"When you belong to NLC, there is a support system — through classes and personal relationships — that helps you constantly grow and improve as a leader. This has been so important to me, and I am committed to helping others develop as well."

— RAP HANKINS,
VICE MAYOR, TROTWOOD, OHIO; CHAIR, NLC LEADERSHIP FELLOWS

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At the 2014 Congress of Cities in Austin, Texas, we declared 2015 would be “The Year of Connecting.”

As city leaders we know the value of a connection. We make connections with residents in our communities every day. We help them make connections through reliable transportation networks, affordable housing, safe neighborhoods and good jobs. The connections that we facilitate help our communities thrive.

The National League of Cities (NLC) supports city leaders by making connections of its own. Over the course of 2015, NLC connected cities to big ideas, research, grants and technical assistance, and to innovative leaders in the public and private sectors.

The work of the National League of Cities is ultimately about the work of mayors, council members and thousands of dedicated Americans serving and working for cities and towns across the nation. We are proud of the role NLC plays in connecting these city leaders with each other. We are proud of the great work they are doing to build vibrant communities.

“The Year of Connecting” was also a year of results, bringing NLC closer to the goals outlined in our strategic plan. We are increasingly visible in the media, on Capitol Hill and at the White House. We are helping cities innovate and are raising the profile and capacity of city leaders. We are working under an improved governance structure and are financially strong.

We are pleased to bring you this report of NLC’s successes in fiscal year 2015, and look forward to keeping up the momentum as we work together for a great 2016.
Highlights of a Successful 2015

In Fiscal Year 2015 the National League of Cities...

Welcomed the President of the United States
City leaders from across the country welcomed keynote speaker President Barack Obama to NLC’s annual Congressional City Conference.

Initiated discussions with presidential candidates
NLC’s member-led, bipartisan Elections Task Force developed the Cities Lead 2016 platform and began to inform presidential candidates about issues that matter to cities.

Kept the voice of cities in front of Congress and the Administration
NLC was active on Capitol Hill and with the Administration in fiscal year 2015, organizing more than one hundred meetings between city leaders and national leaders, holding issue briefings on the Hill and activating our advocacy network to write and call members of Congress.

Shared big ideas
Through its conferences, meetings, articles and research reports, NLC helped city leaders think big and share solutions. NLC
- hosted the Big Ideas for Cities event, the Big Ideas for Small Business Network Summit and the first Big Ideas for Small Cities special conference session.
- formalized a partnership with the White House and Small Business Administration on the StartUp in a Day initiative.
- co-hosted the first Resilient Cities Summit.
- brought city leaders together to share information at 15 community conversations in cities across the country about improving outcomes in education.

NLC’S STRATEGIC PLAN GOALS

1. Proactively drive federal policy.
2. Promote innovation and provide proven strategies and valuable resources.
3. Raise the profile of city governments as key leaders and partners in improving the quality of life for our nation.
4. Expand the capacity of city officials to serve as ethical, effective and engaged leaders.
5. Transform our organization so that it is focused on top priorities, fully aligned, nimble, accountable and transparent.

The National League of Cities’ fiscal year is October 1 – September 30.
“You don’t have a lot of time for gridlock. You’ve got to get the job done. People are expecting you to deliver. And you’re part of the reason why America is coming back.” — PRESIDENT BARACK OBAMA

In March, President Obama signaled the importance of cities and their leaders when he accepted NLC’s invitation to address the Congressional City Conference. During his keynote speech President Obama announced TechHire, a new initiative to partner with cities, higher education and the private sector to expand access to technology jobs in communities across the country.

TechHire involves universities and community colleges as well as nontraditional approaches such as “coding bootcamps” and high-quality online courses that can rapidly train workers for a well-paying job.

“Success is going to rest on folks like you—on mayors, councilmembers, local leaders,” said the president, “because you’ve got the power to bring your communities together and seize this incredible economic development opportunity that could change the way we think about training and hiring the workers of tomorrow.”
Driving Federal Policy

NLC ADVOCACY IN ACTION AND 2015 LEGISLATIVE PRIORITIES

STRATEGIC PLAN GOAL 1
Proactively drive federal policy on behalf of cities, on issues that directly impact them.

With the strength of a growing advocacy network of city leaders, NLC made significant progress on legislation that matters most to cities, keeping city priorities front and center in Washington.

