

# ANNUAL REPORT 19



# CITIES STRONG TOGETHER

THE NATIONAL LEAGUE OF CITIES IS THE VOICE OF AMERICA'S CITIES, TOWNS AND VILLAGES REPRESENTING MORE THAN 200 MILLION PEOPLE ACROSS THE COUNTRY.



#Leaders4Housing  
nlc.org/homeward-bound

Teresa Mosqueda

City Councilmember in  
Seattle, Washington

# 200 MILLION PEOPLE

Infras  
Week

Professional City

NLC  
N  
L  
O

# MISSION

TO STRENGTHEN LOCAL LEADERSHIP,  
INFLUENCE FEDERAL POLICY AND DRIVE  
INNOVATIVE SOLUTIONS.





# A Message From **OUR CEO**

2019 WAS A **GROUNDBREAKING YEAR** FOR THE NATIONAL LEAGUE OF CITIES (NLC). WE **GREW OUR MEMBERSHIP, EXPANDED OUR RESEARCH AND PROGRAMMING, FORMED NEW PARTNERSHIPS, AND STRENGTHENED EXISTING RELATIONSHIPS.**



“ This is the moment to build on our accomplishments from 2019 and set our sights on an even better 2020.

We also launched the **Love My City** campaign, which engaged local communities across the country to spread the message of love and connection between residents and their local governments by focusing on **four pillars of program work**:

*Encouraging civic engagement, building communities for all generations, uplifting legacy cities and ensuring housing for all.*

With these priorities and five organizational goals guiding NLC throughout the year, we achieved our mission to strengthen local leadership, influence federal policy and drive innovative solutions. In the pages that follow, we highlight our achievements specific to three of our 2019 goals: To strengthen relationships with the 49 state municipal leagues, drive solutions to America's housing crisis, and advocate for infrastructure investment.

## *Establishing Stronger Coordination With State Municipal Leagues*

NLC continues to build strong connections and engagement opportunities with the 49 state municipal leagues. With a presence at 42 state league conferences and record attendance at NLC's State League Staff Workshop last year, NLC is more in touch than ever with our founding members. In 2019, the state leagues were also deeply involved in NLC's latest member engagement and advocacy efforts, including the 2019 National Task Force on Housing and the nonpartisan 2020 Presidential Election Task force. State municipal leagues continue to play an important role in guiding the organization's priorities and serving as a connector to their states.

---

## *Drive Solutions For America's Housing Crisis*

Housing instability and homelessness in America are at epidemic levels, and leadership from NLC is vital. That is why NLC created a National Task Force on Housing, chaired by Washington, D.C. Mayor Muriel Bowser. The task force was comprised of local leaders representing a diversity of city sizes and geographies that are experiencing a wide array of housing issues. The Task Force developed a set of best practices for the local level as well as policy recommendations for partnership with the federal and state governments. In addition to the work of the Task Force, NLC developed new resources and advocacy efforts, including four new reports and four new programming opportunities. We also led conversations and demanded action from our federal partners, including leaders on Capitol Hill and U.S. Secretary for Housing and Urban Development Ben Carson. There is still much work to be done and NLC will continue to prioritize solutions to housing instability and homelessness in 2020 and beyond.

## *Advocate For Federal Infrastructure Investment*

Infrastructure has been a buzzword in Washington for years. Meanwhile, no real progress has been made by the federal level to improve our nation's crumbling infrastructure. But, NLC won't let federal leaders off the hook. In 2019, our advocacy spurred some federal action, including two bills related to water infrastructure, a transportation authorization bill, the reauthorization of the Land and Water Conservation Fund, and more. NLC and our partners also hosted four infrastructure briefings on Capitol Hill, providing local insight on the nation's infrastructure needs.

There is still work to be done, and NLC will continue to call on the administration and Congress to rebuild America's infrastructure in partnership with cities. To that end, we have included "building sustainable infrastructure" as a pillar in our nonpartisan 2020 Cities Agenda, asking all presidential candidates to commit to prioritizing infrastructure within the first 100 days of being in office.

## *A Strong Foundation for 2020*

NLC is one of the most relevant organizations in Washington and throughout America. In partnership with our members, the state municipal leagues, and our private sector partners, we are making a difference in the lives of people who call our communities home.

Appropriately, we concluded our year with the 2019 City Summit in San Antonio, where we shared the importance of seizing our moment. This is the moment for cities, towns, and villages. This is the moment for local leadership to cut through partisan division.

