

Unpacking the American Rescue Plan: How State & Local Partnerships Can Support Afterschool & Summer Learning

Afterschool Policy Advisors' Network (APAN) Meeting

Tuesday, April 6, 2021

2:00 - 3:30 pm ET via Zoom



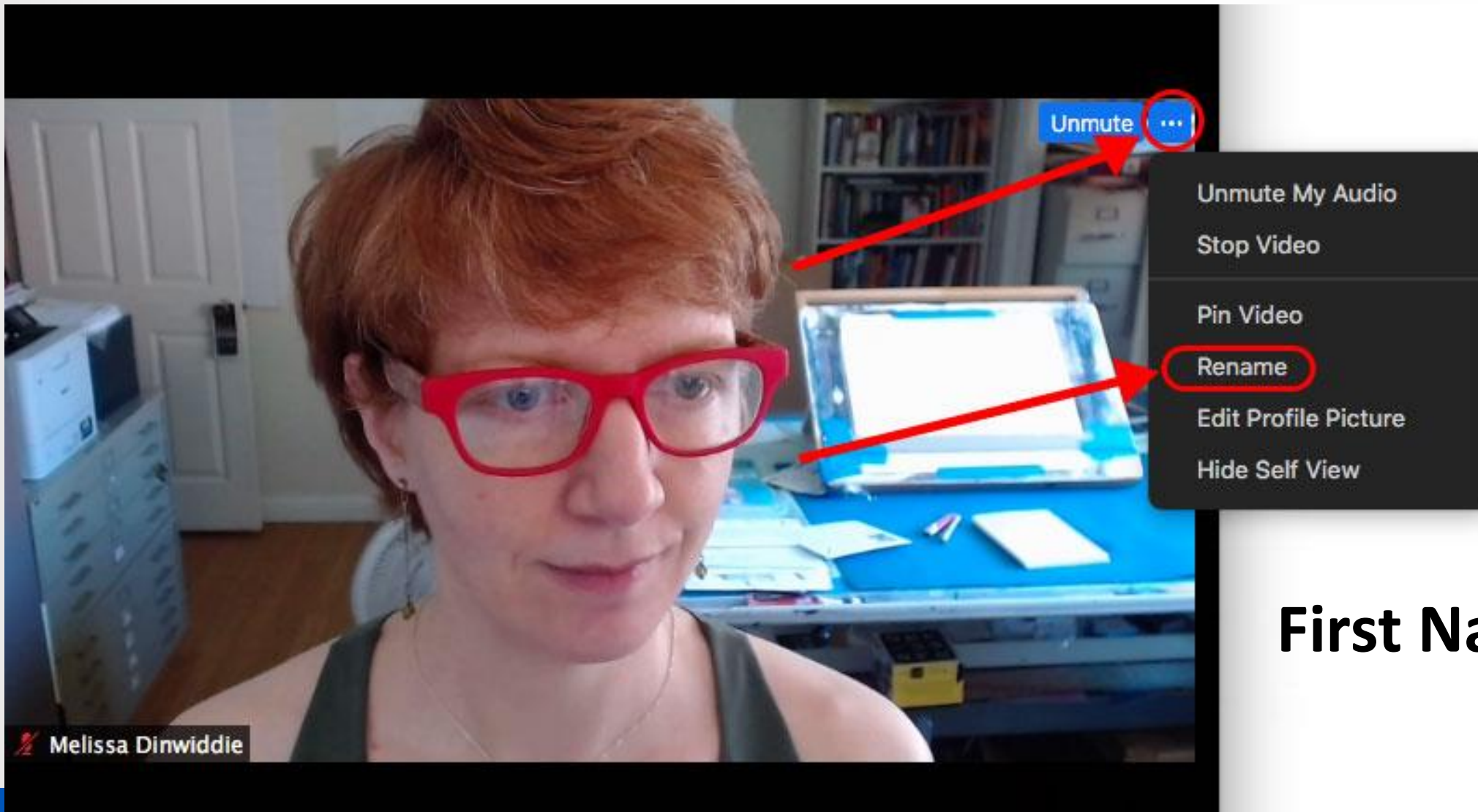
NLC NATIONAL
LEAGUE
OF CITIES
CITIES STRONG TOGETHER

Housekeeping



- Participants are currently muted but can use the chatbox function throughout the presentation to comment/ post questions.
- Participants are encouraged to turn on their camera during the breakout sessions discussions.
- Today's presentation will be recorded and shared following the event.

Using the Rename Feature on Zoom



First Name, State



WHO WE ARE

The National League of Cities (NLC) is the voice of America's cities, towns and villages, representing more than 200 million people across the country.



