recently completed enrollment for the second group of five bootcamps that will kickoff in January of 2023. And this is just the beginning – over the next two years, our Hub will offer at least 30 bootcamps corresponding with select grant programs in the law, covering topics like broadband, water and sewer systems, clean energy and so much more.

The Bipartisan Infrastructure Law offers a ripe opportunity for NLC to flex its strongest muscle and provide critically important support to communities as they work to build infrastructure that will last for decades.





INFLUENCING FEDERAL POLICY

The National League of Cities is proud to be the voice of cities, towns and villages across America at the national level. Influencing federal policy is a major part of our mission and by passing and assisting local governments in receiving funds through the American Rescue Plan Act and the Bipartisan Infrastructure Law, NLC has delivered for municipalities more than ever before.

NLC's Federal Advocacy Actions

Over the course of fiscal year 2022, NLC has participated in **10 Congressional testimonies** and briefings, including:

- NLC First Vice President Mayor Victoria
 Woodards (Tacoma, WA):
 HOUSE OVERSIGHT AND REFORM COMMITTEE ON
 SUCCESS OF ARPA SLFRF FUNDS
- Mayor Christian Bollwage (Elizabeth, NJ):
 HOUSE ENERGY AND COMMERCE COMMITTEE ON
 BROWNFIELDS CLEAN-UP
- Vice Mayor Pro Tem Martha Castex-Tatum (Houston, TX): HOUSE TECHNOLOGY & INFORMATION COMMITTEE ON AUTONOMOUS VEHICLE SAFETY
- TIS Committee Chair Councilmember Elaine Clegg (Boise, ID): HOUSE TECHNOLOGY & INFORMATION COMMITTEE ON TRANSPORTATION SAFETY
- NLC President Mayor Vince Williams (Union City, GA): HOUSE BUDGET COMMITTEE ON ARPA SUCCESSES
- Clarence Anthony: SENATE ENVIRONMENT & PUBLIC WORKS ON INFRASTRUCTURE INVESTMENT & JOBS ACT IMPLEMENTATION

- NLC: HOUSE TECHNOLOGY & INFORMATION
 SUBCOMMITTEE ON SURFACE TRANSPORTATION
 JOBS CREATION AND WORKFORCE
 DEVELOPMENT
- MLC: HOUSE FINANCIAL SERVICES COMMITTEE, DEMOCRATIC MEMBER LEVEL BRIEFING ON PACE
- NLC BRIEFING TO CONGRESSIONAL DISTRICT
 DIRECTORS on transportation programs in the Bipartisan Infrastructure Law
- JOINT NLC/USCM CONGRESSIONAL BRIEFING on investing in workforce strategies

Hosted **9 sessions** in our Ready to Rebuild webinar series, which is focused on connecting local leaders with Biden Administration officials, agency leaders and more.

In total, **1,519 local leaders** registered for these offerings. FEDERAL LEGISLATION ENACTED WITH NLC'S: SUPPORT:

American Rescue Plan Act State and Local Fiscal Recovery Funds Final Rule

Provides greater certainty in many areas where local leaders sought clarity and will help cities, towns and villages have more confidence as they equitably spend their SLFRF funds in a way that best responds to needs in their communities.

NLC has taken 23 policy positions via our member-approved National Municipal Policy that have become law in the following areas:

- Reimagining public health and safety (7 positions)
- Building sustainable and resilient infrastructure (6 positions)
- Increasing fair and affordable housing (3 positions)
- Bolstering digital equity (3 positions)
- Advancing workforce readiness (2 positions)
- Stabilizing local government operations
 (2 positions)

Bipartisan Infrastructure Law

Includes \$550 billion in new federal investments in America's infrastructure and will add an estimated two million jobs per year to the national economy.

Bipartisan Safer Communities Act

Empowers local governments to improve public safety in their communities with the inclusion of stronger background checks, stronger restrictions on gun trafficking and increased mental health services for children and families.

Inflation Reduction Act

Gives local governments access to funding to help improve our nation's building stock, reduce emissions from the transportation sector, improve air quality, and create community resilience against wildfires, droughts and other climaterelated impacts.

FY22 Consolidated Appropriations Act

Provides much needed funding increases for priority programs that will help America's cities, towns and villages address their most pressing needs. The package also includes a significant provision to make each city's SLFRF funding more flexible, known as ARPA Flex.

Promoting Civil Local Leadership

It's no secret that increasing political polarization in America is driving people apart, causing challenges for local leaders who so often act as "uniters" within their communities. This division is affecting our cities dramatically. In many cases, disagreements devolve into incivility among our residents and toward our local leaders - a trend that is unfortunately growing.

