

# THE 2021

**NLC** NATIONAL  
LEAGUE  
OF CITIES

**CONGRESSIONAL  
CITY CONFERENCE**

RESPOND.  
RECOVER.  
REBUILD.

# RECAP

CCC 2021: HERE'S WHAT HAPPENED AT OUR MOST SUCCESSFUL ONLINE EVENT YET.



US Vice President Kamala Harris delivers remarks to the National League of Cities in the South Court Auditorium of the White House in Washington, DC, on March 8, 2021. OLIVIER DOULIERY, AFP Via Getty Images

“*The American people* will continue to look to you [local leaders] as much as they look to me or the President because of your *tireless efforts*, because they know *they can rely on you*. They will continue to look to you for *answers*, and for *comfort*, and for *hope*.”

—VICE PRESIDENT KAMALA HARRIS  
*2021 National League of Cities Congressional City Conference*

“*As cities, we have to become more knowledgeable and be more intentional about racial equity.*”

—CASEY THOMAS, Councilmember, Dallas, Texas

“*Local governments are key to the fabric of a well-functioning economy, so if a local government is struggling, so will that local economy.*”

—MARK ZANDI, Chief Economist, Moody's Analytics



## CCC BY THE NUMBERS

Nearly

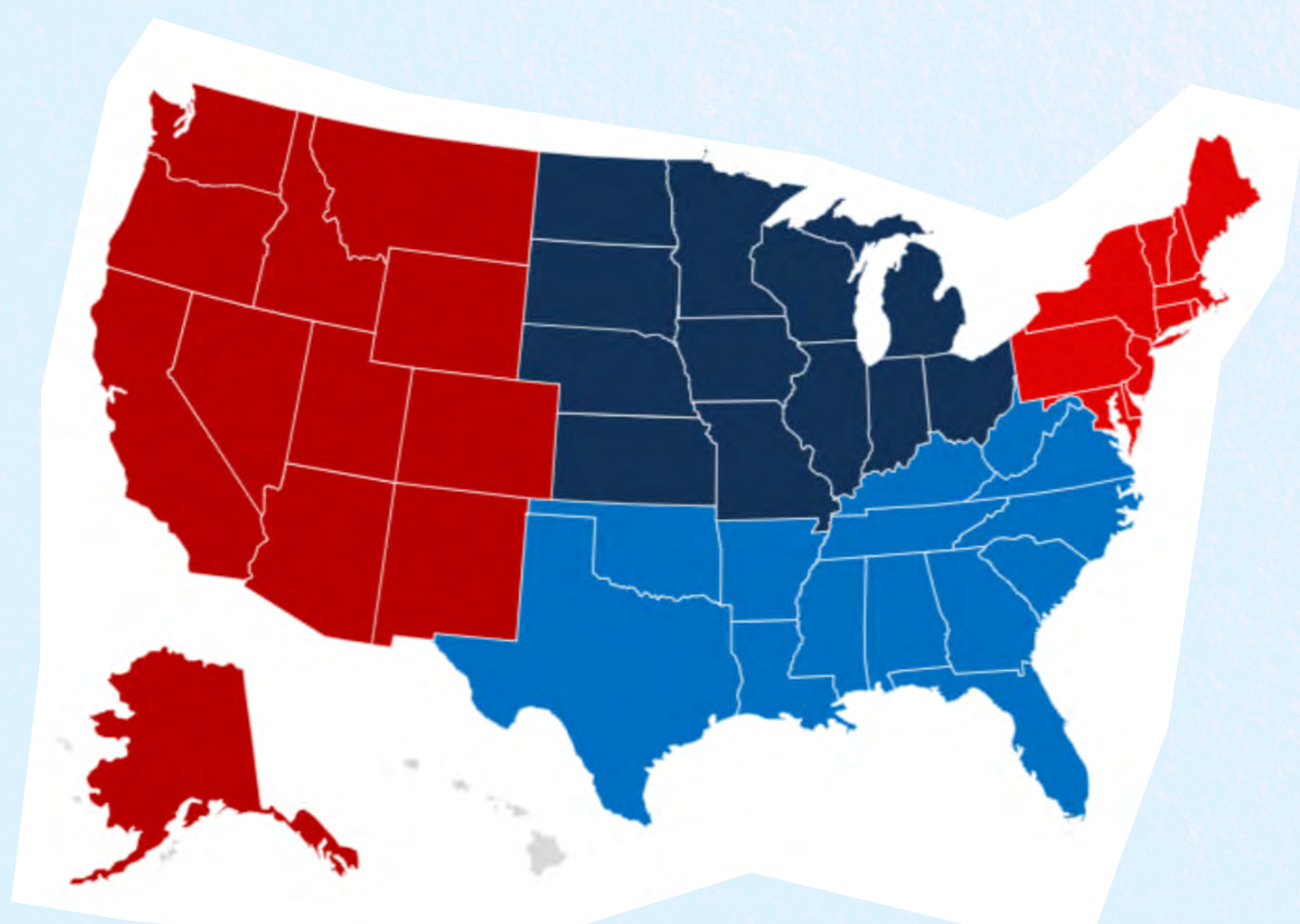
# 2,000

attendees

Nearly

# 1,200

towns and villages represented!



