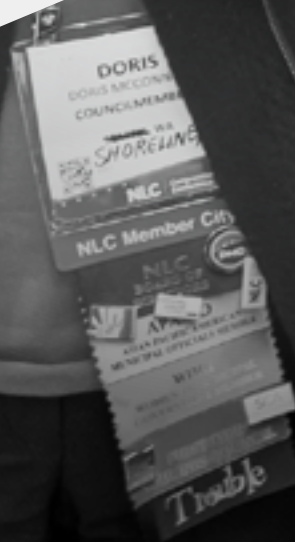


Corporate Partner Engagement Opportunities

PARTNER WITH THE NATIONAL LEAGUE
OF CITIES IN MOVING OUR NATION
FORWARD. TOGETHER.



Get Involved

Across the country, city leaders have the power to dictate the direction of their city and drive America's economy forward. But they can't do that without hearing from and engaging with the private sector. That's where the National League of Cities (NLC) can help.

NLC represents the 19,000 cities, towns and villages across America who are leading in innovation and advancement; our corporate partners are revolutionizing the way America thinks about business and technology. By bringing the private and public sector to the same table, NLC is able to foster partnerships that make America's cities smarter, more responsive and economically vibrant.

Through the events, conferences, and member committees laid out in this brochure, you can network and connect with city leaders and raise your organization profile amongst our diverse audience.

Elevate Your Commitment to Cities Across America

THE NLC CORPORATE PARTNERS PROGRAM

The NLC Corporate Partners Program promotes the exchange of ideas between corporate leaders and leaders of America’s cities. NLC Partners are provided with increased visibility and interaction with influential city leaders from 19,000 cities in 50 states.



Gain
direct connection
to city leaders



Become
a thought leader



Share
your expertise and
solutions to create
stronger cities

	Associate*	Executive	Capstone
Brand Visibility	NLC Events	NLC Events	Enhanced Presence at Events
NLC Website	Logo Only	Logo & Link	Enhanced Presence
Attend NLC Events	1 Complimentary Registration	3 Complimentary Registrations	4 Complimentary Registrations
City Summit	25% Discount off Exhibit Booth	25% Discount off Exhibit Booth	Free 10x10 Exhibit Booth in Prime Location & Free Solution Session
NLC Media Subscriptions	X	X	X
Share Expertise & Best Practices	X	X	X
Network with City Leaders	X	X	X
NLC Leadership Council	Member	Member	Chair
Direct Access to NLC Staff		X	CEO & Executive Leadership
Committee: Federal Advocacy, Member Council, Constituency Group		X	X
Contact List		X	X
Exclusive Invitations to VIP Events			X
Invitation to annual Capstone Leaders Forum			X
Research Roundtable Group			X
Investment	\$5,000	\$20,000	\$50,000

Note: Membership is on a rolling 12 month basis.
 * Associate level is for startup companies only.

To Join, Contact: Lauren Bradley | (202) 626-3052 | Bradley@nlc.org



Annual Events

CONGRESSIONAL CITY CONFERENCE

March | Washington DC

Each year, over 3,000 city leaders and delegates convene in Washington to advocate for city priorities on Capitol Hill and in the White House. But before they stand on the steps of the Capitol, ready to influence national policy, they hear from leaders and experts on topics like: the changing workforce, public private partnerships and transportation. Don't miss the opportunity to connect with city leaders who are making a difference in their cities and in Washington.

SUMMER BOARD & LEADERSHIP MEETING

June | Various locations

Board, Committees, and Councils will have an opportunity to meet together, and individually, to discuss and consider NLC policy positions on important federal issues. It's an exciting time for the National League of Cities as we continue to grow and adapt, and remain relevant to our members.

RESILIENT CITIES SUMMIT*

Every Summer

At this Summit, mayors, local leaders, and experts from across business, academia and the nonprofit community will engage in two days of learning, dialogue and shaping action plans that will address the importance and various challenges of creating more resilient cities. Among the many issues to be discussed are the ways in which resilient cities will:

- Improve and strengthen cities and towns across America;
- Help tackle the challenges and impacts of climate change;
- Link resilience to local economic growth; and
- Provide significant and immediate health, learning and community benefits for all residents.

