

National League of Cities

CONGRESSIONAL CITY CONFERENCE 2012

Sponsorship Opportunities
 Marriott Wardman Park Hotel
 Washington, DC
 March 10-14, 2012

The National League of Cities invites you to invest in the 2012 Congressional City Conference, March 10-14, in Washington DC. This annual conference provides the opportunity for local elected officials and municipal staff to learn about key federal issues and actions that affect cities and towns. Become a sponsor and ensure your organization is top-of-mind with city leaders, while contributing to the overall success of the event.

SPONSORSHIP LEVELS	
<i>Cities Champion</i>	\$50,000
<i>Cities Leader</i>	\$25,000
<i>Cities Patron</i>	\$15,000
<i>Cities Supporter</i>	\$5,000

Cities Champion

- Four (4) complimentary full-access conference registrations
- Six (6) invitations to the Closing Event
- One (1) invitation to the Board of Directors Dinner
- One (1) video interview onsite at the event (10-minute video)
- Prominent logo recognition in the conference program book
- Prominent logo recognition at the conference site
- Prominent logo recognition in sponsor slide show at each conference-wide general session
- Prominent logo recognition in pre-conference promotional materials
- Prominent logo recognition and link on the NLC website
- Pre-conference attendee list with names and addresses for networking or a one-time pre-conference mailing
- Verbal recognition of sponsorship during a general session
- Thank You Acknowledgement in *Nation's Cities Weekly* (circulation to 30,000 local elected officials and city staff)

Cities Leader

- Three (3) complimentary full-access conference registrations
- Four (4) invitations to the Closing Event
- Logo recognition in the conference program book

- Logo recognition at the conference site
- Logo recognition in sponsor slide show at each conference-wide general session
- Logo recognition in pre-conference promotional materials
- Logo recognition and link on the NLC website
- Thank You Acknowledgement in *Nation's Cities Weekly* (circulation to 30,000 local elected officials and city staff)

Cities Patron

- Two (2) complimentary full-access conference registrations
- Two (2) invitations to the Closing Event
- Logo recognition in the conference program book
- Logo recognition at the conference site
- Logo recognition in sponsor slide show at each conference-wide general session
- Logo recognition in pre-conference promotional materials
- Logo recognition and link on the NLC website

Cities Supporter

- One (1) complimentary full-access conference registration
- Two (2) invitations to the Closing Event
- Name recognition in the conference program book
- Name recognition at the conference site
- Name recognition in sponsor slide show at each conference-wide general session
- Name recognition on the NLC website

