Information Technology & Communications Committee
Welcome and Introductions
Federal Advocacy Update

July 20, 2017
New Administration, New Congress

Election of Donald J. Trump
November 8, 2016

115th Congress Starts
January 3, 2017

Inauguration of DJT
January 20, 2017

NLC Meets with Transition Team
December 2016

NLC Meets New White House IGA
January 30, 2017
State Municipal League Fly In

February 8, 2017

• 35 leaders from 20 state municipal leagues
• 42 meetings on the Hill
• Capitol Hill briefing for members of Congress and staffers
• NLC accomplishes goal of meeting with all responsive new members of Congress 43/60

“City leaders have met with intergovernmental affairs and transition staff, but are still awaiting details on how policies will take shape under the new president.” — Bill Lucia of RouteFifty
“Forty percent of our citizens are in poverty. The last thing they need is a tax increase. Not only do we not have the authority to raise it, I don’t know that that’s the best answer for this problem.” — Mayor Karen Freeman-Wilson in Politico
ITC Advocacy During April Recess

Susan Norton,
Communications Director
City of Fayetteville, Arkansas
NLC Leads During Infrastructure Week

• It’s Time to Build: Invest in Cities
• Flew in Advocacy Committee Leadership
• NLC co-hosted six events
• Members visited Congressional offices and federal agencies

“The need has never been greater for infrastructure investment”
— Matt Zone quoted in GovTech
ITC During Infrastructure Week
Congress Listens to Cities

Councilmember Matt Zone
Brownfields
March 29

Mayor Sal Panto
Brownfields
April 5

Councilmember Jermaine Reed
Unfunded Mandates
April 27

Mayor Gary Resnick
Telecom Regulations
May 4

Mayor Johnny DuPree
Integrated Planning
May 18

5 Congressional Testimonies This Year
Congressional Meetings To Date

Meetings with Congressional Offices as of June

493
Regulatory Update

• **FCC Action:**
  • FCC Mobilitie Petition
  • Wireless/Wireline Broadband Deployment Proceedings
  • Broadband Deployment Advisory Committee
  • Intergovernmental Advisory Committee

• **Other Agency Action:**
  • FirstNet Rollout
  • Smart Cities Framework Comments
Legislative Update

- Bills
  - State Cyber Resiliency Act
  - MOBILE NOW
  - Community Broadband Act
  - Measuring the Economic Impact of Broadband Act

- Hearings
FY2018 Budget Battle

1. Educate and Activate Local Leaders Nationwide on the Federal Budget Debate
2. Urge Congress to Reject the President’s Budget
4. Protect Key Sources of City Funding and City Revenues
Questions & Discussion
Christopher Yoo
Professor
The University of Pennsylvania
Economic Mobility Discussion

Matt Zone
NLC President
Councilmember, City of Cleveland
#FightTheCuts During August Recess

Ashley Smith
Senior Associate, Grassroots Advocacy
National League of Cities
Federal Budget Cuts are Hometown Cuts

How City Leaders Can Join Our Fight
The 2018 Budget Process

President’s “skinny budget” released March 16

Congressional hearings and budget negotiations June – July

President’s full Fiscal Year 2018 budget released May 23

Fiscal Year 2018 beings October 1

August Recess July 31 – September 4
Cities Call on Congress to:

- Pass a budget that builds on the economic power of America’s cities by preserving full funding for bedrock city priorities.
- Recognize the enormous success of federal investments in cities by including city leaders as stakeholders in the budget process – and provide cities greater flexibility and opportunity to innovate and build on success.
- Oppose cuts that ultimately only shift costs to cities and taxpayers at the local level or cuts that would increase the burden of compliance with costly unfunded federal mandates.
- Support world-class infrastructure in cities by maintaining funding levels for existing federal programs and identifying new revenue for proposals that ensures every city, large and small, is eligible to receive direct federal funding.
Advocacy Actions:

1. Design Your **Handout**: NLC Template on How Cuts Impact Your City
2. Schedule an **In-District Meeting or Site Tour** with Your Member of Congress
3. Write **Op-Ed** and Push **Social Media** Messages
4. Convene **Stakeholder Meeting** to Discuss Budget
5. Convene **City Forum** or **Town Hall** to Discuss Proposed Cuts

[www.nlc.org/FightTheCuts](http://www.nlc.org/FightTheCuts)
Thank You

ASHLEY SMITH
Senior Associate, Grassroots Advocacy
National League of Cities
asmith@nlc.org
Policy Discussion: Small Cell Issues
Policy Review and Discussion

- Net neutrality
- Consumer protection/broadband privacy
- Other issues?
- Things to consider:
  - What is the city connection?
  - What leadership/unique role can NLC and city leaders play?
  - Does this issue relate to federalism, preemption, unfunded mandates, or issues of local governance?