

# NLC

NATIONAL LEAGUE OF CITIES

# CITY SUMMIT

NOVEMBER  
17-19, 2022



KANSAS CITY, MO

PRE-CONFERENCE ACTIVITIES AND  
EXECUTIVE EDUCATION SESSIONS,  
NOVEMBER 16

## EXHIBITOR PROSPECTUS

# CONNECTING

## City Leaders & Solution Providers

The NLC City Summit is **your opportunity to meet** the mayors, city managers, council members, commissioners, alderman, state/local government administrators & department heads, who recommend the purchases for their cities.

City Leaders visit the expo hall to meet with around 160 exhibiting companies that provide products, services and solutions for problems facing local governments and cities.

## ATTENDEE DEMOGRAPHICS



### SETTING

**46%** Urban  
**36%** Suburban  
**18%** Rural



### 49 STATES

+ Canada and  
5 other countries



### TOP 4 ROLES

- 1 Council Member
- 2 Mayors
- 3 City Manager
- 4 Vice/Deputy Mayor

**2,000+** Attendees from:

**900+**

CITIES, TOWNS, AND  
VILLAGES FROM  
EVERY STATE

**49**

STATE  
MUNICIPAL  
LEAGUES

**160**

EXHIBITORS ACROSS

**22,400**

SQUARE FEET

## PROMOTE & SHOWCASE

The NLC City Summit attracts nearly

**2,000** CITY LEADERS FROM **50 states**

interested in solutions ranging from:

Infrastructure &  
Construction

Municipal  
Finance

Water &  
Wastewater  
Treatment

Housing  
Affordability

Transportation

After-School  
Activities

Economic  
Development

Workforce  
Development and  
Cyber Security

Family  
Welfare

Public  
Safety

Parks &  
Recreation

Sustainability

Emergency  
Planning and  
Management

Environmental  
Engineering and  
Planning

AND MORE!



# NETWORK & CONNECT

THE ACTIVITIES IN THE EXPO HALL ARE DESIGNED TO BRING IN THE ATTENDEES AND KEEP THEM INTERESTED.

The expo hall opens with a Welcome Reception on Wednesday evening and NLC hosts lunch for both exhibitors and attendees on Thursday and Friday. In addition, you will find **MINI LEARNING SESSIONS**, the **ACTIVITY CENTERS**, and the **MARKET SQUARE** inside the hall to keep the attendees coming back to the expo for more.

## EXHIBITOR Benefits

**Pre-Show visibility** on NLC’s online floor plan

**Pre-show and post-show** attendee mailing list

**4 complimentary exhibitor-only passes** per 10’x10’

Company listing in the **Mobile App**

**Identification sign** for your inline booth

**Back drape and Side drape** (inline booths)

Dedicated **Expo hours**

Priority points for **2023 booth selection**

**Additional exhibitor-only passes may be purchased for \$75.00 each.**

## BOOTH SPACE RATES

*All prices are per 10’x10’ booth*

**REGULAR RATES** \$2,700

**EXECUTIVE LEVEL PARTNERS** \$2,025

**GOVERNMENT & NON-PROFIT** \$2,100  
for first 10’ x 10’ booth

**CAPSTONE PARTNERS** Complimentary  
First 10’ x 10’ booth

**CORNER CHARGE** \$100  
per exposed corner

## EXPO HOURS:

Wednesday, **NOV. 16** 5:00 PM – 6:30 PM

Thursday, **NOV. 17** 10:00 AM – 5:00 PM

Friday, **NOV. 18** 11:00 AM – 1:30 PM

## NATIONAL LEAGUE OF CITIES

# STRATEGIC PARTNERS Program

The **National League of Cities Strategic Partners Program** promotes the **exchange of ideas** between corporate leaders and leaders of America’s cities in order to **strengthen local government, encourage economic competitiveness** and **promote corporate civic engagement**.