Presenters



Audrey M. Hutchinson
Director, Education & Expanded
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Agenda



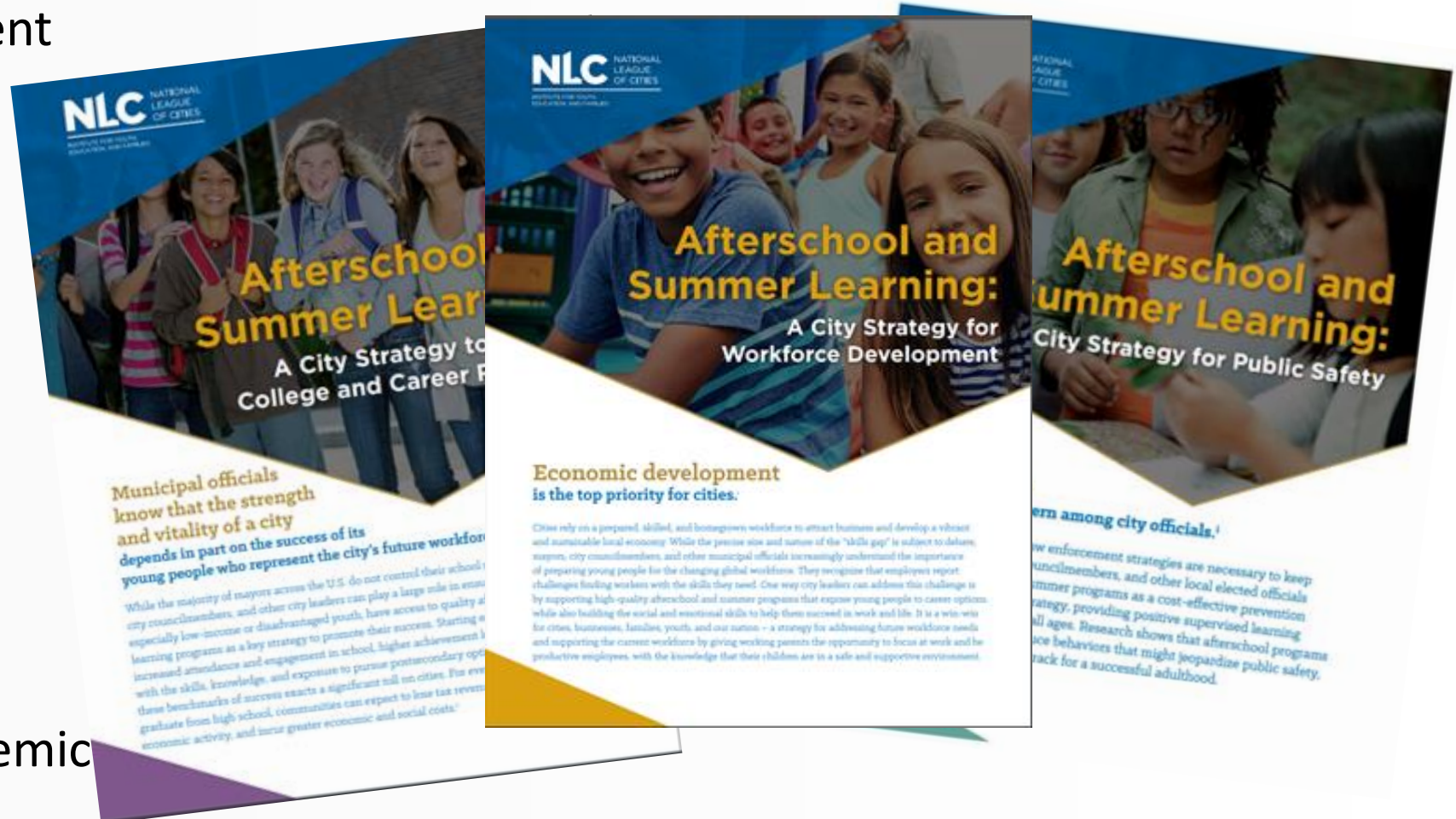
- Welcome and logistics
- Overview
- National League of Cities: Leveraging Municipal Funds from the American Rescue Plan Act
- Afterschool Alliance: Afterschool and Summer Learning funding in the American Rescue Plan Act
- Q & A
- Regional Breakout Groups with Statewide Afterschool Networks
- Next Steps

Afterschool & Summer Learning Programs as Solutions for Recovery



Benefits

- Workforce Development
- Childcare
- College & Career Readiness
- Remote Learning
- Social and Emotional Learning
- Physical Activity
- Mentorship
- Public Safety
- Hunger & Nutrition
- Homework help/academic support



City Examples of Programmatic Innovation during the Pandemic



Charlotte, NC - Mayor's Youth Employment Program

Transitioned all programming to virtual 5-week program
361 Youth Participated / Placed across 18 companies

- Advanced Manufacturing
- Business & Finance
- Technology
- Innovation
- Healthcare