Onward,



**Clarence E. Anthony**  
CEO AND EXECUTIVE DIRECTOR  
National League of Cities

# 2019 AT A GLANCE

**2,400+**

Members

**45**

New  
publications

**310**

Communities  
provided technical  
assistance

**1,450**

NLC University  
Executive Leaders  
Served

**5,700+**  
Mentions in  
the press

**\$8.3M+**  
New grant  
funding

**3,300+**  
Advocacy actions  
by local leaders

# LOVE MY CITY

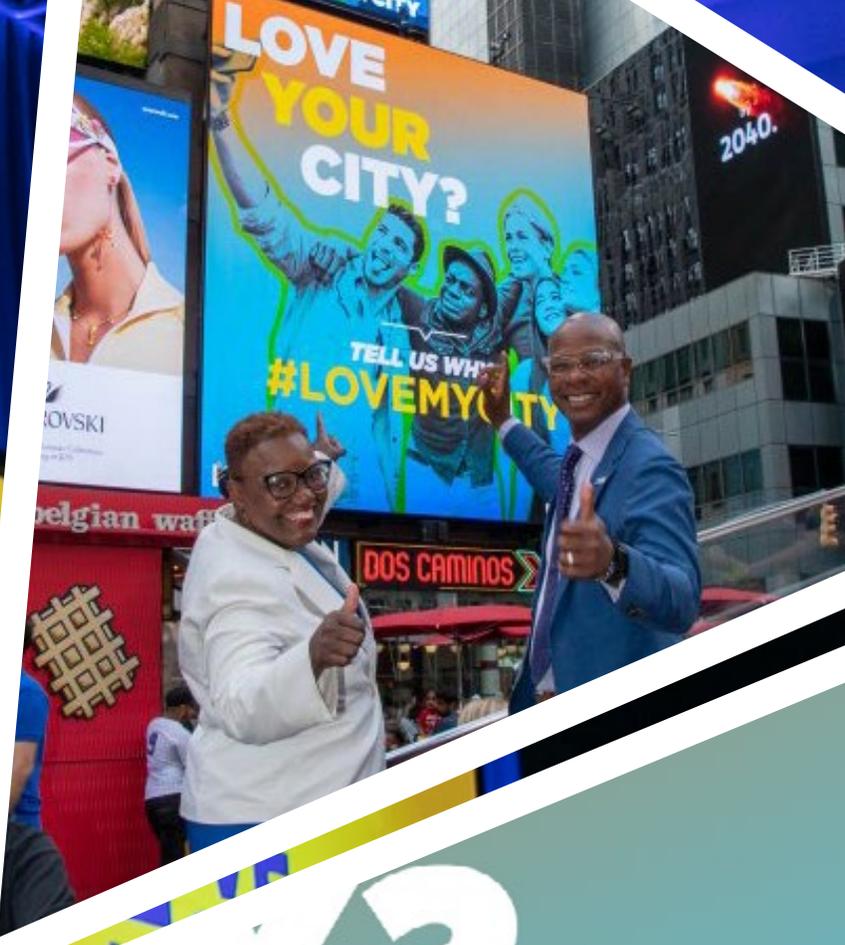
ONE OF THE KEY WAYS THAT NLC STRENGTHENED LOCAL LEADERSHIP IN 2019 WAS THROUGH THE LOVE MY CITY CAMPAIGN AND PROGRAM WORK.

Following the vision and leadership of NLC President **Karen Freeman-Wilson**, the campaign was structured and supported in a way that could not only drive meaningful marketing and engagement results, but also strengthen and deepen our partnerships and program work. Internally, it meant building a stronger culture of collaboration across departments, engaging members and partners in a new way, and attracting new sources of funding.

To engage members and partners, share content, and reach people across the country, NLC developed a sophisticated, multipronged communications and marketing strategy that included a microsite with extensive resources including a custom logo generator, weekly blog content, a social media campaign with over 8,000 engagements, and a digital billboard and airport collaboration with Clear Channel Outdoor that reached 278 million people.

**The Love My City campaign was embraced by local officials, state municipal leagues, and private sector partners in a powerful way.**





TY?



TELL US WHY

#LOVEMYCITY

# ESTABLISHING **STRONGER COORDINATION** WITH **STATE MUNICIPAL LEAGUES**

Since its founding in 1924 by 10 state municipal leagues, the National League of Cities (NLC) remains committed to its history of advocating for the needs of cities, towns and villages across the country. The NLC governance structure includes a special place for league executive directors and the organization now calls all 49 of the country's state leagues partners.

Over the years, the state leagues have partnered with NLC on research, advocacy efforts and priorities, in addition to joining special task forces. In 2019, state leagues were invited to join NLC's housing task force which produced a comprehensive report on the housing crisis in municipalities. State league executives also joined NLC on a bipartisan presidential election task force that produced an agenda of issues that each presidential candidate is being asked to commit to.

## *NLC and State League Partnership By The Numbers*

**115**

**RECORD ATTENDANCE**  
of SML staff at NLC State  
League Staff Workshop

**97%**

**SATISFACTION RATING**  
from SML executive  
directors at NLC Executive  
Directors Workshop

**42**

**STATES SML  
CONFERENCES**  
attended by NLC  
staff or leadership.



*“ The NLC governance structure includes a special place for league executive directors and the organization now calls all 49 of the country’s state leagues partners.”*

## ESTABLISHING STRONGER COORDINATION WITH STATE MUNICIPAL LEAGUES

# Spotlight on VERMONT



**MAURA CARROLL** HAS SPENT MOST OF HER CAREER IN LOCAL AND STATE GOVERNMENT, INCLUDING SERVING ON THE CONCORD CITY COUNCIL AND AS A STATE REPRESENTATIVE IN NEW HAMPSHIRE. FOR THE PAST FIVE YEARS, SHE HAS SERVED AS EXECUTIVE DIRECTOR OF THE VERMONT LEAGUE OF CITIES AND TOWN (VLCT).

IN 2019, SHE SERVED ON THE NLC EXECUTIVE COMMITTEE AND ADVISORY MEMBERSHIP COMMITTEE.

### *Describe VLCT's involvement with NLC in 2019?*

My involvement with NLC in 2019 was as a Board member and member of the Executive and Membership Committees. VLCT was involved with NLC through attendance at the Congressional City Workshop, the State League staff workshop and City Summit, which two local officials and I attended. In addition, VLCT's risk pools are involved with NLC RISC and have presented on a variety of topics at conferences and attended conferences with pool Board members. VLCT pool director is a member of the Board of NLC Mutual Insurance Company.