# 50+

national media  
outlets coverage

## Respond Recover Rebuild

“

*In the past year, our local leaders have responded to the needs of our people. As we continue to respond, we are beginning to recover - recover from the pandemic that has stripped our sense of health and safety and driven us to rethink how we do business in our cities, towns and villages, and how we protect our communities, and how we move forward. As local leaders, we are a resilient, resourceful bunch. We see our residents as people, not numbers, and we are here to help our communities rebuild.”*

**KATHY MANESS**  
NLC President and Lexington,  
South Carolina Councilmember

**Cities are stronger together.**  
Every year at CCC, attendees from across the country connect with members of Congress, explore federal grants and programs, hear key insights from administration speakers, and have tough conversations to become better leaders for the future.





LOCAL LEADERS ARE ON THE FRONT LINES OF THE COVID-19 PANDEMIC—WORKING HARD EVERY DAY TO RESPOND TO CRITICAL HEALTH ISSUES, SUPPORT ECONOMIC RECOVERY AND BUILD STRONGER COMMUNITIES FOR THE FUTURE.

## Combating Vaccine Hesitancy in America's Communities



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## ADVOCATING FOR DIRECT COVID RELIEF TO CITIES, TOWNS AND VILLAGES

For over a year, more than

# 2,500

municipal officials and staff amplified the voices of their communities in Washington

with more than

# 4,500

tweets, calls, and letters.



## NATIONAL EXPERTS SHARE HOW AMERICA'S LOCAL LEADERS CAN CONTINUE TO SUPPORT PANDEMIC RESPONSE EFFORTS

*"We need to make sure that you - community members, members of localities, people who know your district, know your people - mobilize your network, because they don't necessarily want to hear from me, they want to hear from you."*

**DR. ROCHELLE WALENSKY**,  
Director of the Centers for Disease Control and Prevention

*The common enemy is the virus, not the health officials who are doing the best they can to get the country of the pandemic grip we are in. As city leaders, what you can do is get behind your public health officials. Please continue to give them your strong, uninhibited support."*

