




THE CHANGING LANDSCAPE OF CITIES: Finding Harmony in Today's Economic Climate



June 28-30, 2009
Cleveland Renaissance Hotel, Cleveland, Ohio

LEADERSHIP
TRAINING INSTITUTE





One of the most fundamental components of successful governing involves the ability to reach common ground — a sense of community among council members, as well as with constituents. In our current challenging economic climate, conflicts can lead to needless problems for municipalities. Reaching common ground does not just pertain to agreements on policy, but also understanding the tools whereby its achievement is possible. Ultimately, a unified vision and a cohesive economic plan are required for cities to survive both the current environment and the future challenges it will bring.

LOCALIZING NATIONAL ISSUES

It is difficult to predict the precise impact each city will uncover as a result of widespread job loss and a reversal of economic growth. In particular, the foreclosure crisis has hit many communities very hard. Yet, as the country focuses on the national economy, cities are faced with day-to-day problems that truly hit home. It is fundamentally important for city leaders to convey a sense of harmony and a plan of action to meet those challenges on a local level within their community.

No matter how the struggling economy has hit your community — unemployment, budget cuts, housing problems or a crumbling infrastructure — coming to basic agreements on the needs and interests of your community should enlist the resources of active residents local employers as well as local government, making the process collaborative, deliberative and efficient.

COLLABORATION IN PLACE OF CONFLICT

How can local city officials facilitate collaboration between several community players and agree on outcomes in a weak economy? Learn the process of prioritizing to meet realistic goals in a difficult environment for economic growth. Learn how to gain momentum and understand how an effective relationship between council members and staff is as vital to successful governance as is the relationship between council members and constituents.

How do public officials gain the support of staff and constituents as they address serious wide-scale issues in their communities? Discover the values, strategies and techniques that can be utilized to create an effective governing body that is capable of resolving — not engaging in or encouraging — conflict.

EFFECTIVE POLICY AND PUBLIC ENGAGEMENT

The problems that communities face are viewed differently in the eyes of public officials compared to constituents. As the recession continues to take its toll, many communities are using the crisis as an opportunity to approach tough, complex and controversial budget decisions by seeking input from the community about their needs, their evaluation of services and their priorities. Engaging the community in the budgeting process is one way to help make

informed decisions, to strengthen trust with constituents and to ease some of the political risks that come with budget cuts.

How can city leaders portray the issues in a manner that successfully communicates the challenges while avoiding heightened emotions, and still engage constituents in the decision making process? When community leaders harness the constructive actions of constituents, they create leadership that is more effective and transparent. Learn how to foster an environment that is favorable to constituents and encourages economic development while resolving conflict. Discover a process that requires residents not only to provide input, but also help implement and support changes, creating a situation where residents engage with local government to protect and advance the needs of the community as a whole.

SUCCESSFUL LEADERSHIP FOR THRIVING COMMUNITIES

Strong leadership is a fundamental factor found in every thriving community. Leaders who can mitigate the concerns of community residents and alleviate conflict — both within the governing body and within the community — are always more successful in developing solutions to the problems facing municipalities today. Engage in a program that will build your knowledge and abilities as you gain practical skills and techniques to engage both staff and the residents you serve.

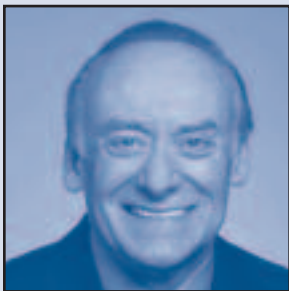
Learn from recognized scholars and experts as they lead you through a comprehensive program to handle conflict not only in the current economic climate, but also to ensure that a unified vision is constructed through an effective policymaking process. Take advantage of the opportunity to connect with colleagues and public officials across the country on the issues that matter to you and your community. Challenge yourself to become the best leader possible in the most difficult economic time for our cities and their leaders in our lifetime.

CORE COMPETENCY:

Collaborator/Competent Practitioner with 8 Credits in the Certificate of Achievement in Leadership Program



Seminar PRESENTERS



Lee Fisher serves as Ohio Gov. Ted Strickland's lieutenant governor, where he is the director of the Ohio Department of Development and leads the state's efforts to retain, attract and create jobs and grow Ohio's economy. He has more than 16 years of public service, serving as Ohio attorney general, state senator and state representative. As a freshman legislator 27 years ago, he was voted by his legislative colleagues and the Statehouse Press Corps as Ohio's "Outstanding Freshman Legislator," in a survey by Columbus Monthly Magazine. As a state legislator, he authored more than 10 Ohio laws, including: the Missing Children Law; the Hate Crime Law; the Crime Victims Assistance Law; the Hospice Licensure Law; and the Child Safety Seat Law. Lt. Gov. Fisher was a Chase Public Leadership Fellow at Harvard University's program for senior executives in state and local government and is a graduate of the Case Weatherhead School of Management's Professional Fellows Program. He was also a Case Presidential Fellow and taught undergraduate seminars in leadership and collaboration.