### *What was the most memorable experience of participating on the NLC executive committee?*

The most memorable experience was getting to know the officers and members of the committee, as well as seeing the work of senior staff "up close." I was inspired by NLC President Karen Freeman-Wilson and appreciate the commitment of the organization's officers and staff to local government and to NLC. Dedication to public service and respect for government at the local level is truly a hallmark of each of their approaches to issues and challenges.

---

### *Describe the relationship between NLC and state municipal leagues?*

NLC provides significant support to state leagues in the form of resources, federal advocacy, amicus curiae through the State and Local Legal Center and assistance with training at national conferences, in individual states and at state league conferences



*What was your biggest takeaway from the Love My City/Town/Village campaign?*

When the campaign rolled out, I was concerned that VLCT's members in Vermont would feel that it didn't affect or apply to them if it was simply a "Love my City" campaign. Vermont has 9 cities and 237 towns, with villages also added to the mix. The addition of language for cities, towns and villages helped us to involve Vermont communities in the campaign and to showcase the great things happening around the state, including highlighting a locally produced video at the league's annual conference. It showed that NLC was listening to league concerns and willing to adopt more inclusive language for its membership. We are continuing the campaign in Vermont and have something special planned for Valentine's Day 2020.

*What was the biggest challenge facing state leagues in 2019 and how did NLC help leagues address?*

I asked colleagues for input on this question and there is general agreement that the biggest challenge is having the **state and federal government override local hometown decisionmaking** and impose its policy and financial will on cities and towns, without providing relief. Examples include presumption issues, preemption issues and unfunded mandates. This issue was a priority for the federal advocacy team and NLC as a whole and it makes a difference having a partner at the federal level helping us to launch a full frontal attack on these issues at the state and federal levels.

**“ The most memorable experience was getting to know the officers and members of the committee, as well as seeing the work of senior staff “up close.”**

# DRIVE SOLUTIONS FOR **AMERICA'S HOUSING CRISIS**

Rising home prices and stagnant wages have put tremendous strain on housing markets across the country. Cities, large and small, must deal with their own set of housing and community challenges.

Everyone deserves a home. And in 2019, NLC came together to prioritize housing. Through collaboration, research, programming and advocacy, we've built a strong foundation to continue this work into the foreseeable future.

## *National Task Force*

More than 20 local leaders from across the country came together to form the **National League of Cities (NLC) Housing Task Force**, chaired by Washington, D.C. Mayor Muriel Bowser. Their goal was to examine the causes of the housing crisis, spotlight innovative solutions already being implemented at the local level and create a set of policy recommendations to support the millions of Americans in need of adequate housing.

The work of the task force culminated in a comprehensive report co-created with the cities, towns and villages NLC worked with.

*Everyone  
deserves a home.  
In 2019, NLC  
came together to  
prioritize housing.*

To date, “Homeward Bound: The Road to Affordable Housing” has been **downloaded nearly 2,000 times.**



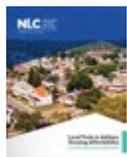
# Housing is in a state of crisis in America— and cities, towns and villages are on the front lines.

## *Housing Resources and Advocacy*

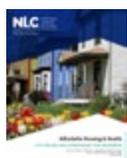
When it comes to housing, one size doesn't fit all. Besides the task force report, we put out a number of resources, including:



Housing Market Conditions Across America's Cities



Local Tools to Address Housing Affordability: A State-By-State Analysis



Affordable Housing and Health: City Roles and Strategies for Progress



Addressing Mental Health, Substance Use and Homelessness Series

And created programming and opportunities so that local leaders can start effecting change in their communities:



Healthy Housing Peer Learning Network



Healthy Housing Leaders Forum



Mayors' Action Challenge



Cities of Opportunity

*NLC also worked tirelessly to ensure cities, towns and villages were heard at the federal level.*

Backed by our members, we:

- ▶ Met with HUD Secretary Ben Carson
- ▶ Held Hill briefings related to housing
- ▶ Submitted commentary on HUD's Implementation of the Fair Housing Act's Disparate Impact Standard

## DRIVE SOLUTIONS FOR AMERICA'S HOUSING CRISIS

# MAYOR AND TASK FORCE CHAIR MURIEL BOWSER



Washington, D.C.'s, population and economy have grown in recent years, causing an increased demand for affordable housing for low and moderate income households.

Fortunately, Mayor Muriel Bowser is prioritizing housing, and has launched a number of programs to help the city's most vulnerable residents.

Following the recommendations of the DC Housing Preservation Strike Force, a team of housing experts and members of the public created in 2015 by Mayor Bowser, the city created a "Preservation Unit" within the Department of Housing and Community Development. The unit focuses on preserving affordable units with and without government subsidies. It also collects and maintains data on all affordable housing opportunities in the city.

Meanwhile, the Small Buildings Grant Program will provide funds for limited systems replacement and other key repairs to eligible property owners of multi-family rental housing of five to 20 units. Repairs are

expected to improve substandard housing conditions, including safety and environmental hazards in D.C. as required by other regulatory agencies. Additionally, the Tenant Opportunity to Purchase Act gives tenants in buildings for sale the first opportunity to buy the building.

Other targeted programs, like the Single-Family Rehabilitation program and the Safe at Home program, assist seniors with home repairs. The city is also instituting a new Housing Assistance Program for Unsubsidized Seniors that provides modest housing assistance to low-income seniors.

