



Community and Economic Development

2020 Congressional City Conference

Marriott Wardman Park Hotel

Washington Room 2

Sunday, March 8, 2020

1:30 p.m.

Agenda: Community and Economic Development Committee

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Washington Room 2
 Washington, DC

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<p>1:30 p.m.</p>	<p>WELCOME, INTRODUCTIONS AND MEETING OVERVIEW</p> <ul style="list-style-type: none"> • The Honorable Kevin Thompson, Chair <i>Councilmember, Mesa, Arizona</i> <p>Introductions and explanation of expected outcomes from the meeting.</p>
<p>1:35 p.m.</p>	<p>NEW MEMBER AND CORPORATE PARTNER RECOGNITION</p> <ul style="list-style-type: none"> • The Honorable Emmett Jordan <i>Mayor Pro Tem, Greenbelt, Maryland</i>
<p>1:40 p.m.</p>	<p>REVIEW OF 2019 WORKPLAN AND ACCOMPLISHMENTS</p> <ul style="list-style-type: none"> • The Honorable Kristopher Dahir <i>Councilmember, Sparks, Nevada</i>
<p>1:45 p.m.</p>	<p>OVERVIEW OF CED SMALL GROUP/SUBCOMMITTEE ASSIGNMENTS</p> <ul style="list-style-type: none"> • The Honorable Kevin Thompson, Chair <i>Councilmember, Mesa, Arizona</i> <p>For the 2020 workplan, Community and Economic Development Committee Members will be asked to choose assignment to one of three workgroups, or subcommittees:</p> <ul style="list-style-type: none"> • Subcommittee on Supportive Housing and Ending Homelessness • Subcommittee on Housing Stability and Economic Mobility • Subcommittee on Support for Entrepreneurs and New Business <p>Over the next hour, members will share and discuss ways that local governments support the policy objectives above. Subcommittee’s will also be tasked with identifying obstacles to these policy objectives. Obstacles could be, but are not limited to, regulatory barriers, funding gaps, insufficient</p>

	<p>capacity, state or federal preemptions, or interest/disinterest from private or institutional partners. NLC subject matter experts will be on hand for these discussions. Following CCC, subcommittees will convene virtually throughout the year to assemble recommendations for policy and practice.</p>
<p>2:00 p.m.</p>	<p>SMALL GROUP/SUBCOMMITTEE BREAKOUT</p> <p>Committee members will select a subcommittee for small group discussion. Subject matter experts by subcommittee include:</p> <ul style="list-style-type: none"> • Subcommittee on Supportive Housing and Ending Homelessness <ul style="list-style-type: none"> ○ Jim Brooks, <i>Director, Housing and Community Development, NLC</i> • Subcommittee on Housing Stability and Economic Mobility <ul style="list-style-type: none"> ○ Lauren Lowery, <i>Program Director, Housing and Community Development, NLC</i> • Subcommittee on Support for Entrepreneurs and New Business <ul style="list-style-type: none"> ○ Alejandro Manzanares, <i>Program Manager, City Innovation Ecosystems</i>
<p>3:00 p.m.</p>	<p>SMALL GROUP/SUBCOMMITTEE REPORT BACK</p> <p>Committee Members will return to the committee meeting room and report back on their discussion and findings. Each subcommittee will have 15 minutes to present and take questions. Following CCC, NLC staff will summarize notes and share back out to the committee, and work with committee leadership on next steps.</p>
<p>3:45 p.m.</p>	<p>OVERVIEW OF THE 2020 NLC LEADING TOGETHER CAMPAIGN AND LEGISLATIVE PRIORITIES</p> <ul style="list-style-type: none"> • Michael Wallace <i>CED Program Director, Federal Advocacy, National League of Cities</i> <p>Learn about NLC’s 2020 federal priorities and advocacy strategy, including NLC’s overall message to Congress during CCC.</p>
<p>4:00 p.m.</p>	<p>HOMELESSNESS, HOUSING, AND COMMUNITY DEVELOPMENT: SOLUTIONS AND APPLIED RESEARCH</p> <ul style="list-style-type: none"> • Lauren Lowery <i>Program Director, Housing and Community Development, NLC</i> <p>Housing, homelessness and community development remain top priorities for the National League of Cities and member communities. As NLC undertakes a multi-year research and programmatic agenda, NLC’s Center for City Solutions</p>

