

SMARTCITY
EXPO USA

SEPTEMBER 14-15, 2022
MIAMI BEACH CONVENTION CENTER

Building Smart, Equitable, and Sustainable 21st Century Cities

A White House Summit for Democracy Year of Action Initiative



HOSTED BY:



NLC NATIONAL
LEAGUE
OF CITIES

IN PARTNERSHIP WITH:

SMARTCITY
EXPO WORLD CONGRESS


Fira Barcelona
INTERNATIONAL

For the first time in history,
cities and states have
the opportunity to
leapfrog into the future.

The American Rescue Plan and the Infrastructure Investment and Jobs Act provide a once in-a-generation opportunity to develop **smart, equitable,** and **sustainable** 21st century cities. They are catalysts for deploying inclusive and disruptive technology to bridge the racial wealth and equity gap.

From blockchain and cryptocurrency to urban air mobility, electrification, cybersecurity, next gen infrastructure, AI and edge technology, big data, climate resiliency, education equity, and the future of work, join us at **Smart City Expo USA** as we prepare cities for tomorrow while solving urgent issues of today.

THE NUMBERS

Building Smart Cities: \$1.2 Trillion Infrastructure Investment and Jobs Act

Roads and Bridges

\$110 Billion

Water Infrastructure

\$55 Billion

Environment

\$21 Billion

Electric Vehicle Charging Stations

\$7.5 Billion

Roadways

\$66 Billion

Cybersecurity and Climate Change

\$50 Billion

Ports

\$17 Billion

Electric School Buses

\$7.5 Billion

Broadband

\$65 Billion

Public Transit

\$39 Billion

Safety

\$11 Billion

Power Grid

\$65 Billion

Airports

\$25 Billion

Western Water Infrastructure

\$8 Billion

Welcome to **Miami**, where the **Future is Now.**



Francis X. Suarez
Mayor, City of Miami
President, U.S. Conference
of Mayors

Every company today—from cars and banks to governments—is now a tech company. Algorithms, sensors, blockchain, and cloud storage are foundations of the future, creating new efficiencies and accelerating the pace of innovation. While we must mitigate the risks involved, we must also harness the democratization, decentralization, and disruption that is leading to more access to capital, opportunities for empowerment, and the advancement of human progress.

We have an extraordinary opportunity to build generational prosperity. Combining low taxes, a \$100 million SoftBank investment in Miami-based startups, the relocation of top Venture Capital firms such as Founders Fund and General

Catalyst, millions of dollars to drive diverse tech talent, and a web3 ecosystem, it's no wonder that Miami is building the country's leading and most inclusive innovation economy. Connecting a top international airport, a vibrant arts and culture scene, and great weather with a commitment to combatting climate change, Miami shines bright as one of the top emerging tech cities in the U.S. and the ideal host of Smart City Expo USA.

As Mayor of Miami and the 80th President of the U.S. Conference of Mayors, I am honored to partner with Fira de Barcelona to host Smart City Expo USA and convene the most brilliant minds to build cities of the future. I invite all of you to bring your “moonshot” ideas, your transformative startups, your frontier technologies, and your desire to make a difference to Miami in September. We hope you join us in futureproofing our cities and building a hopeful and sustainable tomorrow—the time is now!



OUR HOST

Miami: The Capital of Capital

“It’s not a moment, it’s a movement.”

“How can I help?” tweet yields strong and sustained venture capital

✓ **First city to embrace cryptocurrency**
MiamiCoin has raised \$5.25MM for city resources

✓ **Tax-Friendly Environment**
No personal income tax and low corporate taxes

✓ **Healthiest City in America**
Year-round sunshine and beach access

✓ **Top International Airport**
Gateway to the Americas

“There has never been a better time to be an entrepreneur than right now, or a better city to do it from than Miami.”

Marcelo Claude
Former COO, SoftBank

OUR PARTNER

Smart City Expo World Congress

Smart City Expo World Congress (SCEWC) is the world's leading event for cities. Hosted annually in Barcelona since 2011, SCEWC has globally expanded to Brazil, Chile, Qatar, Japan, Mexico, Argentina, and the U.S. In years past, Barcelona welcomed:

Visitors

24,000+

Exhibitors

1,000+

Cities

700+

Speakers

400+

#BUILDBACKBETTER

Now and Next: We Are Solving Urgent Issues

From developing a skilled workforce of the future to financing 21st century infrastructure, advancing renewable energies, improving health outcomes, promoting civic engagement, and ensuring technological interoperability, we are building smart, equitable, and sustainable cities of tomorrow, today.