**“The affordable housing crisis is one of the most critical issues we are facing in this country, and one on which we are effectively working to tackle in Washington, DC. From investing hundreds of millions of dollars for affordable units in new developments to building creative living spaces like grand-family housing for seniors raising their grandchildren, we know that mayors will lead the way in providing innovative solutions.**

— Muriel Bowser, mayor of Washington, D.C., and chair of the 2019 National League of Cities TaskForce on Housing.



Today, the city's Housing Preservation Fund is expected to grow to about \$40 million. The money will be used to help finance eligible borrowers intending to purchase and maintain occupied multi-family housing with more than five units, half of which must be affordable to households earning up to 80 percent of the median family income. As of this writing, more than 800 units have been preserved as affordable housing since the start of fiscal year 2018. And over 1,000 units have been preserved as affordable housing since fiscal year 2002.

# ADVOCATE FOR FEDERAL INFRASTRUCTURE INVESTMENT

THE NATIONAL LEAGUE OF CITIES IS THE VOICE OF AMERICA'S CITIES IN WASHINGTON, D.C. OUR DRIVE IS TO EMPOWER LOCAL LEADERS TO ADVOCATE FOR CITY PRIORITIES. IN A TIME OF PARTISANSHIP AND GRIDLOCK IN THE FEDERAL GOVERNMENT, OUR COMMUNITIES AND RESIDENTS DEPEND ON LOCAL GOVERNMENT AND LOCAL ELECTED OFFICIALS TO DRIVE POLICY AND PARTNERSHIP FORWARD.

LOCAL DRIVE **LEGISLATIVE SUCCESSES** & NLC SUPPORTED **FEDERAL ACTION** ON INFRASTRUCTURE INCLUDE:

Two bills related to **water infrastructure** funding and flexibilities for communities passed the House Transportation and Infrastructure Committee

The House passed a bill to require full use of the **Harbor Maintenance** Trust Fund for its original intent.

**Transportation** authorization bill passed the Senate Environment and Public Works committee

Congress passed a permanent reauthorization of the **Land and Water Conservation** Fund and codified The Every Kid Outdoors program

**Workforce** action through Pathways to Health Career Act passed by House Ways & Means Committee

The DC Circuit partially vacated an FCC order preempting the use of historical and environmental review for **small cell wireless** facilities

**4 INFRASTRUCTURE BRIEFINGS** HOSTED (OR CO-HOSTED) ON CAPITOL HILL, PROVIDING MUCH NEEDED LOCAL INSIGHT ON CRITICAL TOPICS INCLUDING WORKFORCE FUNDING, WATER INFRASTRUCTURE, AND BROADBAND.

- II Workforce Hill Briefing with Campaign to Invest in America's Workforce (CIAW)
- II Workforce Hill Briefing with U.S. Conference of Mayors, National Association of Workforce Boards (NAWB) and National Association of Counties (NACo)
- II City Hall 101: The Role of Cities in Moving America Forward
- II Transportation Briefing with Rep. Davis and Rep. Lipinski

**4 INFRASTRUCTURE WEEK EVENTS** HOSTED (OR CO-HOSTED) ON WORKFORCE, WATER INFRASTRUCTURE, BROADBAND AND TRANSPORTATION

# Federal Advocacy

## By the Numbers

THROUGHOUT THE YEAR, CITIES, TOWNS AND VILLAGES MADE THEIR PRESENCE KNOWN THROUGH CAPITOL HILL ACTION, **MEMBER ENGAGEMENT** AND EVENTS:



### 6 NLC MEMBER BRIEFINGS

for local leaders and state leagues before heading to Capitol Hill.

# 200+

**MEETINGS WITH MEMBERS**  
of Congress and federal officials.



### 10 CAPITOL HILL BRIEFINGS

providing much needed local insight on critical topics including workforce funding, opportunity zones, water infrastructure, broadband and housing and homelessness.



### 17 SETS OF COMMENTS

submitted to federal agencies to advocate for local priorities and partnership between all levels of government.



### 4 CONGRESSIONAL TESTIMONIES

by local elected leaders, including NLC President Karen Freeman-Wilson, on transportation issues ranging from congestion to innovation.

### 7 FLY-INS

bringing in more than 150 local leaders to Washington, D.C. to advocate on behalf of their communities.

We are continuing to support our State Municipal Leagues, while partnering with other organizations on every facet of American infrastructure. From investing to grassroots action to policy craft, NLC understands how Washington works. We know that cities, towns and villages need – this is why our residents put us in this position. We are not waiting on infrastructure: we are acting.

