

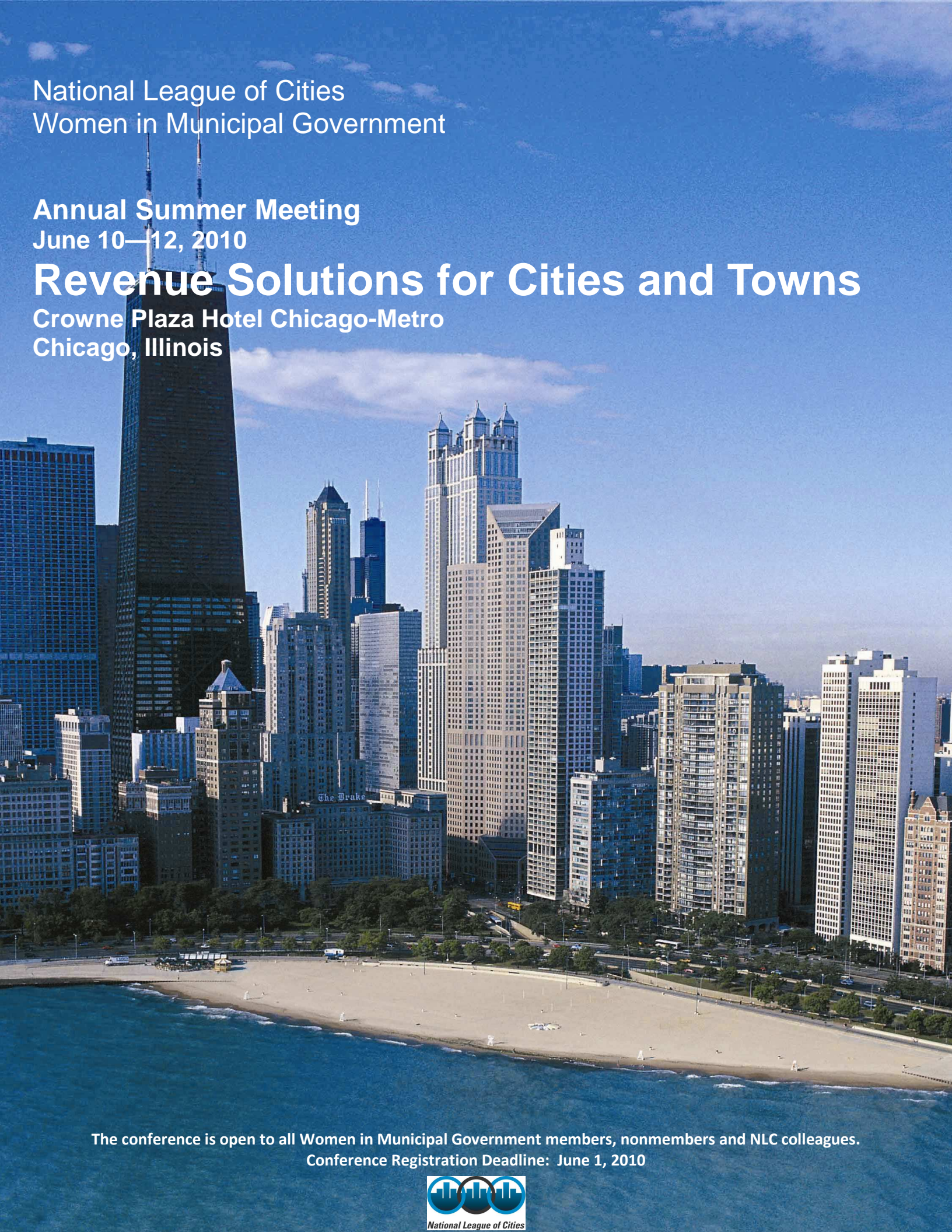
National League of Cities
Women in Municipal Government

