Ready To Rebuild
August Recess Site Visit Guide

Goal: Site visits are a critical tactic to building and strengthening relationships with your Members of Congress. As Congress continues to negotiate toward a bipartisan infrastructure proposal, we encourage local leaders to reinforce the ask for a strong infrastructure package that invests with cities in the infrastructure you need.

Who Should Participate: Elected official, Public Works Director/City Planner, employees involved in specified project, local media outlet, local business owner and/or constituents impacted by chosen project.

What Information Should You Share: We encourage you to review the comprehensive list of local investment priorities that NLC is advocating for. However, it is critical to not just showcase the priority infrastructure project in your community, but also highlight the neighborhood and the impact the project will have on residents and businesses.

▪ We need an infrastructure package that streamlines investment directly to the local level and eliminates inefficient bureaucratic processes and puts every dollar to use quickly and efficiently. Share timelines and project plans to emphasize this efficiency.

▪ How can investments leverage local and regional efforts to build or complete a surface transportation project that will improve the community’s mobility?

▪ How will additional funding be used to address any drinking water, wastewater and stormwater infrastructure needs impacted by climate change?

▪ How will financing for broadband infrastructure, adoption and affordability reach your communities? What are the current barriers to adoption and affordability?

▪ How does your municipality invest in your local talent pipeline in building, rebuilding and maintaining your priority infrastructure projects?
Additional Resources:

- District Director Scheduler Contact Sheet
- Site Visit Invitation Template (below)
- Infrastructure Priorities Talking Points (will share the week of 7.26)

Site Visit Congressional Invitation (feel free to adapt)

Dear [Insert Member of Congress],

We as local leaders are ready to lead the way and put in the work in rebuilding our community’s infrastructure, one neighborhood at a time. We would like to formally invite you to a site visit at [Insert site] at [Insert Address] on [Insert Date].

[Insert site name] is an essential part of our community. [Insert site description and explanation of functions] However, it is in much need of a revitalization.

We are at a critical juncture in determining the path of our future – rebuilding and revitalizing America’s infrastructure is integral to our nation’s economic recovery. Infrastructure need not be a partisan nor bureaucratic issue, as it is an American issue. Therefore, we must work together to rebuild our communities.

Sustainable, reliable infrastructure functions as the backbone of each and every city, town and village in America. Infrastructure does not come in one shape or size, which is why local communities across the country not only need an investment, but flexibility to put those funds to use. We call upon you to invest, rebuild, and revitalize multiple areas of American infrastructure with us including but not limited to:

1.) Transportation- Use all new transportation investments to leverage the local and regional efforts to build the modern, safe, and technology-forward goals our residents are asking for.
2.) Water- Provide financing, funding and flexibility to meet the nation’s growing drinking water, wastewater and stormwater infrastructure needs and address the impacts of climate change.
3.) Broadband- Provide new financing and funding for broadband infrastructure, adoption, and affordability that directly reaches communities of all sizes and remove state legal barriers to local broadband decision-making
4.) Workforce- Invest in skills training, including short-term occupational training and on-the-job training, that will support a local talent pipeline in building, rebuilding, and maintaining our critical American infrastructure.

We hope that this visit will show you how an investment in local infrastructure is an investment in our country. In tandem with the National League of Cities, we encourage you to support a comprehensive infrastructure package that will create many different opportunities for growth in our community and communities across the country.

Respectfully,
[Insert name, etc]