

INSPIRE, CHANGE, LEAD

The Art of Possibility



Program Insights...

- ★ Personal leadership development focused on local city officials
- ★ Enlightening and timely presentations by leadership scholars
- ★ Leadership retreat designed specifically for local government officials
- ★ Find new ways to bring character and ethics into your role as a leader
- ★ Limited group size to provide insightful learning experiences
- ★ Profound and engaging retreat focused on you, the Leader



This is a crucial time for citizens and local government to rethink how we meet our needs today so that we ensure a desirable future for following generations. Local government officials must play their part in reinventing our institutions to help communities and residents. We have entered an era

where human generated pressures on the natural world are unprecedented. Yet, a time of great challenge is also a time of great opportunity and local government leaders must be instrumental in moving toward solutions as the inspire, change and lead their community.

Creating a Culture of Innovation

A culture of innovation is seen as essential for local government to effectively manage and survive. It provides an opportunity for local government to respond to pressing local needs within legislative and financial constraints. An innovative culture develops when creative individuals respond to external pressure for change implementing new ways of working.

Successful leaders adapt, build upon their experience, and change their approach to leadership. Learn how your influence grows alongside your commitment and ability to create important relationships while adding value to the lives of those you lead and serve. Learn to build trust through personal integrity, define and articulate a compelling vision, as you inspire, bring about change, and lead toward results.

Leading Change with Intentional Leadership

Leaders intentionally invite change and encourage change not as an accident, but by design. Learn to become intentional about how you develop as a leader, positively influence and inspire others so that you can best serve your community. Understand the values, beliefs and organizational structures that impede or facilitate change. Learn to ask fundamental questions that deepen and broaden innovation, creativity and responsive talents as you implement transition within your community.

Develop Leadership Skills

Build on the premise that leadership challenges in different circumstances call for different types of leadership abilities. Develop new skills that will build upon your expertise and that can be applied to your own real world challenges. Learn to use knowledge and understanding wisely.

Join renowned authors and leadership scholars as you engage in a unique, reflective program that will help guide your work and leadership in local government. Insightful learning experiences will provide you the opportunity to reflect, recognize and appreciate what you can do to enhance your success as a municipal leader.

Revitalize your dedication to leadership in a dynamic program that will bring a renewed sense of energy, commitment, and enthusiasm to your role as a local leader.

Core Competency:

Cornerstone/Catalyst... 10 Credits in the Certificate of Achievement in Leadership program

19th Annual Leadership Summit

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AGENDA

Wednesday, September 14th

3:00 – 5:00 p.m. Registration

Thursday, September 15th

8:00 a.m. Registration

9:00 – 11:30 a.m. Leadership Training Council meeting
(LTC Members only)

9:00 – 5:30 p.m. Leadership Bookstore open

12:00 – 1:30 p.m. Lunch

1:30 – 5:00 p.m. Opening Session

Creating our Learning Community
« Lindsay Strand, Theme Weaver

The Local Leader that Inspires
« Dan Buettner, Vitality Cities, The Blue Zones Community

6:00 p.m. Welcoming Reception

Friday, September 16th

7:30 a.m. Registration

7:45 a.m. Continental Breakfast

8:00 – 5:30 p.m. Leadership Bookstore open

8:30 – 4:30 p.m. *Guest/Spouse Tour of Minneapolis/St. Paul area*

8:30 – 12:00 noon Leading Innovation in Local Government
« John Bryson, Humphrey Institute of Public Affairs, University of Minnesota

12:00 – 1:30 p.m. Lunch

1:30 – 5:00 p.m. Leading Community Change as a Local Official

« Barbara Crosby, Humphrey Institute of Public Affairs, University of Minnesota

6:00 p.m. An Evening in Minneapolis

LEADERSHIP SEMINAR PRESENTERS



Lindsay Strand is a nationally established executive speech coach, working with individuals preparing for mission critical work. She is an adjunct faculty member at the University of Minnesota Carlson School of Management Executive Development Center and leads seminars and training programs throughout the United States. Her media training experience is based upon her award winning career as a television journalist, including her work as a political reporter at KSTP-TV in Minneapolis, MN and at the Illinois State Capitol as Bureau Chief for a group of television and radio stations.



Dan Beuttner is the founder and Chief Executive Officer of Blue Zones and the New York Times best-selling author of "The Blue Zones: Lessons for Living Longer from the People Who've Lived the Longest." Dan is an internationally recognized explorer, educator, public speaker and co-producer of an Emmy Award-winning travel documentary. Dan has appeared as a longevity expert on The Oprah Winfrey Show, Good Morning America, The Today Show, ABC World News, CBS's The Early Show and CNN. He founded Blue Zones®, a lifestyle brand specializing in individual health products and community well-being programs. As a pioneer in exploration and education, he has traveled the world to find the best practices in health, longevity and happiness. He is the author of the New York Times bestseller The Blue Zones and Thrive — Finding Happiness the Blue Zones Way.



