



Community and Economic Development

2022 Congressional City Conference

In-Person

Sunday, March 13, 2022

1:00-4:00 p.m.

1:00 p.m.	<p>WELCOME, INTRODUCTIONS AND MEETING OVERVIEW</p> <p>The Honorable Sharon Weston Broome, Chair <i>Mayor-President, City of Baton Rouge, LA</i></p> <p>Welcome and Introductions; Message from the Board of Directors</p>
1:10 p.m.	<p>TAKING ACTION IN 2022 – NLC’S FEDERAL ACTION AGENDA</p> <p>Michael Wallace <i>Legislative Director for Housing, Community, and Economic Development</i> <i>Federal Advocacy, National League of Cities</i></p> <p>Committee members will hear an update on NLC’s Federal Action Agenda, as well as community and economic development issues before Congress and the Administration. Questions and discussion will follow.</p>
1:40 p.m.	<p>NLC OFFICER GREETING</p> <p>The Honorable Vince Williams Mayor, Union City, Georgia President, National League of Cities</p>
1:45 p.m.	<p>American Rescue Plan Act – Local Government Investment and Action Trackers</p> <p>Martin Brown <i>Program Manager, Center for City Solutions, National League of Cities</i></p> <p>The <i>Local Government ARPA Investment Tracker</i> is an online resource that compiles information from local governments to offer a detailed picture of how large cities and counties (with populations of at least 250,000) are deploying the American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Fund dollars.</p> <p>The <i>NLC Local Action Tracker</i> is the most complete collection of responses by municipalities of all size to COVID-19.</p>
1:55 p.m.	<p>Lessons Learned from NLC’s Cities of Opportunity Initiatives</p> <p>Sue Pechilio Polis <i>Director, Health & Wellness</i> <i>Institute for Youth, Education, and Families, National League of Cities</i></p> <p>The National League of Cities’ (NLC) Cities of Opportunity (CoO) initiative takes a holistic approach towards transforming systems that have historically and disproportionately burdened certain communities,</p>

	<p>while disproportionately advantaging others. This presentation will highlight accomplishments, learnings, and promising practices from the 2021 CoO Action Cohort that can inform efforts for a healthy and equitable post-pandemic recovery.</p>
2:15 p.m.	<p>Local Tools to Address Housing Affordability: A State-By-State Analysis</p> <p>Martin Brown <i>Program Manager, Center for City Solutions, National League of Cities</i></p> <p><i>Local Tools to Address Housing Affordability: A State-by-State Analysis</i> is a new report produced in collaboration between NLC and the 49 state municipal leagues. It provides an in-depth look at the intersection of state policies and local housing markets. While no two communities face the same set of challenges, this research provides insight into several policies that can improve housing affordability across the US, especially when used in tandem with one another.</p>
2:30 p.m.	<p>City Solutions to Housing and Homelessness</p> <p>Lauren Lowery <i>Program Director, Housing and Community Development Center for City Solutions, National League of Cities</i></p> <p>Reports on the latest NLC research and technical assistance opportunities to take on the housing challenges in your community, including:</p> <p>Eviction Prevention</p> <ul style="list-style-type: none"> • <i>Eviction Prevention: A Guide for Local Governments - National League of Cities (nlc.org)</i> • <i>Understanding Your Local Eviction Landscape: A Worksheet for City Officials - National League of Cities (nlc.org)</i> <p>Homelessness</p> <ul style="list-style-type: none"> • <i>An Overview of Homeless Encampments - National League of Cities (nlc.org)</i> <p>Technical Assistance Opportunities</p> <ul style="list-style-type: none"> • <i>Landlord Engagement Lab - National League of Cities (nlc.org)</i> • <i>Help Desk on Shared Equity Homeownership - National League of Cities (nlc.org)</i>
2:50 p.m.	<p>City Solutions to Inclusive Entrepreneurship</p> <p>Jenn Steinfeld or Phil Berkaw <i>Director/Program Manager, Entrepreneurship & Economic Development Center for City Solutions, National League of Cities</i></p> <p>Reports on the latest NLC studies and technical assistance opportunities helping cities pursue economic development efforts that produce equitable outcomes, and that will promote an equitable post-pandemic recovery</p>
3:10 p.m.	<p>Policy and Workplan Discussion</p> <p>Michael Wallace <i>Legislative Director for Housing, Community, and Economic Development Federal Advocacy, National League of Cities</i></p>

	Members will discuss the Committee's 2022 workplan and identify issues and areas of interest to prioritize for the rest of the year. Members will also discuss a calendar for holding virtual meetings in addition to the three standing in-person meetings.
4:00 p.m.	ADJOURN

**Upcoming CED Committee Meetings:
Conference Calls: TBD
NLC Summer Board and Leadership Meeting – Atlanta, July XX**

Enclosures

- NLC Policy Development and Advocacy Process
- CED Committee Roster

NLC POLICY DEVELOPMENT AND ADVOCACY PROCESS

As a resource and advocate for more than 19,000 cities, towns and villages, the National League of Cities (NLC) brings municipal officials together to influence federal policy affecting local governments. NLC adopts positions on federal actions, programs and proposals that directly impact municipalities and formalizes those positions in the [National Municipal Policy \(NMP\)](#), which guides NLC's federal advocacy efforts.

