Cities Addressing Basic Needs of Postsecondary Students

Peer Learning Call: Linking & Leveraging Postsecondary Data to Support Postsecondary Success

NLC | NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

Housekeeping

- Participants are currently muted. We'll ask folks to unmute during the group discussion.

- We're recording today's meeting and will share the recording, slides, and resources after the call.

NLC's Basic Needs Portfolio

Cities Addressing Basic Needs of Postsecondary Students
2020-2022

Akron, Ohio
Arlington, Texas
Aurora, Illinois
Jacksonville, Florida
Orlando, Florida
Las Vegas, Nevada
Tempe, Arizona
Mesa, Arizona
Newark, New Jersey
Richmond, California
Rancho Cordova, California
St. Louis, Missouri
Winston-Salem, North Carolina

Municipal Leadership to Promote Strong Ecosystems of Supports to Increase Postsecondary Degree or Credential Completion
2019-2021

Denver, Colorado
San Diego & **Chula Vista**, California
Philadelphia, Pennsylvania
Richmond, California
Rochester, New York
Oakland, California

Key Dates

October 2020 - September 2021	City coaching calls every 4-6 weeks
October 2020 - September 2021	Monthly Peer Calls
March 15, 2021	Completed Action Plans Due to NLC
Summer 2021*	Virtual National Briefing with other Basic Needs cohort.
Fall 2021*	In-person Cohort Meeting
September 2021	New Cohort Selected.
September 2021 - September 2022	Quarterly Sustainability Calls

The Data Quality Campaign (DQC) leads a national effort to improve the **policies, practices, and conditions** that empower individuals to use data effectively to improve student outcomes from early childhood through the workforce.

Individuals face unique barriers to achieving their education and career goals.

Data sharing and linkages can support conversations about how to provide the **360-degree support** individuals need to succeed.

What are you trying to accomplish in your city?

How can you create a data ecosystem that supports your goals?

Start with your questions

Be clear about how data supports your goals.

- ❑ Develop policy and practice questions that will set the priorities for action with data

- ❑ Determine the information needed to answer those questions and track progress towards goals

DQC
DATA QUALITY
CAMPAIGN

Determine data use needs
Different data is used for different purposes.

❑ What decision points should the data support?

❑ Who needs to use the data?

❑ What form of access is most needed?

- Public report?

- Analytical tool?

- Operational tool?

DQC
DATA QUALITY CAMPAIGN

Build trust with your community
People will not use data they don't trust or understand.

- ❑ Engage stakeholders in the creation of policies for data collection and use

- ❑ Communicate the value of your data initiative to student success and community well-being

- ❑ Center equity during every step of the data use process

DQC
DATA QUALITY CAMPAIGN

Prioritize privacy and ethical data use practices

Safeguards are critical to effective data use.

❑ Ensure privacy and security best practices are in place

❑ Be transparent about how data is used and protected

❑ Ensure everyone who has access to individual information knows their role to protect it

DQC
DATA QUALITY
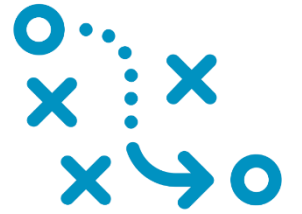CAMPAIGN

Invest in capacity for data use
Data use requires people, time, money, and technology.

- ☐ Allocate resources to support data use

- ☐ Understand and support training needs

- ☐ Account for future changes in technology

DQC
DATA QUALITY
CAMPAIGN

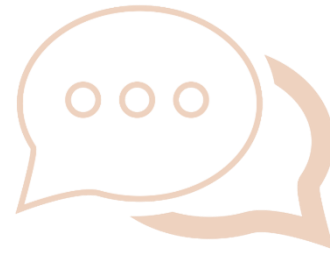**People** are critical to the success of data initiatives.

Short-term strategies

- ✓ Use the bully pulpit and communications to promote value of data to meeting city goals

- ✓ Map your city and state's data landscape and existing infrastructure

- ✓ Identify potential partnerships and data champions in the community

- ✓ Conduct focus groups with stakeholders to understand data needs, concerns, and challenges

- ✓ Consider a "quick win" that could be possible as a proof of concept or pilot effort

Peer Discussion

- What data challenge is keeping you up at night?

- What data initiatives have you implemented and what helped you be successful?

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Next Steps

- Our next call February 25th at 1:00 Eastern: *Topic TBD*

- Relevant upcoming webinar: ***Catalyzing Next Generation University-State-City Partnerships for Economic Opportunity***
  - Thursday, January 28, 2:00 PM EST Register at: https://zoom.us/webinar/register/WN_YSIIaBMNRjuLhnldEZ5ufA