Infrastructure

- ✓ Broadband / Satellites
- ✓ 5G / 6G
- ✓ Airports / Ports
- ✓ Affordable Housing
- ✓ Electrification
- ✓ Digital Twins
- ✓ Waste and Water
- ✓ Urban Planning
- ✓ IoT / InfraTech
- ✓ Roads / Bridges
- ✓ Resiliency and Sustainability

Safety, Equity & Civic Engagement

- ✓ Digital Inclusion
- ✓ Future of Work
- ✓ STEAM
- ✓ Anti-Displacement
- ✓ Education Equity / HBCUs
- ✓ Public Art
- ✓ VC / Entrepreneurship
- ✓ Criminal Justice
- ✓ Ethics and Privacy
- ✓ Public Safety
- ✓ Procurement

Clean Energy & Sustainability

- ✓ Electrification
- ✓ Power Grids
- ✓ Circular Economy
- ✓ Renewable Energies
- ✓ Net Zero
- ✓ Decarbonization
- ✓ Storm Surge
- ✓ Energy Optimization
- ✓ Battery and Storage
- ✓ Land Use Policies

Architecture, Culture & Design

- ✓ Vertical Forests
- ✓ Revitalization and Renewal
- ✓ Placemaking
- ✓ Anti-Displacement
- ✓ Public Art
- ✓ Justice by Design

Mobility & Transportation

- ✓ Drones
- ✓ Traffic Management
- ✓ Public Transit
- ✓ Integrated Mobility
- ✓ Electric Vehicles
- ✓ MaaS
- ✓ Open Data
- ✓ Logistics
- ✓ Autonomous Transportation
- ✓ Aerial Transportation
- ✓ Hyperloop Technologies
- ✓ Supersonic Transportation

Finance

- ✓ PPP
- ✓ FinTech
- ✓ Private Equity
- ✓ Venture Capital
- ✓ Municipal Finance
- ✓ Pension Funds
- ✓ Crypto / Bitcoin
- ✓ Blockchain
- ✓ ESG Investments
- ✓ Entrepreneurship

Frontier Technologies

- ✓ Cloud
- ✓ Big Data
- ✓ NFTs
- ✓ Blockchain
- ✓ Bitcoin
- ✓ A.I. / Edge
- ✓ Web3
- ✓ Cryptocurrency
- ✓ Cybersecurity
- ✓ Biometrics
- ✓ Robotics
- ✓ AR/VR
- ✓ eSports/Gaming
- ✓ Metaverse

Health & Wellness

- ✓ AgTech
- ✓ Public Health
- ✓ Health Access
- ✓ Food Security
- ✓ Urban Farms
- ✓ Wearables
- ✓ Urban Planning

EVENT OVERVIEW

Opportunities for **Engagement**

Join us for **a week of activities** across the City of Miami. From installations and tours to keynotes, plenaries, breakouts, and workshops, Smart City Expo USA will include 200+ of the world's most brilliant minds building equitable and inclusive 21st century cities using AI, data analytics, edge technology, sensors, heat maps, broadband, the cloud, open data, and so much more. Interact with global entrepreneurs and companies deploying high-speed networks, supercomputers, blockchain, visualization models, drones, new mobility options, and tomorrow's technologies to futureproof our cities today.