**DR. ANTHONY FAUCI**, Director,  
National Institute of Allergy and Infectious Diseases



## RECOVER

### Constituency Groups, Federal Advocacy Committees Bring Diversity of Voices to D.C.

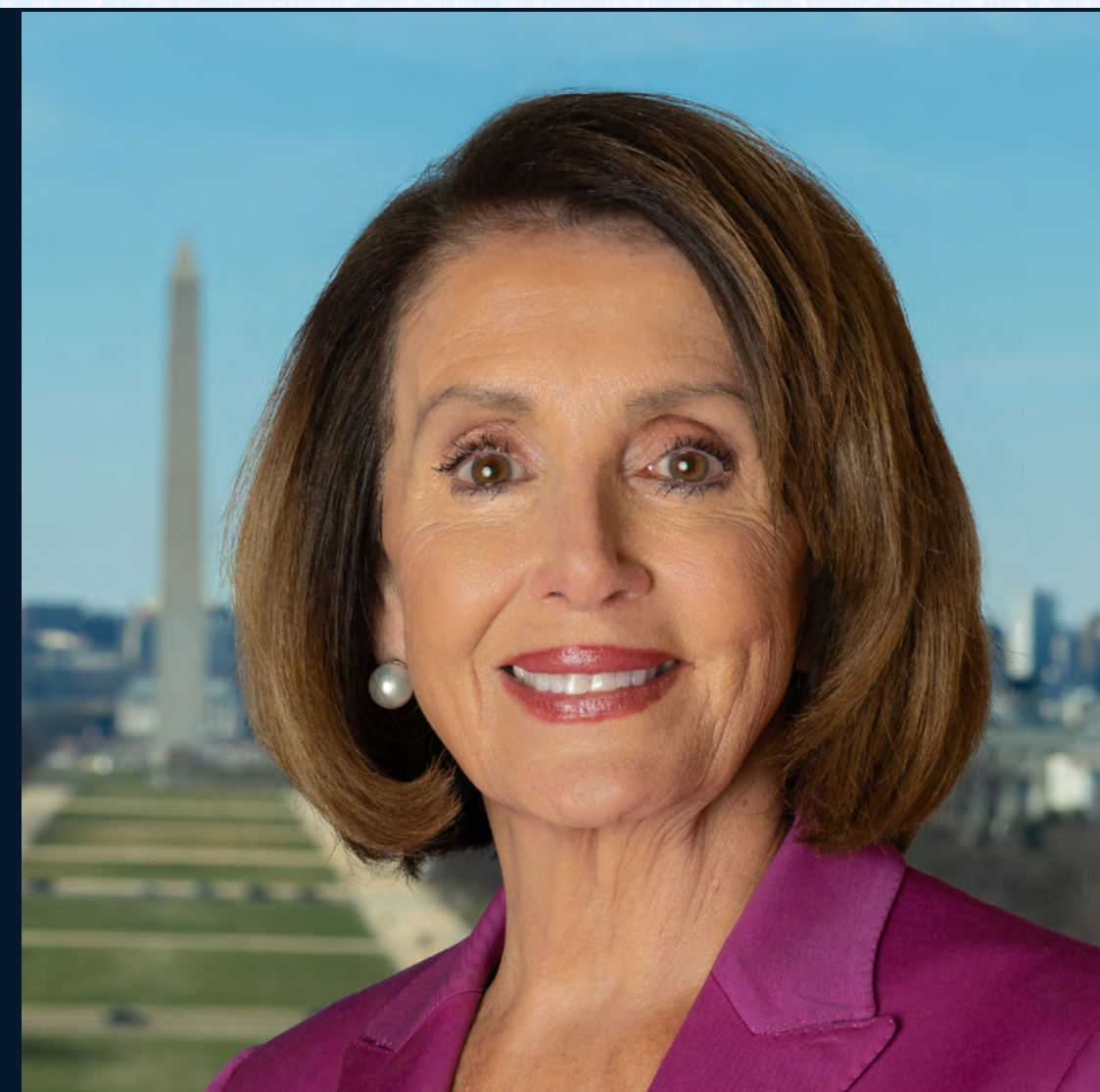
The COVID-19 virus has compounded longstanding inequities in our cities, towns and villages. Local elected officials have stepped up to address these inequities and bring to the forefront the unequal impact that the pandemic has had on Black and Brown communities and pursue an equitable recovery.

*“The thing about crisis, is people think they are the great equalizer, and that crisis affects everybody the same way. You and I know that’s not true. COVID has made us look at things in a different way and it has disproportionately impacted Blacks and people of color. If you are poor and live in a high-density area, you were more likely to get COVID. COVID has really put at the forefront the differences that exist in society. And as public officials, we have seen those differences perhaps too close.”*

Former San Juan Mayor  
**YULIN CRUZ**

“In the face of the pandemic and economic crisis, you are on the front lines leading the fight to save lives and livelihoods.”

**NANCY PELOSI,**  
Speaker of the U.S. House  
of Representatives



In a year that Speaker of the House Nancy Pelosi noted was full of “horror and heartbreak,” the National League of Cities, in partnership with local leaders across America, advocated tirelessly for their communities.

And during this year’s CCC conference, it was announced that \$65 billion in relief to America’s cities, towns and villages through the American Rescue Plan.



### Meet our Diversity Award Winners

City of Atlanta, GA  
Strength in Beauty and  
CreaATL Relief Fund

City of Arlington, TX  
Arlington Unity Council

City of Providence,  
RI African American  
Ambassadors Group

City of District Heights,  
MD OPERATION  
MENTAL HEALTH

## Want to join?

Annually, the incoming NLC President appoints the leaders and the members of the federal advocacy committees and constituency groups to a one-year term.

Local elected and appointed city and town officials from NLC member cities are eligible to be appointed! To be considered for an appointment, you must complete an online application.

For more information visit  
[nlc.org/membership](https://nlc.org/membership)



Local-federal partnership is critical in driving the national economy forward and addressing the issues that keep residents up at night. More than 200 million people live in our communities and together, we can rebuild our nation to be as strong, safe and fair as ever before for all residents.

*“...The **Build Back Better** package represents a whole new level of opportunity. We need to get our infrastructure to a world-leading level.”*

Pete Buttigieg, Secretary, U.S. Department of Transportation



*“The nuance that sometimes Congress cannot appreciate, you understand intuitively. I look forward to cooperating once more as we come to a right decision that will benefit the folks that live in your cities, and your towns, and your villages, and benefit our entire country.”*

SENATOR BILL CASSIDY (R-LA)



*“If we do our job, I am confident that Americans will make it to the other side of this pandemic – and be met there by some measure of prosperity. By the end of the year, I expect your city economies will resemble 2019 much more than 2020.”*

