

National League of Cities Enterprise Programs offer products and services that provide value-added solutions and cost savings to cities. By developing strategic relationships with private companies and non-profit

organizations, these solutions can help meet your city's critical needs and stretch your city budget. NLC is continuing to develop top-quality products and services to offer exclusive savings to cities.

### NLC AMERICA DOWNTOWN® PROGRAM

[www.nlc.org/enterpriseprograms/AmericaDowntown.aspx](http://www.nlc.org/enterpriseprograms/AmericaDowntown.aspx)

The America Downtown® Program is a comprehensive technical assistance program that provides direct, hands-on help to city officials who want to start, refocus, or energize their downtown enhancement efforts. It is designed to help local elected officials work closely with a broad cross section of their constituents to define and implement a realistic and cost-effective course of economic development actions. America Downtown® brings together the local government insight of the National League of Cities and the Downtown expertise of HyettPalma, Inc., offering a combination of strengths and individualized assistance not available anywhere else.



### NLC SERVICE LINE WARRANTY PROGRAM

[www.nlc.org/enterpriseprograms/warranty.aspx](http://www.nlc.org/enterpriseprograms/warranty.aspx)

The NLC Service Line Warranty Program, administered by Utility Service Partners, Inc., is an affordable home protection solution for residents. This program helps residents deal with the financial burden of unanticipated water and sewer line repair and replacement costs for broken or damaged utility lines that are not the responsibility of the city to repair. The program is affordable for residents and provides them with peace of mind, qualified professional contractors, and 24/7 customer assistance. The program also provides cities with a sustainable incremental revenue stream.



### NLC PRESCRIPTION DISCOUNT CARD PROGRAM

[www.nlc.org/prescriptioncard](http://www.nlc.org/prescriptioncard)

The NLC Prescription Discount Card Program, operated by CVS Caremark, is a program for NLC member cities to help residents cope with the high cost of prescriptions at no cost to the city. The program can save an average of 20% off the full retail price on prescriptions for residents who are without health insurance, a traditional benefit plan or have prescriptions not covered by insurance. The program has saved residents across the country millions of dollars.



### NLC COMMUNITY SHOWCASE VIDEO PROGRAM

[www.nlc.org/enterpriseprograms/commshow.aspx](http://www.nlc.org/enterpriseprograms/commshow.aspx)

The NLC Community Showcase Video Program, administered by CGI Communications, Inc., helps cities showcase their community in a new, innovative way through streaming video content and other customized media tools for a city's website. Provided at no cost to the city, the program is designed to promote the city to visitors, communicate with residents, help attract and retain businesses, meet the promotional needs of communities large and small, and help cities better engage their online audience.



# NATIONAL LEAGUE of CITIES | ENTERPRISE PROGRAMS

## NLC PROCUREMENT CARD (P-CARD) PROGRAM

[www.nlc.org/enterpriseprograms/pcard.aspx](http://www.nlc.org/enterpriseprograms/pcard.aspx)

The NLC Procurement Card Program, administered by PFM Financial Services LLC (PFM), is a cost-free payments mechanism available to any city or nonprofit organization that would like to simplify how it pays for large and small purchases. It reduces check-writing and other paperwork costs associated with purchasing materials and services.



The P-Card streamlines the purchasing process, saves staff time and earns cash rebates for cities based on the total amount purchased using the card. With declining revenues and tight budgets, the NLC P-Card is an alternative, easy-to-use payments solution that will create new efficiencies for cities.

## U.S. COMMUNITIES GOVERNMENT PURCHASING ALLIANCE

[www.nlc.org/enterpriseprograms/purchase.aspx](http://www.nlc.org/enterpriseprograms/purchase.aspx)

The U.S. Communities Government Purchasing Alliance provides cities, counties, schools and non-profit organizations with savings on the cost of thousands of products and services from nationally recognized suppliers by pooling the purchasing power of public agencies nationwide. The program offers the most favorable government pricing through competitively bid contracts by a lead public agency. U.S. Communities also offers a broad line of green or eco-friendly products as well as a new e-commerce on-line marketplace that makes the purchasing process quick and easy.



U.S. COMMUNITIES  
GOVERNMENT PURCHASING ALLIANCE

## THE NATIONAL CITIZEN SURVEY™ (THE NCS™)

[www.icma.org/ncs](http://www.icma.org/ncs)

Offered by The National Research Center in partnership with the International City/County Management Association, Inc., The NCS™ provides local governments with an affordable citizen survey service for polling residents on a variety of important topics. This is a tool that provides city officials with credible data that can substantiate budget plan strategies in this challenging fiscal environment. The program offers elected officials and staff a statistically valid survey of resident opinions about the community and services provided by local government. Citizens are engaged in a participatory process that helps to satisfy client preferences and provides improved services to residents.



## PUBLIC FINANCE AUTHORITY <sup>NEW</sup>

[www.nlc.org/enterpriseprograms](http://www.nlc.org/enterpriseprograms)

The Public Finance Authority is a government entity that issues tax-exempt conduit bonds for privately owned facilities. It assists local governments in all



50 states by serving as the issuer, ensuring that necessary approvals are obtained, and obtaining state volume cap allocations. PFA works with private borrowers' finance teams to provide access to lower-cost financing for projects that foster economic development and improve the overall quality of life in communities. These projects include nonprofit health and educational facilities, multifamily housing, and manufacturing. Patients, students, seniors, and low-income residents benefit from this unique issuing authority, which was established by local governments, for local governments and other local government groups.

## FOR MORE INFORMATION ON NLC ENTERPRISE PROGRAMS

Visit [www.nlc.org/enterpriseprograms](http://www.nlc.org/enterpriseprograms) or e-mail: [enterpriseprograms@nlc.org](mailto:enterpriseprograms@nlc.org) or phone: (202) 626-3018.