

FOR IMMEDIATE RELEASE

June XX, 2021

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[CITY] Joins National League of Cities, White House Initiative to Increase Vaccination Rates in Hard-to-Reach Communities

CITY, STATE – As part of the Biden administration’s National Month of Action for COVID-19 Vaccinations, today [CITY] announced that it is joining the National League of Cities (NLC) and the White House in a joint initiative to develop and share innovative programs to increase vaccination rates in the nation’s hardest-to-reach communities. [CITY] is participating in this initiative to support the nationwide goal of vaccinating 70% of U.S. adults with at least one dose by July 4th.

[CITY/TOWN/VILLAGE] will be [BRIEF DESCRIPTION OF PROGRAM] in partnership with [PARTNERS] to increase vaccinations in hard-to-reach communities.

[CITY] has been on the frontlines of COVID response and recovery and is committed to ensuring that residents receive trusted information and equitable access to the COVID vaccine. Through [NLC’s digital portal](#), resources shared by [CITY] and other municipalities across the country will be available so that local leaders can learn from their peers, adopt new strategies to vaccinate vulnerable communities, and track collective nationwide vaccination efforts.

“We are proud to join the National League of Cities and the White House in sharing our [city/town/village](#)’s efforts to ensure COVID-19 vaccines reach the most vulnerable residents so that we all can fully recover from the pandemic,” [CITY LEADER] said. “We are proud to help bring timely and relevant information to our fellow cities, towns and villages across the nation and contribute to a collaborative peer learning effort so that we can all better reach small and rural communities, Black, Indigenous and people of color and young people.”

For more information on the nationwide initiative and to view NLC’s COVID vaccine peer-learning digital portal for local leaders, visit www.nlc.org/vaccine.

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