

NLC PRESCRIPTION DISCOUNT CARD PROGRAM

Savings and Utilization Summary Report February 2011

Cumulative National Totals

Number of Participating Cities: 457
 Savings to Residents: \$5,301,719
 Average Savings to Residents: 25.3% (\$11.95)
 Number of Cards Utilized: 189,027
 Number of Prescriptions: 443,593



Top Twenty Cities Total Cumulative Savings (as of February 28, 2011):

Clarksburg, WV	\$354,110	Evanston, IL	\$95,990
Athens, TN	\$212,724	Milwaukee, WI	\$72,314
Ardmore, OK	\$207,471	Auburn, WA	\$62,634
Detroit, MI	\$201,963	Deer Park, TX	\$57,882
Savannah, GA	\$171,635	Oak Ridge, TN	\$56,031
Monroe, NC	\$132,285	Lakewood, OH	\$55,457
Kernersville, NC	\$125,129	Trotwood, OH	\$53,017
Memphis, TN	\$113,382	New Bern, NC	\$52,499
West Hollywood, CA	\$112,231	Charlotte, NC	\$51,579
Camden, SC	\$98,336	Arlington, MA	\$50,847

New Cities (launched in February):

Safford, AZ	Everett, MA
Greenacres, FL	Hillman, MI
Pembroke, GA	

NLC Enterprise Programs

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