Key Legislative Wins

- Securing introduction of e-fairness legislation in both the House and the Senate to require online businesses to collect the same sales taxes that main street businesses collect.
- Preserving the full municipal bond tax exemption.
- Securing $3 billion in funding for the Community Development Block Grant program.
- Turning back efforts to permanently ban local taxing authority over Internet access.
- Leading efforts to pass the Terrorism Risk Insurance Act, which ensures that local governments have access to affordable risk insurance coverage.
- Mobilizing support to pass the Energy Efficiency Improvement Act, which will improve the energy efficiency of commercial buildings in local communities.

NLC Advocacy in Action

- NLC’s five constituency groups participated in a D.C. fly-in, lobbying more than 30 congressional offices.
- NLC briefed more than 200 congressional staff and city leaders on the need for federal support of local transportation priorities. NLC President Ralph Becker also urged a House committee to find sustainable funding for a new federal transportation plan that would increase local control.
- More than 300 city officials wrote House members in support of e-fairness.
- During NLC’s annual legislative conference, city leaders advocated for NLC’s action agenda in more than 100 meetings on Capitol Hill.
- NLC leaders and members made repeated visits to Washington to advocate for increased investment in the nation’s infrastructure. Nearly 100 city officials and state league leaders participated in the NLC White House Summit on Infrastructure and, during National Infrastructure Week, NLC President Becker and NLC Policy and Advocacy Committee members urged lawmakers to invest in and modernize national infrastructure systems.
- Senator Barbara Boxer (D-CA) commended NLC from the Senate floor for its support of a new transportation bill.
- NLC promoted the interests of cities in nine Supreme Court cases through the State and Local Legal Center.
- NLC established its 2016 Presidential Election Task Force, a bipartisan group of 17 city officials and state league executive directors, who developed the Cities Lead 2016 platform to educate and influence presidential candidates.

NLC 2015 LEGISLATIVE PRIORITIES

- Close the Online Sales Tax Loophole
- Invest in Local Transportation Priorities
- Protect Municipal Bonds
BRINGING CITY ISSUES TO PRESIDENTIAL CANDIDATES

NLC got an early start on next year’s presidential race with the launch of Cities Lead 2016, an initiative to raise the profile of cities and city issues during the campaign. A bipartisan task force of city leaders and state league directors appointed by NLC President Ralph Becker has worked throughout 2015 to forge a platform focusing on the three priorities most important to cities: the economy, public safety and infrastructure investment. NLC also executed an action plan to make these issues front and center of the debates. In the coming year, city leaders around the nation and NLC will use this platform to engage with presidential candidates to ensure they address the issues that matter to American’s cities and towns.

PRESIDENTIAL ELECTION TASK FORCE

Co-Chairs
Karen Freeman-Wilson
Mayor
City of Gary, Indiana
Betsy Price
Mayor
City of Fort Worth, Texas

Members
Richard Berry
Mayor
Albuquerque, New Mexico
Dan Gilmartin
Executive Director
Michigan Municipal League
Susan Haynie
Mayor
City of Boca Raton, Florida

Alan Kemp
Executive Director
Iowa League of Cities
Kevin Kramer
Councilmember
City of Louisville, Kentucky
Dot LaMarche
Vice Mayor
City of Farragut, Tennessee
Cindy Lerner
Mayor
City of Pinecrest, Florida
Sam Mamet
Executive Director
Colorado Municipal League
Paul Meyer
Executive Director
North Carolina League of Municipalities

Bill Peduto
Mayor
City of Pittsburgh, Pennsylvania
David Sander
Vice Mayor
City of Rancho Cordova, California
Craig Thurmond
Mayor
City of Broken Arrow, Oklahoma
Randal Wallace
Councilmember
City of Myrtle Beach, South Carolina
Nan Whaley
Mayor
City of Dayton, Ohio
Judy Silva
Executive Director
New Hampshire Municipal Association
Promoting Innovation and Sharing Knowledge

From practical problem solving to large-scale innovations, cities are leading the country forward. In 2015, NLC has been a resource and thought leader for and about cities.

**Studying Fiscal Trends**

NLC celebrated the 30th Anniversary of the City Fiscal Conditions survey with a release event in New York City. The media, financial analysts, members of Congress and cities themselves rely on this survey of finance officers, the only annual source of city budget information.

