



virtual  
**Summer**  
**Event** series  
July **8-16**, 2021

# Information Technology and Communications Committee

**2021 Summer Leadership Virtual Meeting**  
July 14, 3:00-4:30PM Eastern

## Agenda: Information Technology and Communications

Virtual Meeting  
ALL TIMES LISTED ARE EASTERN

### Wednesday, July 14, 3:00-4:30 p.m. (Eastern)

1:30 p.m. – 2:35 p.m.	<b>FEDERAL ADVOCACY GENERAL SESSION</b>
3:00 p.m. – 4:30 p.m.	<b>INFORMATION TECHNOLOGY AND COMMUNICATIONS COMMITTEE MEETING</b>
3:00 p.m. – 3:10 p.m.	<b>WELCOME AND CHAIR’S REMARKS</b>  <b>The Honorable John Fogle, Chair</b> <i>Councilor, City of Loveland, Colorado</i>
3:10 p.m. – 3:30 p.m.	<b>FEDERAL ADVOCACY UPDATE</b>  <b>Angelina Panettieri</b> <i>Legislative Manager, National League of Cities</i>  The Committee will discuss NLC’s ongoing advocacy efforts around the implementation of the American Rescue Plan Act, as well as advocacy for local broadband priorities in the ongoing comprehensive infrastructure package legislative negotiations. Committee members will discuss key target members of Congress, critical advocacy talking points, and how to advocate effectively for local connectivity to their members of Congress over the summer.
3:30 p.m. – 3:50 p.m.	<b>CYBERSECURITY RESOURCES FOR LOCAL GOVERNMENTS</b>  <b>Trent Frazier</b> <i>Deputy Assistant Director, Stakeholder Engagement Division, Cybersecurity and Infrastructure Security Agency</i>  The Committee will discuss the recent spike in ransomware and other cyber threats to municipal networks with CISA representatives. Committee members will receive a briefing on these threats and new or recently updated tools and resources available from federal partners to prevent, respond to, and recover from cyber attacks.

<b>3:50 p.m. – 4:10 p.m.</b>	<p><b>NEW FEDERAL BROADBAND RESOURCES AND FUNDING OPPORTUNITIES</b></p> <p><b>Katherine Bates</b>  <i>Team Lead for Broadband Infrastructure, BroadbandUSA, National Telecommunications and Information Administration, U.S. Department of Commerce</i></p> <p>The Committee will receive an update on new funding opportunities from federal agencies for broadband infrastructure and connectivity in communities, most of which were authorized by the American Rescue Plan Act and FY2021 Omnibus Appropriations Act. In particular, the Committee will hear about new grant programs, tools, and resources from NTIA’s BroadbandUSA program, including the agency’s updated and improved national broadband map.</p>
<b>4:10 p.m. – 4:30 p.m.</b>	<p><b>ITC POLICY CHAPTER REVISIONS AND UPDATES</b></p> <p>The Committee will review proposed resolution revisions and new resolutions for the Information Technology and Communications chapter of the National Municipal Policy. Committee members will have the opportunity to review any submitted resolutions and staff recommendations. During this time, committee members are also encouraged to bring forward possible new resolutions or policy additions for consideration. NOTE: The Committee will plan to use its August meeting as a work period for finalizing updates and edits for a September vote.</p>
<b>4:30 p.m.</b>	<p><b>NEXT STEPS AND ADJOURNMENT</b></p> <p><b>The Honorable John Fogle, Chair</b>  <i>Councilor, City of Loveland, Colorado</i></p>

### Enclosures

- NLC Policy Development and Advocacy Process
- ITC 2021 National Municipal Policy Chapter

**Next ITC Committee Meeting:**  
**City Summit**  
**Salt Lake City, Utah**  
**November 18-20, 2021**

## **NLC POLICY DEVELOPMENT AND ADVOCACY PROCESS**

As a resource and advocate for more than 19,000 cities, towns and villages, the National League of Cities (NLC) brings municipal officials together to influence federal policy affecting local governments. NLC adopts positions on federal actions, programs and proposals that directly impact municipalities and formalizes those positions in the [\*National Municipal Policy \(NMP\)\*](#), which guides NLC's federal advocacy efforts.

NLC divides its advocacy efforts into seven subject areas:

- Community and Economic Development
- Energy, Environment and Natural Resources
- Finance, Administration and Intergovernmental Relations
- Human Development
- Information Technology and Communications
- Public Safety and Crime Prevention
- Transportation and Infrastructure Services

For each of the seven issue areas, a Federal Advocacy Committee advocates in support of NLC's federal policy positions. Members of each committee serve for one calendar year, and are appointed by the NLC President.

### **Federal Advocacy Committees**

Federal Advocacy Committee members are responsible for advocating on legislative priorities, providing input on legislative priorities, and reviewing and approving policy proposals and resolutions. Additionally, Committee members engage in networking and sharing of best practices.

Federal Advocacy Committees are comprised of local elected and appointed city and town officials from NLC member cities. NLC members must apply annually for membership to a Federal Advocacy Committee. The NLC President makes appointments for chair, vice chairs, and general membership. In addition to leading the Federal Advocacy Committees, those appointed as committee chairs will also serve on NLC's Board of Directors during their leadership year.

At the Congressional City Conference, Federal Advocacy Committee members are called upon to advocate for NLC's legislative priorities on Capitol Hill, as well as develop the committee's agenda and work plan for the year. Committee members meet throughout the year to further the plan, hear from guest presenters, discuss advocacy strategies and develop specific policy amendments and resolutions. At the City Summit, committee members review and approve policy proposals and resolutions. These action items are then forwarded to NLC's Resolutions Committee and are considered at the Annual Business Meeting, also held during the City Summit.

## Advocacy

Throughout the year, committee members participate in advocacy efforts to influence the federal decision-making process, focusing on actions concerning local governments and communities. During the Congressional City Conference, committee members have an opportunity, and are encouraged, to meet with their congressional representatives on Capitol Hill. When NLC members are involved in the legislative process and share their expertise and experiences with Congress, municipalities have a stronger national voice, affecting the outcomes of federal policy debates that impact cities and towns.