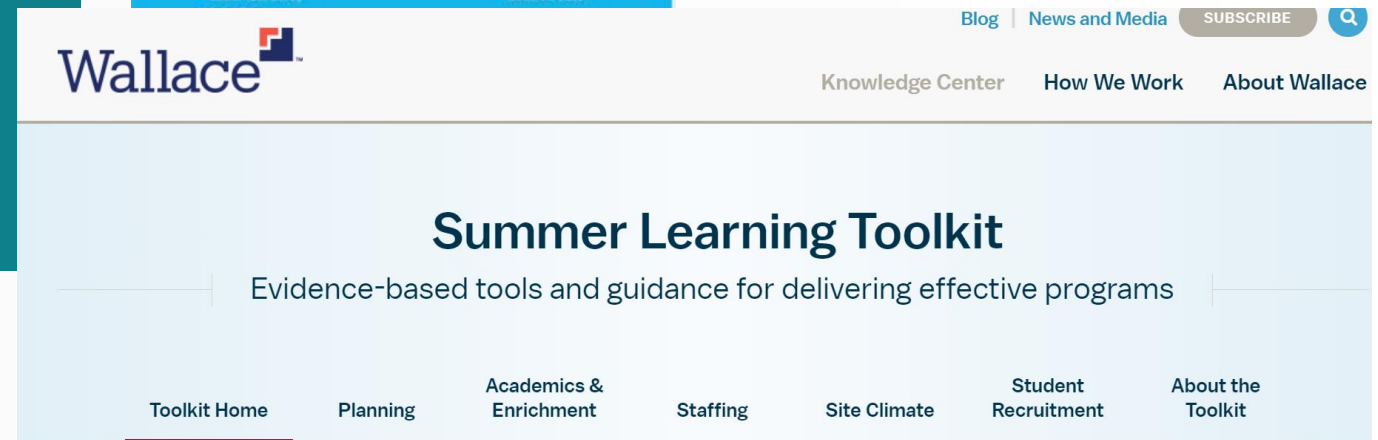
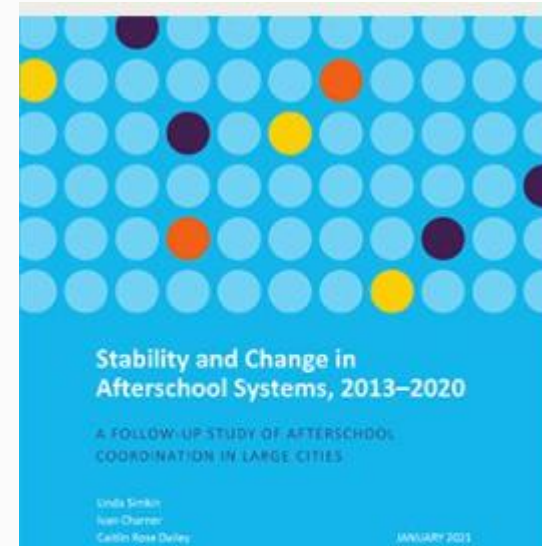
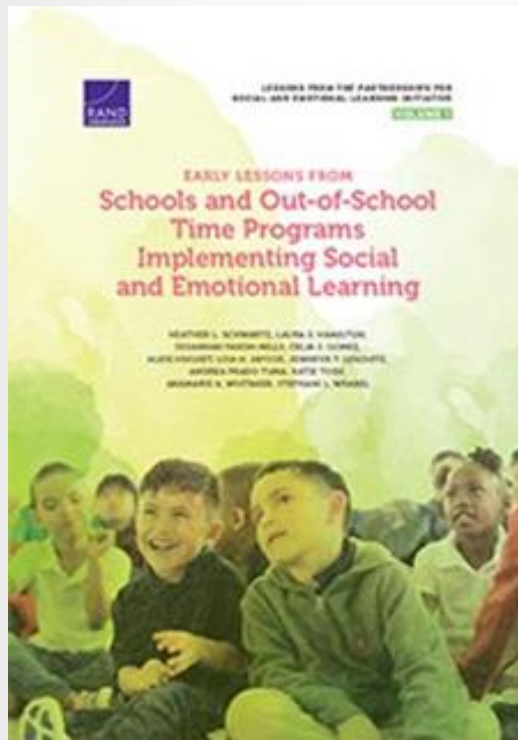


Louisville, KY – 50 Justice Now Learning Hubs conducting project-based learning activities around the city

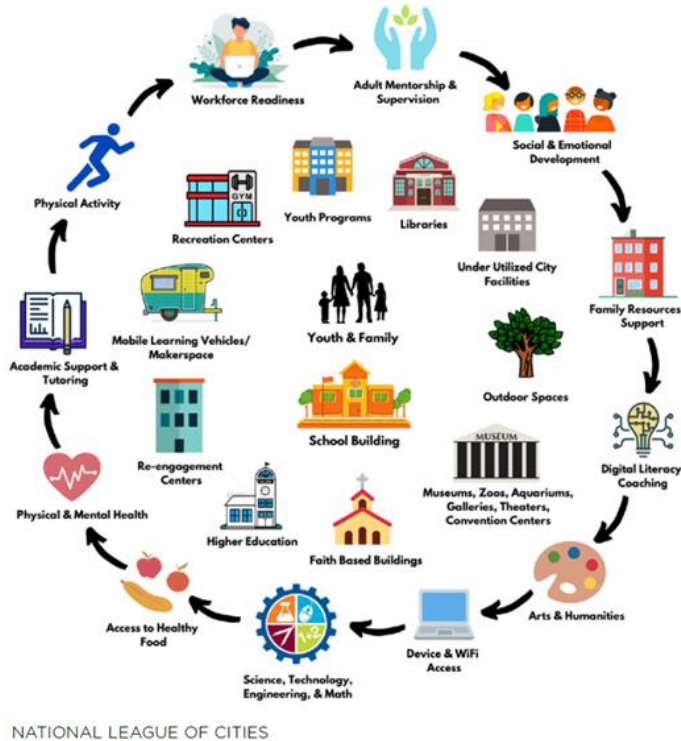
Orlando, FL – Parramore Kidz Zone is a city-funded neighborhood-based intensive support system that ensured all kids had food, digital access, mental health supports, and remained connected to school.