**Co-partnered event (cost to attend)*

CAPSTONE LEADERS FORUM

Spring/Summer

The Capstone Leaders Forum is an exclusive experience for our top corporate, enterprise and foundation partners to connect with NLC's Executive Committee, Advocacy Committee Chairs, VIPs and thought leaders, as well as NLC staff and local leaders. This two day retreat is designed to promote cross-sector dialogue on the issues and trends driving change in America's cities. **By invitation only.**

NLC UNIVERSITY

Trainings held throughout the year

NLC University is a collaborative education and professional development initiative developed by the National League of Cities that helps municipal leaders—both elected and appointed—build the skills they need to better govern, serve, and advocate for their communities.

The NLC University Leadership Summit is a unique program designed to enhance the success and understanding of their leadership role and responsibilities as an elected official.

- **NLC University Leadership Summit**
October | Various locations
- **NLC Online Learning**

CITY SUMMIT

November | Los Angeles, California 2018

San Antonio, Texas 2019 Tampa, Florida 2020

At the annual City Summit, city leaders and staff from all 50 states come together in search of solutions to some of the biggest challenges facing cities today. At City Summit, you'll come face to face with close to 4,000 engaged delegates who are excited to learn from experts in the private and public sectors and ready to look towards the future.

Groups & Councils

CONSTITUENCY GROUPS

Groups meet throughout the year

Hispanic Elected Local Officials (HELO)

The Hispanic Elected Local Officials (HELO) constituency group was established by NLC in 1976 to serve as a forum for communication and information exchange among Hispanic local government elected officials and NLC colleagues.

National Black Caucus of Local Elected Officials (NBC-LEO)

National Black Caucus of Local Elected Officials (NBC-LEO) was created in 1970 to represent the interests of African American elected officials. NBC-LEO's objectives include increasing African American participation on NLC's steering and policy committees to ensure that policy and program recommendations reflect African American concerns and benefit their communities.

Asian Pacific American Municipal Officials (APAMO)

Asian Pacific American Municipal Officials (APAMO) is a constituency group whose mission is to provide Asian Pacific American municipal officials and their colleagues with a forum to share ideas and develop leadership experience.

Lesbian, Gay, Bisexual, Transgender Local Officials (LGBTLO)

Lesbian, Gay, Bisexual, Transgender Local Officials (LGBTLO) constituency group is a voluntary association of local elected and appointed officials formed to encourage involvement in the organization and programs of the National League of Cities.

Women in Municipal Government (WIMG)

Women in Municipal Government (WIMG) strives to raise awareness about issues of concern to women, and it encourages women to seek public office in their communities. WIMG was formed in 1974 to serve as a forum for communication and networking among women municipal officials and their colleagues.

MEMBER COUNCILS

Councils meet throughout the year

Large Cities Council

Comprised of almost 50 representatives from member cities with populations of 200,000 or more, or the largest city in a state. Members convene to network and share ideas and solutions to challenges affecting large cities.

First Tier Suburbs Council (FTS)

Represents cities and towns outside of central cities and inside the ring of developing suburbs and rural areas. Members share unique challenges and strengths that should be included in national, state and regional policy discussions. Members are diverse with respect to size, demographic characteristics, age and history, resources and governmental structure.

Military Communities Council

Members come from municipalities that host or are in close proximity to a military installation and face unique challenges due to this circumstance. Points of interest to the group include transportation and infrastructure concerns, strategies for collaborating with the local military and leadership, ways and means to assist in the process of retention of missions and attract additional mission sets to supported installations.

Small Cities Council

Comprised of over 150 representatives from member cities with populations of 50,000 or less. Council members convene to network and share ideas and solutions to challenges affecting small cities.

University Communities Council

Members share problems and opportunities which are unique to university communities, especially where a university is a dominant factor in the community. Issues of importance to university communities are economic development, transportation and infrastructure, sustainability, noise and other nuisances, housing and neighborhood concerns and partnerships between the university and the city or town.