Mon, Sept 12

- ✓ Installations / Tours
- ✓ Talks / Workshops
- ✓ Evening Events

Tue, Sept 13

- ✓ Installations / Tours
- ✓ Talks / Workshops
- ✓ Opening Night Reception

Wed, Sept 14

- ✓ Conference and Expo
- ✓ Evening Reception

Thu, Sept 15

- ✓ Conference and Expo
- ✓ Closing Night Reception

PRELIMINARY AGENDA

Sept 14-15, 2022

8:00 am	VIP Breakfast
---------	---------------

8:30 am	Registration
---------	--------------

9:30 am	Keynote
---------	---------

10:00 am	Plenary
----------	---------

10:45 am	Networking Break
----------	------------------

11:00 am	Stage I: Panel Stage II: Panel Finance Forum: Panel Future Forum: Lightning Talks Founders Forum: Lightning Talks Open Forum: Startup Pitches
----------	--

12:00 am	Lunch Break / VIP Lunch
----------	-------------------------

1:00 pm	Stage I: Panel Stage II: Panel Finance Forum: Panel Future Forum: Lightning Talks Founders Forum: Lightning Talks Open Forum: Startup Pitches
---------	--

1:45 pm	Stage I: Panel Stage II: Panel Finance Forum: Panel Future Forum: Lightning Talks Founders Forum: Lightning Talks Open Forum: Startup Pitches
---------	--

2:30 pm	Keynote
---------	---------

3:00 pm	Networking Break
---------	------------------

3:15 pm	Stage I: Panel Stage II: Panel Finance Forum: Panel Future Forum: Lightning Talks Founders Forum: Lightning Talks Open Forum: Startup Pitches
---------	--

4:00 pm	Keynote
---------	---------

4:30 pm	Plenary
---------	---------

5:15 pm	Happy Hour / VIP Reception
---------	----------------------------

PAST SPEAKERS

Top Thought Leaders

Many of the world's top government officials, CEOs, NGOs, and entrepreneurs have spoken at smart city events curated by our leadership.

*Title of speakers are at time of participation

INTERNATIONAL GOVERNMENT OFFICIALS

Gu.ni Th. Jóhannesson
President, Republic of Iceland

Kajsa Ollongren
Deputy Prime Minister, Kingdom of the Netherlands

Hon. Amarjeet Sohi
Minister of Infrastructure, Government of Canada

Giuseppe Sala
Mayor, City of Milan

Marianne Borgen
Mayor, City of Oslo

Jan Vapaavouri
Mayor, City of Helsinki

Ahmed Aboutaleb
Mayor, City of Rotterdam

Gregor Robertson
Mayor, City of Vancouver

Dr. Aisha Bin Bishr
Director General, Smart Dubai

Mirik Milan
Night Mayor, City of Amsterdam

Gerardo Pisarello Prados
First Deputy Mayor, City of Barcelona

Néjia Lanouar
CIO, City of Paris

Liora Shechter
CIO, City of Tel Aviv

Ger Baron
CTO, City of Amsterdam

Marijn Fraanje
CIO, City of The Hague

Rob Meikle
CIO, City of Toronto

U.S. GOVERNMENT OFFICIALS

Bill de Blasio
Mayor, City of New York

Rahm Emanuel
Mayor, City of Chicago

Michael J. Hancock
Mayor, City of Denver

Steve Benjamin
Mayor, City of Columbia

Keisha Lance Bottoms
Mayor, City of Atlanta

Hardie Davis, Jr.
Mayor, City of Augusta

Bryan Barnett
Mayor, City of Rochester Hills

Kirk Caldwell
Mayor, City of Honolulu

Andy Berke
Mayor, City of Chattanooga

Sly James
Mayor, Kansas City

Mark Stodola
Mayor, City of Little Rock

Karen Freeman-Wilson
Mayor, City of Gary

Gary McCarthy
Mayor, City of Schenectady

J. Phillip Thompson
Deputy Mayor, City of New York

Miguel Sangalang
Deputy Mayor, City of Los Angeles

Tishaura Jones
Treasurer, City of St. Louis

Michael Nutter
Fmr Mayor, City of Philadelphia

Michael Huerta
Fmr Administrator, FAA

Mark Dowd
Fmr Deputy Asst Secretary, U.S. Dept of Transportation

Suzanne Spaulding
Fmr Under Secretary, Dept of Homeland Security

Rick Cotton
Executive Director, The Port Authority of NY & NJ

Ali Chaudhry
Deputy Secretary for Transportation, State of NY

Kristen Titus
CIO, State of New York

Samir Saini
Commissioner, Dept of IT & Telecom, City of New York

Victor Calise
Commissioner, Mayor's Office for People with Disabilities, City of New York