	and Applied Research is seeking your input. Prior to CCC, CED members were emailed a survey to that end. Committee members will learn more about NLC’s research agenda and have another opportunity to provide feedback.
4:15 p.m.	<p>NLC LEARNING LAB ON HEALTHY HOUSING</p> <ul style="list-style-type: none"> • Sue Polis, <i>Director, Health and Wellness, NLC</i> <p>In response to the demand from city leaders for more time to learn together with peers, NLC is pleased to announce the launch of our new healthy housing Learning Lab. By connecting you with your counterparts in other cities across the country, you can share emerging best practices and apply lessons learned to your respective local contexts. You will receive timely and relevant quarterly, interactive web programming with subject matter experts, national partners and peers as well as a regular newsletter, in response to city priorities. Learn more by reading a new blog from Rochester, New York and the insights of long-time healthy housing leaders Gary Kirkmire and Katrina Korfmacher that discusses the value of cross-city collaboration. Click here to take the survey and join the Learning Lab today!</p>
4:25 p.m.	<p>THE MAYORS CONFERENCE ON ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> • Alejandro Manzanares <i>Program Manager, City Innovation Ecosystems, NLC</i> <p>The Kauffman Foundation and the National League of Cities are collaborating to support local leaders and their communities grow their own economic success by undertaking entrepreneur-friendly policies, practices, and programs. Members will learn more about this program and how their communities can benefit.</p>
4:30 p.m.	Adjourn

**Next CED Committee Meeting:
NLC Summer Board and Leadership Forum
Los Angeles, California
June XX, 2020**

NLC POLICY DEVELOPMENT AND ADVOCACY PROCESS

As a resource and advocate for more than 19,000 cities, towns and villages, the National League of Cities (NLC) brings municipal officials together to influence federal policy affecting local governments. NLC adopts positions on federal actions, programs and proposals that directly impact municipalities and formalizes those positions in the *National Municipal Policy (NMP)*, which guides NLC's federal advocacy efforts.

NLC divides its advocacy efforts into seven subject areas:

- Community and Economic Development
- Energy, Environment and Natural Resources
- Finance, Administration and Intergovernmental Relations
- Human Development
- Information Technology and Communications
- Public Safety and Crime Prevention
- Transportation and Infrastructure Services

For each of the seven issue areas, a Federal Advocacy Committee advocates in support of NLC's federal policy positions. Members of each Committee serve for one calendar year and are appointed by the NLC President.

Federal Advocacy Committees

Federal Advocacy Committee members are responsible for advocating on legislative priorities, providing input on legislative priorities, and reviewing and approving policy proposals and resolutions. Additionally, Committee members engage in networking and sharing of best practices.

Federal Advocacy Committees are comprised of local elected and appointed city and town officials from NLC member cities. NLC members must apply annually for membership to a Federal Advocacy Committee. The NLC President makes appointments for chair, vice chairs, and general membership. In addition to leading the Federal Advocacy Committees, those appointed as Committee chairs will also serve on NLC's Board of Directors during their leadership year.

At the Congressional City Conference, Federal Advocacy Committee members are called upon to advocate for NLC's legislative priorities on Capitol Hill, as well as develop the committee's agenda and work plan for the year. Committee members meet throughout the year to further the plan, hear from guest presenters, discuss advocacy strategies and develop specific policy amendments and resolutions. At the City Summit, Committee members review and approve policy proposals and resolutions. These action items are then forwarded to NLC's Resolutions Committee and are considered at the Annual Business Meeting, also held during the City Summit.

Advocacy

Throughout the year, Committee members participate in advocacy efforts to influence the federal decision-making process, focusing on actions concerning local governments and communities. During the Congressional City Conference, Committee members have an opportunity, and are encouraged, to meet with their congressional representatives on Capitol Hill. When NLC members are involved in the legislative process and share their expertise and experiences with Congress, municipalities have a stronger national voice, affecting the outcomes of federal policy debates that impact cities and towns.