

Agenda: Community and Economic Development

Indianapolis Marriott Downtown
350 West Maryland Street
Indianapolis, Indiana
Room: Marriott Ballroom 1

Tuesday, June 25, 2019

8:00 a.m. – 5:00 p.m.	ONSITE REGISTRATION <i>Indianapolis Marriott Downtown Registration Desk 1, Second Floor</i>
5:00 p.m. – 6:30 p.m.	JOINT WELCOME RECEPTION <i>Indianapolis Marriott Downtown 350 West Maryland Street Indianapolis, Indiana Marriott Ballrooms 1-4, Second Floor</i>

Wednesday, June 26, 2019

7:00 a.m. – 8:30 a.m.	BREAKFAST <i>Indianapolis Marriott Downtown Conner's Kitchen + Bar</i> <i>*please retrieve your breakfast voucher from Registration Desk 1 on the second floor*</i>
9:00 a.m. – 11:30 a.m.	FEDERAL ADVOCACY COMMITTEE MOBILE WORKSHOPS IndyGo Construction of the Red Line 13-Mile Bus Transit NLC will get an early insider view of the state-of-the-art transit line getting ready to serve the densest corridor in the state of Indiana, connecting more than 60,000 residents to more than 150,000 jobs and hitting two of the city's trendiest neighborhoods - Broad Ripple and Fountain Square - while also bringing equitable access for all through new fare programs and upgraded zoning. This workshop's leaders will share their development story, what design elements make bus rapid transit a great choice, how user experience is coming first, and how they leveraged federal funds with local goals to rollout the Red Line. The tour will be led by Bryan Luellen, Vice President of Public Affairs and Communications for IndyGo.

	<p><i>Shuttle pick up will begin at 8:45 a.m. outside of the Indianapolis Marriott along Maryland Street</i></p>
<p>12:00 p.m. – 1:30 p.m.</p>	<p>JOINT LUNCH (COMMITTEES, BOARD & COUNCILS) <i>Indianapolis Marriott Downtown Marriott Ballroom 6</i></p> <ul style="list-style-type: none"> • Chris Pilkerton <i>Acting Administrator, US Small Business Administration</i> <p>Chris Pilkerton from the US Small Business Administration (SBA) has been invited to speak to our meeting attendees about Opportunity Zones. Specifically, he will discuss ways that Opportunity Zones can foster economic mobility for residents, the role of the SBA in assisting local leaders and entrepreneurs in creating economic development in Opportunity Zones, and how the SBA can assist with economic development in distressed communities that have not been designated Opportunity Zones.</p>
<p>1:30 p.m. – 5:00 p.m.</p>	<p>COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE MEETING <i>Indianapolis Marriott Downtown Marriott Ballroom 1</i></p>
<p>1:30 p.m.</p>	<p>WELCOME, INTRODUCTIONS, and MEETING OVERVIEW</p> <ul style="list-style-type: none"> • The Honorable Laurie-Anne Sayles, Chair <i>Councilmember, Gaithersburg, Maryland</i>
<p>1:40 p.m.</p>	<p>NLC BOARD REPORT</p> <ul style="list-style-type: none"> • The Honorable Laurie-Anne Sayles, Chair <i>Councilmember, Gaithersburg, Maryland</i>
<p>2:00 p.m.</p>	<p>FEDERAL ADVOCACY UPDATE</p> <ul style="list-style-type: none"> • Michael Wallace <i>Federal Advocacy National League of Cities</i>
<p>2:30 p.m.</p>	<p>PRESENTATION: CITY ROLE IN UPDATING 2021 BUILDING CODE FOR ENERGY CONSERVATION</p> <ul style="list-style-type: none"> • Dan Bresette <i>Executive Director, Energy Efficient Codes Council and Senior Vice President, Alliance to Save Energy</i>

