



2022 National Black Caucus of Local Elected Officials (NBC-LEO) Summer Conference

July 21 - 23, 2022
Nashville, TN

The National Black Caucus of Local Elected Officials (NBC-LEO) was created as a constituency group of the National League of Cities (NLC) in 1970 to represent the interests of African American elected officials.

Its mission is to provide African American and other diverse municipal officials with networks to share ideas; discussion groups to develop strategies for improving municipal governance; and debates on policy issues and programs that contribute to the success of America’s cities and towns especially, in African American communities.

NBC-LEO offers its members opportunities to become involved in the overall work of NLC through several venues such as serving on the NLC board of directors, advisory council, standing committees, councils, policy/advocacy steering committees and task forces.

NBC-LEO also partners with national leading African American organizations in the policy development process to ensure that policy and program recommendations reflect African American concerns to benefit their communities.

In addition, NBC-LEO provides leadership training, networking opportunities and information sharing opportunities to help strengthen municipal government.

NBC-LEO’S MISSION FOR LEADERSHIP

NBC-LEO represents the voices of over 400 African American officials in municipal government. The officials are mayors, council presidents, and council members in city sizes ranging from over 400,000 to under 10,000 in population. Members are represented through the NLC’s membership of over 2,600 cities, towns, and villages across the country and more than 200 million Americans.

NBC-LEO’S GOALS ARE DESIGNED TO:

- 1) Promote and enhance the structure.
- 2) Influence of NBC-LEO at the national level and in the federal legislative process.
- 3) Provide an organizational framework responsive to the diverse needs of members.
- 4) Generate sufficient economic resources to effectively conduct national and regional programming.
- 5) Provide for meaningful and influential input relative to local, state, national, and international policies.
- 6) Provide viable training and skill set development opportunities for members.
- 7) Provide active and organized recruitment and retention of members.

ANNUAL SUMMER CONFERENCES

Each year, the constituency groups’ highly anticipated summer conferences help local leaders develop governance and leadership skills in the national legislative arena, focusing on the interests of the leaders from our members’ communities. These conferences feature seminars on policy issues and legislation, networking opportunities with local officials, presentations of “how-to” models on community investment, tourism, and economic development with notable national leaders as keynote speakers.

SPONSORSHIP OPPORTUNITIES

Sponsors play an important role in supporting the Constituency Groups like NBC-LEO. Sponsorship lets your company or organization target its investment by reaching specific officials or aligning with particular issues. In addition, sponsors are invited to attend pre-identified special events during the annual summer conference for special recognition.

In exchange for your generous sponsorship and support of the summer conference, you will receive a comprehensive benefits package designed to maximize your exposure to our conference attendees.

Conference sessions and special events provide exciting opportunities to raise awareness about the groups, local government officials, civic representatives, and industry leaders.

ABOUT THE NATIONAL LEAGUE OF CITIES

The National League of Cities is the voice for America's cities and towns. For over 90 years, NLC has educated municipal leaders, provided technical assistance, and advocated in our nation's capital on behalf of cities and towns across America. NLC's diverse membership network connects municipalities to each other and works collaboratively to advance municipal partnerships and innovative local practices. NLC's work not only benefits cities and towns, but also the local officials who represent them.

SUMMER CONFERENCE SPONSORSHIP BENEFITS

Advocate/Title Sponsor (\$50,000+)

- Six (6) complimentary Summer Conference registrations
- Recognition at the Reception
- Brief sponsor remarks during Opening or Closing General Sessions
- One board presentation during the year
- Logo visibility throughout the Conference and on conference website
- 1 pager or item in conference bag
- Post-conference attendee list with names and addresses
- Billing as a title sponsor on conference website, marketing materials, and promotional activities

Supporter (\$25,000+)

- Three (3) complimentary Summer Conference registrations
- Podium Recognition
- Brief sponsor remarks at a specific event or session
- 1 pager or item in conference bag
- Post-conference attendee list with names and addresses
- Logo recognition on conference website

Friend (\$15,000+)

- Two (2) complimentary Summer Conference registration
- Podium Recognition
- 1 pager or item in conference bag
- Logo recognition on conference website
- Post-conference attendee list with names and addresses

SPONSORSHIP CONTACT:

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