Resources & Tools for Evidence-Based Afterschool and Summer Programs



Community Learning Hubs as a Response to the Pandemic and Beyond



NATIONAL LEAGUE OF CITIES

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CITIES GROWING TOGETHER

COMMUNITY LEARNING HUBS: Municipal Leadership to Support Education Requires Collective Action

The coronavirus pandemic has impacted virtually every facet of American life. Since March 2020, cities, towns, and villages nationwide have permanently lost 110,000 small businesses, more than 6 million people have been diagnosed with COVID-19, 47 percent of residents are unemployed, and millions of children and youth have not had in-person instruction since schools closed. While efforts to mitigate the spread and impact of COVID-19 varies across municipalities, the role of city officials has remained the same: to protect and serve people who call their community "home". Creating Community Learning Hubs is an emerging solution to do exactly that.

Background

From setting up Grab & Go meal sites and Pandemic Electronic Benefit Transfer (EBT) programs to address food insecurity to passing eviction moratoriums and rent stabilization laws, cities, towns, and villages are pulling out all the stops to address the emerging needs of residents. COVID-19 has exposed a safety net that is not only frayed, but has exacerbated systemic inequities, and our education system is not immune. The pandemic forced widespread school closures in an unprecedented disruption to K-12 schooling, impacting almost 551 million students. In the weeks and months that followed, school and local leaders struggled to reach out to students and families to reconnect, assess their transition to distance learning, and address the growing list of unmet needs.



Full NLC brief and executive summary:

<https://www.nlc.org/resource/community-learning-hubs/>

American Rescue Plan's historic investment in local governments



All 19,000 municipal governments are entitled to direct, non-competitive federal formula grants from the U.S. Treasury Department. Cities over 50,000 will get funds from Treasury; cities <50,000 get funding from the state.

Cities will receive first payment in 60 days, second payment 12 months after first disbursement. Spending Deadline: Funds available until December 31, 2024. Unexpended funds must be returned to Treasury.

Recipient governments can transfer funds to:

- Private nonprofit organizations;
 - A public benefit corporation involved in the transportation of passengers or cargo
 - Other local governments
-

Coronavirus State and Local Fiscal Recovery Funds

The \$360 billion in funding under this section is broken down as follows:

- **State Governments:** \$195.3 billion
- **Tribal Governments:** \$20 billion to federally recognized tribal governments
- **Local Governments:** \$130.2 billion split evenly into
 - \$65.1 billion for 19,000+ municipal governments; and
 - \$65.1 billion for 3000+ county governments
- New “**Capital Project Fund**”: \$10 billion for broadband grants to states
 - “to carry out critical capital projects directly enabling work, education, and health monitoring, including remote options, in response to the public health emergency.”

Estimated Local Allocations in the American Rescue Plan

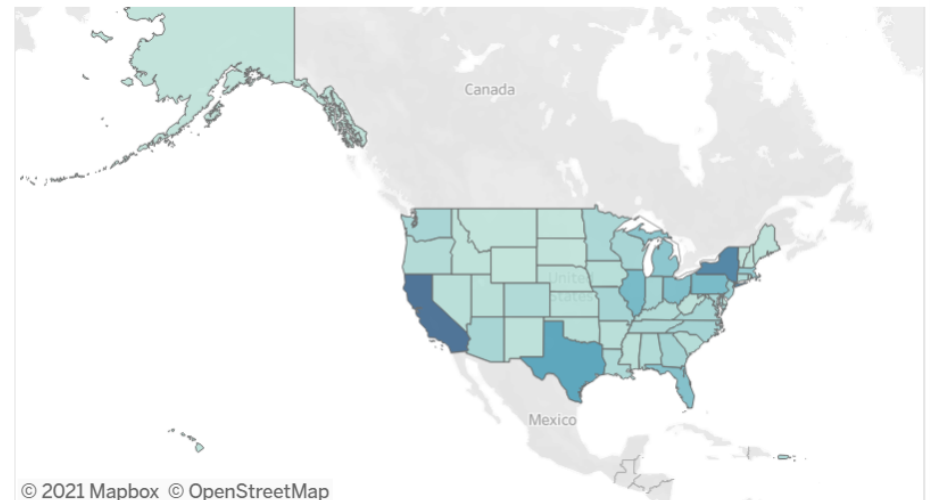
American Rescue Plan Act Funding Allocations for Municipalities