	<p>Every three years, stakeholders, including local governments and local officials, have the opportunity to vote on changes to model building codes. This year’s update of the International Energy Conservation Code has the potential to increase building efficiency by over 10%, which will help cities achieve their emission reduction goals. Committee members will learn about the code development process and how to ensure their city’s maximum participation.</p>
<p>3:00 p.m.</p>	<p>GREETINGS FROM U.S. DEPARTMENT OF TRANSPORTATION</p> <ul style="list-style-type: none"> • Anne C. Reinke <i>Deputy Assistant Secretary of Intergovernmental Affairs, U.S. Department of Transportation</i> <p>Committee members will meet the new U.S. Department of Transportation intergovernmental liaison for cities who will highlight key initiatives and share how cities can best work with USDOT as partners in transportation projects.</p>
<p>3:15 p.m.</p>	<p>BREAK</p>
<p>3:30 p.m.</p>	<p>PRESENTATION: INDIANAPOLIS APPROACH TO OPPORTUNITY ZONES</p> <p>Steve Glickman, co-founder of the Economic Innovation Group who originally envisioned the Opportunity Zone program, has said “Indianapolis has probably a set of the most attractive [Opportunity] Zones in the country. When you compare the zones to each other, Indianapolis scores really well.”</p> <p>This presentation is an opportunity to hear about Indianapolis’ approach to opportunity zones.</p>
<p>3:30 p.m.</p>	<p>PRESENTATION AND DISCUSSION: NLC HOUSING TASK FORCE RECOMMENDATIONS</p> <p>NLC’s President Karen Freeman-Wilson, mayor of Gary, Indiana, announced the formation of the National Housing Task Force in November 2018, under the leadership of chair Muriel Bowser, mayor of Washington, DC.</p> <p>The Committee will review the Task Force recommendations to NLC for a local and federal action agenda.</p> <ul style="list-style-type: none"> • Michael Wallace <i>Federal Advocacy National League of Cities</i>

5:00 p.m.	Adjourn
6:00 p.m. – 8:00 p.m.	HOST CITY EVENING OUT EVENT <i>Eiteljorg Museum</i> 500 W Washington Street Indianapolis, IN 46204 <i>Walkable from Marriott Hotel, printed directions available at registration</i>

Thursday, June 27, 2019

8:00 a.m. – 9:00 a.m.	JOINT BREAKFAST (COMMITTEES, BOARD & COUNCILS) <i>Indianapolis Marriott Downtown</i> <i>Marriott Ballroom 6</i> <ul style="list-style-type: none"> • Megan Corey <i>Senior Executive Director, Digital Engagement, Marketing & Communications, National League of Cities</i> <p>NLC’s Director of Digital Engagement, Marketing & Communications will give a brief presentation about how NLC is spreading the “love” across the country this summer through the Love My City campaign—and how you can get your own community involved</p>
9:00 a.m. – 12:00 p.m.	COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE MEETING <i>Indianapolis Marriott Downtown</i> <i>Marriott Ballroom 1</i>
9:00 a.m.	SMALL GROUP DISCUSSIONS: HOUSING TASK FORCE RECOMMENDATIONS FOR FEDERAL AND LOCAL ACTION For these discussions, the Committee will break into two small groups. Group 1 will consider the role of <i>local</i> governments in housing and land use decisions, and provide feedback on report recommendations for local action. Group 2 will consider the role of the <i>Federal</i> government in housing and land use decisions, and provide feedback on report recommendations for federal action. The goal of this exercise is to provide feedback and direction to NLC leadership on the report recommendations, and NLC’s next steps.
10:30 a.m.	RECONVENE AND REPORT BACK
11:00 a.m.	PRESENTATIONS AND RESOLUTIONS FROM THE FLOOR

	<p>This time is set aside for Committee Members to assist one another with challenging local issues. The Chair will recognize members who are seeking the feedback, insight, or advice of their peers on the Committee.</p> <p>This is also the appropriate time for Committee Members to bring up new Resolutions for consideration</p>
<p>12:00 p.m.</p>	<p>FEDERAL ADVOCACY COMMITTEE LUNCH <i>Indianapolis Marriott Downtown</i> <i>Marriott Ballroom 6</i></p>
<p>1:00 p.m. – 3:00 p.m.</p>	<p>FEDERAL ADVOCACY COMMITTEE MOBILE WORKSHOPS</p> <p>Full Circle at Central State Steve Glickman, co-founder of the Economic Innovation Group who originally envisioned the Opportunity Zone program, has said “Indianapolis has probably a set of the most attractive [Opportunity] Zones in the country. When you compare the zones to each other, Indianapolis scores really well.”</p> <p>NLC members remaining in Indianapolis following their committee meetings will be able to see what sets Indianapolis apart. City officials will join us via bus to the Central State campus (a short 7-minute drive from downtown Indianapolis) where participants will have the opportunity to tour the campus, learn about the financing of various completed and ongoing projects (e.g., infrastructure, diverse housing initiatives, adaptive reuse), and browse some of the unique retailers on site.</p> <p>A bustling 150-acre mixed-use campus on the near west side of Indianapolis, Central State is the former site of the Central State Hospital, built in 1848 and originally referred to as the “Central Indiana Hospital for the Insane.” Strongly influenced by the “Kirkbride Plan,” it is apparent once on campus that the facilities and grounds were designed with light and nature at the forefront. Many of the original buildings have been saved, reimagined, and repurposed through a strategic vision of building and fostering an art + design-focused community. Occupants include People for Urban Progress, Indiana Medical History Museum, Ignition Arts, and United State of Indiana with more on the way!</p> <p>Located along IndyGo’s upcoming Blue Line – BRT route, and with diverse housing options, ample greenspace, a public charter school, and the city’s Mounted Patrol unit, Central State is poised to be a creative, connected, and welcoming anchor for the near westside and its residents for years to come!</p>

