

ARP & Equity: Long-Term Planning for Local Governments

August 31, 2021



Today's Agenda



- **Cortney Sanders**
Senior Policy Analyst
Center on Budget and Policy Priorities



- **Crispin Delgado**
Public Policy Director
Northern California Grantmakers



- **Majestic Lane**
Chief Equity Officer & Deputy Chief of Staff
City of Pittsburgh, Pa.



- **Hon. Lori Stegmann**
Commissioner
Multnomah County, Ore.

- **Christian Elkin**
Budget Director
Multnomah County, Ore.



- **Open Q&A**

Reminders and Tips

- This webinar is being recorded and will be made available online to view later or review at www.naco.org/webinars.
- If you have a question for any of our speakers today, type your question into the Q&A box at any time during the presentation, and the moderator will read the question on your behalf during the Q&A session.
- If you are having technical difficulties, please send us a message via the chat function. Our organizer will reply to you privately and help resolve the issue.



CITY OF PITTSBURGH

American Rescue Plan Funding & Priorities

Deputy Chief of Staff & Chief Equity Officer
Majestic Lane



INVESTING IN NEIGHBORHOODS

\$2 Million to close the funding gap on affordable housing development at **Gladstone School** in Hazelwood.

\$1 Million to the redevelopment of **1600 Broadway Avenue** in Beechview.

\$2 Million for the redevelopment of the **Lexington Technology Park - Homewood Avenue**.

\$1 Million for the **Jasmine Nyree Campus** in Sheraden.

\$2 Million to complete the funding for a new **Davis Avenue Bridge** for bikes & pedestrians to Riverview Park.

\$2.5 Million to complete the funding for the **North Avenue Streetscape Rehabilitation**.

\$1 Million to complete the funding for new sidewalks on **Irvine Street** in Hazelwood.

\$2.2 Million to complete design and engineering on **Hill District Corridor Improvements** to make shovel ready for the infrastructure bill.

\$2.8 Million to complete funding for the final segment for the conversion of **Penn Circle** back to two-way.





MAYOR WILLIAM PEDUTO'S SPENDING ALLOCATIONS FOR THE \$335 MILLION IN FUNDING FROM THE AMERICAN RESCUE PLAN

Allocations were determined using our **P4** principles framework of investing in people, place, planet, and performance to develop a plan that addresses the needs of communities.

This includes long overdue, broadband updates, renovations, replacements at many of our **CitiParks Recreation Centers** that serve so many of Pittsburgh's children.

COWLEY RECREATION CENTER REPLACEMENT

6 MILLION

MCKINLEY RECREATION CENTER RENOVATIONS

1.1 MILLION

PHILLIPS RECREATION CENTER RENOVATIONS

1.7 MILLION

HAZELWOOD RECREATION CENTER RENOVATIONS

600,000

JEFFERSON RECREATION CENTER REPLACEMENT

4.7 MILLION

WEST PENN RECREATION CENTER RENOVATIONS

1.1 MILLION

PAULSON RECREATION CENTER RENOVATIONS

300,000





INVESTING IN PUBLIC HEALTH

ALTERNATIVE CO-RESPONSE - \$10 MILLION

Our new **Office of Community Health & Safety** is making investments to better meet community needs by training public health and social work experts to co-respond to emergency situations to help first responders divert people away from criminal justice systems.

This response model is built on providing residents in crisis longer-term assistance, harm reduction support, and other critically needed services.

This important investment will allow the expansion of these critical services citywide, 24/7.





INVESTING IN AFFORDABLE HOUSING

OWNPGH - \$21 MILLION

The City of Pittsburgh and Urban Redevelopment Authority will work to stimulate affordable home ownership by providing acquisition and rehabilitation cost for income qualified residents.

COMMUNITY LAND TRUST - \$5 MILLION

This program will help local community land trusts acquire and renovate parcels to eliminate blight, create affordable housing, and get property back on the tax rolls.

NATURALLY OCCURRING AFFORDABLE HOUSING - \$5 MILLION

This program will enable the Urban Redevelopment Authority to provide funding to mission driven organizations and small landlords for purchase, repair or to keep units affordable for low and moderate income tenants.

HOMEOWNER WEATHERIZATION—\$10 MILLION

This program will provide low and moderate income homeowners with funding for weatherizing or sustainable upgrades to their homes with the aim of both lowering utility bills and making them more eco-friendly.