Kishia L. Powell
Commissioner, Dept of Watershed Management, City of Atlanta

Dan Zarrilli
Chief Resilience Officer, City of New York

Polly Trottenberg
Commissioner, Dept of Transportation, City of New York

Keith Kerman
Chief Fleet Officer, City of New York

Linda Lopez
Chief of Office of Immigrant Affairs, City of Los Angeles

Karina Ricks
Director, Dept of Mobility & Infrastructure, City of Pittsburgh

Jeff Merritt
Director of Innovation, City of New York

John Paul Farmer
CTO, City of New York

Archana Vemulapalli
CTO, District of Columbia

Michael Stevens
CIO, City of Columbus

Grace Simrall
CIO, City of Louisville

Denise Riedl
CIO, City of South Bend

Dr. Amen Ra Mashariki
Chief Analytics Officer, City of New York

Jeanethe Falvey
Chief Digital Officer, City of Boston

Joshua Schank
CIO, LA Metro

VISIONARY LEADERS

Dan Doctoroff
CEO, Sidewalk Labs

Diane Hoskins
Co-CEO, Gensler

William H. Rogers, Jr.
CEO, SunTrust Banks

Jay Walder
CEO, Motivate

Patrick Decker
CEO, Xylem

Scott Rechler
CEO, RXR Realty

Derek Schiller
CEO, Atlanta Braves

Alex Taylor
CEO, Cox Enterprises

L. Jay Cross
President, Related Hudson
Yards

Don Katz
CEO, Audible

Jane Garvey
North American Chairman,
Meridiam

Brenden Millstein
CEO, Carbon Lighthouse

Graeme Conway
Senior Managing Director,
Macquarie

Bruce Hogg
Senior Principal, Canada Pension
Plan Investment Board

Joe Lubin
CEO, ConsenSys

Jalak Jobanputra
Founder, Future\Perfect
Ventures

Sandra Ro
CEO, Global Blockchain Business
Council

Susan Gray
Global Head of Corporate and
Infrastructure Ratings, S&P

Margaret Anadu
Managing Director, Urban
Investment Group, Goldman
Sachs

Scott Sherin
Vice President, Alstom

Carlo Ratti
Director, MIT Senseable City Lab

Stefano Boeri
Founder, Studio Stefano Boeri
Architetti

Paula Antonelli
Senior Curator, MoMA

Katherine Oliver
Principal, Bloomberg Associates

Yolanda Daniel
VP, Federal Reserve Bank of
Chicago

Alex Fischer
CEO, Columbus Partnership

Caryl Stern
CEO, UNICEF USA

Dr. Bernice A. King
CEO, The King Center

Brandee McHale
President, Citi Foundation

Alice Charles
Urban Innovation Lead, World
Economic Forum

Lise Kingo
CEO, UN Global Compact

Wes Moore
CEO, Robin Hood

Jim Clark
CEO, Boys & Girls Club of
America

Jake Wood
CEO, Team Rubicon

Michael Berkowitz
President, 100 Resilient Cities

Corinne Kisner
