

## NLC PRESCRIPTION DISCOUNT CARD PROGRAM

### Savings and Utilization Summary Report March 2011

#### Cumulative National Totals

Number of Participating Cities: 464  
 Savings to Residents: \$5,629,420  
 Average Savings to Residents: 25.4% (\$11.96)  
 Number of Cards Utilized: 199,476  
 Number of Prescriptions: 470,768



#### Top Twenty Cities Total Cumulative Savings (as of March 31, 2011):

Clarksburg, WV	\$371,097	Evanston, IL	\$100,141
Detroit, MI	\$223,817	Milwaukee, WI	\$79,785
Athens, TN	\$222,895	Auburn, WA	\$65,772
Ardmore, OK	\$222,186	Oak Ridge, TN	\$59,717
Savannah, GA	\$182,356	Deer Park, TX	\$59,703
Monroe, NC	\$146,595	Lakewood, OH	\$57,843
Kernersville, NC	\$130,777	Trotwood, OH	\$55,930
Memphis, TN	\$121,418	Arlington, MA	\$55,321
West Hollywood, CA	\$115,813	New Bern, NC	\$54,367
Camden, SC	\$102,172	Charlotte, NC	\$54,077

#### New Cities (launched in March):

Hemet, CA	Elmwood Park, IL
La Mesa, CA	North Desert, ME
La Puente, CA	Hampton, VA
Wellington, FL	

#### NLC Enterprise Programs

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