## INFLUENCING **FEDERAL POLICY:** Spotlight on Alliance, Nebraska Mayor **MIKE DAFNEY**

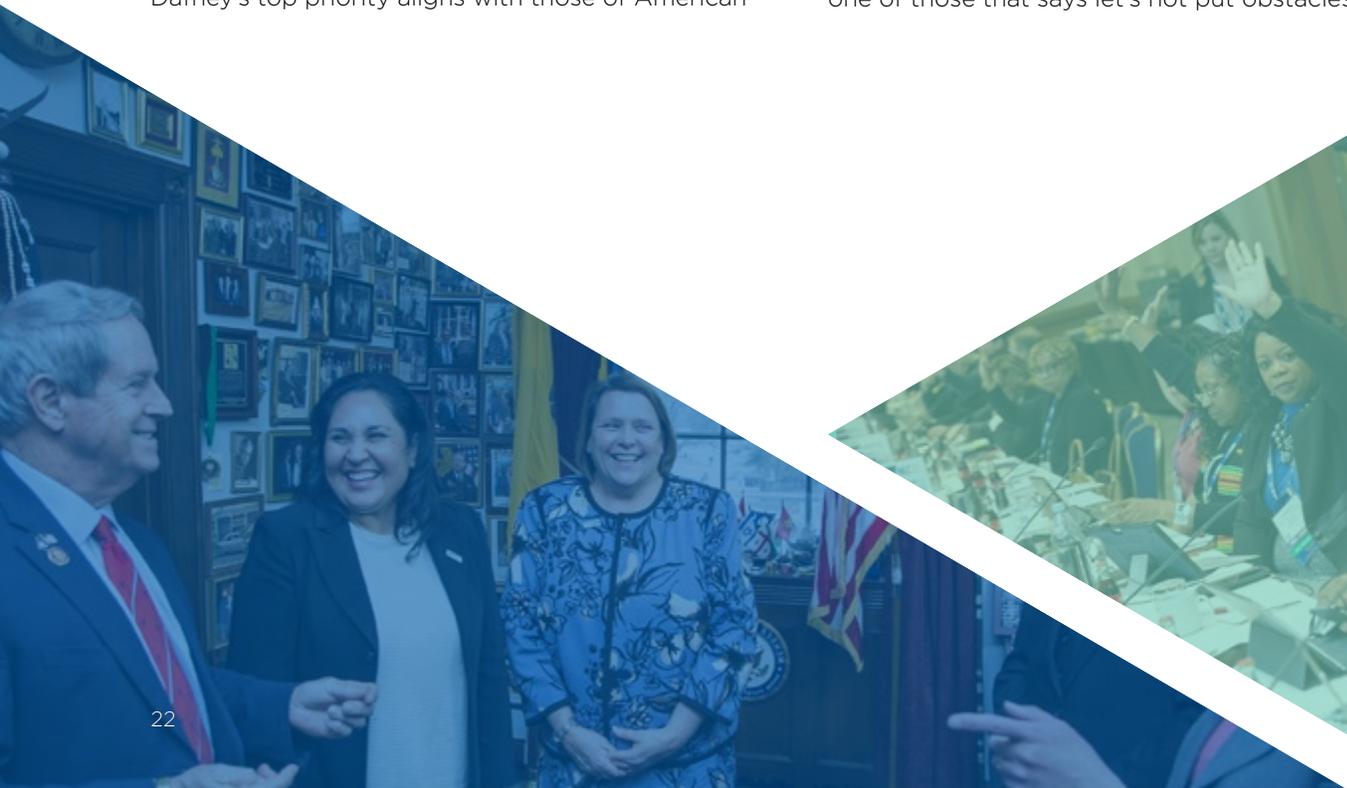
ON WEDNESDAY, SEPTEMBER 18TH, 2019, MAYOR MIKE DAFNEY OF ALLIANCE, NEBRASKA WAS IN WASHINGTON, D.C. ADVOCATING ON BEHALF OF HIS COMMUNITY. AS PART OF NLC'S 2019 LOCAL LEADERS FLY-IN, 20 LOCAL OFFICIALS MET WITH STAFFERS AND MEMBERS OF CONGRESS IN OVER 40 MEETINGS ON CAPITOL HILL TO LOBBY CONGRESS TO TAKE ACTION ON TRANSPORTATION ISSUES THAT AFFECT RURAL CITIES LIKE ALLIANCE. IT WAS ONLY ONE PART OF AN AMAZING YEAR OF ACTION AND ENGAGEMENT BY MAYOR DAFNEY AND THE CITY OF ALLIANCE.

Local leaders, and NLC members, do not stand alone. Mayor Dafney sits on the Transportation and Infrastructure Services Federal Advocacy Committee, working tirelessly throughout the year alongside his peers to realize American infrastructure goals in 2019. The key to progress is partnership. Partnerships between local leaders and community members, between industries, between State Leagues and NLC, between the federal, state and local governments in our nation - all to rebuild and reimagine our nation's infrastructure systems.

When it comes to advocating for federal support, Dafney's top priority aligns with those of American

communities, urban and rural, small and large. But infrastructure is not some blanket ideal - it involves safety, mobility, connectivity, and tailoring funding and policy to the needs of diverse residents and communities.

With a long history as a member of his community, Mayor Dafney will continue to do what he sees as best for the future of Alliance and our nation's cities, towns and villages. "Two things, what's common sense and what's the right thing to do, they go hand in hand. When it comes to the taxpayers, I'm real conscious of what I do to them... When it comes to businesses, I'm one of those that says let's not put obstacles up to





keep them from being successful. If there's an obstacle or hurdle there, let's take it down and help them go."

A year that sparkled with advocacy on Capitol Hill ended at City Summit 2019, and infrastructure remained a major theme of the conversations of over 3,500 local leaders' cities, towns and villages

from across the country. A man well known in his city for knowing everyone, Mayor Dafney might soon be known by everyone around the country too. A committed advocate, a dedicated volunteer, and a small city mayor – NLC is proud of and thankful for local leaders like Mayor Dafney who tell their residents' stories to drive our nation forward.



