Smart City. Bright Future.

Leverage Existing Infrastructure for Economic Growth
Smart City 2.0

Creating equity in economic growth opportunities through digital infrastructure

SMART CITY 1.0

City Hall makes the city better.

SMART CITY 2.0

City Hall enables everyone to make the city better place to live, work and play
WHAT TO LOOK FOR IN
Smart City Data.

REAL-TIME

UBIQUITOUS

ACTIONABLE

CITY-OWNED DATA

ALL DEPARTMENTS & COMMUNITIES
UNLEASHING
An App Economy.
40+ Application Partner Ecosystem.
WINNING APP:
Smart City San Diego Hackathon

Marauder mApp
Community-based app recommends a safer route and provides a virtual escort to enhance pedestrian safety.

Parkey
One touch nearest parking with reminders for tickets and parking spot memory.

GoGoKart
Helps food trucks find prime locations where the crowd is with a big enough parking space.

Digital Cane
Helps blind citizens navigate city streets.

OFA
Helps entrepreneurs and small business make smarter decisions about their future business ventures.

MOIST
Make sure that your grass stays nice and moist without wasting any excess water.

OTHER BRIGHT IDEAS:

Hearth
Connects CityIQ and traffic signals to create a real-time, city-scale social network for intelligent traffic management and emergency services offline.

Colored Bars and Toy Cars
Data visualization, network communication using Smart City IoT and texting framework technology.

Where is Everyone?
Monitors and predicts pedestrian traffic.

StreetSmart Cities
The ultimate smart city platform through the use of chatbot services, big data, IoT, and collaboration.
CITYWIDE INNOVATION BENEFITS
Every Sector and Citizen.