	<p><i>Bus loads in front of hotel, along Maryland Street, and will leave promptly at 1:00 P.M. Walking is encouraged once on campus, though the Mansion Café is centrally located and offers light snacks and beverages.</i></p>
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Next CED Committee Meeting:

[City Summit](#)

San Antonio, Texas

November 20-23, 2019

NLC POLICY DEVELOPMENT AND ADVOCACY PROCESS

As a resource and advocate for more than 19,000 cities, towns and villages, the National League of Cities (NLC) brings municipal officials together to influence federal policy affecting local governments. NLC adopts positions on federal actions, programs and proposals that directly impact municipalities and formalizes those positions in the [National Municipal Policy \(NMP\)](#), which guides NLC's federal advocacy efforts.

NLC divides its advocacy efforts into seven subject areas:

- Community and Economic Development
- Energy, Environment and Natural Resources
- Finance, Administration and Intergovernmental Relations
- Human Development
- Information Technology and Communications
- Public Safety and Crime Prevention
- Transportation and Infrastructure Services

For each of the seven issue areas, a Federal Advocacy Committee advocates in support of NLC's federal policy positions. Members of each committee serve for one calendar year, and are appointed by the NLC President.

Federal Advocacy Committees

Federal Advocacy Committee members are responsible for advocating on legislative priorities, providing input on legislative priorities, and reviewing and approving policy proposals and resolutions. Additionally, Committee members engage in networking and sharing of best practices.

Federal Advocacy Committees are comprised of local elected and appointed city and town officials from NLC member cities. NLC members must apply annually for membership to a Federal Advocacy Committee. The NLC President makes appointments for chair, vice chairs, and general membership. In addition to leading the Federal Advocacy Committees, those appointed as committee chairs will also serve on NLC's Board of Directors during their leadership year.

At the Congressional City Conference, Federal Advocacy Committee members are called upon to advocate for NLC's legislative priorities on Capitol Hill, as well as develop the committee's agenda and work plan for the year. Committee members meet throughout the year to further the plan, hear from guest presenters, discuss advocacy strategies and develop specific policy amendments and resolutions. At the City Summit, committee members review and approve policy proposals and resolutions. These action items are then forwarded to NLC's Resolutions Committee and are considered at the Annual Business Meeting, also held during the City Summit.

Advocacy

Throughout the year, committee members participate in advocacy efforts to influence the federal decision-making process, focusing on actions concerning local governments and

communities. During the Congressional City Conference, committee members have an opportunity, and are encouraged, to meet with their congressional representatives on Capitol Hill. When NLC members are involved in the legislative process and share their expertise and experiences with Congress, municipalities have a stronger national voice, affecting the outcomes of federal policy debates that impact cities and towns.



2019 Community and Economic Development (CED) Committee Roster

Chair



Laure-Anne Sayles
Councilmember
Gaithersburg, Md.

Vice Chair



Kristopher Dahir
Councilmember
Sparks, Nev.

Vice Chair



Kevin Thompson
Councilmember
Mesa, Ariz.

