Presented by Councilman Joseph Goldstein
Marietta Smart Initiatives

- Pre-emption program
- Travel Safely
- Smart Parking
- Voice Assistance
As our City population and job opportunities grow, so does our traffic. This continuous increase in traffic causes our Fire Department’s response times to increase. How do we utilize technology to enable our first responders to reach our citizens faster when emergency calls occur?
Traffic Congestion
Additional Stations

Cost of new station = $4,000,000
Traffic Signals
Glance Map
Traffic Management System
Marietta Preemption Program

• Through the use of city-wide preemption software and wireless communication, the Marietta Fire Department emergency vehicle response time has been reduced by 8 to 10 seconds per intersection.
Marietta is the only City in the United States with coverage city wide – all devices are connected.

Through the use of the Marietta TravelSafely App in conjunction with Applied Information and Temple, the City is able to tie in the preemption software to the wireless traffic signals and explore ways to help our community travel more safely within our 23 square mile city.
The Marietta TravelSafely app is designed to save lives by reducing first responder response time and making drivers, cyclists and pedestrians more visible to each other and improving traffic flow.

Marietta TravelSafely connects first responders, school beacons, driver feedback signs, and anonymous smartphones using the app into a connected network.

Download the app by visiting http://travelsafelyapp.com/.
Travel Safely Settings

TravelSAFELY
Brought to you by City of Atlanta

SETTINGS
Logged in as: bryanpmulligan
- General
  - Display Alerts
  - Audible Alerts
  - Demo Mode
- Pedestrian
  - Proximity Alert
- Speeding Car
  - Auto Pedestrian
- Cyclist
  - Proximity Alert
  - Speeding Car
  - Emergency vehicle
  - Auto Cyclist
- Motorist
  - Emergency vehicle

General Display Alerts
Audible Alerts
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Proximity Alert
Speeding Car
Emergency vehicle
Auto Cyclist
Emergency vehicle
Auto Motorist

4:12 PM
10:13 AM
Travel Safely Alerts

- Communicates with other app users
- Speaks notifications as well as on screen display
- Instant Notifications
- Application will run in the background
Questions?

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