JANET YELLEN, Secretary, U.S. Department of Treasury

*The passage of the American Rescue Plan will finally allow us to do what most of us came to government for – not simply to fight fires and resolve crises, but to build a better country.”*



# WORKSHOPS, PROGRAMMING, RESOURCES - AND EVERYTHING THAT MAKES CCC SPECIAL

## RESPOND WORKSHOPS

**THIRTEEN DYNAMIC WORKSHOPS** covering the most pressing issues for local leaders and residents in our communities. Registrants: you can view workshops On Demand until April 30, 2021

### THE LEAD AND COPPER RULE: WHAT CITIES NEED TO KNOW

*“This is a critical issue and action for all of your communities not because there’s a federal rule, but because lead is poison. And our communities need drinking water that is free of poison. It is worth doing – in my opinion – whatever it takes to deliver clean water.”*

SATYA RHODES-CONWAY,  
Mayor, Madison, Wisconsin

### ESSENTIALS OF CDC VACCINE CONFIDENCE BOOTCAMP

*“Building trust is a process, not an end state. It is our job to let communities know that it is okay and valid to have questions, especially for those that have been hurt by societal systems.”*

RICHARD QUARTARONE, Health Communication Specialist, Notifiable Diseases and Healthcare Information, Centers for Disease Control and Prevention

### THE 2020 CENSUS AND YOUR COMMUNITY

*“For me, the key [to a successful 2020 Census, despite the challenges] was the linkage between the locals and the Census Bureau.”*

JOSEPH SALVO,  
Chief Demographer, New York City

## RECOVER WORKSHOPS

### MUNICIPAL ADVOCACY: TIPS AND TOOLS FOR LOBBYING CONGRESS

*“Data does paint a picture. Data should drive policy decisions that we make.”*

CASEY THOMAS, Councilmember, Dallas, Texas

### STANDING UP EQUITY IN SMALL BUSINESS START-UP AND RECOVERY

*“The racial wealth gap is a product of systemic racism. People don’t just pull themselves up by their own bootstraps. Government procurement opportunities are the intentional initiative to help create businesses and wealth.”*

DARRICK HAMILTON, Henry Cohen Professor of Economics and Urban Policy, The New School

### ADVOCATING FOR WORKFORCE INVESTMENTS FOR COVID ECONOMIC RECOVERY

*“We are finding a silver lining with COVID being a pivotal year of upskilling. There is not a skills gap, but an opportunity gap. Hopefully some people could look back on 2020 as the year where they got their career trajectory on track.”*

KATE GALLEGOS, Mayor of Phoenix, Arizona





## REBUILD WORKSHOPS

### NEXT STEPS FOR FEDERAL TELECOM POLICY — AND HOW IT AFFECTS YOU

[Learn more](#)

*“As a nation we are gradually working our way out of this pandemic... For many of us, work, school and healthcare are taking now place virtually. That means that broadband is no longer ‘nice to have’ — it’s ‘need to have.’”*

JESSICA ROSENWORCEL, Acting Chairwoman, Federal Communications Commission

### EYE ON THE COURTS: KEY CASES FOR CITIES, TOWNS AND VILLAGES

[Learn more](#)

*“What does a more conservative Supreme Court mean for local governments? It probably will be a smaller change than you think. Most local government cases aren’t blockbuster cases, which in the last 10 years would have been decided 5-4 on ideological lines.”*

LISA SORONEN, Executive Director, State and Local Legal Center

### CLIMATE CHANGE: FROM CITY LEADERSHIP TO FEDERAL ACTION

[Learn more](#)

*“We’ve got to have a three-prong approach on climate change — regional, local, and federal... We’re putting our money where our mouth is and working with federal partners.”*

ERRICK D. SIMMONS, Mayor, Greenville, Mississippi

### Critical NLC Resources Released at CCC21!

### COVID-19: Local Action Tracker Overview

### Local Governments Bear Disproportionate Brunt of Job Loss

### Examining the Presidential Cabinet: Power and Influence of Local Leadership

See more at [nlc.org/resources-training/](https://nlc.org/resources-training/)





# CITIES ARE ESSENTIAL

## NLC DELIVERS

### *Virtual Hill Day!*



# 29

federal agencies participated in annual Federal Agency Round Robin to help local leaders explore grants and programs that will guide their communities into a brighter future.

# 92

of Members of Congress met with

# 350

participating local elected leaders from 37 states

# 222

meetings on virtual Capitol Hill!



## WHAT WOULD A CONGRESSIONAL CITY CONFERENCE BE WITHOUT ADVOCACY DAY?

The day of virtual meetings with Members of Congress was a perfect end to rich, immersive and engaging programming that gave local advocates the info and tools to thank their congressional representatives for supporting the American Rescue plan and discussing the next critical congressional priorities.