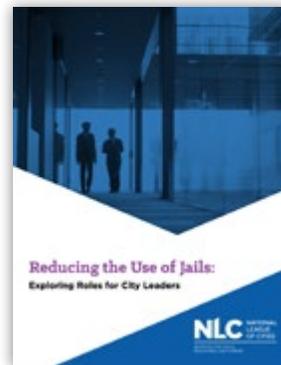
***Congress has a lot they need to accomplish for the country right now, and NLC leaders visited with our Representatives and Senators these past few days to share the issues impacting our areas that could benefit from national action – like infrastructure, flood insurance and workforce training. Congress has a chance to prove that the everyday issues can get a vote in both the Senate and House for the good of the country.***

# PUBLICATIONS

THE NATIONAL LEAGUE OF CITIES CONDUCTS RESEARCH AND GATHERS SUCCESSFUL PRACTICES TO HELP CITIES CONTINUE TO INNOVATE, STRENGTHEN THEIR ECONOMIES, AND CREATE VIBRANT NEIGHBORHOODS WHERE PEOPLE LOVE TO LIVE. IN 2019, WE PUBLISHED OVER 25 PIECES TO HELP UPLIFT, EDUCATE AND INFORM OUR MEMBERS. THESE INCLUDE:



*Rebuild with Us  
Infrastructure  
Principles*



*Reducing the Use of  
Jails: Exploring Roles  
for City Leaders*

## *Advocacy*

Rebuild with Us Infrastructure Principles

Leading Together: 2020 Cities Agenda



*City Profile on  
Racial Equity:  
Seattle*

## *Race, Equity and Leadership*

Responding to Racial Tension in Your City

City Profile on Racial Equity: Grand Rapids

City Profile on Racial Equity: Louisville

City Profile on Racial Equity: Seattle

Online Resource: Repository of Racial  
Equity and Policy Decisions

## *Institute for Youth, Education and Families*

Cities Supporting the Early Childhood  
Workforce

Early Childhood Alignment Rating Tool

Toward an Expanded City Role Supporting  
Youth in the Deep End of the Juvenile  
Justice System

Reducing the Use of Jails: Exploring Roles  
for City Leaders

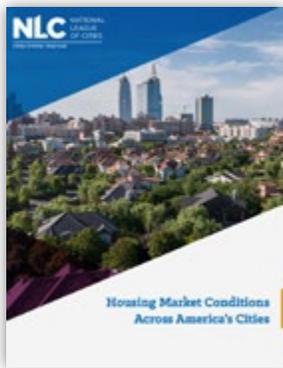
Triage Centers as Alternatives to Jail for  
People in Behavioral Health Crises

3-Part Issue Brief Series: Mental Illness,  
Substance Use and Homelessness

Cities of Opportunity: Highlights and  
Summary from 12-City Pilot

Strategy Guide: City-Corps Partnerships

Strategy Guide: Libraries as Nature  
Connectors



*Housing Market  
Conditions Across  
America's Cities*

*Center for City Solutions*

2019 State of the Cities

2019 City Fiscal Conditions Report

Homeward Bound: The Road to Affordable Housing

Local Tools to Address Housing Affordability: A State-by-State Analysis

Housing Market Conditions Across America's Cities

Restoring City Rights in an Era of Preemption

Making Space: Congestion Pricing in Cities

Micromobility in Cities: A History and Policy Overview

Opportunity Zones: What Cities Should Know

Protecting Our Data: What Cities Should Know About Cybersecurity

Place-based Policies for America's Innovation Economy

Understanding Defined Benefit & Defined Contribution Retirement Plans

Fixing Funding by the Mile: A Primer and Analysis of Road User Charge Systems

# CORPORATE & FOUNDATION PARTNERS

Thank you to our corporate and foundation partners for their generous support.

## *Foundation Partners*

*(grants received by NLC during 2019)*

Annie E. Casey Foundation

Arnold Ventures

Bezos Family Foundation

Bob Woodruff Foundation

Boston Medical Center

Charles Stewart Mott Foundation

Citi Community Development

de Beaumont Foundation

Doris Duke Charitable Foundation

Ewing Marion Kauffman Foundation

Ford Foundation

Foundation for Child Development

Foundation for Civic Leadership

Home Depot Foundation

J.P. Morgan Chase Foundation

John D. and Catherine T. MacArthur Foundation

JPB Foundation

National Fish & Wildlife Foundation

National Veteran Intermediary

New Venture Fund

Pritzker Children's Initiative

Robert Wood Johnson Foundation

Rural Community Assistance Partnership

Schmidt Futures

Surdna Foundation

Democracy Fund

The Solar Foundation

The Wallace Foundation

U.S. Department of Energy

U.S. Department of Housing and Urban  
Development

U.S. Economic Development Administration

US Tennis Association

W.K. Kellogg Foundation

Walmart Foundation

William Penn Foundation



## *Corporate Partners*

### **Savings and Solutions Partners**

Build America Mutual  
CGI Communications  
CVS Caremark  
ICMA-RC  
Lexipol  
The Public Finance Authority  
Polco  
HomeServe

### **Capstone Partners**

AARP  
Accela  
Esri  
Expedia Group  
Starbucks  
Strada Education Network  
Tyler Technologies  
Wells Fargo

### **Executive Partners**

Aetna  
American Institute of Architects  
AT&T  
Bird  
Black & Veatch  
Charter Communications  
Cigna  
Cisco  
CityHealth  
Clear Channel Outdoor  
Colonial Life  
Comcast  
Crown Castle  
Consumer Technology Association  
Enterprise Holdings  
Facebook  
Ford  
IBTS  
ICSC  
Jacobs

Johnson Controls  
LinkedIn  
Municipal Finance Services  
Square  
Stantec  
Suez  
T-Mobile  
Tesla  
Home Depot  
U-Haul  
Uber  
United Healthcare  
Walgreens  
Walmart  
Waste Management  
Waymo

### **Associate Partners**

Association of American Railroads  
Lime



# 2018-2019 BOARD OF DIRECTORS

NLC'S LEADERSHIP PROVIDES STRATEGIC DIRECTION AND GUIDANCE FOR OUR FEDERAL ADVOCACY, GOVERNANCE AND MEMBERSHIP ACTIVITIES THROUGHOUT THE YEAR.

