



2022 Women in Municipal Government (WIMG) Summer Conference August 10-12, 2022 Sacramento, California

Women in Municipal Government (WIMG) was established as a constituency group of the National League of Cities (NLC) in 1974 to serve as a strong and vital group of NLC with the ability to shape public policy for municipalities.

Their mission is to raise awareness about issues of concern to women, and it encourages women to seek public office in their communities. It has successfully forged a prominent role for women in the development of NLC's National Municipal Policy and its agenda for the nation's cities and towns.

WIMG serves as a vehicle for members to discuss problems and explore solutions, debate policy issues, and contribute to the success of American cities and towns. The group meets three times a year in person and hosts a variety of webinars and programs throughout the year and leadership awards program.

WIMG partners with national leading women's organizations in the policy development process to ensure that policy and program recommendations reflect their concerns to benefit their communities. Over the years, WIMG has addressed the early childhood education, gender-based violence, community health, and many more issues. In addition, WIMG provides leadership training, networking opportunities and information sharing opportunities to help strengthen municipal government.

MISSION FOR LEADERSHIP

WIMG has a membership of over 350 elected officials in municipal government. The officials are Mayors, Council Presidents, and Council Members in city sizes ranging from over 400,000 to under 10,000 in population. Members are represented throughout NLC's membership of over 2,600 municipalities and more than 218 million Americans.

OUR GOALS ARE DESIGNED TO:

1. Promote and enhance the structure and influence of WIMG at the national level and in the federal legislative process.
2. Establish liaisons with other national or state organizations concerned with municipal government or equity issues.
3. Provide viable training and skill set development opportunities for members.
4. Provide active and organized recruitment and retention of members.

ANNUAL SUMMER CONFERENCES

Each year, the constituency groups' highly anticipated summer conferences help local leaders develop governance and leadership skills in the national legislative arena, focusing on the interests of the leaders from our members' communities. These conferences feature seminars on policy issues and legislation, networking opportunities with local officials, presentations of "how-to" models on community investment, tourism, and economic development with notable national leaders as keynote speakers.

SPONSORSHIP OPPORTUNITIES

Sponsors play an important role in supporting the Constituency Groups like WIMG. Sponsorship lets your company or organization target its investment by reaching specific officials or aligning with

particular issues. In addition, sponsors are invited to attend pre-identified special events during the annual summer conference for special recognition.

In exchange for your generous sponsorship and support of the summer conference, you will receive a comprehensive benefits package designed to maximize your exposure to our conference attendees.

Conference sessions and special events provide exciting opportunities to raise awareness about the groups, local government officials, civic representatives, and industry leaders.

ABOUT THE NATIONAL LEAGUE OF CITIES

The National League of Cities is the voice for America's cities and towns. For over 90 years, NLC has educated municipal leaders, provided technical assistance, and advocated in our nation's capital on behalf of cities and towns across America. NLC's diverse membership network connects municipalities to each other and works collaboratively to advance municipal partnerships and innovative local practices. NLC's work not only benefits cities and towns, but also the local officials who represent them.

SUMMER CONFERENCE SPONSORSHIP BENEFITS

Advocate/Title Sponsor (\$25,000+)

- Six (6) complimentary Summer Conference registrations
- Recognition at the Reception
- Brief sponsor remarks during Opening or Closing General Sessions
- One board presentation during the year
- Logo visibility throughout the Conference and on conference website
- 1 pager or item in conference bag
- Post-conference attendee list with names and addresses
- Billing as a title sponsor on conference website, marketing materials, and promotional activities

Supporter (\$17,500+)

- Three (3) complimentary Summer Conference registrations
- Podium Recognition
- Brief sponsor remarks at a specific event or session
- 1 pager or item in conference bag
- Post-conference attendee list with names and addresses
- Logo recognition on conference website

Friend (\$10,000+)

- Two (2) complimentary Summer Conference registration
- Podium Recognition
- 1 pager or item in conference bag
- Logo recognition on conference website
- Post-conference attendee list with names and addresses

SPONSORSHIP CONTACT:

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