

National League of Cities Prescription Discount Card

Bill Insert for Your Resident Communications

NLC Prescription Discount Cards are also available in a bill insert format. This insert can be used in communications that are distributed to residents, such as a utility bill. The inserts are provided at no charge and are customized with your city name and logo. Provide your residents with easy access by delivering a live prescription discount card directly to their home.

The inserts are designed to be lightweight to have minimal if any effect on postage. The specifications on the bill insert are:

- Flat Size:** 7.5" x 3.375" - 7.5" x 3.375" finished
- Colors:** 2/2
- Stock:** 70# Casa Opaque White Offset 30% PCW
(Post Consumer Waste) Uncoated (offset) Book/Text
- Press Features:** Full Horizontal Perforation

The weight of each insert is .063 ounces, or 1.79 grams.

Front of Card:

Lower the cost of your prescriptions.

Put money back in your pocket.

Use this card any time a prescription is not covered by insurance.

- Average savings of 20%
- No enrollment or membership fees
- All family members are covered, even pets
- No limit on how many times you use the card
- Nine out of 10 pharmacies accept the card, including many in your city

FREE Prescription Discount Card

Brought to you in collaboration with the National League of Cities. This is NOT insurance.

Back of Card:

Start saving on prescriptions today!

To get program information, locate a pharmacy, look up a drug price, or access health resources visit www.caremark.com/nlc, or call toll-free 1-888-620-1749.

This prescription discount card is brought to you by your city government in collaboration with the National League of Cities.

This is NOT insurance. Discounts are only available at participating pharmacies. By using this card, you agree to pay the entire prescription cost less any applicable discount. Savings may vary by drug and by pharmacy. Savings are based on actual 2009 drug purchases for all drug discount card programs administered by CVS Caremark. The program administrator may obtain fees or rebates from manufacturers and/or pharmacies based on your prescription drug purchases. These fees or rebates may be retained by the program administrator or shared with you and/or your pharmacy. Prescription claims through this program will not be eligible for reimbursement through Medicaid, Medicare or any other government program. This program does not guarantee the quality of the services or products offered by individual providers. We do not sell your personal information. Call the member toll-free number on the back of your ID card to file a complaint related to this program. Note to Texas Consumers: You may contact the Texas Department of Insurance if you remain dissatisfied after completing this program's complaint process.

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This is NOT insurance. Discounts are only available at participating pharmacies. Operated by CVS Caremark.

If you would like to distribute bill inserts in an upcoming communication to your residents, or would like a sample bill insert and more information, please contact Jennifer Johnston at 1-480-614-7713 or jennifer.johnston@caremark.com.