Basia Adamczak, Council Member, City of Youngstown, OH

Jennifer Adams, Councilmember, City of Tempe, AZ

Pious Ali, Council Member At Large, City of Portland, ME

Andy Amoroso, Vice Mayor, City of Lake Worth, FL

Cyndy Andrus, Mayor, City of Bozeman, MT

Joyce Arceneaux-Mathis, Mayor Pro-Tem, City of Natchez, MS

Kent Back, Councilman, City of Gadsden, AL

Lee Barnes, City Council member, City of Kansas City, MO

Elizabeth Bennett-Parker, Vice Mayor, City of Alexandria, VA

Patricia Britt, City Clerk, Clerk of Council, City of Cleveland, OH

Chris Clark, Council Member, City of Mountain View, CA

Zachary Clevenger, Council Member Ward 3, City of North Kansas City, MO

Daniel Corona, Mayor, City of West Wendover, NV

Chemberly Cummings, Councilmember, Town of Normal, IL

Joyce Downing, Councilmember, Ward 2, City of Northglenn, CO

Tyler Dunegan, Council Member, City of Osceola, AR

Jason Ewing, Council Member Ward 6, City of High Point, NC

Kevin Felder, Council Member, City of Dallas, TX

Bonnie Finley, Council Member Ward 3, City of Longmont, CO

Joel Flores, Mayor, City of Greenacres, FL

Frank Fogleman, Mayor, City of Marion, AR

Derrick Freeman, Mayor, City of Port Arthur, TX

Curtis Gibson, City Commissioner, City of Lake Wales, FL

Carmalitha Gumbs, Councilmember, City of South Fulton, GA

Brannon Hampton, Councilmember, City of Goodyear, AZ

Bill Heidemann, Mayor, City of Corinth, TX

Cheryl Heitmann, Councilmember, City of Ventura, CA

Jeanette Herron, Council Member 133rd District, City of Bridgeport, CT

Mary Homan, Mayor Pro Tem, Village of Los Ranchos De Albuquerque, NM

Cecilia Hupp, Council Member, City of Brea, CA

Brent Jaramillo, Councilor, Village of Questa, NM

Mary Jeffcoat, Council Member, City of Myrtle Beach, SC

Velma Johnson, Council Member, City of Midfield, AL

Emmett Jordan, Mayor, City of Greenbelt, MD

Sheri Lauritano, Councilmember, City of Goodyear, AZ

Sheila Letourneau, City Clerk, City of Alma, MI

Patricia Lockwood, Mayor Pro-Tem, City of Fenton, MI

Jesse Matthews, Council Member District 6, City of Bessemer, AL
Stephanie Meyer, Council Vice Chair, City of Shawnee, KS
Joe Moore, Alderman, City of Chicago, IL
Nina Morris, Councilwoman, City of Lancaster, TX
Russel Neal, Council Member, City of Akron, OH
Aidee Nieves, City Council President, City of Bridgeport, CT
John Ostenburg, Mayor, Village of Park Forest, IL
Matt Pacifico, Mayor, City of Altoona, PA
Nicholas Piccolo, Commissioner, City of Alma, MI
Christian Price, Mayor, City of Maricopa, AZ
Kayci Prince, Councilmember, City of Plano, TX
Brian Ramsey, Alderman, City of Ridgeland, MS
Robin Rue Simmons, Alderman, City of Evanston, IL
Richard Shaw, Council Member Ward 1, City of Huber Heights, OH
Curtis Lee Smith, Councilmember, Town of Indian Head, MD
Mark Stewart, Councilmember, City of Chandler, AZ
Donald Terry, City Councilmember, City of Rancho Cordova, CA
Katrina Thompson, Mayor, Village of Broadview, IL
Craig Thurmond, Mayor Ward 2, City of Broken Arrow, OK
Cynthia Toles, Councilmember, City of Gadsden, AL
Priscilla Tyson, Council Member, City of Columbus, OH
Mark Vahlsing, City Administrator, City of Kenyon, MN
Ashley Vanorny, Council Member, District 5, City of Cedar Rapids, IA
Johnnie Warren, Council President, Village of Oakwood Village, OH
Eileen Weir, Mayor, City of Independence, MO
Jeff Weisensel, Council Member, City of Rosemount, MN
Chasity Wells-Armstrong, Mayor, City of Kankakee, IL
Solange Whitehead, Councilwoman, City of Scottsdale, AZ

Mary Wilkerson, Vice Mayor, City of Belle Glade, FL

Angelia Williams Graves, Council Member Super Ward 7, City of Norfolk, VA

Michael Wojcik, City Council Member Ward 2, City of Rochester, MN

Lana Wolff, Council Member District 5, City of Arlington, TX