Becoming a Global-Minded Local Leader

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Global Engagement Strategies

Elected Leadership

The German Marshall Fund of the United States
STRENGTHENING TRANSATLANTIC COOPERATION
Speakers:

**Reta Jo Lewis**, Senior Resident Fellow, The German Marshall Fund of the United States; Former Special Representative for Global Intergovernmental Affairs at the U.S. Department of State

**Lora Berg**, Senior Resident Fellow, German Marshall Fund of the United States; Senior Foreign Service Officer (ret.)
“America’s contributions and influence are not limited to formal cooperation with governments and international and regional organizations…our diplomats and development professionals must focus on strengthening partnerships with civil society, citizen movements, faith leaders, entrepreneurs, innovators, and others… we conduct community diplomacy through strategic dialogues with civil society organizations, as well as with governors, mayors, and other leaders at the subnational level.”

- Secretary of State John Kerry
8 Assets of Global Engagement
“Atlanta must never shy away from its responsibilities as a global city. We lead by welcoming immigrants. Atlanta has the second-fastest growing foreign-born population in the United States by percentage, which is one of the reasons I’ve committed Atlanta to lead the charge on immigration—joining the Welcoming America Initiative creating the Welcoming Atlanta Working Group, and being a vocal supporter of federal action in this realm. As Atlanta positions itself to be a global leader, attracting and retaining talent is imperative.”

- Mayor Kasim Reed (MMF ’00) Mayor of Atlanta, Georgia
“Arts and culture undoubtedly represent a long-term investment for local administrators. Piedmont—and Turin in particular—has been projecting for decades a quite limited and very one-sided image, as a manufacturing hub, the Italian ‘motor city.’ Through greater global engagement in the arts and culture, we have first of all tried to develop a new narrative, and a new image for both the city and the region.”

- Antonella Parigi, Assessor of Culture, Piedmont Region, Italy
"In a globalized world, there is a powerful interplay between local communities and broader global narratives, and the media plays an essential role in connecting them. Local communities must have access to quality news and comprehensive coverage of international issues to engage fully with the global community, while international news outlets must seek out and feature local stories and cultures to enrich the global community with their unique perspectives."

- Jenny Kleeman (MMF ‘13), Documentary Filmmaker and Journalist
Business and Labor

“Encouraging a globally minded and innovative culture requires defining a strategy that encompasses business, NGOs, education, government, and leadership from the wider civil society — all of which must tap the potential of diversity and the next generation through deliberate engagement programs...we need to make sure that the people who are going to be the future are ready for the future.”

- Janet Lamkin, President, Bank of America in California
NGOs / Civil Society Organizations

“The Chicago Council on Global Affairs aims not only to bring together leaders from our local Chicago based constituency, but to build partnerships with other leaders around the world. Our research and data helps stimulate new thinking on how leaders can use global connections to address our challenges locally.”

- Ivo Daalder, President, Chicago Council on Global Affairs
“If you want to build global engagement at the K-12 level, there is nothing better for a student than to meet a student from across the ocean... Our district admits exchange students, mostly from China, partly because so much of the population in our school district is Chinese-American. Things like Model UN also provide a fantastic experience... Ultimately, it’s in everyone’s long term interest, especially business, to have a more diversified workforce with these global experiences.”

- Jay Chen (MMF ‘14), Member and former President, Hacienda La Puente Unified School District
In a global world, we believe in the fundamental importance of sharing knowledge. Excellence will be built on cooperation between the world’s universities. That’s why I will continue to reinforce and develop Sciences Po’s international dimension, reaffirming its position at the heart of the institution. I value all of the partnerships Sciences Po has developed throughout the world.”

- Frédéric Mion, President, Sciences Po - Paris Institute of Political Studies
“We live in a moment of transformation locally, nationally and globally – a time that calls for our community to evaluate our extraordinary assets and focus on how we can use them wisely to sustain ourselves with health and prosperity for our children and future generations. Climate change, for example, is a global crisis that impacts the security of the world’s nations; but many of the natural resources, public health and infrastructure impacts associated with climate change will ultimately need to be addressed on a local community level.”

- Mayor Ralph Becker, Salt Lake City, Utah
  and President of National League of Cities
Global Engagement
To make an impact as an elected leader, you must identify local, state and regional resources and leverage them to augment your global engagement strategy.
“In today’s increasingly interconnected world, global engagement is essential: it makes our cities more economically resilient, socially integrated, and capable of attracting the kind of talent and innovation that will drive us into the future. Leadership – at all levels and in all sectors—is critical to ensuring a city is globally engaged. Leaders must be strategic, have a strong vision for global engagement, and find ways to make it happen.”

- Mayor Michael Hancock (MMF ’00), Denver, Colorado, U.S.
“Although the challenges we all face have a global impact, nations need the regions to combat them successfully.”

-Dr. Hande Bozatli, President, Assembly of European Regions
Guiding Questions

**Capacity Scan:** How strong is the international fluency of elected decision-makers in my city/state/region?

**Vision:** How could the global engagement of elected leaders in my city/state/region improve our competitiveness?

**Synergies:** How can leaders in other sectors help our elected leaders to make the case for international engagement, including international trade and investment?
Idea to Action

What is the key idea (or project, process, plan, vision, etc.) that I am passionate about bringing to fruition?

What unique skills and strengths do I possess?

How can I channel those skills and strengths in direct service of this project?
Come to a consensus on the most powerful capacity scan at your table and choose one person to report out.