INVESTMENT IN PLACE - \$58 MILLION

- **\$3.5 Million** to forgive small business loans from the **Urban Redevelopment Authority** during the pandemic.
- **\$1 Million** to help make businesses make their “streeteries” permanent.
- **\$12 Million** to fund the addition of 8,000 new LED streetlights that were found to be missing during the light equity analysis.
- **\$2 Million** to complete the funding for a new **Davis Avenue Bridge** for bikes & pedestrians.
- **\$2.5 Million** to complete the funding for the **North Avenue** Streetscape Rehabilitation.
- **\$1 Million** to complete the funding for new sidewalks on **Irvine Street** in Hazelwood.
- **\$3 Million** to complete design and engineering on public step projects to make shovel ready for the infrastructure bill.
- **\$2.2 Million** to complete design and engineering on **Hill District Corridor Improvements** to make shovel ready for the infrastructure bill.
- **\$2.8 Million** to complete funding for the final segment for the conversion of **Penn Circle** back to two-way.





INVESTMENT IN PERFORMANCE - \$172 MILLION

- **\$22 Million** to restore critical positions cut from the City of Pittsburgh's budget.
- **\$112 Million** to avoid all of the potential layoffs outlined in the original 2021 City of Pittsburgh budget.
- **\$17 Million** to restore critical budget items such as the City Cuts program for seniors and the City of Pittsburgh Facility Improvement Fund.
- **\$6 Million** to invest in the City of Pittsburgh's fleet to respond to the extra wear and tear vehicles received during the pandemic.
- **\$5 Million** to undo the City of Pittsburgh's wage freeze.
- Addresses the lost revenue of the Public Parking Authority of Pittsburgh.





CITY OF PITTSBURGH OFFICE OF EQUITY

The **Office of Equity** conducts continuous in-depth analysis of outcomes, services and best practices of city departments to examine how they are contributing to inequity around the City of Pittsburgh. They provide recommendations on policies and national best practices to address systemic inequities in government and cities.

MISSION

The Office of Equity for the City of Pittsburgh seeks to normalize social and racial equity within city government and our communities. Our staff works closely with community partners, government agencies, experts and communities to inform and implement equitable policies, programs, procedures and expenditures to make Pittsburgh a community for all.

VISION

The Office of Equity for the City of Pittsburgh works to see a Pittsburgh where all city residents have access to the opportunities necessary to satisfy their essential needs, advance their well-being and achieve their full potential where social and economic outcomes cannot be projected based upon race, gender, age, or sexual orientation.





Multnomah County

American Rescue Plan and the COVID-19 Response

Presented to:
NACO

August 31, 2021
www.multco.us/budget

American Rescue Plan Funding - Critical to Multco.



American n Rescue Plan



Direct State and Local Funding

\$4.109B

Oregon Allocation

\$2.56B

State of Oregon

\$217M

City of Portland

\$157M

Multnomah County

City of Gresham - \$27.1M

City of Troutdale - \$3.3M

City of Fairview - \$2.9M

Wood Village - \$0.83M



COVID-19 Response & Recovery: Guiding Principles



- **Inclusively lead with race** in order to best serve people and populations who have been disproportionately impacted by inequities. We honor the expertise, relationships, and resilience within communities of color through our partnerships and co-create solutions.
- **Using an equity and racial justice approach** helps us take into consideration inequities, current disease trends and a deeply held belief that there is tremendous value and positive impact in services provided in the language and cultural traditions of our diverse communities.
- Providing excellent service and supporting people in our community is a hallmark of what we do as a government, safety net system and Local Public Health Authority. County employees and our community partners are the heart of this work. Our work is at its best when we **engage and listen to the expertise and insight of those who are in and working with our community each day.**



COVID-19 Response & Recovery: Guiding Principles (cont.)



- **Embedding a public health approach within our priorities** allows us to consider opportunities to impact the health and wellness of our community at an individual, community and population level, using data and making investments that can have short-term and long-term benefits.
- **Partnership with our jurisdictional partners, community leaders and community-based organizations** is a key component to increasing the effectiveness and impact of the millions of dollars being deployed throughout the county, region and state.



COVID-19 Response & Recovery: County Priorities



01

Public Health Emergency Response

Testing, tracing, outbreak response, vaccination, call center, emergency ops, communication, education & engagement.

02

Core Services Supporting People in our Care

Uphold the welfare of people in our direct care, particularly those in congregate settings like shelter, jail and juvenile detention.

03

Restore Services Impacted by Budget Reductions

Restore and continue important services that are impacted by budget cuts at the local, state or federal level.