**Taking the Pulse of Cities**

In its second year, *State of the Cities*, the annual analysis of mayoral state of the city addresses, was widely covered by major media outlets, including *The Washington Post*, Associated Press, *Fast Company* and others. *State of the Cities* is the leading barometer of how the nation’s mayors see the top issues facing cities.

**Researching the Sharing Economy**

NLC released the results of the first nationwide survey of city views on the sharing economy, also commonly referred to as collaborative consumption. The sharing economy encompasses peer-to-peer transactions in which providers and consumers share resources and services such as housing, cars, rides and more. NLC convened leaders in elected office, business, media and academia on the subject, and made presentations to audiences ranging from state municipal leagues to the Federal Trade Commission and Harvard University.

**Sharing City Practices on NLC.org**

NLC continues to expand the City Practices section of its website to provide examples of successful programs from cities across the country.

**Helping StartUps**

Recognized by the White House and Small Business Administration for its ongoing work to strengthen local entrepreneurship, NLC is the federal government’s exclusive implementation partner on the StartUp in a Day initiative to help cities streamline the permitting and licensing processes involved in starting a new business.

**NEW RESOURCES ON URBAN DEVELOPMENT AND LAND USE**

The Rose Center for Public Leadership in Land Use brings new resources to NLC’s Center for City Solutions and Applied Research, including information, best practices and peer networks, along with fellowship, education and training programs. Learn more at danielrosecenter.org

**Ending Veteran Homelessness**

NLC partnered with the U.S. Department of Housing and Urban Development to hold 10 regional forums across the country, which drew more than 1,000 elected leaders and community stakeholders, in support of the First Lady’s Mayors Challenge to End Veteran Homelessness. More than 750 elected officials—including 601 mayors, eight governors and 149 county and city officials—have joined the challenge.

**Bringing Children Into Nature**

In partnership with the Children & Nature Network, NLC launched Cities Connecting Children to Nature, an initiative to help city leaders develop policies and programs that cultivate outdoor connections for young people.
Its objectives include improving health, developing cognitive and interpersonal skills and nurturing a new generation of environmental stewards.

**Researching City and State Fiscal Structures**

A new research partnership between NLC and the state municipal leagues produced its first analysis, *Cities and State Fiscal Structure*. The report examined how states limit or expand the ability of cities to fund services and found that no state has expanded the fiscal authority of its cities since the recession.

**Helping Cities Develop Innovative Technology**

In 2015 NLC’s Corporate Partners Program increased its focus on government technology and civic innovation. NLC supported the second Multi-City Innovation Campaign (MCIC), a joint effort among 25 local governments, NLC, Esri, Socrata, Jumpstart Foundry and Code for America. This year’s program developed next-generation technology for health and safety. The Harvard Kennedy School of Government recognized MCIC as a “Bright Idea.”

**Helping Families Build Financial Knowledge and Stability**

NLC’s Institute for Youth, Education, and Families released *City Financial Inclusion Efforts: A National Overview*, which found that in 65 percent of the cities surveyed, elected officials are working with community partners to increase residents’ financial knowledge and develop programs to help families build financial stability.

**CITY OF THE FUTURE**

NLC’s *City of the Future* initiative explores current and future trends in technology, economics, climate, culture and demographics through a city-centric lens. Its first report will focus on the interrelationship of technology and mobility. Future reports will explore issues including housing, economic development and transportation.

**NLC SAVINGS AND SOLUTIONS PROGRAMS**

NLC continued to provide savings and solutions to cities through its strategic business partner programs:

- The U.S. Communities Government Purchasing Alliance celebrated 15 years of partnership with NLC. U.S. Communities saves cities and towns an average of 10 percent on products and services.
- Build America Mutual (BAM) has helped more than 500 cities and towns save $44 million in financing costs since its inception in 2012.
- The NLC Prescription Discount Card Program surpassed $20 million in savings for residents in participating cities and towns.
- The NLC Service Line Warranty Program, which provides residents with access to an affordable water and sewer warranty, added an In Home Plumbing line of service to meet customer demand.
- Strategic business partner programs earned NLC $1.6 million, helping fund its advocacy, research and city solutions activities and keep member dues affordable.
The Institute for Youth, Education, and Families
CELEBRATING 15 YEARS OF BUILDING STRONG COMMUNITIES

NLC’s Institute for Youth, Education, and Families (YEF Institute) grew out of the belief that to thrive, cities need strong leaders who make the education, safety and health of the families and children in their communities a citywide priority.

