



## **Infrastructure Week Example Press Event**

Interested in hosting a press event to kick off Infrastructure Week? Consider a site visit to an infrastructure project in your community to highlight how infrastructure funds are being used in your community.

If you can host a tour of a construction site, water treatment plant, transit depot or other relevant site, it can help bring your story to light. Those tours can be done in-person with a small group, with media invited, or you could record it and release it on your website or social media.

**Suggested Message:** Highlight how federal funding is making an infrastructure project in your city, town or village possible. Focus on how this project will improve the lives of people in the community.

**Suggested Speakers:**

- Your Member of Congress
- Other local leaders
- County, regional or state infrastructure partners
- People in the community who will benefit from the project