Executive Director, NACTO

Simone Brody
Executive Director, What Works
Cities

Lilian Coral
Director, Knight Foundation

Jessica Baird
VP, Social Impact, BlackRock

Bruce Katz
Co-Founder, New Localism
Advisors

Jon McNeill
COO, Lyft

Tip "T.I." Harris
Artist, Entrepreneur & Activist

Felecia Hatcher
Co-Founder, Code Fever

Ambassador Andrew J. Young
Chairman, Andrew J. Young
Foundation

Toni Townes-Whitley
Corporate VP, Microsoft

Del White
Global Managing Director, Cisco

Rohan Patel
Senior Director, Tesla

Dominic Vergine
Head of Sustainability, ARM

Donnel Baird
CEO, BlocPower

Miguel Gamiño
Head of Global Cities, Mastercard

Sarah Hunter
Director, Public Policy, X

Amrit Dhir
Head of Startups, Google

Chris Heivly
VP of Innovation, Techstars

Jeffrey Sachs
Professor, Columbia University

Ralph Clark
CEO, Shotspotter

Stephen Pair
CEO, BitPay

Crystal Lassiter
Sr. Director, Global Sustainability,
UPS

Martin Davis
CIO, Southern Company

Liza Milagro
Sustainability Manager,
Hartsfield-Jackson Airport

Derrick Morgan
Managing Partner, KNGDM
Group

Eric Tanenblatt
Global Chair of Public Policy
& Regulation, Dentons

Cassie Roach
Managing Director, Cisco

Juliet Scott-Croxford
CEO, Worth

Joanna Smith Ramani
Managing Director, Financial
Security, Aspen Institute

Ryan Wilson
CEO, The Gathering Spot

Justin Bean
Director of Smart Spaces,
Hitachi Vantara

Rebecca DeHart
CEO, Fair Count

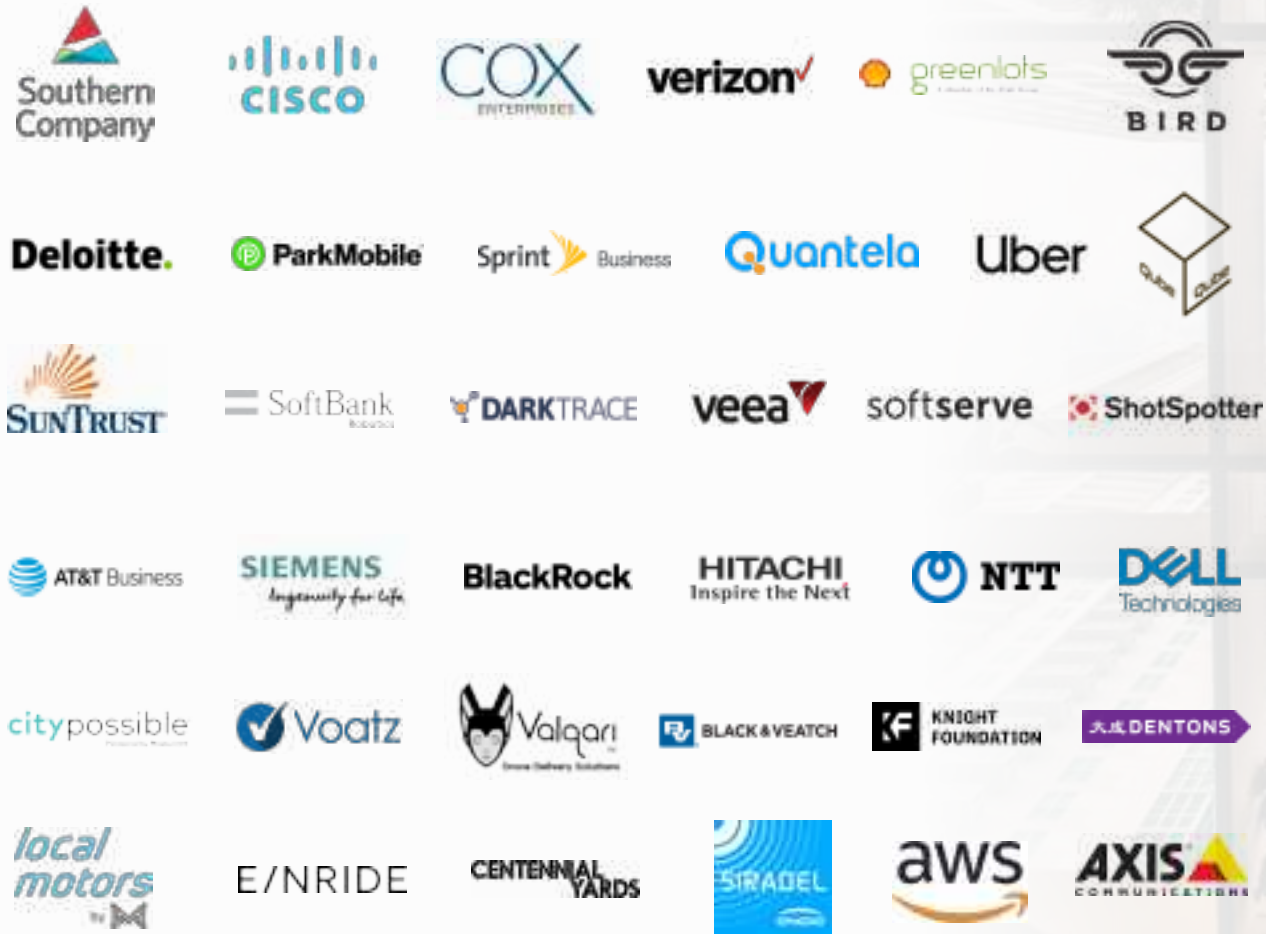
John Forté
Artist and Activist

David Hopping
CEO, Smart Infrastructure USA,
Siemens

PAST SPONSORS

We Partner with **Visionaries**

Our past sponsors and partners have led the charge on equitably and sustainably futureproofing our cities through leading technologies, cutting-edge innovations, and best-in-class services.





Presenting Sponsor

Investment

\$1,000,000

Limited to 2

- ✓ Exclusive Conference and Expo Sponsor
- ✓ Official Sponsor of either Opening or Closing Night Reception
- ✓ Keynote Speaker Opportunity
- ✓ Expo Space (20x50)*
- ✓ On-Site Activation Opportunity (tech demonstration, installation, roundtables, or workshops)*
- ✓ 2 Private Meeting Rooms (20x20)
- ✓ Curated 1:1 Meetings
- ✓ Rights to provide branded products in VIP lounge
- ✓ Venue Signage Opportunities
- ✓ Off-Site Activation Opportunity (tours, workshops, living lab)