*Hill Day engagement reaffirmed that local-federal leaders must lead together and with urgency, to address the greatest challenges facing America's communities.*



5 most engaged with NLC tweets

Replying to @leagueofcities

Thank you @SecretaryPete for the reminder that local-federal partnership is key to creating change and shape policies that will help America's cities, towns, and villages to build back better. #NLCCCC

None of it happens without a rich conversation with local communities, to hear what you are already doing on the ground."

Pete Buttigieg  
U.S. Secretary,  
Department of Transportation  
#NLCCCC

NLC

CONGRESSIONAL CITY CONFERENCE

RESPOND. RECOVER. REBUILD.  
March 7-10, 2021 VIRTUAL

2:46 PM · Mar 8, 2021 · Twitter Web App

||| View Tweet activity

99 Retweets 1 Quote Tweet 634 Likes

Impressions: 43, 225 | Engagement: 1,351 | Likes: 634

NLC National League of Cities @leagueofcities

COMING UP: Our #NLCCCC Closing General Session starts soon! Get ready to hear from Senate Majority Leader @SenSchumer, Dr. Mark Zandi of @economics\_ma, Secretary @JanetYellen, and our #COVID19 vaccine panelists: @GeorgesBenjami7, Dr. @VictorDzau, @DerrickNAACP, & @DrLeanaWen.

4:28 PM · Mar 9, 2021 · Twitter Web App

||| View Tweet activity

4 Retweets 2 Quote Tweets 14 Likes

Impressions: 20,351 | Engagement: 66 | Likes: 14

SOCIAL MEDIA BOARD

NLC National League of Cities @leagueofcities

OPENING GENERAL SESSION has officially commenced! 🎉🎉 Today we're kicking off with incredible speakers such as @VP, @SecretaryPete, Dr. Fauci of @NIAIDNews and Dr. Rochelle Walensky @CDCDirector

1:40 PM · Mar 8, 2021 · Twitter Web App

||| View Tweet activity

4 Retweets 2 Quote Tweets 34 Likes

Impressions: 12 | 155 Engagement: 139 | Likes: 34

NLC National League of Cities @leagueofcities

Thank you again @SecretaryPete for your continued partnership with us and local leaders across America's cities, towns and villages. #NLCCCC #infrastructure #LeadingTogether

Secretary Pete Buttigieg @SecretaryPete · Mar 8

Today, I spoke with @leagueofcities about how the imaginative work of America's cities is key to rebuilding our infrastructure and creating millions of jobs.

9:37 41.2K views

6:24 PM · Mar 8, 2021 · Twitter for iPhone

||| View Tweet activity

17 Retweets 2 Quote Tweets 203 Likes

Impressions: 20, 412 | Engagement: 300 | Likes: 203

3 NLC leadership tweets

Clarence Anthony @ceanthon50

Thank you @SecretaryPete for speaking with our members during our Board of Directors meeting. Transit is such an important part of our recovery. We need to pass the #AmericanRescuePlan to support cities, towns and villages!

1:04 PM · Mar 8, 2021 · Twitter Web App

40 Retweets 1 Quote Tweet 230 Likes

Clarence Anthony @ceanthon50

Good morning from Washington! We have a star studded line up of speakers today including @VP, @SecretaryPete, Dr. Fauci from @NIAIDNews and Dr. Walensky @CDCDirector. Ready for Day 2 of #NLCCCC with @leagueofcities!

9:59 AM · Mar 8, 2021 · Twitter Web App

21 Retweets 3 Quote Tweets 95 Likes

Clarence Anthony @ceanthon50

Vice President @VP @KamalaHarris announces at @leagueofcities CCC - \$250 million in grants for health literacy - information and education saves lives. Find out more at minorityhealth.hhs.gov.

2:29 PM · Mar 8, 2021 · Twitter Web App

9 Retweets 1 Quote Tweet 24 Likes



# SOCIAL MEDIA BOARD

## 5 attendee tweets

**Vice President Kamala Harris** ✓  
@VP  
United States government official

Today, I spoke at #NLCCCC to local leaders, at the center of the fight against COVID, about how the American Rescue Plan addresses the needs of cities, towns, and villages. We announced \$250 million for localities to help underserved communities stay safe and get vaccinated.