For more information, go to:  
<https://www.nlc.org/nlc-partnerships>



# 2019 EXHIBITORS

Academy of Model Aeronautics  
Accela, Inc  
Airspace Link, Inc.  
All of Us Research Program  
Alternative Claims Management  
Ambassador Theatre Group  
The American Institute of Architects  
American Kennel Club, Inc.  
American Library Association  
American Nonsmokers' Rights Foundation  
American Ramp Company  
American Water Resources  
AssetWorks LLC  
Badger Meter, Inc.  
Berliner Play Equipment Corporation  
Best Friends Animal Society  
Blue Duck Scooters  
Bolton & Menk, Inc.  
BYD  
CALEA  
Carmanah Technologies  
Center for Homeland Defense and Security  
CentralSquare Technologies  
CIGNA  
Citibot  
CityHealth  
Colonial Flag  
Columbia Southern University  
Comprise Technologies  
Construction Management Association of America  
Consumer Technology Association  
Council for a Strong America  
CyberDefenses  
Democratic Municipal Officials  
Dero Bike Rack Co.  
Dispute Resolution Institute, Mitchell Hamline School of Law  
Drug Enforcement Administration  
Earth Day Network

Electrotechnics Corporation  
Ennis-Flint  
ESRI  
ETC Institute  
Everytown for Gun Safety  
Expedia Group  
FlashParking  
Fonteco Corporation  
Forecast5 Analytics  
Forerunner  
GameTime, Inc  
Gibraltar  
Greenfield's Outdoor Fitness  
Gridics  
Hamer Enterprises  
Harvard Kennedy School Executive Education  
Hernandez Grants Consulting  
The Home Depot  
HUD Office of Lead Hazard Control and Healthy Homes  
HUD Office of Policy Development and Research  
The Human Rights Campaign  
ICMA-RC (ICMA Retirement Corporation)  
IKE Smart City  
In God We Trust America, Inc.  
Institute for Building Technology and Safety (IBTS)  
Institute for Justice  
International Institute of Municipal Clerks  
IPS Group  
Iteris, Inc.  
Ivalua  
Johnson Controls, Inc.  
Justice AV Solutions  
Kiwanis International  
Kosmont Companies  
Lammert Inc. - Historical Publishing Network  
Landscape Structures Inc.  
LexisNexis Risk Solutions  
Locus Analytics

Madrax / Thomas Steele  
Main Street LED  
Manufactured Housing Institute  
McWane Ductile  
Mel Northey Co.  
National Alliance for Hispanic Health  
National Apartment Association  
National Civic League  
National Forum for Black Public Administrators  
National Sculptors Guild  
Neptune Technology Group Inc.  
NIC Services, LLC  
NIST Community Resilience  
NLC's Early Childhood Success Program  
NSF International  
Nu-Line Products Inc.  
Oberon3, Inc  
OnSolve  
Open Counter Enterprises Inc  
OpenGov, Inc  
ParkMobile  
Partners for Automated Vehicle Education (PAVE)  
Paveway Systems, Inc  
Peleman Industries  
Petron Plus Global, Inc  
The Pin Center  
Play & Park Structures, A PlayCore Company  
PlayCore  
Playcraft Systems, A PlayCore Company  
PMA Financial Network  
PMH Insights Inc.  
Precision Concrete Cutting  
ProChamps  
The Public Group  
Public Leadership Institute  
Public Service Request LLC & Inc.  
QUBE-MRS  
Rain Drop Products, LLC  
Randolph Rose Collection  
Records Consultants, Inc  
REEF Parking  
Republic Services, Inc  
Response Technologies

The Retail Coach  
Retail Strategies, LLC  
Revize  
Ripagreen  
Rock Solid  
RTC Manufacturing  
SAFEbuilt, Inc  
ScheduleAnywhere  
SeamlessDocs  
Shure Incorporated  
Sister Cities International  
Smartmatic USA Corp.  
SolSmart  
Spohn Ranch, Inc.  
The Sports Facilities Advisory  
Square  
SUEZ North America  
Tanko Lighting / Graybar  
TEEX - NERRTC  
Texas A&M University: The Bush School of Government and Public Service  
TAPCO  
Treasured Places  
Tyler Technologies, Inc  
U-Haul International  
U.S. Census Bureau  
U.S. Conference Of Mayors  
U.S. Department of Energy's Home Energy Score  
UltraSite  
Underground Refuse Systems Inc.  
United Healthcare/Optum  
University of Kentucky - The Martin School of Public Policy and Administration  
Urban Blu  
Verra Mobility  
ViewPoint Government Solutions  
Visit Tampa Bay  
Vortex Aquatic Structures International  
Walden University  
Working Scholars  
ZAK  
Zobrio Inc.  
ZyLAB



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