04

Crisis Response & Community Recovery

Maintain the social service safety net, and make investments that address the negative impacts of the pandemic to help our community recover.

05

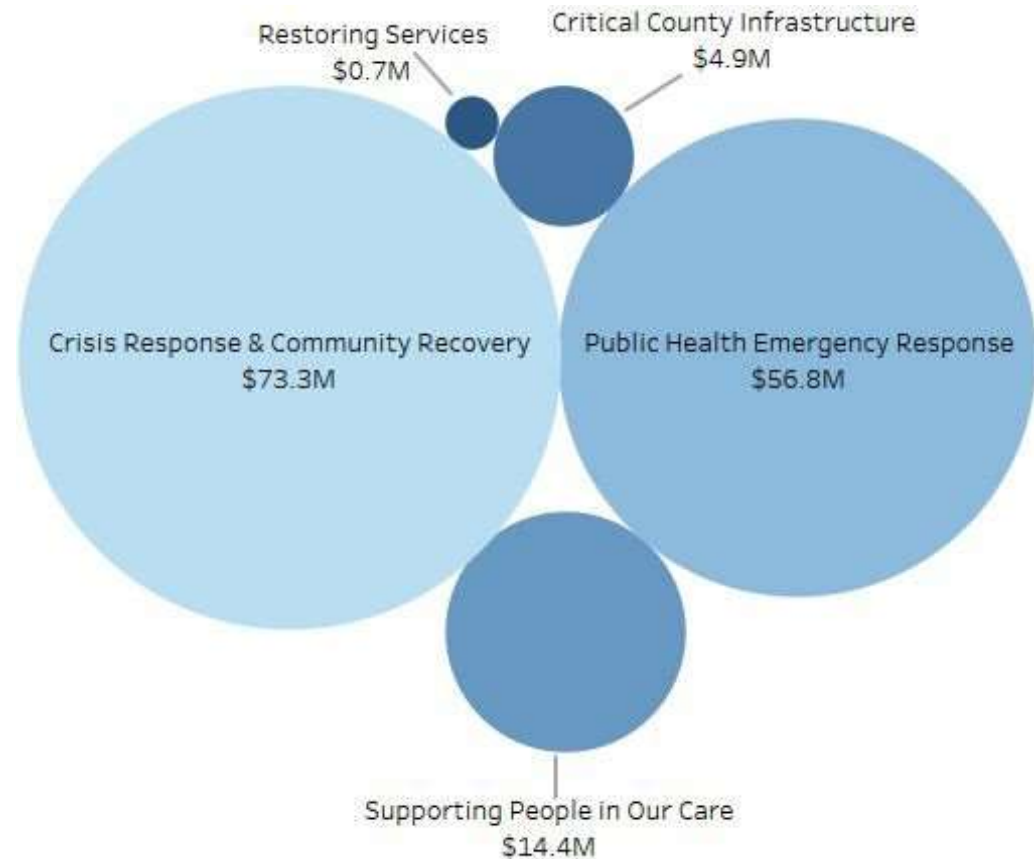
Critical County Infrastructure

Investments in key County infrastructure like improved air quality in our buildings and expanded technology.



COVID-19 Response & Recovery

\$150* Million:
by Priority
Area



COVID-19 Response & Recovery \$150 Million: by Revenue Source



American Rescue Plan/COVID-19 Resources	FY 2022 Adopted Budget
American Rescue Plan (ARP) Act - Direct County Allocation	\$78,888,864
Emergency Rent Assistance Program (ERAP Direct Federal)	4,800,000
Emergency Rent Assistance Oregon Housing & Community Services (Federal thru State)	44,000,000
ARP - ICS Federal Health Center Funding	10,930,750
Public Health - Oregon Health Authority (OHA) Funding for Epidemiology & Laboratory Capacity (ELC)	5,120,750
Public Health - Oregon Health Authority (OHA) Funding - Oregon Immunization	1,379,330
Epidemiology and Laboratory Capacity for Infectious Diseases (ELC)/CARES Carryover	2,000,000
City of Portland ARP Funding for Joint Office of Homeless Services	3,000,000
Total ARP Funding	\$150,119,694



COVID-19 Response & Recovery Program Highlights



Portland Street Medicine

Volunteer team of medical professionals that provides street-based medical care for people living unsheltered and in shelter programs. ARP funds support a Medical Care Coordinator to expand coordination with the Health Department around critical efforts to vaccinate people experiencing homelessness and assist with testing and other initiatives to address communicable disease and homeless healthcare needs.