- ✓ Logo visibility across all physical, digital, and mobile platforms
- ✓ Exclusive social media and email marketing content
- ✓ Access to attendee list (name and title only)
- ✓ Priority in blocking hotel rooms
- ✓ 100 conference passes
- ✓ 20% discount on additional conference passes

*Cost of build out and insurance to be borne by Sponsor

Visionary Sponsor

Investment

\$750,000

Limited to 4

- ✓ Official Sponsor of September 14 Evening Reception
- ✓ Participation in Mainstage Plenary Discussions
- ✓ Expo Space (20x40)*
- ✓ On-Site Activation Opportunity (tech demonstration, installation, roundtables, or workshops)*
- ✓ 2 Private Meeting Rooms (20x20)
- ✓ Curated 1:1 Meetings
- ✓ Venue Signage Opportunities
- ✓ Off-Site Activation Opportunity (tours, workshops, living lab)
- ✓ Logo visibility across all physical, digital, and mobile platforms
- ✓ Exclusive social media and email marketing content
- ✓ Access to attendee list (name and title only)
- ✓ 80 conference passes
- ✓ 20% discount on additional conference passes

*Cost of build out and insurance to be borne by Sponsor

Disruptor Sponsor

Investment

\$500,000

Limited to 6

- ✓ Participation in Mainstage Plenary Discussions
- ✓ Expo Space (20x30)*
- ✓ On-Site Activation Opportunity (tech demonstration, installation, roundtables, or workshops)*
- ✓ 2 Private Meeting Rooms (20x20)
- ✓ Curated 1:1 Meetings
- ✓ Venue Signage Opportunities
- ✓ Off-Site Activation Opportunity (tours, workshops, living lab, happy hour)
- ✓ Logo visibility across all physical, digital, and mobile platforms
- ✓ Exclusive social media and email marketing content
- ✓ Access to attendee list (name and title only)
- ✓ 60 conference passes
- ✓ 20% discount on additional conference passes

*Cost of build out and insurance to be borne by Sponsor

Innovator Sponsor

Investment
\$200,000

Limited to 10

- ✓ Participation in Panel Discussion
- ✓ Expo Space (20x20) or On-Site Activation Opportunity (tech demonstration, installation, roundtables, or workshops)*
- ✓ 1 Private Meeting Room (10x10)
- ✓ Curated 1:1 Meetings
- ✓ Venue Signage Opportunities
- ✓ Logo visibility across all physical, digital, and mobile platforms
- ✓ Exclusive social media and email marketing content
- ✓ Access to attendee list (name and title only)
- ✓ 40 conference passes
- ✓ 20% discount on additional conference passes