Conceived and developed under the leadership of the late Boston Mayor Thomas M. Menino, the YEF Institute has become the “go-to” place for city officials who want to improve outcomes for children and families in their communities.

The YEF Institute is perhaps best known for its focus on practical help and advice to city leaders. Through its Mayors’ Institutes, technical assistance projects, Leadership Academies and peer learning networks, the YEF Institute reaches cities of all sizes and brings together local leaders to develop partnerships that produce innovative, long-term solutions.

From a staff of three, the YEF Institute has grown to 26 staff members with expertise in early childhood success, education and expanded learning, health and community wellness, reengagement of disconnected youth, violence prevention and family economic success.

The YEF Institute’s programs and success in documenting best practices have earned nationwide respect. National foundations and other funders have invested a cumulative $50 million in its work. YEF Institute projects have channeled nearly $25 million in additional funding to NLC member cities, either as pass-through grants or foundation investments made directly to cities.

The National League of Cities is proud to celebrate the YEF Institute’s 15-year history of helping cities become more vibrant and prosperous by focusing on the well-being of children and families.

To learn how your city can get involved, visit www.nlc.org/iyef.

“The work that the YEF Institute is doing is simply amazing. Lives have been changed for the better through the Institute’s work.”
— Garret Nancolas
Mayor, Caldwell, Idaho

“The success of the YEF Institute reaffirms why NLC is a crucial organization for thinking and learning. It provides unique opportunities for us and folks we work with to have serious, focused discussions in a safe space.”
— Michael Nutter, Mayor, Philadelphia
Raising the Profile of City Governments

STRATEGIC PLAN GOAL 3
Raise the profile of city governments as key leaders and partners in improving the quality of life in our nation.

NLC, First Lady Celebrate Let’s Move! Cities, Towns and Counties

NLC joined First Lady Michelle Obama at the White House to honor local elected officials who participate in the Let’s Move! Cities, Towns and Counties initiative. Since July 2012, 500 cities, towns and counties have joined Let’s Move!, which helps local officials ensure that kids and families in their communities have access to healthy, affordable food and opportunities to be physically active.

Celebrating Small Cities

Cities across the country celebrated Small Cities Month in June by issuing proclamations, holding events and showcasing what they love about their communities. NLC used social media to highlight small cities, featuring a different location on Facebook each day of the month. The #smallcities15 hashtag achieved a cumulative reach of over 64,000 during April, May and June.

Keeping Cities in the News

Major media outlets including The New York Times, Wall Street Journal, Washington Post, USA Today, International Business Times, Bloomberg, Fast Company and the Associated Press featured NLC in stories on city issues. A number of political and trade publications, including Governing, The Hill, Roll Call, Next City and Government Technology also featured NLC. NLC was mentioned more than 14,300 times in national and local media outlets in fiscal year 2015.
Expanding the Capacity of City Leaders

NLC University offered a rich mix of learning opportunities to help municipal officials improve their leadership skills.

Eliminating Barriers to Success
During the 2015 Leadership Summit, NLC University co-hosted two REAL Talks with NLC’s Race, Equity and Leadership initiative on how city leaders can respond to historical, systemic and structural barriers caused by racism and other inequities.

Partnering for Leadership Development
NLC University developed partnerships with universities, nonprofit organizations and online education providers to develop new courses, conference seminars and long-term leadership development opportunities that will be available in the coming year.

Online Learning
NLC University launched its first online course, Understanding Foreclosure: A City Leader’s Guide, in partnership with Wells Fargo, and began development of additional courses to be released in the coming year.

Added New Award Levels
NLC University premiered three new award levels in its Certificate Program—Diamond Cum Laude, Diamond Magna Cum Laude, and Diamond Summa Cum Laude—to recognize officials who go above and beyond the current award levels to enhance their skills.

Annual Leadership Summit
NLC University’s annual Leadership Summit in Orlando, Florida, helped city leaders examine leadership in tough times.

Big Ideas for Small Cities
NLC University’s first Big Ideas for Small Cities event attracted more than 300 representatives from small cities to hear city officials share ideas they’ve used to drive change in their communities.
Transforming the Organization

STRATEGIC PLAN GOAL 5
Achieve our mission and goals through an organizational structure that is aligned, nimble, accountable and transparent.

