

SEPTEMBER 20-22, 2012  
THE OMNI HOTEL – CHARLOTTE, NORTH CAROLINA

# 20TH ANNIVERSARY ANNUAL LEADERSHIP SUMMIT LEADERSHIP THAT LEAVES A LEGACY



Early Registration Deadline: April 15

## PROGRAM INSIGHTS

- Personal leadership development focused on local city officials
- Enlightening and timely presentations by leadership scholars
- Leadership retreat designed specifically for local government officials
- Find new ways to bring character, trust and ethics into your role as a leader
- Limited group size to provide insightful learning experiences
- Profound and engaging retreat focused on you, the Leader

NATIONAL  
LEAGUE  
of CITIES | LEADERSHIP  
TRAINING INSTITUTE

# 20TH ANNIVERSARY ANNUAL LEADERSHIP SUMMIT

# LEADERSHIP THAT LEAVES A LEGACY

The single uniqueness of the greatest leaders of all time is Trust. In the twenty-first century, trust has become the world's most precious resource. Trust has the ability to accelerate or destroy a relationship, a business, an organization, or a community.

## CREATING A CULTURE OF TRUST

The trusted leader is followed. Local government officials must do their part to build trust and reinvent our institutions to help communities and residents. This is a crucial time for government leaders and citizens to rethink how we meet our needs today so that we ensure a desirable future for generations to come. A time of great challenge is also a time of great opportunity to build the trust edge and ascribe to leadership that leaves a positive legacy.

## LEADERSHIP THAT LEAVES A LEGACY

The trusted leader creates a positive legacy. Often we think of legacy as something to worry about later in life, if at all. Even the idea of legacy can be daunting. The earlier that a leader begins to consider their legacy, the more effective leader you will be today as well as over the course of your career. Which personal characteristics (or skills, behaviors, or values) will you most like to be remembered?

## DEVELOP LEADERSHIP SKILLS

Join renowned leaders, authors and scholars as you engage in a unique, reflective program that will help guide your work and leadership in local government. Insightful learning experiences will provide you the opportunity to reflect, recognize and appreciate what you can do to enhance your success as a municipal leader.

## PRESENTERS



**Carolyn Sawyer** is the founder, president, and chief strategist of the Tom Sawyer Company. Sawyer was named broadcaster of the year and has won numerous awards, including an Emmy, for her exceptional communication and presentation skills. She has appeared on ABC News, NBC NewsChannel and LIFETIME Television Network, along with weekly appearances on CBS News Boston (WBZ-TV) as host of a news talk segment. Sawyer has been honored by the American Business Women's Association "For Inspiring the Courage to Create", and The University of South Carolina's Mortar Board as "Woman of the Year."



**General Hugh Shelton** served two terms as Chairman of the Joint Chiefs of Staff under Presidents Bill Clinton and George W. Bush. Shelton was the chief architect of the military response to the September 11th terrorist attacks, and has served in numerous capacities for the army during the Vietnam and Persian Gulf Wars. A Congressional Gold Medal honoree who was also knighted by Queen Elizabeth, Shelton authored "Without Hesitation: The Odyssey of an American Warrior, and 'Secrets of Success', which includes a compilation of interviews focused on values-based leadership.



**David Horsager** is an author, strategist, and leading scholar on Trust. Horsager authored "Trust Edge," which uncovers the single uniqueness of the greatest leaders and organizations of all time — Turst. He has led presentations on four continents, with audiences ranging from Fortune 500 executives to the armed forces, and government leaders. Horsager also serves as an Adjunct Professor of Organizational Leadership for Bethel University's graduate program.



**Nicholas Beamon** is a principal trainer and consultant for The Center for Intentional Leadership. He brings 20 years of experience as a senior vice president at Wachovia to develop individuals, teams, and leaders. Beamon served as board chair of the Afro-American Cultural Center; he was a board member for the Johnston YMCA and Uptown Childress Klein YMCA, and The Junior League Corporate Advisory Board; and served on committees for the Arts and Science Council and the Charlotte Chamber of Commerce.

## HOW TO REGISTER

1. To register by credit card, complete the registration form and include your credit card information and fax your registration form to (202) 626-3116 or (202) 626-3043.
2. To register by check or purchase order. Attach a copy of your registration form with a check made payable to NLC and mail to National League of Cities, 20th Annual Leadership Summit, 1301 Pennsylvania Ave., NW, Suite 550, Washington, DC 20004
3. Make your room reservation directly with the Omni hotel before August 15th by calling (800)-THE-OMNI. Guest Room Rate for Standard King/Queen... \$97.00; Check-in: 4:00 pm Check-out: Noon

*Note: The Michael H. T. Lynch scholarship is available for NLC Members to apply; please contact the Leadership Training Institute for more information at (202) 626-3171.*

## REGISTRATION FORM

### REGISTRATION FEES (check appropriate boxes below):

Early Registration (faxed or postmarked by April 15, 2012)

- \$595 Member City (includes all meals, events, and full-program)
- \$225 Spouse/Guest Fee (includes all meals, events, and day tour)
- \$150 Non-Member City add \$150.00 to reg. fee

Total Registration Fees submitted \$ \_\_\_\_\_

### CREDIT CARD AUTHORIZATION NLC is authorized to use the credit card below to pay my registration fees.

Amex/Visa/MasterCard

Number: \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

### COPY THIS FORM AS NEEDED FOR ADDITIONAL REGISTRANTS

Name: \_\_\_\_\_

Spouse/Guest Name: \_\_\_\_\_

Title: \_\_\_\_\_ Representing City of: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Participant E-mail: \_\_\_\_\_

Clerk E-mail: \_\_\_\_\_

Special Needs: \_\_\_\_\_

**Core Competency and Credits:** Cornerstone/Competent Practitioner competencies with 10 Credits in the NLC Certificate of Achievement in Leadership program

**Registration Cancellation Policy:** All requests to cancel a registration must be submitted in writing by August 15, 2012, to receive a refund. All cancellations are subject to a \$75.00 processing fee. Telephone cancellations cannot be accepted. Submit written cancellation request to LTI Summit c/o National League of Cities.