Annual Summer Meeting

June 10—12, 2010

Revenue Solutions for Cities and Towns

Crowne Plaza Hotel Chicago-Metro
Chicago, Illinois



The conference is open to all Women in Municipal Government members, nonmembers and NLC colleagues.
Conference Registration Deadline: June 1, 2010



Women in Municipal Government Annual Summer Meeting

Events Schedule (Subject to change)

Thursday, June 10

- 8:30 a.m. - 5:00 p.m. Registration
1:00 p.m. - 2:00 p.m. Welcome to Chicago Informal Luncheon
2:30 p.m. - 4:00 p.m. Opening Session: Keeping Costs Down—
Are You on the Broadband Band Wagon?
6:30 p.m. - 8:00 p.m. City Hall Welcome Reception

Friday, June 11

- 8:30 a.m. - 11:00 a.m. Registration
8:00 a.m. - 8:30 a.m. Continental Breakfast
8:30 a.m. - 10:00 a.m. WIMG Board of Directors Meeting
10:15 a.m. - Noon Plenary Session: Developing Your Leadership
I.Q. for Smart Financial Strategies
Noon to 1:30 p.m. Plenary Luncheon
2:30 p.m. - 4:30 p.m. Special Economic Development Mobile Tour:
Bringing Vitality and Entrepreneurship
to Communities
7:30 p.m. - 9:00 p.m. Evening Dinner in Chicago's Greektown

Saturday, June 12

- 7:30 a.m. - 10:30 a.m. Registration
7:30 a.m. - 8:00 a.m. Buffet Breakfast
8:00 a.m. - 9:30 a.m. Plenary Session: Empowering Women
to Achieve Economic Security
9:45 a.m. - Noon Complimentary NLC Leadership Training
Institute: Speak So They Will Listen
12:30 p.m. - 2:00 p.m. Closing Plenary Luncheon



Hotel Reservations

Accommodations are provided at the **Crowne Plaza Hotel CHICAGO METRO**. The hotel offers grand views of the city skyline. With an amazing downtown location, it is within a few blocks from Oprah Winfrey's Harpo television studios, and just a mile from the Sears Tower, Union Station and the United Center. The hotel offers sleek and modern accommodations along with free wireless internet.

The hotel is moments away from fine restaurants, shopping and museums. Guest room space is limited, so make your reservations as soon as possible.

Call toll free, 1 877.834.3613 for reservations using the group code, NLC. Single/double room rates are \$169.00 with a 15.4% tax per room per night for WIMG delegates.

The hotel address is the Crowne Plaza Hotel, CHICAGO-METRO, 733 West Madison, Chicago, IL 60661; Hotel Telephone: 312.829.5000; fax: 312.602.2199. Website: www.TheChicagoMetro.com

About the National League of Cities

The National League of Cities (NLC) is the oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

WIMG Sponsors



Photographs of scenes of Chicago throughout this booklet are courtesy of © City of Chicago / GRC.

Women in Municipal Government

WIMG has been a constituency group of the National League of Cities (NLC) since 1974. Since it began, it has successfully provided new opportunities for all elected officials. The group began in the early 1970s as a result of ad hoc meetings at NLC conferences from Atlanta to San Juan. It was launched at an NLC meeting in Houston and founded to serve as a forum for communication and networking among women municipal officials. For more information about WIMG, log on to www.nlc.org and see *Inside NLC for Constituency Groups*. WIMG President Daisy W. Lynum, Commissioner, Orlando, Florida, welcomes you to this year's meeting.



Revenue Solutions for Cities and Towns

Don't Miss the Complimentary NLC Leadership Training Institute* Seminar, Saturday, June 12, at 9:45 a.m.!

"Speak So They Will Listen"

Competency: Communicator

(2 Credits in the National League of Cities Certificate of Achievement in Leadership Program)

All local leaders are public figureheads. At one time or another you must face the media and deliver news. Whether it is print, radio or television, delivering the bad and good news can be a daunting task for any elected official. Learn how preparation, presentation and persuasion can make you a better speaker and leader when you are in front of one person or an entire group. Being in "the hot seat" is not always easy. Learning how to handle yourself is very important to your success. Enhance your ability to influence and persuade others while delivering a message and presenting important information. Examine how clear communication helps both you and your constituents understand your leadership role.