Many of our conferences and meetings in 2022 delved into this disappointing trend, drawing on our 2021 research that showed that 81% of local leaders have experienced some form of violence, harassment, or threats since taking office.

Since releasing our initial research on this topic about a year ago, we've hosted a handful of focus group conversations with members of NLC's constituency groups to discuss city leaders' personal experiences dealing with harassment and the support they need. These discussions provide a safe space for our members to share their stories and are informing the research and resources our NLC team will produce next.

We are also partnering with Princeton University's Bridging Divides Initiative to track instances of this growing incivility and engage with local officials beyond those in our membership on this topic. NLC has also released new research on what cities can do to keep our local election officials safe at the polls - because these threats very much apply to them too. This issue isn't going away anytime soon - so NLC will continue to track this trend and do everything we can to make our city leaders experiencing this feel supported with the resources they need.

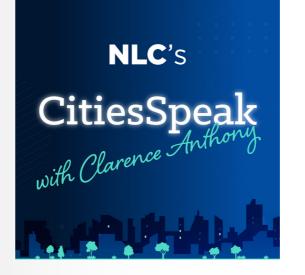


Growing Our Digital Footprint

NLC continues to grow our influence by investing in our brand on the Internet and through the media. Since October of 2021, NLC has attracted more than 4 million pageviews on nlc.org, has produced hundreds of blog posts highlighting topics relevant to city leaders, and has continued to gain a substantial following on our social media channels.

As our organization grows and we add more varied expertise to our staff, NLC is also becoming an increasingly trusted resource for reporters interested in diving into the topics that matter most to cities today. Since October 2021, NLC has earned over 9,000 media mentions, many in top tier outlets including The New York Times, The Washington Post, The Wall Street Journal, NPR, and more.

In the summer of 2022, we also launched our new monthly podcast, <u>CitiesSpeak</u> with Clarence Anthony, which features conversations with local leaders exploring what municipal leadership means in 2022 and beyond. Since the launch, we've featured interviews with White House Infrastructure Coordinator Mitch Landrieu; Mayor Vince Williams of Union City, GA; Mayor Sylvester Turner of Houston, TX; Mayor David Holt of Oklahoma City, OK; Mayor G.T. Bynum of Tulsa, OK; and Mayor Emily Larson of Duluth, MN.









We are a trusted source

4 mil pageviews on nlc.org



Tools and Resources

NLC continues to provide local leaders top-rate and innovative solutions to the challenges they face. In 2022, NLC released dozens of publications and resources on topics including public safety, climate change, workforce development, affordable housing, and much more.

Our organization strives to deliver timely, relevant, and meaningful content to our members through publications ranging from reports to issues briefs to toolkits. Below is a comprehensive list of resources published from October 2021 through September 2022 (FY 2022).



State of the Cities 2022

Reports



<u>A Path Toward Safe</u> & Equitable Cities



On the Frontlines of Today's Cities: Trauma, Challenges & Solutions





Digital Equity Playbook: How City Leaders Can Bridge the Digital Divide









How Cities Are Leveraging ARPA SLFRF to Support Young Children and Families

Local Tools to Address

Housing Affordability: A

State-by-State Analysis

Cities of Opportunity:

Turning Crisis into Pathways

for Equity and Resilience



Cities in the Cloud: What City Leaders Need to Know About Cloud Computing



Mayors' Institute on Job Creation and Economic Opportunity to Improve Health and Equity





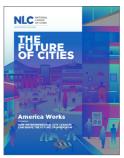
Young Adult Justice 2022: A Nationwide Inventory of Policy and Practice



City Fiscal Conditions 2022



The Next American Migration: What Cities Should Know About Climate Change and Populations on the Move

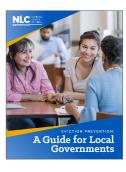


America Works: How Entrepreneurial City Leaders Can Shape the Future of Work Now

17

TOOLS AND RESOURCES

Guides



Eviction Prevention: A Guide for Local Governments

A Bradmap to Influence Province and the second seco

<u>Future of Cities: A</u> <u>Roadmap to Inclusive</u> <u>Entrepreneurship</u>



Municipal Playbook for Employee Ownership

<section-header><section-header><section-header><section-header><section-header><text><text><text>

The Healthy Housing rewards and recogni

Supporting Municipalities to Improve Health Outcomes Through Housing





Cities Allocate Billions

Bus Innovation Playbook

of American Rescue

Plan Funds Toward

Youth Recovery

for City Leaders





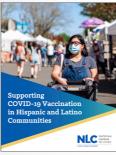


Rebuilding Trust and Repairing Relationships with Indigenous Populations



<u>Short-Term Rental</u> <u>Regulations: A Guide for</u> <u>Local Governments</u>