*Cost of build out and insurance to be borne by Sponsor

Pioneer Sponsor

Investment
\$95,000

- ✓ Participation in Forum Discussion
- ✓ Expo Space (20x10) or On-Site Activation Opportunity (tech demonstration, installation, roundtables, or workshops)*
- ✓ Logo visibility across all physical, digital, and mobile platforms
- ✓ Social media and email marketing content
- ✓ 10 conference passes
- ✓ 20% discount on additional conference passes

*Cost of build out and insurance to be borne by Sponsor

Exhibitor

Join us as an Exhibitor to showcase your technology and smart city solutions to our highly-curated audience. Customize your floor space or work with our production team to make your exciting visions come to life.

space	cost	space	cost
10x10	\$4,200	20x50	\$50,000
20x10	\$8,400	20x60	\$58,800
30x10	\$12,600	20x70	\$68,600
20x20	\$20,400	20x80	\$78,400
20x30	\$30,600	50x50	\$115,000
20x40	\$40,800	50x60	\$135,000

*No pipe and drape permitted. Cost of build out, power, internet, furniture, and insurance to be borne by Sponsor.

Additional Sponsorship Opportunities

Want to find other ways to get your brand or products noticed? Our team welcomes the opportunity to curate meaningful engagement opportunities for you.

- ✓ Cafés
- ✓ Lounges
- ✓ VIP Room
- ✓ Press Room
- ✓ Installations
- ✓ LED Screens
- ✓ Private Events
- ✓ Workshops / Living Labs
- ✓ Banners / Wraps / Window Tiles

OUR TEAM

Meet our Leadership

Our leadership consists of seasoned professionals at the intersection of technology, sustainability, sports, justice, and entertainment who have the trust of mayors, CEOs, NGOs and entrepreneurs and collaborate with the world's brightest minds on the topics of tomorrow.



Aarti Tandon

CEO, Smart City Expo USA
[linkedin.com/in/smartcityexpousa](https://www.linkedin.com/in/smartcityexpousa)

Ms. Tandon is a human rights lawyer and smart cities expert who has been deeply committed to building inclusive economies for the last twenty years. Prior to serving as the CEO of Smart City Expo USA, she served as Co-Founder and CEO of Smart City Expo Atlanta and Executive Director of Smart Cities New York. Ms. Tandon has convened 1000+ global leaders from presidents, ministers, mayors, NGOs, and CEOs, to leading policymakers and entrepreneurs on building smart, equitable, and sustainable 21st century communities by harnessing the \$3T global smart city marketplace. She secured a Presidential Commutation in 2008, has produced feature documentaries ranging from human rights to clean energy, and is a global advisor to cities on issues of tech and equity. She is an Aspen/ADL Civil Society Fellow, member of the World Economic Forum's G20 Global Smart City Alliance, and a frequent speaker on criminal justice reform, smart cities, and public policy.



Terry Cecil

Chief Sponsor Advisor, Smart City Expo USA
[linkedin.com/in/terrycecil](https://www.linkedin.com/in/terrycecil)

Terry Cecil serves as the CEO and Chief Sustainability Officer for the International Sponsor Council, the world trade association for corporate sponsors. Mr. Cecil has extensive experience and leadership with the sales and marketing of global partnerships including having served as a vice president of IMG, senior vice president of Octagon, and vice president of marketing for HGTV and DIY television networks. He also served as global head of sponsorships for the XPRIZE Foundation which focuses on creating solutions for world challenges. Mr. Cecil served on the U.S. development team for the creation of ISO 20121, the world standard for sustainable event management.

CATAPULT



PRODUCTION TEAM

Catapult

Catapult is a leading international experiential event production agency providing full-service, results-focused booth design and build. We provide end-to-end services including design briefs, renderings, site services, fabrication and installation, booth management and staffing, and post-event report.

thisiscatapult.com

SMARTCITY
EXPO USA

SEPTEMBER 14-15, 2022
MIAMI BEACH CONVENTION CENTER

Join us in Building Smart, Equitable, and Sustainable 21st Century Cities

Contact us at:

info@smartcityexpousa.com

sales@smartcityexpousa.com

917.239.7227



HOSTED BY:



NLC NATIONAL
LEAGUE
OF CITIES

IN PARTNERSHIP WITH:

SMARTCITY
EXPO WORLD CONGRESS

Fira Barcelona
INTERNATIONAL