NLC Hits the Road
NLC’s membership team has been on the road, traveling to recruit new members and increase member engagement. In 2015, the team visited 20 cities and exhibited at 19 local government conferences and meetings. NLC gained 46 new member cities in fiscal year 2015.

Young Elected Leaders Network
NLC established the Young Elected Leaders Network (YEL) to provide support to the newest generation of leaders at every level of elected office.

Improving Our Technology to Better Serve Our Members
NLC invested in improvements to its network infrastructure, moved its email to the cloud and upgraded its computers and software to ensure that its technology supports the needs of staff and members.

Preparing to Move to Capitol Hill
NLC has selected a new office location within walking distance of the U.S. Capitol, reflecting the League’s increased focus on strengthening the voice of cities in Washington. NLC and the National Association of Counties (NACo) will move into the same new building in the summer of 2016. The new location will include a shared NLC/NACO conference center, a great location to host press events and meetings for city leaders. NLC will retain its 30 percent ownership in its current building, which will be rebuilt between July 2016 and 2020.
Financial Performance

The National League of Cities’ financial position is strong. At the end of fiscal year 2015, NLC’s cash balance was $6.6 million and receivables had increased to $3.8 million. The general fund investment balance ended the year at $9.0 million and the building fund investments ended the year with a balance of $17.5 million.

Highlights of NLC’s Financial Position in FY2015

- Business partner program revenues increased by 15% over FY2014 to a record $1.6 million.
- Program, enterprise and support services increased expenses by only 5% through continued emphasis on cost control that enabled resources for new service initiatives.
- Unrestricted general fund net assets reached $7.8 million, an increase of 10% over the prior year.
- Building fund investments of $17.5 million provide resources and flexibility for a seamless financial transition to a new headquarters location near the U.S. Capitol in July of 2016.

Certain prior year amounts have been reclassified to conform to the current year presentation. Partnership investment distributions are now being included in the revenues and other support reported. These distributions have been added to the FY14 figures above to make them comparable to FY15.

NLC’s audit is in progress and will be completed in November. Numbers reported above are unaudited.

*Column does not add exactly due to rounding errors.

### Revenue and Other Support

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<thead>
<tr>
<th>Source</th>
<th>FY2015</th>
<th>FY2014</th>
</tr>
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<tbody>
<tr>
<td>Membership Dues</td>
<td>$6,082,107</td>
<td>$6,108,875</td>
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<tr>
<td>Grants</td>
<td>6,219,603</td>
<td>6,522,271</td>
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<tr>
<td>Corporate Partners &amp; Sponsorships</td>
<td>3,083,838</td>
<td>2,901,163</td>
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<tr>
<td>Service Fees</td>
<td>2,613,191</td>
<td>2,492,352</td>
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<tr>
<td>Annual Conferences</td>
<td>2,897,411</td>
<td>2,835,038</td>
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<tr>
<td>Partnership Investment Distributions</td>
<td>927,000</td>
<td>928,320</td>
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<tr>
<td>Other</td>
<td>545,811</td>
<td>736,152</td>
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<tr>
<td>Interest and Dividends</td>
<td>426,311</td>
<td>357,890</td>
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<td><strong>Total Revenue and Support</strong></td>
<td><strong>$22,795,272</strong></td>
<td><strong>$22,882,061</strong></td>
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### Expenses

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<th>Category</th>
<th>FY2015</th>
<th>FY2014</th>
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<td>Grant Programs</td>
<td>$6,439,381</td>
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<td>G&amp;A</td>
<td>3,316,475</td>
<td>3,022,801</td>
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<td>State League Programs, NLC-RISC and NLC Mutual</td>
<td>2,706,494</td>
<td>2,732,552</td>
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<tr>
<td>Conferences</td>
<td>2,008,430</td>
<td>2,437,376</td>
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<tr>
<td>Communications &amp; Partnerships</td>
<td>1,324,945</td>
<td>1,200,828</td>
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<tr>
<td>Policy &amp; Federal Relations</td>
<td>1,650,671</td>
<td>1,781,773</td>
</tr>
<tr>
<td>Other Supporting Services</td>
<td>1,345,417</td>
<td>998,774</td>
</tr>
<tr>
<td>Membership Programs</td>
<td>1,507,264</td>
<td>1,252,697</td>
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<tr>
<td>Research and Innovation</td>
<td>1,833,673</td>
<td>1,151,545</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$22,132,749</strong></td>
<td><strong>$21,031,178</strong></td>
</tr>
</tbody>
</table>
2014-2015 Board of Directors