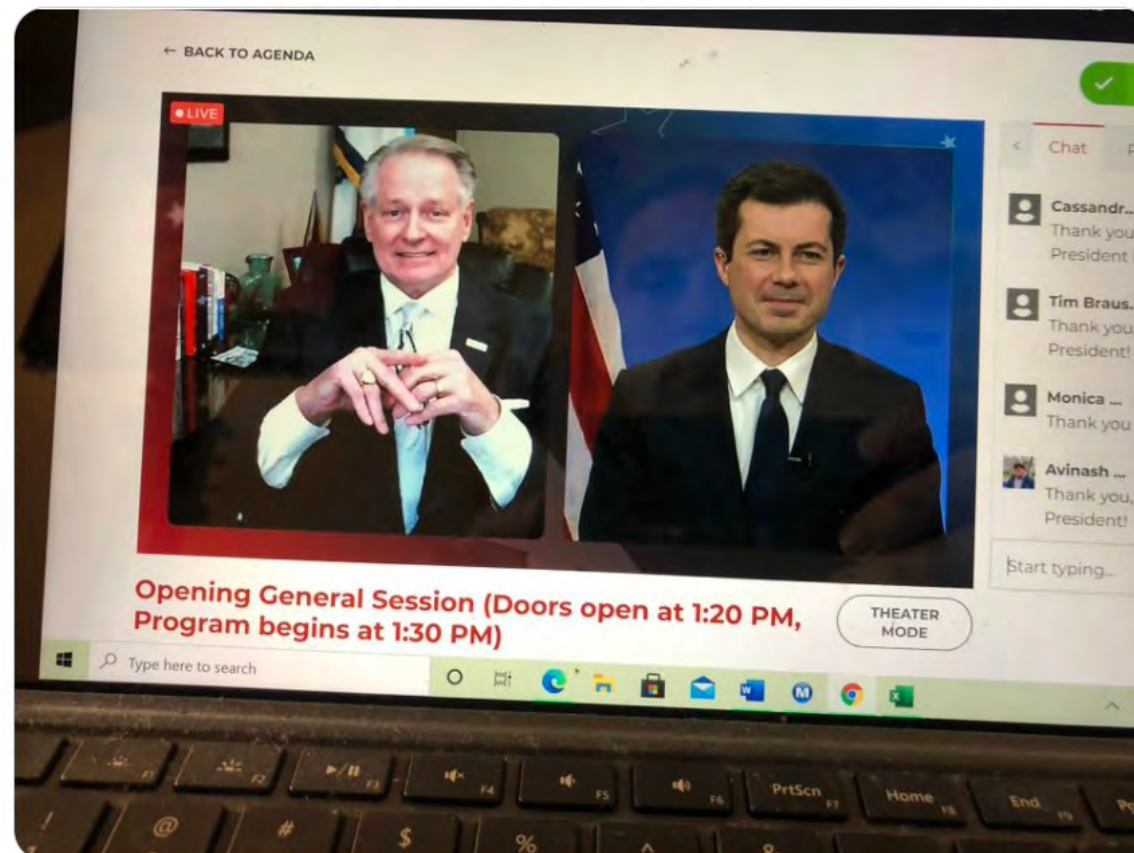


6:26 PM · Mar 8, 2021 · Twitter for iPhone

1,134 Retweets 33 Quote Tweets 8,611 Likes

**Jon Stehle**  
@JonStehle

Thank you @SecretaryPete for joining @leagueofcities #NLCCCC and @HuntingtonMayor for moderating this discussion!



**CSPAN** ✓  
@cspan

Dr. Anthony Fauci: "Of all of the pandemic outbreaks that I have had to deal with...I have never seen a situation that even came close to this with regard to divisiveness over ideology – political ideology – that actually swept over into the issue of public health." #NLCCCC

