Urban Plan for Elected Officials

Instructors:

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Urban Land Institute, Washington, DC

Sophie Lambert
Senior Director of UrbanPlan - Urban Land Institute, Washington, DC

Gideon Berger
Director of the Daniel Rose Fellowship Program - The National League of Cities, Washington, DC

Jess Zimbabwe
Executive Director of the Daniel Rose Center for Public Leadership - The National League of Cities, Washington, DC
Key Take-Aways
NLC University – Urban Plan for Public Officials
Saturday, March 11th
9:00 am – 5:00 pm

Presenters: Sean Geygen, Sophie Lambert, Gideon Berger, Jess Zimbabwe

By taking on the role of real estate developers, participants in the Urban Plan for Public Officials workshop get a chance to broaden their knowledge in the following areas:

1. The economics of different building types and community benefits;
2. The risk associated with lengthy negotiations among all parties; and
3. The importance of a clear and open process in the selection of a private partner.