Democracies Thrive When Cities Vote Playbook



Supporting COVID-19 Vaccinations in Hispanic and Latino Communities







<u>Future of Cities: Reimagining</u> <u>Public Space to Support</u> <u>Main Street Retail</u>



How Cities Can Redefine Progress Toward Equity for Well-Being

Polco

curate and Reliable munity Engagement

SHARF to service and a

Cards available at

Briefs, Toolkits & Fact Sheets

Local Governments Using ARPA Local Recovery Funds to Combat Impacts of Inflation

ARPA and the Arts

ARPA Factsheet: Sustainability

<u>& Climate Resilience</u>

ARPA and Health Equity

ARPA and Housing Stability

Fact Sheet: Transportation Electrification 101

ARPA Drinking Water Infrastructure

ARPA Clean Water Infrastructure

Elected Officials and Child Tax Credit Outreach

Leveraging ARPA Fiscal Recovery Funds to Support Small Businesses

Partnering with City Leaders for Childhood Success

Using ARPA Funds to Bring Nature's Benefits to Children

<u>Conversations with Municipal</u> <u>Leaders: Digital Equity in Cities</u>

Toward an Equitable Recovery: An Analysis of ARPA Funds to Metropolitan Cities

Emergency Rental Assistance Toolkit: "How To" Resources for Equitable & Effective Resources

Elevating Prenatal-to-Three for Elected and Senior City Officials Advancing Community Revitalization to Improve Health and Equity

<u>Using Federal Uniform Guidance</u> <u>for ARPA Funds</u>

Public Safety Workforce in the Post-COVID Era

Reimagining Parking: Adaptation, Flexible Uses & Resilience

The Municipal Workforce Through the Pandemic: Where Are We Now?

<u>Managing and Mitigating Threats and</u> <u>Harassment Against Local Election Officials</u>

EV Charging: A Primer for Municipal Officials

Broadband Expansion Through Middle Mile Infrastructure: Bipartisan Infrastructure Law Guidance for City Leaders

Cities and the Metaverse

Promising Local Practice in Road Safety: A Primer for Safer Streets

Cities Confronting Housing Hazards to Improve Health

Meeting the Moment: Cities Increase Investments in Young People to Support Pandemic Recovery and Beyond

An Overview of Homeless Encampments Data Gaps in National Voter Registration

and Voter Participation Reporting

<u>Understanding Your Local Eviction</u> Landscape: A Worksheet for City Officials How America's Smallest Municipalities Are Spending Their SLFRF Funds

Equitable Approaches to Municipal Fines and Fees

Expanding Economic Mobility Through the Municipal Workforce

Building Wealth Through Equitable Municipal Procurement

Beyond Recycling: Policy to Achieve

Cities in Action Case Studies

Enhancing City Responsiveness to Resident Service Requests

Next Generation Virtual Reality Police Training

Cybersecurity Culture Best Practices

Removing Transportation as a Barrier to Vaccines

Bringing Affordable, Reliable Broadband to All Residents Through GIS

Measuring Trust in Local Government

Prioritizing Digital Inclusion

Creating Digital Access for Students



Circular Waste Management

How Cities Can Embrace the LGBTQ+ Community Through Policies and Programs

State of the Digital Divide in the Hispanic Community

The Challenge and Promise of Reentry in Municipalities

<u>Creating Partnerships for</u> <u>Emergency Food Distribution</u>

Equitable Transportation Solutions

Tapping Into Critical Green Infrastructure

Reinvigorating the City Through Entrepreneurial Growth

Using Data to Ensure Equitable Allocation of Affordable Housing

FOUNDATION PARTNERS

Thank you to our corporate and foundation partners for their generous support.

Annie E. Casey Foundation

Bank of America Charitable Foundation

Bezos Family Foundation

Bill & Melinda Gates Foundation

Bloomberg Philanthropies

Center for Community Progress

Charles Stewart Mott Foundation

Citi Community Development

Democracy at Work Institute

Democracy Fund

Doris Duke Charitable Foundation

ECMC Foundation Ewing Marion

Kauffman Foundation

Ford Foundation

Foundation for Child Development

Foundation for Civic Leadership

Home Depot Foundation

J.P. Morgan Chase Foundation

Jewish Communal Fund

John D. and Catherine T. MacArthur Foundation

JPB Foundation

National Apartment Association

National Fish & Wildlife Foundation

National Veterans Intermediary

Foundation

Rural Community

Schmidt Futures

Surdna Foundation

The Democracy Fund

The Kresge Foundation

Assistance Partnership

Pritzker Children's Initiative

Robert Wood Johnson

Wells Fargo

Wells Fargo Housing Foundation

The Solar Foundation

The Sergev Brin

Family Foundation

Third Sector New

England, Inc.