Culturally Specific Homeless Outreach

COVID-19 is having a disproportionate impact on the unsheltered population and Communities of Color. The ARP funding supports culturally specific outreach workers, who can build trust and tailor their work to the specific needs of their communities, helping them navigate mainstream service systems and institutions that too often are not culturally responsive. Estimate 1,000 people will get access to services.



COVID-19 Response & Recovery Program Highlights



Safe Rest Villages - Behavioral Health Services

Partnering with the City of Portland, the County Health Department will provide behavioral health outreach teams to serve people staying at the City's Safe Rest Villages. Safe Rest Villages (in development) will be outdoor shelters that provide a place to sleep, basic and necessary hygiene, and access to case management most importantly, dignity and stability that will lead to permanent housing.



Tech Mobile - Mobile Library Services

The technology/book mobile supports community recovery by providing on site technology, free wifi, programming--including job and learning assistance-- and library materials. This custom vehicle will focus on neighborhoods and communities facing the greatest barriers and hardest hit by COVID-19. The vehicle can also be deployed in a variety of settings: schools, parks, cultural fairs, affordable housing facilities, etc. and much of its programming could be offered outside or paired with other County services like vaccine clinics or pet adoption.



COVID-19 Response & Recovery Program Highlights



SUN Community Schools: Summer Support

In collaboration with school districts and community partners, this funding will provide additional resources to support over 5,400 students and families who have been most impacted by COVID-19. Educational barriers for children and youth of color have been amplified by COVID-19. Providing academic support and enrichment during the summer that are culturally responsive, trauma-informed, and relationship focused will create opportunities for students to connect, learn, and engage.



Eviction Moratorium & Prevention Support

COVID-19 has led to economic impacts that affect the most vulnerable of our residents, and create conditions for housing instability for renters. This program continue the Renters Rights Hotline and other information and education services to over 1,500 County residential tenants and will leverage existing legal services capacity and invest new resources in a comprehensive, targeted eviction prevention project.



COVID-19 Response & Recovery Program Highlights



Multnomah Mothers' Trust

The pandemic has exacerbated long standing racial and economic injustices. ARP Funds will provide basic monthly income through unconditional cash transfer to 100 Black/African American mothers with families who have been negatively impacted by the pandemic, in addition to using design practices to plan for future implementation of other asset building opportunities for these families.



Food Access - CROPS Incubator

The program supports community recovery by promoting economic opportunity through access to farmland for beginning farmers and training opportunities, particularly in greenhouse propagation, for Black and African Immigrant farmers. The program also addresses the ongoing food insecurity through partnerships with Health Department programs to increase prescription-Community Supported Agriculture and institutional food purchases of local, culturally appropriate, organically grown produce.



COVID-19 Response & Recovery Program Highlights



Gun Violence Prevention Incubator Pilot

The Department of Community Justice will collaborate with community based organizations to provide intensive case management and life coaching for over 75 Justice Involved Individuals (ages 18-25) at a high risk of gun violence provided by trusted community members with relevant lived experience; positive gun violence intervention activities such as recreation out of school hours, youth grief/loss support groups, and decision-making skill-building opportunities.



Gun Violence Impacted Families Behavioral Health Team

This program funds a team that will provide a range of culturally relevant, evidence-based mental health services, consultation, and training for the community in response to pandemic related increase in gun violence. The team will include mental health consultants who have a specific focus on the African American, Latinx, and Somali communities.



American Rescue Plan - Reference

Multnomah County - FY 2022 Adopted Budget by ARP Program

All program offers including descriptions and performance measures can be found at
<https://www.multco.us/budget/fy-2022-program-offers>

You can access individual PDF's for each program by typing in the program offer number found at the left of the following tables.





Public Health Emergency Response

\$56.7M

Program #	Program Name	FY 2022 Budget
10091	ARP COVID-19 Policy and Project Coordination	165,000
10092	ARP Communications Office Public Health Emergency Response	300,000
10093A	ARP Emergency Management Logistics	2,925,000
10093B	ARP Community Personal Protective Equipment (PPE) & County Supplies	1,000,000
25399A	ARP - ACHP Registered Nurse	200,000
25399D	ARP - COVID-19 Response Coordination - Aging Services	80,000
40199A	ARP - Public Health - Contact Tracing	4,913,480
40199B	ARP - Public Health - Community Testing, Vaccination, and Distribution	10,416,409
40199C	ARP - Public Health - Isolation and Quarantine	20,399,000
40199D	ARP - Behavioral Health - Continuing COVID Response	1,611,040
40199E	ARP - COVID-19 Response Health Officer	191,301
40199G	ARP - COVID-19 Response Clinical Services	13,000,000
40199I	ARP - COVID-19 Response Support Services	1,359,950
50099C	ARP Enhanced Cleaning Juvenile Justice Center and East Campus	120,000
50099D	ARP Adult Transportation Services	20,000
Total Public Health Response		56,701,180