## *Officers*

**KAREN FREEMAN-WILSON**  
MAYOR  
GARY, INDIANA

**JOE BUSCAINO**  
COUNCILMEMBER  
LOS ANGELES, CALIFORNIA

**KATHY MANESS**  
COUNCILMEMBER  
LEXINGTON, SOUTH CAROLINA

**MATT ZONE**  
COUNCILMEMBER  
CLEVELAND, OHIO

## *Past Presidents*

**MELODEE COLBERT KEAN**  
COUNCILMEMBER  
Joplin, Missouri

**TED ELLIS**  
MAYOR  
Bluffton, Indiana

**JAMES MITCHELL**  
COUNCILMEMBER  
Charlotte, North Carolina

**BRIAN O'NEILL**  
COUNCILMEMBER  
Philadelphia, Pennsylvania

## *Board Members*

**DENISE ADAMS**  
COUNCILMEMBER  
Winston Salem, North Carolina

**CINDY ANDRUS**  
MAYOR  
Bozeman, Montana

**ROBIN ARREDONDO-SAVAGE**  
COUNCILMEMBER  
Tempe, Arizona  
(Human Development Chair)

**ANDY BERKE**  
MAYOR  
Chattanooga, Tennessee

**KAREN BEST**  
MAYOR  
Branson, Missouri

**CHRIS BROWN**  
CITY CONTROLLER  
Houston, Texas  
(Finance, Administration and  
Intergovernmental Relations Chair)

**TIM BURTON**  
EXECUTIVE DIRECTOR  
Montana League of Cities and  
Towns

**MAURA CARROLL**  
EXECUTIVE DIRECTOR  
Vermont League of Cities and  
Towns

**CYNTHIA DONALD**  
COUNCILMEMBER  
Bessemer, Alabama

**ALFRED MAE DRAKEFORD**  
MAYOR  
Camden South Carolina

**AMANDA EDWARDS**  
COUNCILMEMBER  
Houston, Texas

**GREG EVANS**  
COUNCILMEMBER  
Eugene, Oregon

**MIKE FINA**  
EXECUTIVE DIRECTOR  
Oklahoma Municipal League

**OLIVER GILBERT**  
MAYOR  
Miami Gardens, Florida

**WES HENDERSON**  
EXECUTIVE DIRECTOR  
Nevada League of Cities and  
Municipalities

**DEANA HOLIDAY INGRAHAM**  
MAYOR  
East Point, Georgia

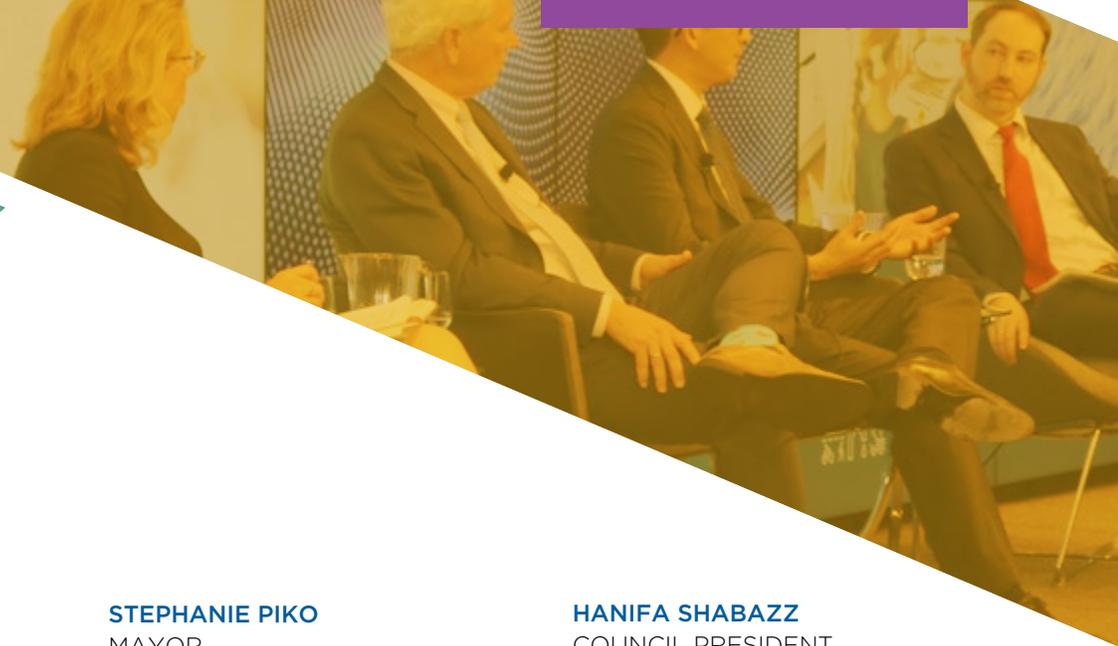
**BRENT JARAMILLO**  
COUNCILMEMBER  
Questa, New Mexico

**RUSTY JOHNSON**  
MAYOR  
Ocoee, Florida

**CARLIE JONES**  
COUNCILMEMBER  
Forest Hill, Texas

**JUNGUS JORDAN**  
COUNCILMEMBER  
Fort Worth, Texas

**JOHN KINNAIRD**  
COUNCILMEMBER  
Waco, Texas



**DAVID LUNA**

VICE MAYOR  
Mesa, Arizona

**LEVON MANZIE**

COUNCILMEMBER  
Mobile, Alabama

**DORIS MCCONNELL**

COUNCILMEMBER  
Shoreline, Washington

**JAMES MCDONALD**

COUNCILMEMBER  
Pinecrest, Florida  
(Transportation and  
Infrastructure Services Chair)