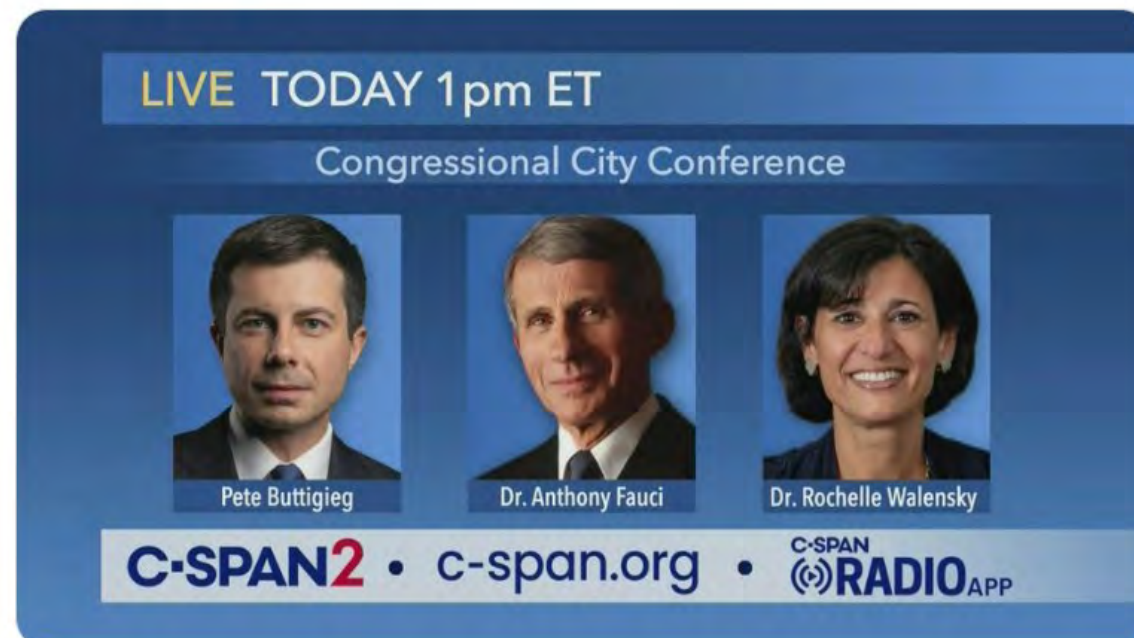


3:36 PM · Mar 8, 2021 · Twitter Ads

187 Retweets 179 Quote Tweets 512 Likes

**CSPAN** ✓  
@cspan

Congressional City Conference, @leagueofcities hosts - LIVE at 1pm ET on C-SPAN2 [c-span.org/video/?509640-...](https://c-span.org/video/?509640-...) #NLCCCC



9:04 AM · Mar 8, 2021 · Twitter Web App

39 Retweets 8 Quote Tweets 94 Likes

**Vincent Evans** ✓  
@VinceEvans46

.@VP started her career at the local level and that's why she's looking forward to addressing @leagueofcities. She knows how important city leaders are to not only helping us recover from COVID-19, but also the outsized role they will play in our #BuildBackBetter agenda. #NLCCCC

**NLC National League of Cities** ✓ @leagueofcities · Mar 6  
JUST ANNOUNCED: @VP @KamalaHarris will join NLC at the upcoming Congressional City Conference. During CCC, hear her remarks on the next steps toward recovery from #COVID19, key priorities and opportunities to partner with America's local leaders. #NLCCCC [bit.ly/3bhcoaJ](https://bit.ly/3bhcoaJ)