Supporting People in our Care

\$14.4M

Program #	Program Name	FY 2022 Budget
30900	ARP - Ongoing Shelter Operations	5,100,000
30901	ARP - Expanded Street-Based Medical Care	175,000
30902	ARP - Expanded Hygiene Access	750,000
30903	ARP - Culturally Specific Outreach	425,000
30904	ARP - Alternative Shelter for Adults - Staffing Capacity	300,000
30905	ARP - Outdoor Physical Distancing Shelters	4,500,000
40199F	ARP - COVID-19 Response Corrections Health	470,289
40199M	ARP - Corrections Health Detention Center (MCDC) - Restoration	564,986
50099A	ARP Expanded Rent Assistance for Justice Involved Individuals	500,000
60997	ARP - MCIJ Dorm 5 & Provide Phone Calls for AIC	926,380
60998	ARP - MCIJ Dorm 13	547,040
60999	ARP - Elect Signage/Remote Court Hearings/Washing Machine	120,000
Total Supporting People in Our Care		14,378,695





Restoring Services

\$710,955

15900 - DA Domestic Violence Backlog created by COVID-19 restrictions	\$242,360
40199L - HD Public Health Nurse Family Partnerships Restoration	\$468,595



04

Crisis Response & Community Recovery

\$73.4M

Program #	Program Name	FY 2022 Budget
10090A	ARP Countywide Client Assistance	1,861,864
10094	ARP Office of Sustainability Food Access Focus	200,000
25399B	ARP - Multnomah Mothers' Trust Project (MMTP)	625,000
25399C	ARP - Domestic Violence Services	755,000
25399E	ARP - SUN Community Schools: Family Resource Navigators	4,073,000
25399F	ARP - SUN Community Schools: Summer Support	1,456,000
25399G	ARP - Eviction Moratorium & Prevention Support	400,000
25399H	ARP - HR and Business Services Support	450,000
25399J	ARP - Peer Support Tenant Services & Housing Stability	515,000
25399K	ARP - YFS Staffing Capacity Increase	140,000
25399L	ARP - Emergency Rent Assistance	48,800,000
25399M	ARP - YFS Rent Assistance Team Staffing Capacity	230,000
25399P	ARP - DCHS Client Assistance	4,856,000
40199J	ARP- Public Health Community Partners and Capacity Building Expansion	1,166,000
40199K	ARP- Public Health Communicable Disease Services Expansion	1,038,000
40199N	ARP - Client Assistance	2,225,000
40199O	ARP - Health Data Exchange	400,000
40199P	ARP - Demonstration Project for Neighborhood Focused Violence Prevention	101,000
40199Q	ARP - Gun Violence Impacted Families Behavioral Health Team	1,214,400
40199R	ARP - Culturally Specific Behavioral Health Programs	620,000
50099B	ARP Community Violence Intervention Programs	1,273,000
50099E	ARP Client Assistance	220,000
50099F	ARP Gun Violence Prevention Incubator Pilot	300,000
80099	ARP - Library Tech Mobile	500,000
Total Crisis Response & Community Recovery		73,419,264





Critical County Infrastructure

\$4.9M

72900 - Federal Grant Compliance and Monitoring	\$160,000
72901 - Return to Work Coordinator	\$200,000
72902 - Labor Relations Expanded Support	\$226,600
72903 - Countywide Federal Leave	\$1,250,000
78900 - Air Quality Improvements for County Buildings	\$1,000,000
78901 - Remote Work/Telework Software	\$2,073,000



Thank you!



Web Address

www.multco.us/budget



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Q&A



Please type your questions into the Q&A box now.

THANK YOU!



NACo's Economic Mobility Leadership Network:

<https://www.naco.org/resources/signature-projects/economic-mobility-leadership-network>

NACo Contact:

Katie Sullivan – ksullivan@naco.org

NLC's Equitable Economic Mobility Initiative:

<https://www.nlc.org/initiative/equitable-economic-mobility-initiative/>

NLC's Economic Mobility Peer Network:

Sign up: <https://www.emailmeform.com/builder/form/b4c53f78h8QjGv046fqd>

NLC Contact:

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