John M. Bryson is McKnight Presidential Professor of Planning and Public Affairs in the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota. He works in the areas of leadership, strategic management, and the design of organizational and community change processes. He wrote the best-selling and award-winning, Strategic Planning for Public and Nonprofit Organizations, 3rd Edition (2004), and co-wrote with Barbara C. Crosby the award-winning Leadership for the Common Good, 2nd Edition (2005). He is a Fellow of the National Academy of Public Administration.



Barbara C. Crosby is associate professor at the Hubert H. Humphrey Institute of Public Affairs, and a member of the Institute's Public and Nonprofit Leadership Center. During 2002-3, she was a visiting fellow at the University of Strathclyde, Glasgow, Scotland. Dr. Crosby was coordinator of the Humphrey Fellowship Program at the University of Minnesota from 1990 to 1993 and director of the Humphrey Institute's Reflective Leadership Center from 1999 to 2002. She has taught and written extensively about leadership and public policy, women in leadership, media and public policy, and strategic planning.



Dr. John Luthy has enjoyed a distinguished thirty-five year career serving in government and industry. Over three decades, John has assisted hundreds of organizations, including Fortune 500 corporations, and city, county, state and federal agencies, toward the goal of becoming more efficient, productive, and performance-driven. During his years as a public employee, he served in city, county, and state government in director or senior management positions, in general administration, health, and human services.

Saturday, September 17th

7:45 a.m.	Continental Breakfast
8:00 – 2:00 p.m.	Leadership Bookstore open
8:30 – 12:00 noon	Building a Sustainable Future for Your Community « John Luthy, The Futures Corporation
12:00 noon	Summit concludes

Preliminary schedule of events for the Summit *(subject to change)*



HOW TO REGISTER

- 1.) To register by credit card...
 - a. Complete the registration form and include your credit card information
 - b. Fax your registration form to (202) 626-3116
- 2.) To register by check or purchase order...
 - a. Fax your completed registration form and a copy of your check or purchase order to (202) 626-3116
 - b. Attach a copy of your registration form with a check made payable to NLC and mail to...

National League of Cities
19th Annual Leadership Summit
1301 Pennsylvania Ave., NW, Suite 550
Washington, DC 20004-

- 3.) Make your room reservation directly with the Foshay W hotel before August 15th by calling (888) 627.7168
 Guest Room Rate for Standard King/Queen... \$145
 Check-in: 4:00 pm Check-out: Noon
- 4.) Make your travel reservations. The Foshay W hotel is about 10 miles from Minneapolis-St. Paul International Airport. Transportation is available outside baggage claim with taxi or shuttle.

Registration Cancellation Policy: All requests to cancel a registration must be submitted in writing by August 15, 2011, to receive a refund. All cancellations are subject to a \$75.00 processing fee. Telephone cancellations cannot be accepted. Submit written cancellation request to LTI Summit c/o National League of Cities.

Name _____ Title: _____

Address: _____ City or Town _____

State _____ Zip _____ Phone #: (____) _____ Fax #: (____) _____

Participant email: _____ Clerk/Assistant email: _____

Name of Registered Guest: _____ Special needs (mobility, dietary, etc.) _____

REGISTRATION FORM (check appropriate box below)

The Michael H. T. Lynch scholarship is available for NLC Members to apply; please contact the Leadership Training Institute for more information.

Registration Fees (check appropriate boxes below):

Pre-Registration (faxed or postmarked by February 28, 2011)

- \$595 Member City
 \$195 Spouse/Guest Fee

Early Registration (faxed or postmarked by May 1, 2011)

- \$695 Member City
 \$245 Spouse/Guest Fee

Advance Registration (faxed or postmarked by August 15, 2011)

- \$795 Member City
 \$245 Spouse/Guest Fee

Late Registration (faxed or postmarked after August 15, 2011)

- \$895 Member City
 \$295 Spouse/Guest Fee

NLC Member City: Yes ___ No ___

- Non-Member City add \$150.00 to reg. fee

_____ Total Registration Fees submitted

For More Information, call (202) 626-3170

Copy This Form as Needed for Additional Registrants

CREDIT CARD AUTHORIZATION (if paying by credit card)

Amex Visa Master

NLC is authorized to use the credit card below to pay my registration fees.

Card Number _____ CID Number (3 or 4 digit security code) _____ Exp. Date: _____

Name on Card: _____ Cardholder Signature: _____