Search by Municipality

Funding Allocation for Municipalities

State	Municipality Name	
Grand Total		\$65,100,000,000.00
Alabama	Abbeville city, Alabama	\$474,577.00
	Adamsville city, Alabama	\$793,618.81
	Addison town, Alabama	\$133,104.02
	Akron town, Alabama	\$60,805.18
	Alabaster city, Alabama	\$6,207,875.06
	Albertville city, Alabama	\$4,024,820.84
	Alexander City city, Alabama	\$2,654,108.97
	Aliceville city, Alabama	\$417,850.22
	Allgood town, Alabama	\$120,498.07
	Altoona town, Alabama	\$169,253.44
	Andalusia city, Alabama	\$1,609,112.66
	Anderson town, Alabama	\$49,496.90
	Anniston, Alabama	\$13,814,280.06
	Arab city, Alabama	\$1,554,054.31
	Ardmore town, Alabama	\$271,213.34

Total Municipal Funding by State



State	
Alabama	\$779,742,579.19
Alaska	\$88,861,945.18
American Samoa	\$4,958,392.51
Arizona	\$1,233,096,805.93
Arkansas	\$412,481,537.71
California	\$8,356,006,304.20
Colorado	\$826,814,698.60
Connecticut	\$870,407,757.48
Delaware	\$147,733,406.89
District of Columbia	\$385,847,598.49
Florida	\$2,861,776,119.36

American Rescue Plan Act of 2021

Summary of Provisions

Select topic to view program information.

- ☐ Agriculture
- ☐ Broadband
- ☐ Education
- ☐ Employment
- ☐ Energy and Environment
- ☐ Health Care
- ☐ Homeland Security
- ☐ Housing
- ☒ Human Services and Community S...
- ☐ Medicaid
- ☐ Miscellaneous Provisions
- ☐ Nutrition
- ☐ Payments to Individuals
- ☐ Small Business
- ☐ State and Local Assistance
- ☐ Taxes
- ☐ Transportation and Infrastructure
- ☐ Veterans Affairs

Agency	Program	Summary	Amount	Eligible City Sizes	Link to Federal Program
Department of Health and Human Services	Additional funding for aging and disability services programs		\$276 million		
Department of Health and Human Services	Programs for survivors	\$200,000,000 for section 301 of the Family Violence Prevention and Services Act (42 U.S.C. 10403), plus \$49,500,000 for Grants To Support Culturally Specific Populations by providing support to (A) culturally specific community-based organizations to provide culturally specific activities for survivors of sexual assault and domestic violence, to address emergent needs resulting from the COVID-19 public health emergency and other public health concerns; and (B) support culturally specific community-based organizations that provide culturally specific activities to promote strategic partnership development and collaboration in responding to the impact of COVID-19 and other public health concerns on survivors of sexual assault and domestic violence. In addition, provide \$198,000,000 for Grants To Support Survivors Of Sexual Assault to assist rape crisis centers in transitioning to virtual services and meeting the emergency needs of survivors.	\$450 million		https://www.acf.hhs.gov/fysb/programs/family-violence-prevention-services
Department of Health and Human Services	Child Care Stabilization	A lead agency for a State that receives a child care stabilization grant pursuant to subsection (c) shall reserve not more than 10 percent of such grant funds to administer subgrants, provide technical assistance and support for applying for and accessing the subgrant opportunity, publicize the availability of the subgrants, carry out activities to increase the supply of child care and provide technical	\$23.975 billion		https://www.acf.hhs.gov/occ/q/ccdf-frequently-asked-questions-response-covid-19

Other funds cities can leverage in the American Rescue Plan Act



- Waivers for USDA Meal Programs extended through Sept. 30, 2021 - all areas qualify to feed free summer meals and snack to children and teens
- Child Care Development Block Grant - \$15 Billion
- Emergency Assistance to Families through Home Visiting Programs - \$150 million
- Pediatric and Community Mental Health Services, Youth Suicide Prevention Program, Substance Abuse programs
- School & library broadband funding through FCC Emergency Connectivity Fund ([E-Rate](#)), \$7.171B
- Emergency Broadband Benefit EBB – to receive updates: <https://www.fcc.gov/broadbandbenefit>
- Institute for Museum and Library Services - \$200 million to help public libraries open safely and provide Wifi, hot spots, education resources, workforce development opportunities
- Community Schools explicitly mentioned as allowable use for learning recovery dollars to LEAs

- 1. Use dedicated grants and programs first whenever possible**
 - Save Local Fiscal Recovery Funds for gaps and priorities not eligible for other federal and state assistance programs
- 2. Assess government operations AND community needs**
 - Ask valuable staff and stakeholders for help creating a comprehensive needs assessment
- 3. Prioritize fiscal stability and returning to work**
 - Save pet projects for earmarks
- 4. Maintain records and document success**
 - Create long-term information infrastructure for your future leaders
- 5. Your Congressional Delegation is part of your success**
 - Invite Members of Congress to re-openings, ribbon-cuttings, etc...