Officers

President
Ralph E. Becker
Mayor, Salt Lake City, Utah

First Vice President
Melodee Colbert Kean
Councilmember, Joplin, Missouri

Second Vice President
Matt Zone
Councilmember, Cleveland, Ohio

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Executive Director, Georgia Municipal Association
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Jermaine Reed
Councilmember, Kansas City, Missouri
David Sander
Councilmember, Rancho Cordova, California
Bennett Sandlin
Executive Director, Texas Municipal League
Michael A. Sesma
Councilmember, Gaithersburg, Maryland
Mark Stodola
Mayor, Little Rock, Arkansas
Ken Strobeck
Executive Director, League of Arizona Cities and Towns
Betty L. Taylor
City Councilor, Eugene, Oregon
Priscilla R. Tyson
Councilmember, Columbus, Ohio
Vicki Welch
Metro Councilmember, Louisville, Kentucky
Michael Wojcik
Councilmember, Rochester, Minnesota
PC Wu
Councilmember, Pensacola, Florida
Acknowledgments

NLC would like to thank the following organizations, partners, funders and volunteers for their support:

State Leagues, their presidents, executive directors and staffs

Members of the NLC Board of Directors

Strategic Business Partners
Build America Mutual
NLC Community Showcase Video Program
NLC Prescription Discount Card Program
NLC Service Line Warranty Program
Public Finance Authority
The National Citizen Survey
U.S. Communities Government Purchasing Alliance

Corporate Partners
Accela
Aetna Life Insurance & Annuity Co.
AT&T
Black & Veatch
CH2M Hill
Cigna Healthcare
Dart Container Corporation
Duke Energy
Enterprise Holdings
Florida Power & Light
Hudson News
Institute for Building Technology
Local Search Association
Renovate America, Inc.
Safeguard Properties
Siemens Corporation
Southwest Airlines
U-Haul
United Healthcare
United Water
Waste Management, Inc.
Walgreens
Wal-Mart Stores, Inc.

Foundations
The Atlantic Philanthropies
Bezos Family Foundation
Annie E. Casey Foundation
JP Morgan Chase Foundation
Ford Foundation
Robert Wood Johnson Foundation
The JPB Foundation
W.K. Kellogg Foundation
Kresge Foundation
Lumina Foundation
John D. and Catherine T. MacArthur Foundation
MetLife Foundation
Daniel Rose Family Foundation
Charles Stewart Mott Foundation
The Wallace Foundation
Walmart Foundation

Volunteers
NLC relies heavily on volunteers, who help forward its advocacy, policy, research and leadership agenda. We could not be effective as an organization without your efforts.
NLC Core Beliefs

We believe in...

• Representative, participatory local government.
• Local government as the cornerstone of government in the United States.
• The value of public service.
• The value of diversity throughout our organization and our communities.
• Municipal authority over municipal issues.

• A commitment to the highest ethical standards among all public officials.
• Civility and mutual respect.
• Anticipating the needs of communities and developing strategies to meet those needs and improve the quality of life.
• Partnerships, coalitions and collaborations to strengthen cities and our advocacy efforts.

The NLC City Summit (formerly the Congress of Cities) will be hosted by the city of Pittsburgh, Pennsylvania, November 16-19, 2016.
“U.S. Communities Government Purchasing Alliance is proud to have the National League of Cities as a founding national sponsor. NLC’s credibility with cities and towns has directly benefited U.S. Communities and provided the opportunity for us to share the unique benefits of cooperative purchasing with NLC members. As a result of the support of NLC and 29 state municipal league sponsors at the state level, U.S. Communities has delivered more than $1 billion in savings to local governments, educational institutions and non-profit organizations since it was established.”

— CHRIS MELLIS, NATIONAL PROGRAM MANAGER, U.S. COMMUNITIES GOVERNMENT PURCHASING ALLIANCE

“The NLC University provides our members with an opportunity to expand their knowledge areas that will benefit them as well as the citizens that they represent. Our citizens depend upon us to provide leadership for our community. Expanding our knowledge of how to be better leaders benefits everyone. Our mission in life should be to make the world a better place to live than it was before we arrived. We can do this by sharing what we know and what we have learned with others. NLC University helps us to do just that!”

— COUNCILMAN W. L. PATE, JR., BEAUMONT, TX