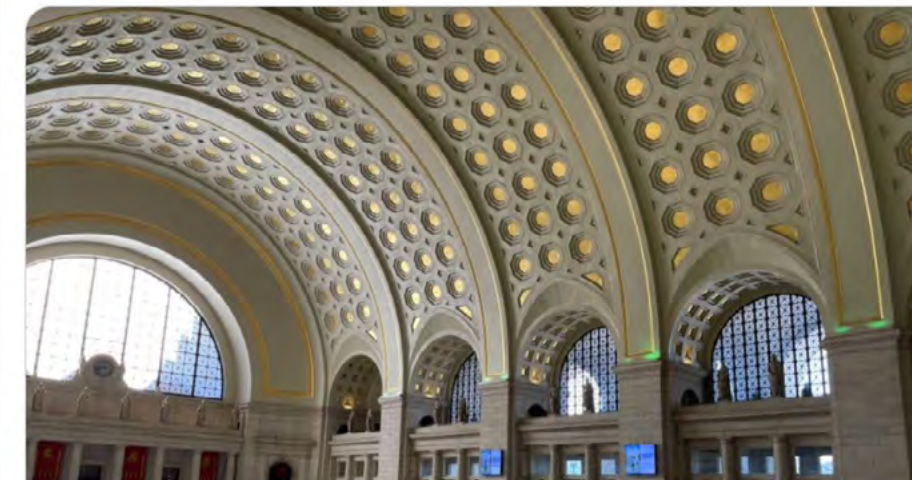


9:15 AM · Mar 7, 2021 · Twitter for iPhone

39 Retweets 1 Quote Tweet 122 Likes

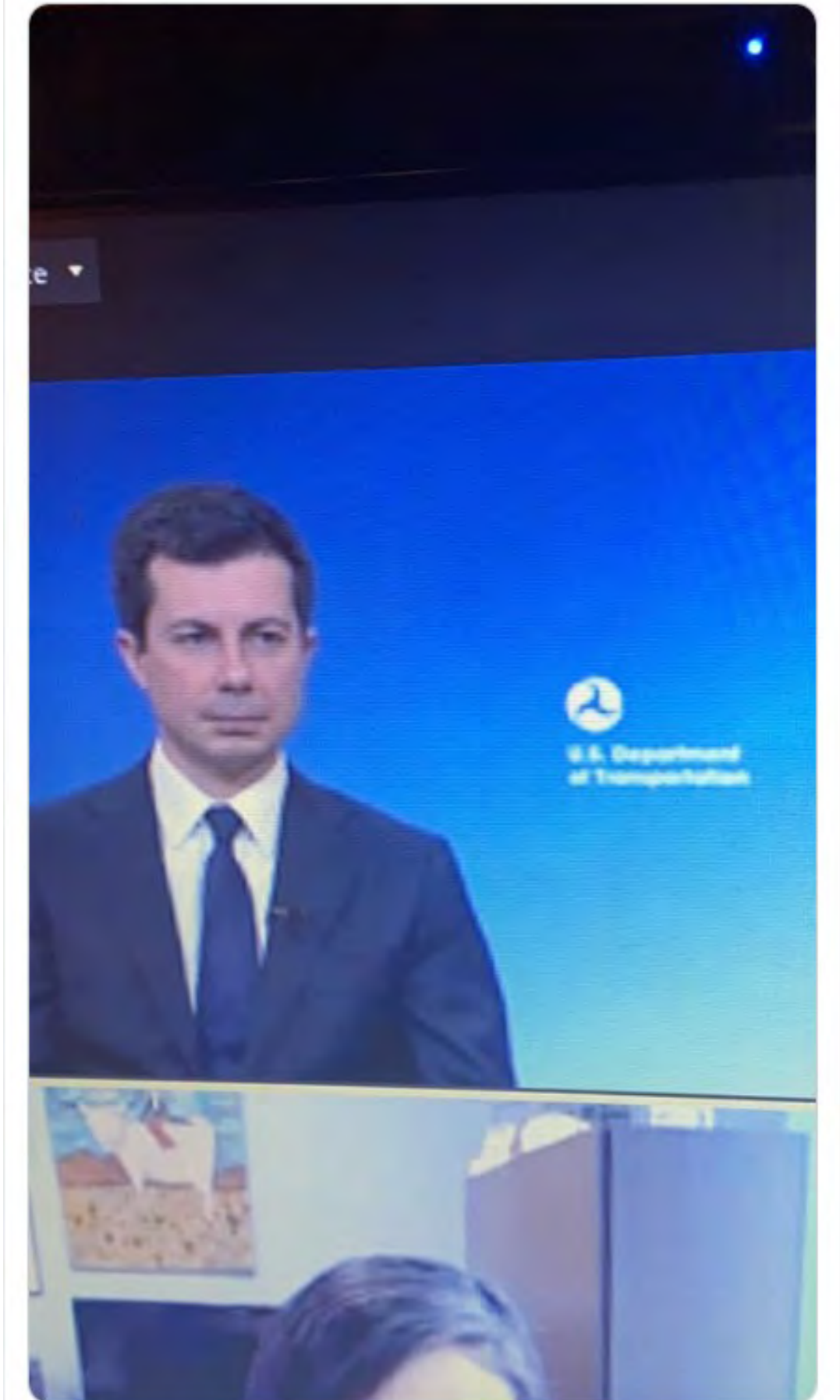
**Clarence Anthony**  
@ceanthony50

Good morning from Washington! We have a star studded line up of speakers today including @VP, @SecretaryPete, Dr. Fauci from @NIAIDNews and Dr. Walensky @CDCDirector. Ready for Day 2 of #NLCCCC with @leagueofcities!



**Steve Williams**  
@HuntingtonMayor

I am thrilled to have an opportunity to discuss bold infrastructure & transportation strategies with @SecretaryPete this afternoon as part of the lineup for @leagueofcities #NLCCCC. Coverage on C-SPAN 2 begins at 1pm.



12:23 PM · Mar 8, 2021 · Twitter for iPhone

5 Retweets 68 Likes



**We can't wait to welcome you back to City Summit 2021 in Salt Lake City!**  
**Join us for more workshops, trainings and top-notch speakers.**

City Summit is your chance to network with other local leaders, gain best practices, tools and resources to handle whatever your community needs. Information about the program and registration options will be available later this Spring.



**CITY SUMMIT**  
**NOVEMBER 18-20 2021**

[CITYSUMMIT.NLC.ORG](https://citysummit.nlc.org)



**NLC is the voice of America's 19,000 cities, towns and villages in Washington, D.C.  
We advocate on priorities that are important and relevant to local leaders.**

NLC University (NLCU) delivers real-world solutions – and innovative new approaches – to the challenge's city leaders face every day.

NLCU offers collaborative executive education and leadership development to help municipal leaders – both elected and appointed – build the skills they need to better govern, serve, and advocate for their communities.



**CCC 21 ON DEMAND**  
Expires April 30, 2021

**LEARN MORE ABOUT NLCU:** [nlc.org/nlcu](https://nlc.org/nlcu) **GENERAL MEMBERSHIP:** [nlc.org/membership](https://nlc.org/membership)

**CITY SUMMIT 2021:** [citysummit.nlc.org](https://citysummit.nlc.org)