

CITIES VOTE ACTION PLAN

Cities Vote Action Plan

Now that you are ready to develop your Action Plan, it may be helpful to keep a few overarching goals in mind:

- **Make voting accessible** (reduce barriers to voter registration, strengthen partnerships with state and local partners)
- **Make voting more convenient** (improve the voting experience, work with local elections officials to reduce friction of participation)
- **Make voting more meaningful** (reduce voter apathy, elevate schools, community groups and local influencers who can deliver education about meaningful democracy)

We've created an Action Plan template for you to use alongside our **COVID Resource Library** and **Cities Vote 101: Interventions** guide to identify at least three strategies your city will commit to this year. The interventions in our Cities Vote 101 guide have been crafted in mind with COVID related strategies and other useful tools for city leaders.

Based on the insights you gained from those documents, choose interventions to improve or amplify the work you or community-based organizations are already doing or be a Cities Vote Champion and choose several ambitious new goals.

You can also feel free to be creative and identify an intervention that is not listed in the Cities Vote 101: Interventions guide. Reference other cities' Voter Action Plans for inspiration.

Once you've finished, share your Action Plan with other cities in **our Cities Vote Peer-To-Peer Network**. We strongly recommend that all Cities Vote participants join our Peer-To-Peer Network. Our network is full of collaboration and resources with city leaders like yourself. **If you have not received an invite to the Peer-To-Peer Network, please email citiesvote@nlc.org or sign up at www.nlc.org/citiesvote .**

Project Team

Primary Project Contact: _____
Email: _____

Big Picture Goal

Example:

In 2020, _____ (your city) Office of City Services will set up the city's 311 service to communicate directly with residents via phone, text, social media and other efforts to make sure residents are informed of changes in voting dates, registration deadlines and/or opportunities to vote remotely.

Example:

I would like this implemented by May 15th – with the goal of bi-weekly communications updates from 311 for residents through November 2020.

Example:

We will need \$15,000 allotted for the successfully building of communications at this scale. Our also need to work with local voter non-profits to create and distribute easily accessible information (such as: infographics, registration how-to, etc) for residents.

List three interventions that your city would like to implement in 2020:

Timeline:
When would you like to execute this intervention?

Resources:
What do you need to implement your interventions in your city?

1.		
2.		
3.		