NLC divides its advocacy efforts into seven subject areas:

- Community and Economic Development
- Energy, Environment and Natural Resources
- Finance, Administration and Intergovernmental Relations
- Human Development
- Information Technology and Communications
- Public Safety and Crime Prevention
- Transportation and Infrastructure Services

For each of the seven issue areas, a Federal Advocacy Committee advocates in support of NLC's federal policy positions. Members of each Committee serve for one calendar year and are appointed by the NLC President.

Federal Advocacy Committees

Federal Advocacy Committee members are responsible for providing input and advocating on legislative priorities and reviewing and approving policy proposals and resolutions. Additionally, Committee members engage in networking and sharing of best practices throughout the year.

Federal Advocacy Committees are comprised of local elected and appointed city, town and village officials from NLC member cities. NLC members must apply annually for membership to a Federal Advocacy Committee. The NLC President makes appointments for chair, vice chairs, and general membership. In addition to leading the Federal Advocacy Committees, those appointed as Committee chairs will also serve on NLC's Board of Directors during their leadership year.

At the Congressional City Conference, Federal Advocacy Committee members are called upon to advocate for NLC's legislative priorities on Capitol Hill, as well as develop the committee's agenda and work plan for the year. Committee members meet throughout the year to further the plan, hear from guest presenters, discuss advocacy strategies and develop specific policy amendments and resolutions. At the City Summit, Committee members review and approve policy proposals and resolutions. These action items are then forwarded to NLC's Resolutions Committee and are considered at the Annual Business Meeting, also held during the City Summit.

Advocacy

Throughout the year, Committee members participate in advocacy efforts to influence the federal decision-making process, focusing on actions concerning local governments and communities. During the Congressional City Conference, Committee members have an opportunity, and are encouraged, to meet with their congressional representatives on Capitol Hill. When NLC members are involved in the legislative process and share their expertise and experiences with Congress, municipalities have a stronger national voice, affecting the outcomes of federal policy debates that impact cities, towns and villages.



2022 Community & Economic Development (CED) Committee Roster

Leadership

- Chair Sharon Weston Broome, Mayor-President, City of Baton Rouge, LA
- Vice Chair Jaime Patino, Councilmember, City of Union City, CA
- Vice Chair Richard Shaw, Councilmember, City of Huber Heights, OH

Members

- Jennifer Adams, Councilmember, City of Tempe, AZ
- Jared Anderson, Economic Equity & Inclusion Program Administrator, City of Omaha, NE
- Lee Barnes, Councilmember, City of Kansas City, MO
- Thurman Bartie, Mayor, City of Port Arthur, TX
- Tammy Block, City Councilmember, City of Rosemount, MN
- Jeffrey Boney, Mayor Pro Tem, City of Missouri City, TX
- Patricia Britt, City Clerk, Clerk of Council, City of Cleveland, OH
- Marina Brooks, Councilmember, City of Sherwood, AR
- Susan Broussard, Chief of Staff, City of Alexandria, LA
- Kelvin Brown, Advisory Neighborhood Commissioner, City of Washington, DC
- DM Collins, Council President, City of Center Point, AL
- Emily Francis, Mayor Pro Tem, City of Fort Collins, CO
- Christi Gillespie, Vice Mayor, City of Broken Arrow, OK
- Donald Groesser, Mayor, City of Ralston, NE

- Sherry Holliman, Councilwoman, City of Marion, AR
- Cecilia Hupp, Mayor Pro Tem, City of Brea, CA
- Brian Jackson, Councilmember, City of Jacksonville, NC
- Marcus Jackson, Councilor, City of Prattville, AL
- D'Andre Jones, Councilmember, City of Fayetteville, AR
- Brian Knudsen, Councilmember, City of Las Vegas, NV
- Jesse Matthews, Council President, City of Bessemer, AL
- Britt Moore, Mayor Pro-Tem, City of High Point, NC
- Scott Naumann, Councilmember, City of Bettendorf, IA
- Brian Ramsey, Alderman Ward 4, City of Ridgeland, MS
- Emmanuel Remy, Councilmember, City of Columbus, OH
- Jessica Sandgren, Mayor Pro Tem, City of Thornton, CO
- Cynthia Smith, Deputy City Secretary, City of Lancaster, TX
- Donald Terry, Vice Mayor, City of Rancho Cordova, CA
- George Thomas, Councilmember, City of Meridian, MS
- Kevin Thompson, Councilmember, City of Mesa, AZ
- Ashley Vanorny, Councilmember, City of Cedar Rapids, IA
- Johnnie Warren, Council President, Village of Oakwood, OH
- Jeff Weisensel, Councilmember, City of Rosemount, MN
- Michael Lombardo, Mayor, City of Pittston, PA
- Christian Contreras, Legislative Analyst, City of Doral, FL
- Steven Reed, Mayor, City of Montgomery, AL
- Christian Crawford, Special Aide to Mayor Steven Reed, City of Montgomery, AL
- LaParry Howell, Director of Community and Neighborhood Services, City of Tuscaloosa, AL