Brad Whitehead currently serves as president for the Fund for Our Economic Future, a organization comprised of collaborative philanthropies focusing on strengthening the economic competitiveness of the Northeast Ohio region since 1996. The fund has more than 100 foundations, organizations and individuals engaged in its collaboration, which have deployed more than \$44 million on economic development projects and initiatives. Whitehead also serves as the program director for economic development at the Cleveland Foundation. His previous experience includes being a senior partner with McKinsey & Co, a global management consulting firm, the Alliance to Save Energy and the Harvard Institute for International Development. He recently presented at the "Ohio: Green & Growing" conference held at Oberlin College in October 2008, based on the theme of "Local Governments Fostering Economic Development and Sustainability."



Nan Stager is senior lecturer at Indiana University School of Public and Environmental Affairs. Stager teaches courses both undergraduate and graduate courses in negotiation and alternative dispute resolution. Twice each year she co-teaches Public Policy Mediation, a week-long civil mediation course. Before joining Indiana University, Stager had 25 years of experience as a mediator, including serving as the director of the Victim Offender Reconciliation Program in Monroe County, Ind., from 1983-1987. Stager has experience as a certified assistant trainer in both civil and family mediation, where she trains new mediators through the Indiana Commission for Continuing Legal Education. Stager also co-developed and teaches Indiana's first Civil to Domestic Crossover Mediation Training and conducts negotiation and mediation training for private sector organizations including the Indiana State Bar Association, the Indiana Office of the Attorney General and the Association of Indiana Counties.



John L. Krauss, J.D. is the director for Indiana University's Public Policy Institute and the Center for Urban Policy and the Environment. His past experience includes serving as the deputy mayor of Indianapolis from 1982 to 1991, director for the Department of Metropolitan Development and the executive director for the Greater Indianapolis Progress Committee. Krauss serves as a professional for the Medicare Beneficiary Complaint Mediation Program, Mediator and Fact Finder for the Indiana Education Employment Relations Board and special mediator for the Indiana Attorney General. Some of Krauss' expertise focuses on strategic planning, intergovernmental relations, conflict resolution and mediation and arbitration.



REGISTRATION FORM: Don't Delay!! Space is limited.

Registration is on a first-come, first-served basis.



June 28-30, 2009

Renaissance Cleveland Hotel ★ Cleveland, Ohio

Registration Fees (check appropriate boxes below):
The registration fee includes the two-day training program, mobile tours, and five meal functions (including reception, two continental breakfasts, and two lunches).

Early Registration (faxed or postmarked by April 15, 2009)

- \$295 Member City \$395 Non-Member City
 \$195 Spouse/Guest (includes all meal functions)

Advance Registration (faxed or postmarked by May 15, 2009)

- \$345 Member City \$445 Non-Member City
 \$245 Spouse/Guest (includes all meal functions)

Late Registration (faxed or postmarked after May 15, 2009)

- \$395 Member City \$495 Non-Member City
 \$295 Spouse/Guest (includes all meal functions)

NLC Member City

- Yes No

_____ Total Registration Fees submitted



COPY THIS FORM AS NEEDED FOR ADDITIONAL REGISTRANTS

Name: _____

Title: _____

Representing City of: _____

Address: _____

City/State/Zip: _____

Area Code/Phone #: (_____) _____ Fax #: (_____) _____

Participant E-mail: _____

Clerk E-mail: _____

Special Needs: _____

Spouse/Guest Name: _____

Credit Card Authorization: NLC is authorized to use the credit card below to pay my registration fees.

Amex/Visa/MasterCard Number: _____

Exp. Date: _____

Card Holder Name: _____

Card Holder Signature: _____

HOW TO REGISTER

- 1.) To register by credit card...
 - a. Complete the registration form and include your credit card information
 - b. Fax your registration form to (202) 626-3043
- 2.) To register by check or purchase order...
 - a. Fax your completed registration form and a copy of your check or purchase order to (202) 626-3043
 - b. Attach a copy of your registration form with a check made payable to NLC and mail to...
National League of Cities
Attn: 2009 LTI Seminar – Cleveland
1301 Pennsylvania Ave., NW – Suite 550
Washington, DC 20004
- 3.) Make your room reservation directly with the Renaissance Cleveland Hotel by calling (800) 468-3571 or (216) 696-5600 and mention the National League of Cities

Guest Room Rate for Single... \$127

Check-in: 3:00 pm Check-out: 12:00 pm

Room block will be closed on June 7, 2009 or earlier if the block sells out.