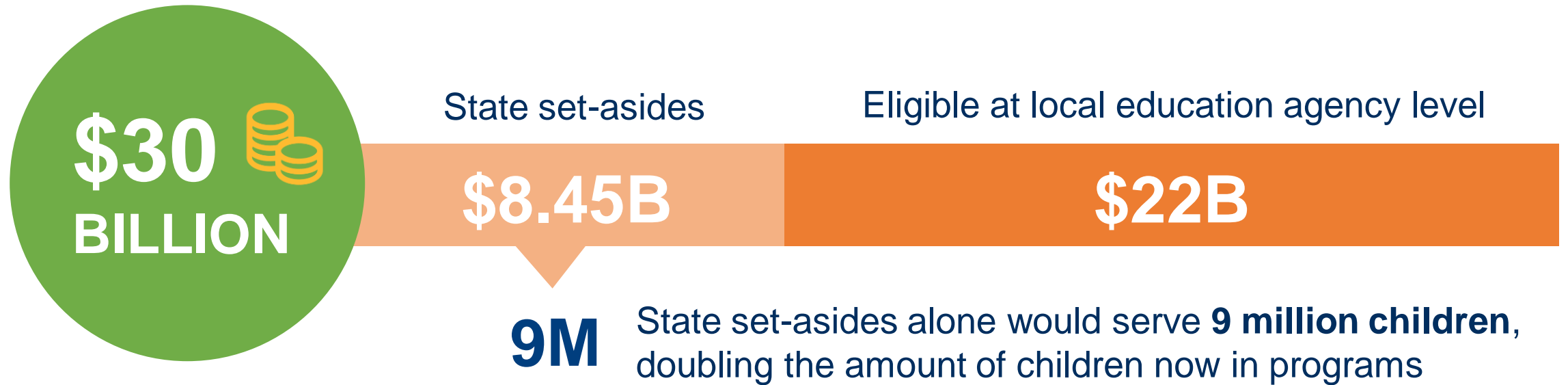
Afterschool Alliance

American Rescue Plan

Opportunity of a Generation for Afterschool & Summer

Biggest Opportunity Since 21st CCLC Expansion

- **American Rescue Plan potential support for afterschool & summer:**



- 21st CCLC grew 25x from \$40M in 1998 to \$1B in 2002
- Current federal funding for OST is ~\$3B, including \$1.25B for 21st CCLC

American Rescue Plan: ESSER III:

\$30 Billion Eligible for Afterschool & Summer

- District level – LEAs
 - 20% of \$109B to be spent on learning recovery (afterschool/summer/ELT)
 - **Total = \$22B**
- State level - SEAs
 - \$1.22B set-aside for summer
 - \$1.22B set-aside for afterschool programs
 - 5% set aside, \$6.1B, for learning recovery (afterschool/summer/ELT)
 - **Total = \$8.45 billion for afterschool/summer/ELT**
 - States can expect a range of 3X to 7X your state funding for 21st CCLC to come through for afterschool/summer



American Rescue Plan: ESSER III:

Timing

- \$\$ flowing in the next few weeks
 - Expect Feds send to SEAs within a few weeks
 - SEAs disperse to LEAs within 60 days
- Can be spent over 24-30 months, until Sept 2023
- Support can cover:
 - Summer 2021, 2022, 2023
 - Afterschool 2021-22; and 2022-23

Additional Funding Sources

- **\$39 billion** for child care, which can include school-age care, which will flow to state child care agencies
- **\$1 billion** for Corporation for National and Community Service through AmeriCorps for AmeriCorps positions to



Decision Makers

NATIONAL

Dept of Education
direction, handbook for
SEAs, LEAs

Provide examples,
research to inform
handbook, direction

STATE

SEAs decision on 5%
learning recovery
interventions and how to
disburse 1% afterschool
and summer set asides

SEAs guidance to LEAs on
how to use 20% set aside
for learning recovery

State Legislators

LOCAL

Inform local providers
and LEAs about
potential use of 20%
set aside

At the State Level

- Provide input on state set aside
- What mechanisms to deliver funding? 21st CCLC; 3rd party grants; more
- Propose Guidance to LEAs
- Funding to Networks for training and quality
- Showcase models in your community that can be expanded

At the Local Level

- Educate decision makers (LEAS) and programs - local school leadership are making decisions about use of ESSER II & soon ESSER III funds
- Speak out about the importance of a holistic community approach for kids and parents
- Identify programs/partners that can expand and have infrastructure and relationships with children and youth
- Share examples, guidance, evidence

Tools to Help – Making the Case

www.afterschool.nptoolkit.org

- [Talking pts](#)
- Fact sheet: [Afterschool as Critical for Students' Recovery](#)
- Guide: [A Summer for Learning & Recovery](#)
- Principles of Expanded Learning – Supporting Students' Recovery in Summer and Afterschool: [2-pager](#) and [full paper](#)
- ESSER Template Fact Sheets: [ESSER Afterschool and Summer Programs](#) and [ESSER learning loss](#)

Supporting Afterschool & Summer Learning in West Virginia with ESSER II Funding



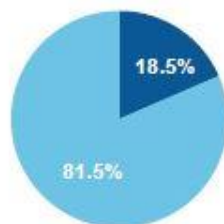
The 50 State Afterschool Network

Why Are Afterschool and Summer Learning Programs So Important?