Administration

The Vanguard Strong

Start for Kids Program

The Wallace Foundation

U.S. Department of Energy

U.S. Department of Housing

U.S. Economic Development

Waverly Street Foundation

W.K. Kellogg Foundation

and Urban Development

William Penn Foundation

CORPORATE PARTNERS

Enterprise

Build America Mutual	eScribe
CGI Digital	HomeServe USA
CVS Caremark	MissionSquare

Capstone

AARP	Enterprise Holdings
Accela	Esri
Amazon	Expedia Group
Axon	Google
Bitwise Industries	JustServe
Cisco	Upside Tech Alliance

Executive

American Institute CityHealth of Architects Clear Channel Airbnb Outdoor Airspace Link Comcast American Gas Cox Communications Association Docusign Argo Al **Delivery Associates** AT&T Edison Electric Institute Barnes & Thornburg FLO Bird Black & Veatch Grubhub Guidehouse Block Charter HDR Institute for Building Cigna & Technology City Health Dashboard Safety (IBTS)

22

Retirement mySidewalk Polco

Public Finance Authority

- Pallet Shelter
- PayPal
- SEED
- ServiceNow
- Supernal
- T-Mobile

Tyler Technologies Wells Fargo

Indigov

Jacobs

- Johnson Controls
- JP Morgan Chase
- LinkedIn
- Mercury Public Affairs
- National Association of State Procurement Officials (NASPO)
- The Internet & **Television Association** (NCTA)
- NuHarbor Security
- Olea Edge Analytics
- Passport
- Peregrine

- Qwally
- Renewable Energy Group
- Rubicon
- Salesforce
- Siemens
- Stantec
- Veolia
- U-Haul
- Walgreens
- Walmart
- Waste Management
- Waymo
- Zillow

2022 Board of Directors Roster

Officers:

President VINCE WILLIAMS Mayor UNION CITY. GA

First Vice President

VICTORIA WOODARDS Mayor CITY OF TACOMA, WA

Board of Directors:

NILS ANDREASSEN Executive Director ALASKA MUNICIPAL LEAGUE

PETER BAYNES Executive Director NEW YORK CONFERENCE OF MAYORS

GYNA BIVENS Mayor Pro Tem CITY OF FORT WORTH, TX

TRAVIS BLOSSER Executive Director WEST VIRGINIA MUNICIPAL LEAGUE

KEVIN BOMMER Executive Director COLORADO MUNICIPAL LEAGUE

CHRELLE BOOKER Mayor Pro Tem, (ITC Chair) TOWN OF TYRON, NC NATHANIEL BOOKER Mayor VILLAGE OF MAYWOOD, IL

Second Vice

DAVID SANDER

Councilmember

CITY OF RANCHO

CORDOVA, CA

President

STEVE CALLAWAY Mayor CITY OF HILLSBORO, OR

ELAINE CLEGG Council President (TIS Chair) CITY OF BOISE, ID

BRAD COLE Executive Director ILLINOIS MUNICIPAL LEAGUE

HARDIE DAVIS Mayor CITY OF AUGUSTA, GA

MARY DENNIS Mayor CITY OF LIVE OAK, TX TOWN OF LEXINGTON, SC

BRUCE DUKE

CITY OF

Councilmember

KETTERING, OH

Councilmember

OF HONOLULU,

JOHN FOGLE

LOVELAND, CO

DAN FOWLER

Councilmember

CITY OF KANSAS

CITY, MO (1yr. Term)

JOHN GALLAGHER

LOUISIANA MUNICIPAL

Executive Director

ASSOCIATION

CITY OF

Councilmember

HI (1yr. Term)

CITY AND COUNTY

BRANDON

ELEFANTE

Immediate Past

KATHY MANESS

Councilmember

President

Past Presidents:

BRIAN O'NEILL Councilmember CITY OF

JOE BUSCAINO

PHILADELPHIA, PA

Councilmember CITY OF LOS ANGELES, CA

RICK GRADY Councilmember

CITY OF PLANO, TX

DEREK GREEN Councilmember CITY OF PHILADELPHIA, PA

HEATHER HALL Councilmember CITY OF KANSAS CITY, MO

LARRY HANSON Executive Director GEORGIA MUNICIPAL ASSOCIATION

SHANNON HARDIN Council President CITY OF COLUMBUS, OH

DON HARDY Mayor CITY OF KINSTON, NC

JOHN GOODHOUSE Councilmember CITY OF TIGARD, OR DEANA HOLIDAY INGRAHAM Mayor CITY OF EAST