Instructor: Lindsay Strand, President, Lindsay Strand and Associates, Minnetonka, Minnesota

NLC's Leadership Training Institute is the learning and resource center on local government leadership. The Institute promotes excellence in municipal leadership through high quality education and training seminars for local elected officials. Through the Institute, local leaders learn practical leadership skills, abilities and strategies to lead change and innovation in their cities and towns. *The Leadership Training Institute has developed the Certificate of Achievement in Leadership Program in an effort to recognize and acknowledge excellence in local government leadership. The Certificate of Achievement in Leadership Program is built on the core leadership skills for local elected officials. Each competency area focuses on the essential leadership skills necessary for local elected officials. Descriptions of the competency areas can be obtained from NLC's website — www.nlc.org under *Resources for Cities* or *Conferences and Events* and *Leadership Training*. Participants in this seminar will earn two credits in the *Communicator* competency area in the Certificate of Achievement Leadership Program.

Registration Form

Form must be received by June 1, 2010. Questions? Call (202) 626-3169. Policy does not permit separated event fees.

\$150 Advance Registration for WIMG Members (On-site registration is \$180.)

\$180 Advance Registration for WIMG non-members (On-site registration is \$200.)

\$85 Advance Registration for Spouse/Guest/Youth (On-site registration is \$95.)

Name: _____ Signature: _____

Title: _____

City or Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ e-mail: _____

Cell Phone: _____ (In case we need to reach you on-site.)

e-mail: _____ (Receive a registration confirmation when submitting your e-mail address.)

Staff Contact Name/Phone: _____

Emergency Contact Name/Phone: _____

Spouse/Guest/Youth Name: _____

Elected officials do not qualify for the guest fee. Specify Age of Youth: _____

Special Needs: _____



Please indicate if you will be able to participate in the Saturday morning, June 12, NLC Leadership Training Institute (LTI) so that a Certificate of Achievement will be prepared for you in advance.

Yes. I will participate in the June 12 Leadership Training Institute. No. I cannot.

Credit Card Authorization: NLC is authorized to use the credit card below to pay my registration fees.

AmEx/Visa/Mastercard Number: _____ Exp. Date: _____

Card Holder Name: _____

Card Holder Signature: _____

Payment by Check: Make checks payable to WIMG/NLC. Please complete a separate registration form for each conference attendee accompanied by check; mail to: WIMG, Box MM, c/o National League of Cities, 1301 Pennsylvania Avenue, NW, Suite 550, Washington, DC 20004.

Women In Municipal Government
National League of Cities
1301 Pennsylvania Avenue, NW
Suite 550
Washington, DC 20004

Registration Fee by Check or Credit Card

The conference registration fee is \$150 for WIMG members and \$180 for nonmembers. The spouse/guest/youth fee is \$85. For this fee, guests have the opportunity to fully participate in the conference events and all meal functions. Elected officials or city staff do not qualify for the guest fee. Per policy, there are no separate event fees.



Fees are slightly higher if you choose to register and pay on-site—\$180 for members, \$200 for nonmembers and \$95 for spouse/guest/youth. See the registration form for details. Complete the conference registration form to confirm your attendance and include your payment by check or use American Express, MasterCard or Visa.

WIMG conference attendees should mail their registration forms by June 1, 2010 to: WIMG Summer Conference, Box MM, National League of Cities, 1301 Pennsylvania Avenue, NW, Suite 550, Washington, DC 20004. All registrations must be accompanied by the registration payment with check or appropriate credit card information. If you are a WIMG member, you may register online via credit card only. You will be receiving an e-mail with instructions for online registration. For questions or additional information, contact NLC staff at (202) 626-3169 or e-mail: mitchell@nlc.org.