- **Proven to accelerate learning gains and address learning loss.** Programs engage students in enriching, hands-on projects that provide more time for deeper learning. And staff ensure students who are struggling get the extra help they need.
- **Intentional focus on social-emotional learning and kids' mental health.** Programs connect young people with caring mentors who are trained to help youth build healthy relationships, navigate challenges, make good decisions, and heal from trauma.
- **Keep kids safe and engaged.** Programs provide a safe place for youth to learn and gain critical social and life skills, including leadership, critical thinking, and teamwork. They care for young people both during and beyond the school day, allowing parents to return to work or take time to seek employment.

Learning Happens Outside of School Too!

Afterschool and summer learning programs are essential for students' recovery and helping kids reach their full potential. For K-12 students, more than 80% of their time is spent learning outside of school.¹



■ Time spent in formal learning environments including school
■ Time spent in informal learning environments or settings outside of school

Access to Out-of-School Time Programs Is Not Always Equitable

Cost and access prevent many students from low-income families and students of color from participating. These gaps are likely to grow, with many more families struggling from job losses and fallout from the pandemic. In West Virginia, more than 107,000 students are missing out on afterschool learning opportunities.²

Families in the highest income bracket spend **5x** more on out-of-school time activities each year than families in the lowest income bracket.³



For every child in afterschool in West Virginia, **4 are waiting** for an available program.



How Can the ESSER II Fund Help Ensure Access to Expanded Learning Opportunities in West Virginia?

Ideas for Implementation

- Create or increase access to existing afterschool, summer or school break learning opportunities.
- Partner with local community organizations and 21st Century Community Learning Centers that provide afterschool and summer learning programs to offer youth more opportunities to engage and more access to caring adults.
- Provide on-going, sustainable opportunities for small group programming, including enrichment, tutoring, life-skills development, college and career exposure, and more.
- Increase family engagement and empowerment opportunities.

Embrace Nontraditional Learning!

Afterschool and summer programs complement classroom learning and provide real-world experiences for students of all ages. Students who participate benefit, students from families with low-income demonstrate the greatest gains.

- Hands-on project-based learning
- STEM, arts and music
- Planning and preparing for college
- Career exploration, internships, mentoring
- Service learning and community projects
- Youth led learning and social activities
- Physical activity

Resources

West Virginia Statewide Afterschool Network: Lean on our state's leading afterschool intermediary for an abundance of resources on program design, staff development, and afterschool and summer programming academic outcomes.

Afterschool Alliance: This national organization is a great place to stay up-to-date on program trends and policy development. You can also find state and national data about the demand for afterschool and summer programs.

National Summer Learning Association: Looking for resources specific to summer learning? NSLA has one goal—investing in summer learning to help close the achievement gap. Their website is a hub for resources targeted at summer program staff, parents and caregivers, and educators.

Questions? Contact us!

West Virginia Statewide Afterschool Network
Equities House
900 Virginia St. E., 3rd Floor
Charleston, WV 25301

(304) 720-9884

WVSAN@mail.wvu.edu

Sources

1. The LIFE Center's Lifelong and Lifewide Diagram. <http://life-nlc.org>
2. Afterschool Alliance. (2020). America After 3PM: Demand Grows, Opportunity Shrinks. <http://www.afterschoolalliance.org/AA3PM>



Supporting Student Learning with ESSER II funding

Partnering with Afterschool & Summer Learning Programs

Why Afterschool & Summer Learning?



Address learning loss by providing youth with **more time** for deeper learning and the extra help they need to close the achievement gap.



Address youth mental health by connecting young people with **caring mentors** who are trained to help youth build healthy relationships and heal from trauma.



Ensure youth safety by offering families a **safe place** for youth to learn both during and beyond the school day, allowing parents to return to work or take time to seek employment.

Did You Know?

Access to afterschool and summer learning programs is not always equitable. Cost and access prevent many students from low-income families and students of color from participating. These gaps are likely to grow, with many more families struggling from job losses and fallout from the pandemic.

In Georgia, **more than 633,000 students** are missing out on afterschool learning opportunities.

In Georgia, forevery child in an afterschool program, 2 more are waiting to get in.



Ideas for Implementation

Partner with a local community organization who provides afterschool and summer learning programs to offer youth more opportunities to engage, learn, and thrive

Create or increase access to and improve quality of existing afterschool, summer, or intercession learning opportunities

Provide on-going, sustainable opportunities for small group programming including tutoring, life-skills development, college & career exposure, etc.

Increase family engagement & empowerment opportunities

How can I utilize ESSER II?



Embrace nontraditional learning!

School age children spend more than **80 percent** of their waking hours learning outside of school, making afterschool and summer learning programs key to ensuring kids reach their full potential.

Afterschool & summer learning programs should incorporate nontraditional learning strategies to expand classroom learning and provide new experiences to young people.

Successful program models include things like project-based learning, physical education, college & career exposure, academic enrichment, STEM, art & music, service learning, and opportunities to develop interpersonal relationships with peers, mentors, and the community.

Summer: A Unique and Unleveraged Time

Time for Improvement

Provide students and staff time opportunity to catch up, keep up, and develop new skills.