**WAYNE MESSAM**

MAYOR  
Miramar, Florida

**PAUL MEYER**

EXECUTIVE DIRECTOR  
North Carolina League of  
Municipalities

**RICHARD MONTGOMERY**

COUNCILMEMBER  
Manhattan Beach, California

**JOEL NAVARRO**

COUNCILMEMBER  
Tempe, Arizona

**SALVATORE PANTO**

MAYOR  
Easton, Pennsylvania

**STEVE PATTERSON**

MAYOR  
Athens, Ohio

**HAROLD PERRIN**

MAYOR  
Jonesboro, Arkansas

**STEPHANIE PIKO**

MAYOR  
Centennial, Colorado  
(Information Technology and  
Communications Chair)

**SEAN POLSTER**

COUNCILMEMBER  
Warrenton, Virginia

**HATTIE PORTIS-JONES**

COUNCILMEMBER  
Fairburn, Georgia  
(Energy, Environment and  
Natural Resources Chair)

**GARY RESNICK**

MAYOR  
Wilton Manors, Florida

**TITO RODRIGUEZ**

COUNCILMEMBER  
North Richland Hills, Texas

**ANDY RYDER**

MAYOR  
Lacey, Washington

**LAURIE-ANN SAYLES**

COUNCILMEMBER  
Gaithersburg, Maryland  
(Community and Economic  
Development Chair)

**KENT SCARRETT**

EXECUTIVE DIRECTOR  
Ohio Municipal League

**GERRI SHRODER**

COUNCILMEMBER  
Henderson, Nevada

**VALERIE SCOTT COOPER**

COUNCILMEMBER  
Norristown, Pennsylvania

**HANIFA SHABAZZ**

COUNCIL PRESIDENT  
Wilmington, Delaware

**JONATHAN STEINER**

EXECUTIVE DIRECTOR/CEO  
Kentucky League of Cities

**MATTHEW SURRENCY**

MAYOR  
Hawthorne, Florida

**ROXANNE THALMAN**

COUNCILMEMBER  
Arlington, Texas  
(Public Safety and Crime  
Prevention Chair)

**DAVE UNMACHT**

EXECUTIVE DIRECTOR  
League of Minnesota Cities

**REBECCA VIAGRAN**

COUNCILMEMBER  
San Antonio, Texas

**ANGELIA WASHINGTON**

COUNCILMEMBER  
Jacksonville, North Carolina

**CHASITY WELLS-ARMSTRONG**

MAYOR  
Kankakee, Illinois

**VINCE WILLIAMS**

MAYOR  
Union City, Georgia

**STEVE WILLIAMS**

Huntington, West Virginia

**PATRICK WOJAHN**

MAYOR  
College Park, Maryland

# FINANCIALS

WITH 2019 CONSOLIDATED REVENUES OF \$33.1 MILLION FOR THE NATIONAL LEAGUE OF CITIES AND NATIONAL LEAGUE OF CITIES INSTITUTE, NLC'S FINANCIAL POSITION IS STRONG. NLC MAINTAINS RESERVES WITHOUT DONOR RESTRICTIONS OF \$22.0 MILLION AS OF THE END OF FISCAL YEAR 2019, WHICH IS USED TO PROVIDE WORKING CAPITAL, MANAGE RISK, AND MAKE STRATEGIC INVESTMENTS IN OUR FUTURE.

REVENUE	FY2019
CONTRIBUTIONS AND CONTRACTS	10,803,429
MEMBERSHIP DUES	6,020,226
DONATED SERVICES	4,560,969
SERVICE FEES	3,826,805
CORPORATE PARTNERS/SPONSORSHIPS	3,668,414
ANNUAL CONFERENCES	2,474,536
INTEREST AND DIVIDENDS	975,753
OTHER	784,888
	<b>33,115,060</b>

EXPENSES	FY2019
GRANT & CONTRACT PROGRAMS	10,286,781
G&A	6,364,460
DONATED SERVICES	4,560,969
STATE LEAGUE PROGRAMS	4,074,510
RESEARCH AND INNOVATION	1,527,760
CONFERENCES	2,980,795
FEDERAL ADVOCACY	2,116,045
COMMUNICATIONS AND MEMBERSHIP PROGRAM	1,820,901
STRATEGIC PARTNERSHIPS	1,093,335
CONSTITUENTY GROUP PROGRAMS	536,188
	<b>35,361,744</b>



2.7%  
Other

8.7%  
Annual Conference

37.8%  
Contributions &  
Contracts

12.8%  
Corporate Partners/  
Sponsorships

21.1%  
Membership Dues

13.4%  
Service Fees

3.4%  
Interest and  
Dividends



1.9%  
Constituency Group  
Programs

6.4%  
Communications &  
Membership Programs

36%  
Grant & Contract  
Programs

7.4%  
Federal Advocacy

22.3%  
General &  
Administrative

10.4%  
Conferences

14.3%  
State League  
Programs

5.4%  
Research and  
Innovation

3.8%  
Strategic  
Partnerships

\*Excludes donated services



## CONTACT US

---

📍 660 North Capitol St NW  
Washington, DC 20001

☎ 877-827-2385

✉ info@nlc.org

🌐 www.nlc.org

**NLC** NATIONAL  
LEAGUE  
OF CITIES

---

CITIES STRONG TOGETHER

