

Securing better livelihoods through employee ownership



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Welcome & Introductions

Kyle Funk

Program Specialist

Housing & Community Development

Center for City Solutions

National League of Cities

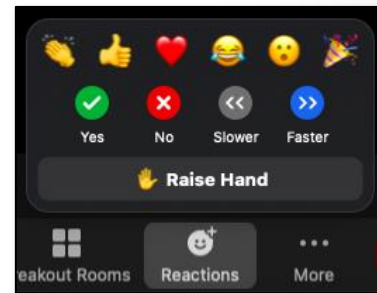
funk@nlc.org

Duration: 1:00 – 2:00 p.m. EST

- This session is being recorded and the slides will be shared.

Technical Details

- Submit questions through the chat box or by using the “raising your hand” reaction.
- “Cameras on” encouraged! — But if your internet connection is unstable, try turning your video off to improve sound quality.
- Be sure to mute/unmute yourselves if you are called on to ask your question.



■ Welcome and Introduction

- Kyle Funk, *Program Specialist, Housing and Community Development*, National League of Cities
- Zen Trenholm, *Director of Employee Ownership Cities and Policy*, Democracy at Work Institute

■ RCC Presentation

- Anh-Thu Nguyen, *Director of Strategic Partnerships*, Democracy at Work Institute

■ Workforce Development Funding

- Brendan Martin, *Co-Founder and Senior Fellow: Capital Placement Advisor*, The Working World

■ Q&A with Panelists

■ Wrap-Up & Closing Remarks



Moderator

Zen Trenholm

Director,

Employee Ownership Cities & Policy

Democracy at Work Institute

What we will cover today?

- ✓ How employee ownership can provide access to quality jobs and the ability to shape working conditions for excluded workers including people locked out of employment relationships
- ✓ How existing workforce development funds can support employee ownership training for workers and how cities and their workforce partners can make this strategy easier to implement



Anh-Thu Nguyen
Director of Strategic Partnerships
Democracy at Work Institute



Brendan Martin
Co-Director,
Seed Commons;
Co-Founder and Senior Fellow:
Capital Placement Advisor
The Working World

Rapid Response Cooperatives



Anh-Thu Nguyen

Director of Strategic Partnerships
Democracy at Work Institute

Problem

Barriers to employment for highly-skilled and qualified youth workers include:

- Lack of resources
- Lack of work authorization
- Lack of experience

Rapid Response Cooperatives



Franchise-like, member-managed LLCs developed in partnership with community organizations, universities, and cities.



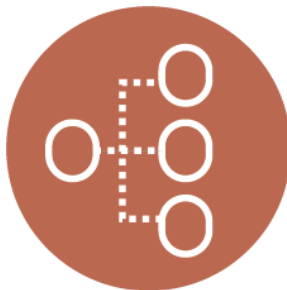
OWNERSHIP NOW for EQUITABLE RECOVERY | DAWI 2021



Key Roles for a Successful RRC



Developer



Recruiter



Anchor Client

Worker cooperatives → Rapid Response Cooperatives

- **Entry point for excluded workers:** As a worker-owner, you are not an employee, but an owner
- **Shared entrepreneurship:** lower barriers of entry for business ownership, pool together resources and back-office support
- **Values:** worker cooperatives center community and good business principles

Rapid Response Cooperatives: How they work



It's a business



Members invest in the business



It has shared ownership



1 member, 1 vote decision-making in governance



It operates according to a set of principles



Structure: a member-administrator handles back-office management

Rapid Response Cooperatives to date

- **Radiate Consulting**
 - NYC, Bay Area, Orange County, North Carolina (Radiate Tech)
- **Local Partners**
 - CUNY Institute of Mexican Studies, Cooperation Santa Ana, Code the Dream, San Francisco Office of Civic Engagement and Immigrant Affairs, Seattle Office of Immigrant Affairs, Pilipino Workers Center, Cooperation LA, CLEAN Car Wash Campaign, One America, San Diego Taxi Workers United
- **Projects in Development:**
 - Radiate Rio Grande, RRC with Ventures; Radiate Colorado, RRC with Dolores Street Community Services, Radiate LA, Radiate Seattle, RRCs in San Diego, Santa Ana, Los Angeles (2)

Cities as RRC partners

- Anchor client and procurement partner
- Funder for pilot projects
- Talent/pipeline development
- Workforce training



What's the win for Cities?



- Meeting inclusive procurement goals (MWBE)
- Racial and gender equity
- Community wealth building
- Education and training for youth, returning citizens, upskilling



NYC Customized Training Grant Program



Brendan Martin

Co- director, Seed Commons

Co-founder and Senior Fellow:

Capital Placement Advisor

The Working World

Questions?







Kyle Funk
Program Specialist,
Housing & Community Development
Center for City Solutions
National League of Cities
funk@nlc.org

“What’s Next? & Closing”

Resources from NLC & DAWI

Shared Equity Webinar Series (SEWS) providing deep dives into how to make worker ownership a part of your toolkit.

Reports

Municipal Policy Playbook for Employee Ownership

[Economic Recovery and Employee Ownership](#)

[Community Land Trust Report](#)

Blogs

[A More Equitable and Just Recovery with Employee Ownership](#)

[Why the Time is Now to Support Employee Ownership](#)

[Employee Ownership in the American Rescue Plan](#)

[How NYC Helped Small Businesses Navigate Employee Ownership](#)

Contact Information

- **Zen Trenholm** (ztrenholm@institute.coop)
- **Kyle Funk** (funk@nlc.org)



COVID-19 Pandemic Response & Relief

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OUR COMMUNITIES WILL RECEIVE

\$65.1 BILLION

in necessary aid through the American Rescue Plan Act (ARPA) of 2021. Learn everything you need to know about funding through ARPA.

AMERICAN RESCUE PLAN ACT



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