4.) Make your travel reservations...

Airport: Cleveland Hopkins International Airport

Taxi Cabs are available outside of baggage claim.

Registration Cancellation Policy:

All requests to cancel a registration must be submitted by June 1, 2009, to receive a refund. All cancellations must be submitted in writing and are subject to a \$75.00 processing fee. Telephone cancellations are not accepted. Submit written cancellation request to Leadership Training Institute c/o NLC.

For More Information, call (202) 626-3170.

National League of Cities Institute
1301 Pennsylvania Avenue, NW
Washington, DC 20004

Non-Profit Org.
U.S. Postage
PAID
Permit No. 231
Merrifield, VA

The Changing Landscape of Cities: Finding Harmony in Today's Economic Climate

A preliminary schedule of events (subject to change)...

Sunday, June 28, 2009

9:00 am – 5:00 pm

Registration – Renaissance Hotel

1:00 pm - 5:00 pm

Opening Session

Welcome to Cleveland: Changing the Landscape of Cities

☆ Deborah A. Hill, Moderator, Councilmember, Warrensville Heights, Ohio

The Economy: How Cities Can Bounce Back

☆ Ohio Lt. Gov. Lee Fisher (invited)

Economic Strength through Collaboration

☆ Brad Whitehead, Fund for Our Economic Future

6:00 pm - 7:30 pm

Reception – Renaissance Hotel

☆ Welcome, James E. Mitchell, Jr., 2nd Vice President, National League of Cities, Councilmember, Charlotte, N.C.

Monday, June 29, 2009

7:30 am – 5:00 pm

Registration

8:00 am

Continental Breakfast

8:30 am – 12:00 pm

Second Session

Engaging the Community in Dialogue: Conducting Effective Public Meetings

☆ Nan Stager, Indiana University, Bloomington, Ind.

☆ John Krauss, Indiana University, Bloomington, Ind.

12:00 noon – 1:00 pm

Lunch

1:00 pm – 3:00 pm

Third Session

Engaging the Community in Dialogue: Conducting Effective Public Meetings

☆ Nan Stager, Indiana University, Bloomington, Ind.

☆ John Krauss, Indiana University, Bloomington, Ind.

3:00 pm

Board Buses to go to Cleveland

Metropolitan Zoo

4:30 pm – 6:00 pm

The Prosperity Agenda

☆ Marvin Hayes, Director, Office of Urban Development and Infrastructure, Cleveland, Ohio

6:00 pm - 8:30 pm

Reception/Tour – Cleveland Metropolitan Zoo

Tuesday, June 30, 2009

8:00 am

Continental Breakfast

8:30 am – 12:00 pm

Closing Session

High Performance Government: Council and Staff in Partnership

☆ John Nalbandian, University of Kansas, Lawrence, Kan.

12:00 pm

Lunch

1:00 pm - 4:00 pm

Mobile Workshop: Economic Success Stories as a Result of Successful Collaboration

☆ A guided tour of Cleveland and the surrounding area



Dr. John Nalbandian is professor and chair of the Department of Public Administration at the University of Kansas, where he has taught since 1976. Prior to joining the University of Kansas faculty, Nalbandian's previous posts include serving as the associate dean for the School of Public Administration at the

University of Southern California and as an intelligence analyst for the Central Intelligence Agency in Washington, D.C. Dr. Nalbandian's curriculum includes courses such as human resources management, communication skills in supervision and democracy and professionalism in local government. His awards include the the Kemper Teaching Award at the University of Kansas in 2008 and Public Administrator of the Year, presented by the Kansas Chapter of the American Society for Public Administration, in 2007. He was inducted as an honorary member of the International City/County Management Association in 1994. Dr. Nalbandian's research has also been extensively published in several academic journals, including *Public Management*, *International Journal of Public Administration*, and *Administration & Society*.



Deborah A. Hill is currently serving her second term as a councilmember from the City of Warrensville Heights, Ohio. Hill also serves on the National League of Cities' Board of Directors and is an active member of the NLC Leadership Training Council. She has been a resident of the city of Warrensville Heights for more

than 32 years and has more than 30 years of dedicated work in public service. As a member of the Warrensville Heights City Council, Hill currently serves as the chair of the Public Safety Committee, vice-chair of the Finance Committee and as a member of the Economic Development Committee.