> DAVID HOLT Mayor CITY OF OKLAHOMA CITY, OK

JEANETTE

Councilmember

BRIDGEPORT, CT

HERRON

CITY OF

POINT, GA

LINDSEY HORVATH Mayor CITY OF WEST HOLLYWOOD, CA

EMMETT JORDAN Mayor CITY OF GREENBELT, MD

KACY KOSTIUK Councilmember, (HD Chair) CITY OF TAKOMA PARK, MD

EMILY LARSON Mayor, (EENR Chair) CITY OF DULUTH, MN

LEO LONGWORTH Commissioner CITY OF BARTOW, FL CORINA LOPEZ Councilmember CITY OF SAN

CITY OF SAN LEANDRO, CA

ADAM MCGOUGH Councilmember CITY OF DALLAS. TX

DENISE MITCHELL Councilmember CITY OF COLLEGE PARK, MD

JOSH MOENNING Mayor CITY OF NORFOLK, NE

TARA MOSLEY-SAMPLES Councilmember CITY OF AKRON. OH

TERESA MOSQUEDA Councilmember CITY OF SEATTLE, WA

JOEL NAVARRO Councilmember, (PSCP Chair) CITY OF TEMPE, AZ

MATT ORLANDO

Councilmember, (FAIR Chair) CITY OF CHANDLER, AZ STEVE PATTERSON Mayor CITY OF ATHENS, OH

STEPHANIE PIKO Mayor CITY OF CENTENNIAL, CO

L. LYNN REX Executive Director LEAGUE OF NEBRASKA MUNICIPALITIES

CHRISTOPHER ROBERTS Councilmember CITY OF SHORELINE, WA

JOSHUA SIMMONS Vice Mayor CITY OF CORAL SPRINGS, FL

JAKE SPANO Mayor CITY OF ST. LOUIS PARK, MN

TY STOBER Mayor Pro Tem, CITY OF VANCOUVER, WA BRIAN TRAUGOTT Mayor CITY OF VERSAILLES, KY

GILBERT VILLEGAS Alderman CITY OF CHICAGO, IL

ANGELIA WASHINGTON Councilmember CITY OF JACKSONVILLE, NC

CARROLL WATSON Mayor CITY OF LINCOLN, AL

SHARON WESTON BROOME Mayor-President, (CED Chair) CITY OF BATON ROUGE, LA

STEVE WILLIAMS Mayor CITY OF HUNTINGTON, WV

JANICE ZAHN Councilmember CITY OF BELLEVUE, WA

FINANCIALS

While local governments continue to navigate the financial uncertainty of the COVID-19 pandemic and now the impacts of inflation, NLC remains financially healthy. Over the last year, we have taken steps to improve our operations and grow our membership and partnerships, which will dramatically contribute to our overall financial well-being. Having a strong financial foundation enables us to successfully pursue our mission of relentlessly advocating and protecting the interests of cities, towns and villages by influencing federal policy; strengthening local leadership; and driving innovative solutions.

REVENUE	FY2022
CONTRIBUTIONS AND CONTRACTS	\$27,269,555
MEMBERSHIP DUES	\$6,968,726
SERVICE FEES	\$4,547,862
CORPORATE PARTNERS/SPONSORSHIPS	\$4,533,906
ANNUAL CONFERENCES	\$1,323,506
INTEREST AND DIVIDENDS	\$815,284
OTHER	\$774,590
	\$46,233,429

EXPENSES

- INSTITUTE FOR YOUTH, EDUCATION, AND FAM
- CENTER FOR CITY SOLUTIONS
- **BUSINESS EVENTS**
- FEDERAL ADVOCACY
- **RISC PROGRAM**
- NLC MUTUAL INSURANCE COMPANY
- RACE, EQUITY AND LEADERSHIP
- MEMBER & PARTNER ENGAGEMENT
- MARKETING AND COMMUNICATIONS
- MANAGEMENT AND GENERAL

FUNDRAISING



FY2022
\$11,730,137
\$7,885,697
\$2,278,373
\$2,304,848
\$594,527
\$3,431,474
\$951,410
\$2,973,144
\$2,121,878
\$6,584,312
\$546,890
\$41,402,690





CITIES STRONG TOGETHER

Contact Info



877-827-238



info@nlc.org



660 North Capitol St NW Washington, DC 20001

www.nlc.org