Divisions of National League of Cities

City Solutions & Applied Research

City Solutions and Applied Research strives to strengthen communities, transform and improve cities, and assist city leaders, by knowing and learning about cities; identifying and sharing promising city practices; fostering effective solutions and innovation; and challenging cities and city leaders to lead. Our programs and areas of subject matter expertise provide an organizing framework through which city leaders can evaluate activities, plan comprehensively for the future, set goals, and measure progress.

Institute for Youth, Education & Families

The National League of Cities Institute for Youth, Education, and Families (YEF Institute) helps city leaders take action on behalf of the children, youth and families in their communities.

- Afterschool and Summer Learning
- Capacity Building Structures
- Early Childhood
- Education
- Family Economic Success
- Healthy Communities
- Violence Protection
- Youth Civic Engagement
- Youth and Young Adult Connections

REAL

Race, Equity And Leadership (REAL) is NLC's effort to equip its membership with the capacity to respond to racial tensions in their communities and address the historical, systemic and structural barriers that further inequity and racism in our nation's cities. Systemic, institutional racism and bias have had negative impacts on public policy. A focus on racial equity provides NLC the opportunity to align its unique strengths and resources across the organization to proactively prepare city leaders to apply a racial equity lens to policies, initiatives, programs and budgets. A racial equity lens offers city leaders the opportunity to create meaningful conversations and take action by assessing the ways in which municipal government can both benefit and burden racially diverse communities.

Federal Advocacy

Committees meet throughout the year

Working in partnership with 49 state municipal leagues, the Center for Federal Relations serves as both a resource and an advocate for the more than 19,000 cities, towns, and villages the organization represents. Advocacy efforts focus on advancing NLC's annual legislative agenda, monitoring regulatory action, and championing legal issues of national importance to local governments.

NLC's seven Policy & Advocacy Committees play an important role in shaping the organization's annual legislative agenda. Local officials from cities and towns across the country are appointed annually by state municipal leagues to serve one-year terms with no term limits.

Community & Economic Development Committee

Responsible for developing policy positions on issues involving housing, community and economic development, land use, recreation and parks, historic preservation, and international competitiveness.

Energy, Environment & Natural Resources Committee

Responsible for developing policy positions on issues involving air quality, water quality, energy policy, national wetlands policy, noise control, and solid and hazardous waste management.

Finance, Administration & Intergovernmental Relations Committee

Responsible for developing policy positions on issues involving national economic policy, general financial assistance programs, liability insurance, intergovernmental relations, Census, municipal bonds and capital finance, municipal management, antitrust issues, citizen participation and civil rights, labor relations, Native American sovereignty and municipal authority.

Human Development Committee

Responsible for developing policy positions on issues involving social services, children and learning, poverty and income support, employment and workforce development, equal opportunity, Social Security and seniors, individuals with disabilities, public health care, mental health parity, and immigration reform.



Information Technology & Communications Committee

Responsible for developing policy positions on issues involving telecommunications and information systems (and public access to these systems), privacy concerns, cable TV, phone services, spectrum issues, communications tower siting, universal service, broadcasting, and defense of city rights-of-way from degradation caused by installation of communications facilities.

Public Safety & Crime Prevention Committee

Responsible for developing policy positions on issues involving crime prevention, corrections, substance abuse, municipal fire policy, juvenile justice, disaster preparedness and relief, homeland security, domestic terrorism, court systems and gun control.

Transportation & Infrastructure Services Committee

Responsible for developing policy positions on issues involving transportation, including planning, funding, safety and security of public transit, streets and highways, aviation, railroads and ports.

OTHER WAYS TO ENGAGE

- Submit articles to publish on our blog: www.cityspeak.org
- Host a Webinar
- Share content through our social media channels
- Co-author research reports
- Sponsor events





Contact:

Lauren Bradley

Strategic Partnerships

(202) 626-3052

bradley@nlc.org