Time for Innovation

Empower staff to test and try out and measure new ideas, solutions, strategies before scaling

Time for Integration

Break down silos in education and partner leaders and organizations in rare, new ways

Time for Impact

Learning from hands-on summer programs is immediate, measurable, and lasting

Photo: S. Wells/Life Pieces to Masterpieces



Program elements from the Wallace National Summer Learning Project pilot programs:

- Voluntary, full-day programming that included academic instruction and enrichment activities (the latter mainly provided by community partners) for five days per week for no less than five weeks of the summer;
- At least three hours of (engaging and inspiring) language arts and mathematics instruction per day provided by a certified teacher;
- Small class sizes of no more than 15 students per instructor;
- No fees to families for participation;
- Free transportation and meals.



Afterschool Alliance



The 50 State Afterschool Network

[*Learning from Summer: Effects of Voluntary Summer Learning Programs.](#) (2016) Rand Corporation

THINK BIG:

Convince School Districts to Fund Partnerships

- City leaders - unique position to connect school districts to community and faith-based partners
- What resources can your city offer – sites, staff, transportation, recreational equipment
- Share examples from other cities of successful partnerships
- Use tools and examples of already proven, evidence supporting programming
- Enough funds to target most of the low-income students in your community.

City of San Francisco, California



- Using 40 facilities across the city; libraries, parks & Recreation, and community centers
- Prioritizing K-5th grade students – low-income, children in public housing or the foster care system, homeless youth, those that lack digital access
- Staffed by experienced nonprofits & youth serving organizations, afterschool-programs



Among students regularly attending a 21st Century Community Learning Center:



Approximately 1 in 2
**improved their
math and Language
Arts grades**



More than 2 in 3
**improved their
homework completion
and class participation**



More than 3 in 5
**improved their
behavior in class**

What YOU Can Do:

- Use and Share COVID Resources: <https://afterschoolalliance.org/covid/>
- Target COVID \$\$ to Summer Learning and Afterschool
- Identify State and Local Intermediaries
- Convene with stakeholders in your community that have relationships with your children and youth
- Advocate and Educate LEAs, SEAs, and policy makers at every level
- Sign up for Afterschool Alliance Resources: afterschoolalliance.org/get-updates.cfm



Afterschool Alliance

Contact us

Jodi Grant – jgrant@afterschoolalliance.org

Regional Breakout Groups with Statewide Afterschool Networks



Region 1: Washington, Oregon, Idaho, California, Nevada, Alaska, Hawaii

- *Victoria Wegner, Mindspring Consulting & Jillian Luchner, The Afterschool Alliance*

Region 2: Utah, Colorado, Arizona, New Mexico, Texas

- *Janelle Cousino, The Afterschool Alliance & Autumn Rivera, National Conference of State Legislators*

Region 3: Montana, Wyoming, North Dakota, South Dakota, Nebraska

- *Ashley Wallace, National Conference of State Legislators & Mital Lyons- Warren, National League of Cities*

Region 4: Oklahoma, Arkansas, Louisiana, Mississippi, Alabama

- *Jen Rinehart, The Afterschool Alliance & Eli Frankel, National League of Cities*

Region 5: Minnesota, Iowa, Wisconsin, Michigan

- *Terri Ferinde, Collaborative Communications & Kathryn Shibuya, National League of Cities*

Region 6: Kansas, Missouri, Illinois, Indiana, Kentucky, Ohio, West Virginia

- *Mike Bartlett, National League of Cities & Alexis Butler, National League of Cities*

Region 7: Georgia, Florida, South Carolina, North Carolina, Virginia, Tennessee

- *Erik Peterson, The Afterschool Alliance & Nicole Wilkins, Collaborative Communications*

Region 8: Maryland, Delaware, New York, New Jersey, Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, Maine, Pennsylvania, District of Columbia

- *Bela Shah Spooner, National League of Cities & Antonia Rangel- Caril, National League of Cities*

Next Steps

Connect with:

- Your state's afterschool network & other statewide out of school time groups
- Neighboring municipalities/ counties
- Convene school district(s) and community-based organizations who have strong relationships with the community, particularly afterschool and summer learning providers, to devise a citywide plan;
- Ask your state education agency how funding will be allocated/delivered
- Meet with your local school district leaders
 - Offer your partnership to superintendents, school boards, & principals by sharing examples & evidence of impact
 - Demonstrate your existing connections with students & families, esp. people in low-income areas
 - Learn their plans for funding distribution/resource allocation
 - Offer city's help to maximize reach of services and target students in greatest need

Raise your Voice/ Share your City Story



- How did your city use the funds to improve programs, services, outcomes for children and youth?
- Let NLC know! We need examples of success to make the case for the sustainability of these resources.
 - Blogs
 - Op-Eds
 - Local papers/Magazines/Radio
 - Congressional briefings
 - State legislative meetings/briefings/Day at the Hill events
 - National Summer Learning Week/Lights on Afterschool Day



- The passage of the historic American Rescue Plan means over \$65 Billion will be delivered directly to cities, towns and villages. Now the real work begins.
- What are your local priorities for this funding?
- To gauge how conditions have changed this past year, and how new funding will be used to address these challenges, NLC is conducting a short survey and we invite you to participate!
- [Link to Survey](#)

Membership Regions



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NLC is here to help you!



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